# THE FOCUS RANGE

Developed using Growth Technology's (GT) revolutionary Single Part Technology (SPT) and manufactured from the highest quality raw materials, the Focus Range delivers a complete profile of all 12 essential minerals to plants. As the name suggests, the Focus range accommodates the specific nutritional requirements of specific plant types.

# WHY CHOOSE GT FOCUS?

The GT Focus range sets the benchmark for liquid nutrients. Here's why:

- Each GT Focus product is complete. Unlike the overwhelming majority of fertilizers, all Focus products contain each of the 12 essential minerals – including Calcium – blended into an easily absorbed liquid concentrate.
- pH buffered to ensure all 12 essential minerals are available to the plant.
- Formulated and balanced to suit the requirements of specific plant types.
- Manufactured using only the highest grade raw materials and chelated trace elements to ensure effortless absorption by the plant.
- Guaranteed not to contain potentially harmful and ineffective chlorides, urea, sodium and ammonium.
- Easy to use with simple instructions.
- Makes up to 200 litres of working solution

# WHAT YOU CAN EXPECT:

You can confidently expect a healthier plant with:

- Faster growth and development
- Increased root development and strength
- Profuse vegetative growth
- Bigger, brighter flowers and prized winning blooms
- Greater resistance to disease
- Increased tolerance to environmental stress.

# **SOUNDS TOO GOOD TO BE TRUE?**

With 15 years of comprehensive research and testing behind the range, GT are so confident in the quality of the product, they offer an unconditional **money back guarantee** to any unsatisfied customer.

# FAQ:

# **HOW OFTEN SHOULD I USE IT?**

Focus nutrients should be fed to plants at least once a week during active periods of growth eg spring and summer.

#### CAN I USE IT MORE THAN ONCE A WEEK?

Yes, you can. Outstanding results have been reported by growers who use 5-10ml per litre with each watering. The important thing to remember is to never exceed 10ml per litre. Exceeding the recommended dilution rate can lead to the rapid onset of adverse effects e.g. root and leaf burn.

# SHOULD I FEED PLANTS DIFFERENTLY IN SUMMER AND WINTER?

Yes. Plant growth varies in line with seasonal changes. Summer represents a period of active growth for the overwhelming majority of plants due to the warmer weather and as a result feeding is required. Winter represents a period of dormancy and very little or no feeding is required.

## **CAN I USE FOCUS PRODUCTS ON SEEDLINGS?**

You most certainly can. However, it is imperative that a weak solution of 5ml per litre is not exceeded in the first few weeks of growth. As the plant becomes established and exhibits signs of active growth, the nutrient strength can be progressively increased.

## **CAN FOCUS PRODUCTS BE USED AS A FOLIAR SPRAY?**

Absolutely! Plants are able to take up nutrient through their leaves in addition to their roots. Foliage feeding is a great way to give your favourite plant a quick nutritional boost. Do not exceed 5ml per litre and avoid spraying during the heat of the day or in direct sunlight.

# MY POTTING MIX HAS SLOW RELEASE FERTILISER IN IT – CAN I STILL USE FOCUS PRODUCTS?

You can but the dilution rate needs to be halved in order to avoid over feeding the plant. The problem with fertilizer enriched potting mixes is the uncertainty regarding which minerals and additives are present and in which quantity. For best results, consider using coco fibre. Apart from its exceptional water holding capacity, it is available in a pure and unadulterated form which makes it a perfect partner for Focus products.

We've covered some of the frequently asked questions here. Do you have any additional questions? We'd love to hear from you. Contact us at Growth Technology on 08 3991 3091 – we will be happy to assist you with any queries you may have.

# **GROWTH TECHNOLOGY**

At Growth Technology we provide a range of products to professional horticulturists, viticulturists and commercial growers of high yield greenhouse vegetables, flowers and herbs. Our nutrient formulations can be found in use all over the world. We have maintained our position at the forefront of technical development in plant specific nutrition based on a triple foundation of literature review, ongoing experimentation and patient observation of plants in all growth stages. In the Focus range, we bring the home gardening enthusiast an unsurpassed level of professional quality and expertise usually reserved for professional growers.