

IN THE SPIRIT OF MIXING

PEER

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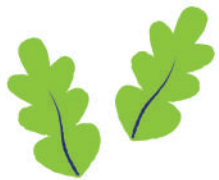


LOW & ZERO CALORIE TONIC WATER

WHERE DO WE BEGIN?

We're best friends with Gin!
And we *mix well* with
a bunch of other things,
Like *free-flowing laughter*,
and a *night full of celebrations*.
We mingle well with conversations.
We're *light to taste* and *easy to love*,
we bring out the best in your favourite drinks.

SO, MIX US UP AND RAISE YOUR SPIRITS!



NOTHING ARTIFICIAL

Made with no artificial sweeteners, preservatives, or flavouring, and all-natural quinine



CRAFTED TO PERFECTION

Crafted by international taste experts using best ingredients, resulting in unparalleled taste



LOW & ZERO CALORIE

Lowest calorie range with no compromise on taste! Introducing India to Zero Calorie & Zero Sugar Indian Tonic Water



MAX FIZZ

Highest carbonation leading to better effervescence, possible via solid glass bottle

PEER is a premium tonic water, made with no artificial sweeteners, preservatives, or flavouring, and all-natural quinine, that brings out the authentic flavours of the alcohol you mix it with. This makes it the best tonic to be mixed with any alcohol of your choice and amplifies it.

PEER is the latest launch of Leocorno Enterprises, a company formed in 2016 that offers consumer brands in India, UK, and UAE.

PEER tonic water range comprises four variants that are low (or zero calorie). It is the lowest calorie tonic water brand in the market. Each variant is less than 20kcal per 100ml, with 1 variant at Zero Calorie and Zero Sugar - the first of its kind in the commercial market in India.

We have a master's in mixing! The pairing partner for all your drinks, parties, and conversations. Enhance any fine spirit or enjoy on its own,

WE'RE MADE TO MIX WITH EVERYTHING.





Indian Tonic Water



Flavour Profile:

Palate: Crisp champagne carbonation with balanced bitterness of quinine

Finish: Hint of aromatic citrus with a smooth and subtle flavourful taste

Flavour Notes:

Bitter:

Sour:

Savoury:

0 Cal. Indian Tonic Water



Flavour Profile:

Palate: Enveloping smooth bitterness without being excessive

Finish: Mild lemony and dry with a fizzy well-rounded taste

Flavour Notes:

Bitter:

Savoury:

Sour:





Mint Tonic Water



Flavour Profile:

Palate: Fresh and lively hint of mint with crisp champagne carbonation

Finish: Refreshing yet delicate cool taste with balanced bitterness of quinine

Flavour Notes:

Bitter:

Minty:

Herbal:

Bitter Lemon Tonic Water



Flavour Profile:

Palate: Decidedly but measured in citrus with crisp champagne carbonation

Finish: Harmonious in bitterness of quinine and moderate sourness of exotic lemon

Flavour Notes:

Bitter:

Sour:

Fruity:



Want to become PEER's distributor/wholesaler/retailer?

Our premium tonic water range is bound to become one of your top sellers. We have an exciting opportunity for experienced stockists in sharing the journey of PEER becoming the leading premium tonic water brand globally by year 2030.



Top 10 reasons why you should become our channel partner:

- Premium tonic water brand offering appealing trade schemes & consumer offers, and enormous growth potential to channel partners in metro cities as well as Tier 1 & 2 cities
- Crafted by international taste experts, our tonic water has ranked as the most preferred option based on an average of 20+ blind tasting focus groups (across varied demographics in India metros)
- Attention to detail on each aspect of the brand from the glass bottles, labels, crown caps, product placement, to all communication and marketing. A brand that customers love!
- Made with no artificial sweeteners, preservatives, or flavouring, and all-natural quinine
- Lowest calorie tonic water brand in the Indian market
- Low minimum order quantities per sku in order for you to get started
- Fast inventory replenishment to avoid stock-outs
- Dedicated account manager with great customer service for key accounts
- Point of sale and marketing support on a need-basis
- POS display units like FSDUs and mini counter top displays for key accounts



Introducing PEER Merchandise



Bottle Opener



Peg Measurer



Collared Tshirt



Stirrer



Coaster

PEER

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