THE WORLD'S TOP 25 CITIES

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MONOCLE

INSIDE: SNACK IN YOUR TRUNKS, DIN[illegible]INO, GET THE SCOOP ON GELATO. SPECIA[illegible]UE

ISSUE 105'S MUST-READ

THE SPANISH CITIES WITH THE BEST QUALITY OF LIFE

SPECIAL REPORT

Ⓜ A to F AFFAIRS: LA's mayor on a mission BUSINESS: *Steamy company retreats* [illegible]oadcaster
DESIGN: *Milan's secret rooftop hideouts* ENTERTAINING: A summer recipe with legs FASH[illegible] *easy looks*

Baruc Corazon
SPAIN

When Baruc Corazón created his Caribbean-influenced Guayabera shirt in 2015 he never intended it to be a fashion statement. "I wanted it to reflect my personal experiences rather than fast-changing trends," says the designer (*pictured*), who founded his brand in Madrid in 2004. Nevertheless, his take on the Guayabera – white, long-sleeved, with front pleats and four pockets – has quickly attracted an international following.

Last year Colombian president and Nobel Peace Laureate Juan Manuel Santos donned one of Baruc's Guayaberas before signing the Colombian peace agreement. Produced in a family-owned Portuguese workshop using densely threaded Egyptian cotton and linen, Corazón's Guayaberas come with a choice of pearl, wood or bone buttons. "People have embraced the shirts' timeless spirit," he says. — LA
baruc.com

Guanábana
SPAIN

Inspired by Colombia's Wayuu tribe, Madrid label Guanábana's bags bring modern flair to traditional designs. "They're not just beach bags; we have vivid colours but we're introducing neutral shades for winter," says founder Almudena Espinosa. Besides the bags, knitted by Colombian artisans, you'll find the striped, zig-zag and wavy patterns on the brand's clutches, espadrilles and hats. — DK
guanabana.es

Q&A

HARRY BRANTLY
Co-founder, Frescobol Carioca *UK*

Brantly grew up in Rio and founded Frescobol Carioca in 2009 with Max Leese. In May the menswear-and-beach bat brand opened a shop in Notting Hill, their third in London.

Why have you opened another shop in London?
We don't want to be a high-street brand. We prefer someone to find us on a side street in Marylebone or off the main pitch in Notting Hill. Plus, London has pockets with localised customer bases.

Tell us about Frescobol Carioca's branding strategy.
From a business point of view we want to own Brand Brazil – so that when you think of Brazil, you think of Frescobol Carioca.

What does that entail?
We have bossa nova playing and all the staff are Brazilian. In our new shop we're hosting a pop-up of brands from Mexico and Brazil. It's about offering another Brazil-themed experience. — JSW
frescobolcarioca.com

Réard
FRANCE

Louis Réard changed fashion forever in 1946 when, in a postwar bid to liberate women's bodies, he unveiled the first bikini. The Parisian label became defunct when he died in the 1980s but it has been relaunched by new owner Richard Emanuel. He hired Céline Adler to oversee designs based on archive patterns. The bikinis and *maillots* will be made in Paris and Tunisia. — DHZ
reard.com

Abel
NETHERLANDS

"The nice thing about working with natural ingredients is that they are alive; they work with your body chemistry," says Amsterdam-based Frances Shoemack, founder of organic-perfume brand Abel. She teamed up with New Zealand's only nose, São Paulo-based Isaac Sinclair, for a scent collection that features neroli from Italy, balsam from Peru and Australian sandalwood. — MSS
abelodor.com

Atalaye
FRANCE

"The roots, philosophy and DNA of the brand stem from Biarritz," says Marie Guyot, co-founder of swim-shorts label Atalaye. Each pair of trunks is named after a street or landmark in the city and is inspired by its art-deco-style architecture and Basque influences. The trunks come with a chic-but-casual cut and are made in Porto. — MSS
atalaye.com