

Dawn House Sleep Technology Receives Esteemed Innovation Award

Prestigious MedTech Breakthrough Announces Winners for 7th Annual Program

SANTA BARBARA, Calif., – May 3, 2023 – The <u>Dawn House</u> integrated sleep system was recognized as the "Best Sleep Monitoring Solution" today in the 7th annual MedTech Breakthrough Awards program conducted by <u>MedTech Breakthrough</u>, an independent market intelligence organization that recognizes the top companies, technologies and products in the global health and medical technology market.

The Dawn House sleep system combines luxury sleep accommodations and health monitoring that offers aging adults and people with changing health needs the opportunity to achieve optimal sleep and continue living safely at home.

"Thanks to medical know-how, technology and healthy lifestyle choices, people are living longer than ever before. Sleep and more importantly, good sleep, is essential to health with research showing how deeply it affects brain function, cognitive ability and overall quality of life," said James Johnson, managing director, MedTech Breakthrough. "There is currently no other sleep system on the market that provides all the features together that the Dawn House bed has."

The Dawn House sleep system features:

- Passive sensors that measure micro-vibrations of sleep levels, heart rate, heart rate variability, respiration, movement and more
- Adjustable bed height and Zero-G positioning
- An anti-snore setting and rise to wake feature
- Underbed motion lighting
- Optional support rail

The sleep system pairs with the Dawn House app which works with the health monitor sensors in the base to provide reports on health metrics that can be shared with caregivers and medical professionals.

"We're honored to be chosen by MedTech Breakthrough for this award," said Gui Peres, chief operating officer of Dawn House. "Dawn House was founded to serve the ever-evolving needs of people who strive for a full and vibrant life – especially as they age. We recognize and value the dignity and independence desired for every stage of life and will continue to use our experience and knowledge to create the best innovations and support for our clients."

The luxurious bed has an ergonomic remote, voice-activated console, and in-app remote to control bed features, along with IFTTT connection for seamless integration with other smart home devices. Its rise to wake feature can integrate with smart blinds and coffee makers, while the Rest and Unwind feature can connect with smart home locking systems for added safety at night.



The mission of the MedTech Breakthrough Awards is to honor excellence and recognize innovation, hard work and success in a range of health and medical technology categories. Previous award winners include, Align Technology, Apple Watch and GE Healthcare. This year's program garnered more than 4,000 nominations from over 17 different countries.

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About Dawn House

Headquartered in Santa Barbara, California, Dawn House is a leading brand of sleep systems created to improve overall health and long term wellness. Dawn House sleep systems integrate innovative aesthetics, functionality and new sensor technology with the ability to monitor sleep and identify health indicators that can be shared with others. Dawn House beds empower "superagers" to maintain an independent and active lifestyle connected to family and friends. Ergomotion, Dawn House's parent company, is the global leader in adjustable bed technology, operating for more than 15 years as part of the Keeson Technology Corporation. To learn more about Dawn House, visit https://dawnhouseliving.com.

About MedTech Breakthrough

Part of <u>Tech Breakthrough</u>, a leading market intelligence and recognition platform for global technology innovation and leadership, the MedTech Breakthrough Awards program is devoted to honoring excellence and innovation in medical & health technology companies, products, services and people. The MedTech Breakthrough Awards provide a platform for public recognition around the achievements of breakthrough healthcare and medical companies and products in categories that include Patient Experience & Engagement, Health & Fitness, Medical Devices, Clinical Administration, Connected Healthcare, Medical Data, Healthcare Cybersecurity and more. For more information, visit MedTechBreakthrough.com.