



Ergomotion's Dawn House Bed Featured at CES 2024

AARP, Samsung Showcase High-Tech Sleep System as Aging Solution

SANTA BARBARA, Calif. (January 2, 2024) – Ergomotion, Inc. is returning to CES after receiving an Innovation Award in 2023's Digital Health category for its Dawn House sleep system.

The Dawn House bed, created by Ergomotion, responds to the market gap of beds that can provide seniors with the rest necessary to achieve their best health and rest—and to continue their lives independently at home.

“Our sleep system was born from an understanding of the critical need for safe sleep amidst health and aging needs while also maintaining the dignity and independence of home living,” said Gui Peres, COO of Ergomotion.

The sleep solution will be at booth #8517 in Las Vegas Convention Center North Hall and in the Samsung Health House within the AARP AgeTech Collaborative.

AARP is spotlighting Age Technology, or AgeTech, at CES this year by highlighting products and solutions to help the world's aging population. To do so, AARP invited Samsung to host the Samsung Health House within its AgeTech Collaborative space at CES. The Samsung Health House will feature Samsung devices and showcase how to outfit a home for better living as we age.

“With over 10,000 people turning 65 in the U.S. each day, we knew we needed to design a bed with the right comfort and safety features, including our most advanced technology for sleep and health monitoring,” said Peres.

The luxury-designed adjustable smart bed is the only sleep system available that provides the unique pairing of multiple innovative bed features: adjustable height, motion-activated underbed lighting, auto anti-snore, a Rise to Wake feature, Zero-G positioning, vibration motors and passive biometric sensors. The bed also features an optional support rail to assist with changing needs and support aging in place.

Importantly, the passive biometric sensors monitor a variety of sleep and health metrics. This allows the user and their caregiver or medical provider to be aware of key health indicators through a daily report.

In its first year since launch, the Dawn House bed has received recognition from *Fast Company*, *Good Housekeeping*, CES, and *House Beautiful*, among other notable accolades. To learn more about the Dawn House sleep system, visit dawnhouseliving.com.



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About Ergomotion

Ergomotion, headquartered in Santa Barbara, California, is the largest manufacturer of adjustable bed bases worldwide. The company's products are created to provide a holistic wellness solution infused with smart technology to enrich health, happiness, and well-being. Ergomotion's adjustable bases are designed to accommodate the industry's leading mattresses and to seamlessly integrate with existing bed frames. They are pioneering the future of sleep while transforming bedrooms into connected wellness ecosystems and delivering innovation to help improve sleep.

About Dawn House

The Dawn House bed is an award-winning sleep system created to improve overall health and long-term wellness, with recognition from CES, Good Housekeeping, Fast Company, and MedTech Breakthrough. The sleep system integrates innovative aesthetics, functionality, and new sensor technology with the ability to monitor sleep and identify health indicators that can be shared with others. Dawn House beds empower "superagers" to maintain an independent and active lifestyle connected to family and friends. To learn more about the Dawn House bed, visit <https://dawnhouseliving.com>.

Ergomotion products have been sold in more than 40 countries to major brands worldwide. They are part of the Keeson Technology Corp. family based in Jiaxing City, China. To learn more about Ergomotion visit www.ergomotion.com.

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