

10 Questions with... **Lara Chamandi**



We step into the mystical world of **Lara Chamandi**: the emerging Lebanese designer making waves in Milan's fashion scene. We asked her 10 questions about her red-tinted, spiritually-inspired SS24 collection at Milan Fashion Week.

Describe your SS24 collection in 3 words...
Mystical, Magical, Divine

Name one person, living or dead, that you would want to wear the collection
Kate Moss

What are your pre-show rituals?
Drinking a cup of Turkish coffee, followed by a tranquil morning meditation with the soothing aroma of incense and sage

What will you be listening to pre-show?
The enchanting Green Tara mantra

What is the first thing on your show-day packing list/in your bag?
My cherished talismans, a collection of lucky crystals

What's your favourite piece in the collection and why?
The Knitwear dress with sunray details that embodies the harmonious blend of feminine and masculine energies, inspired by the red moon's vitality

What outfit will you be wearing on show day?
I'll wear the Moon Phase Goddess dress from my SS24 collection, featuring an illuminating print symbolizing the unity of the fiery sun and moon

What's the first thing you'll do when the show is over?
A delightful meal with my family

What is it about Milan that continues to energize your creativity?
Milan's fusion of great food

What drives you to keep making clothes?
The deep belief that our garments serve as a way of providing women with positivity and healing. Empowering them to embrace their inner strength and divinity

TAGS: MFW, **LARA CHAMANDI**, MILAN FASHION WEEK, SS23, RED

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