



DAWN HOUSE

Dawn House Sleep System Named CES 2023 Innovation Awards Honoree

Award-Winning High-Tech Sleep System to Exhibit at CES 2023

[Dawn House](#) received recognition as a CES® 2023 Innovation Awards Honoree in the digital health category for its integrated [Dawn House bed](#) that promotes rejuvenation for aging adults and people with changing needs.

Dawn House is the leader in bed systems designed to manage better sleep and health. The luxury-designed sleep system provides personal bed settings such as an anti-snore option and an adjustable base with the ability to raise or lower the mattress by voice command or remote to create custom bed positions with the touch of a button. This integrated system also offers safety and convenience features like under-bed lighting and a support rail, along with advanced health sensors that can monitor levels of sleep, heart rate, movement and more. These metrics can then be shared with family or physicians through the Dawn House app.

“We are thrilled that Dawn House has been recognized with this esteemed honor among other pioneers in this sector,” said Gui Peres, president of Dawn House. “There was a market gap for a sleep system dedicated to enriching sleep quality and advancing aging wellness. With our products, people can look forward to waking up energized and ready to take on each day.”

This year’s CES Innovation Awards program, owned and produced by the CTA, received a record-breaking 2,100 submissions that an elite panel of industry judges reviewed based on outstanding innovation, engineering, functionality, aesthetics and design.

“Dawn House understands the critical role sleep plays in maintaining a full, vigorous lifestyle,” said Mary Van Orman, director of product strategy at Dawn House. “Our products strive to help aging individuals be proactive in their long-term health while offering friends and family more peace of mind.”

Dawn House plans to display its premier bed and accessories at CES 2023, the world’s most influential technology event happening Jan. 5-8 in Las Vegas, Nevada. To register for CES, please visit ces.tech/About-CES/Registration-Information.

Ergomotion, the global leader in adjustable bed technology, houses several brands within its Wellness Division, including Dawn House and ErgoSportive. The ErgoSportive bed, launching this fall, also received this honor in the fitness and sports category for its sleep and recovery system designed for active lifestyles.

###



DAWN HOUSE

About Dawn House

Headquartered in Santa Barbara, California, Dawn House is a leading brand of sleep systems created to improve overall health and long-term wellness. Dawn House sleep systems integrate innovative aesthetics, functionality and new sensor technology with the ability to monitor sleep and identify health indicators that can be shared with others. Dawn House beds empower “superagers” to maintain an independent and active lifestyle connected to family and friends. Ergomotion, Dawn House’s parent company, is the global leader in adjustable bed technology, operating for more than 15 years as part of the Keeson Technology Corporation. To learn more about Dawn House, visit <https://dawnhouseliving.com>.

Media Contacts:

Olivia Clarke
oclarke@neboagency.com
404-791-5064

Jennifer Hall
jhall@dawnhouseliving.com

CES DISCLAIMER

The CES Innovation Awards are based upon descriptive materials submitted to the judges. CTA did not verify the accuracy of any submission or of any claims made and did not test the item to which the award was given.