

MINIMUM ADVERTISED PRICE (MAP) POLICY

FOR THE UNITED STATES

GENERAL

Amoreo Europe S.L. (hereafter Amoreo), as an independent business, choose to protect their reputation by adopting this MAP Policy. The MAP Policy applies to the products of the brands SVibe, Snail Vibe (the "MAP Products") and to all authorized distributors, retailers, and consultant companies (jointly "Authorized Sellers") who advertise MAP Products for sale in the United States.

Amoreo respects the independence of its Authorized Sellers, who are free to establish their own selling prices for Amoreo Products. The MAP Policy, therefore, applies only to minimum advertised prices and does not apply to the price at which the MAP Products are actually sold.

MINIMUM ADVERTISED PRICE & MAP POLICY VIOLATION

Each Authorized Seller must not advertise a MAP Product at a price below its MAP Price or in any other way that suggests a lower price. This MAP Policy applies to all advertising, regardless of the medium or media used, including without limitation flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, public signage, television, radio, retailer websites, display ads, Google Ads, and Internet search engines (including use of keywords) or similar electronic media.

PROMOTION PERIODS

From time to time, Amoreo may, at its sole discretion, permit Authorized Sellers to advertise MAP Products at prices lower than the MAP Price for a certain period.

CONSEQUENCES IN CASE OF MAP POLICY VIOLATION

The consequences for an Authorized Seller that violates the MAP Policy include, but are not limited to:

1. First incident: Authorized Seller will be notified that they are in violation of this MAP Policy and will be required to cease the violation. If Authorized Seller does so immediately, no further action is required.
2. Second incident or continuous incident: Authorized Seller will be listed on a "Do Not Sell" list for thirty (30) days and will not be supplied with Amoreo products during that time.
3. Third incident or continuous incident: Authorized Seller will be listed on a "Do Not Sell" list for sixty (60) days and will not be supplied with Amoreo products during that time.
4. Fourth incident or continuous incident: Authorized Seller will be listed on a "Do Not Sell" list indefinitely and will not be supplied with Amoreo Products. Amoreo reserves the right to accelerate or enhance any consequences as Amoreo in its sole judgment determines appropriate (including the right to suspend or cancel pending purchase orders).

MAP POLICY MODIFICATIONS

Amoreo reserves the right at any time to modify the list of MAP Products and to modify, suspend, or discontinue the MAP Policy, in whole or in part, or designate promotional periods during which the terms of the MAP Policy change or designate periods of time during which the MAP Policy is not applicable.