



DAWN HOUSE

Dawn House Smart Bed Named Fast Company Award Honoree *High-Tech Sleep System Recognized for Innovative Design*

SANTA BARBARA, Calif. (Aug. 22, 2023) – *Ergomotion Inc.* received recognition for its [Dawn House bed](#) today as a Fast Company Innovation by Design Award Honoree in the wellness category for promoting rejuvenation among aging adults and people with changing health needs.

The luxury-designed adjustable smart bed is the only sleep system available that provides the unique pairing of multiple innovative bed features: adjustable height, motion activated underbed lighting, auto anti-snore, a Rise to Wake feature, Zero-G positioning, vibration motors and passive biometric sensors. The bed also features an optional support rail to assist with changing needs and support aging in place.

Fast Company's Innovation by Design awards recognize those who are creating products and working to design a better world.

"We are honored for the Dawn House sleep system to be recognized by such a prestigious organization, such as Fast Company," said Gui Peres, COO of Ergomotion. "Our sleep system was born from an understanding of the critical need for safe sleep amidst health and aging needs while also maintaining the dignity and independence of home living. " One of those critical needs is non-contact monitoring of key health indicators such as heart rate, heart rate variability, respiration, movement and sleep stages. These indicators are then compiled into a report available in Dawn House's app that can be shared with a physician or loved one.

"With over 10,000 people turning 65 in the US each day, we knew we needed to design a bed with the right comfort and safety features, including our most advanced technology for sleep and health monitoring, but we didn't want it to look clinical or unattractive like typical medical bed options," said Peres. "This award confirms that we have succeeded in creating a sleep system that supports health and aging needs that you will be proud to have in your home."

Development of the sleep system followed extensive research with healthcare professionals and senior living communities—which included surveys, focus groups, and sharing of beta beds. These insights highlighted the most important bed features to provide safety, comfort, and health monitoring, all built into a luxury-designed bed.

The smart bed is part of a unique product line by Ergomotion, the global leader in adjustable bed technology. To learn more about the Dawn House sleep system, visit dawnhouseliving.com. A full list of the honorees for Fast Company's Innovation by Design award are available at <https://www.fastcompany.com/innovation-by-design/list>.



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About Dawn House

The Dawn House bed is an award-winning sleep system created to improve overall health and long-term wellness, with recognition from CES, *Good Housekeeping*, *Fast Company*, and MedTech Breakthrough. The sleep system integrates innovative aesthetics, functionality, and new sensor technology with the ability to monitor sleep and identify health indicators that can be shared with others. Dawn House beds empower "superagers" to maintain an independent and active lifestyle connected to family and friends. To learn more about the Dawn House bed, visit <https://dawnhouseliving.com>.

About Ergomotion

Ergomotion, headquartered in Santa Barbara, California, is the largest manufacturer of adjustable bed bases worldwide. The company's products are created to provide a holistic wellness solution infused with smart technology to enrich health, happiness, and well-being. Ergomotion's adjustable bases are designed to accommodate the industry's leading mattresses and to seamlessly integrate with existing bed frames. They are pioneering the future of sleep while transforming bedrooms into connected wellness ecosystems and delivering innovation to help improve sleep.

Ergomotion products have been sold in more than 40 countries to major brands worldwide. They are part of the Keeson Technology Corp. family based in Jiaying City, China. To learn more about Ergomotion visit www.ergomotion.com.

Media Contacts:

Jennifer Burkhardt

jbkhardt@neboagency.com

478-972-2818

Jennifer Hall

jhall@ergomotion.com