

OUR BELIEFS



Wellbeing and Safety First

"Flourish and Prosper"
"Speak up" "Show empathy"
"We are responsible for our customers."



Bring your 'A' game

"Continually create a product we can be proud of..."
"BE ABOVE BENCHMARKS..."
"Pride in what we do."



Happy Customers

Go above and beyond
"Do The Right thing."
"make exceptional experiences for our customers..."



Collaborate

"achieve more together"
"Embrace our diversity."
"...making moments together..."
"shared purpose"
"COMMUNICATE"

...it's about the moment

SPY VALLEY
Core Values



Lead Innovation

"BE COURAGEOUS."
"focus on the future."
"FAIL FAST AND LEARN OFTEN."



GROW PEOPLE

"Bring others with you."
"Foster greatness in each other."
"Attract and retain talented and engaged employees."



Conserve, Preserve, Protect

"Nurture."
"Think and act sustainably."
"Know the impact of our actions"
"Custodians of land and legacy"
"OUR CUSTOMERS CARE!"