

World Chinese Medicine Forum

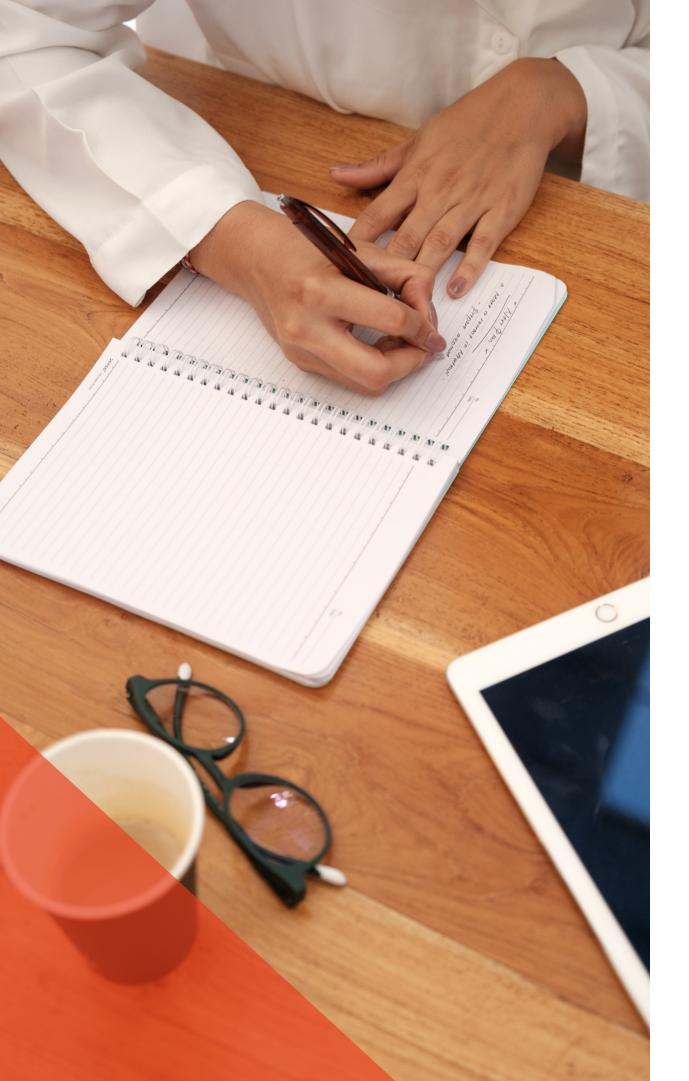




# Introduction

The World Chinese Medicine Forum is an independent, non-profit academic exchange platform. Its purpose is to shed light on the latest developments, research trends, and pioneering research in the field of Chinese medicine, and to serve as a lively venue for academic discussion and development for the Chinese medicine community.





# Forum Values

#### Expertise

The forum brings together top experts, professors, and researchers in the field of Chinese medicine, focusing on specialties for which Chinese medicine holds unique advantages. Our goals are to share potentially impactful research results and to promote the globalization of Chinese medicine.

#### Collaboration

The forum unites universities, industry members, professional societies, and other organizations to integrate academic resources of Chinese medicine to help form a collaborative, efficient, and open academic innovation body in the global field of Chinese medicine in order to realize a greater vision of Chinese medicine serving human health.

Series Overview + Schedule

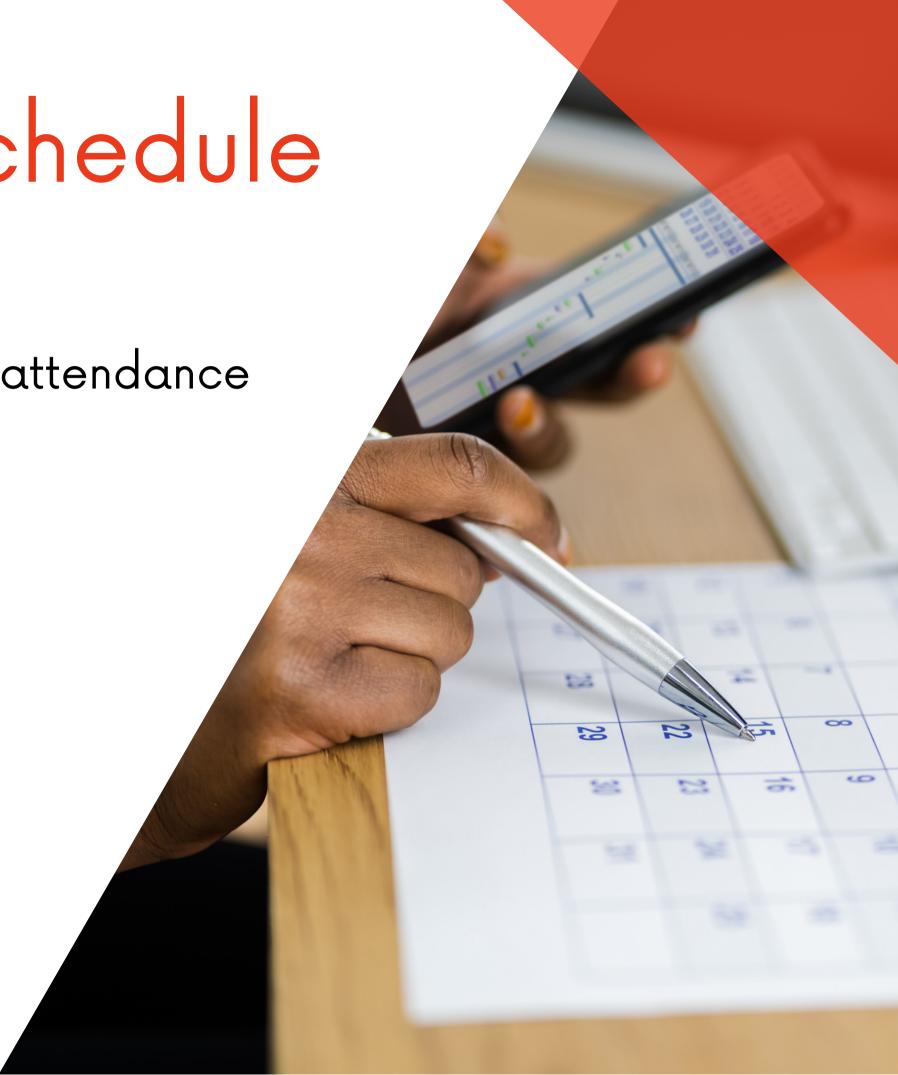
Presented online via Zoom webinar

Saturdays 5-7 PM PST / 8-10 PM EST

o 2 PDA/CEUs available per class with live attendance

CLASS 1: APRIL 27TH, 2024
Integrative Treatment of
Atopic Dermatitis

CLASS 2: MAY 25TH, 2024
External Herbal Preparations and
Treatments in TCM Dermatology





# About the Instructor

DR. ZHANXUE SUN IS A RENOWNED TCM DERMATOLOGIST

- Chief Physician, Associate Professor, and Director of the Department of Dermatology at the Third Affiliated Hospital of Beijing University of Chinese Medicine.
- Deputy Director and Secretary-General of the Dermatology Drug Research Professional Committee of the Traditional Chinese Medicine Association in China
- Vice-President of the Dermatology Branch of the Beijing Society of Integrative Medicine
- Editorial Board Member of the Chinese Journal of Clinicians (of the Chinese Medical Association) and the Chinese Journal of Modern Chinese Medicine
- Conducted research in several national- and provincial-level projects focused on the prevention and treatment of allergic immune skin disease with TCM
- Published over 50 academic research articles and co-edited more than 10 books
- Editor-In-Chief of "Practical Formula Granule Clinical Preparation and External Treatment"

## Integrative Treatment of Atopic Dermatitis

CHINESE WITH SIMULTANEOUS ENGLISH TRANSLATION • SATURDAY APRIL 27TH, 2024 • 5-7 PM PST / 8-10 PM EST

#### Outline

- Overview, etiology, and pathogenesis of Atopic Dermatitis in children
- Diagnosis and differential diagnosis
- Syndrome differentiation and treatment
- Case presentation and clinical experience sharing
- Q&A with Dr. Zhanxue Sun

#### Description

Atopic dermatitis is a hereditary skin disease that is common in children. Its atopic characteristics are reflected in the familial tendency of patients to suffer from asthma, allergic rhinitis, and eczema. Patients are allergic to foreign proteins and have high serum IgE and eosinophilic levels in the blood. The causes of atopic skin are complex and are mostly related to patients' immune regulation disorders, allergies, etc.

Glucocorticoids are often used in the clinical treatment of atopic dermatitis, and the therapeutic effect is good. However, long-term use of glucocorticoids can easily cause adverse reactions such as skin atrophy and pigmentation, and the recurrence rate of the disease is high after drug withdrawal. Traditional Chinese Medicine has certain advantages in relieving the symptoms of this disease and is significantly effective alongside specific Western medicine techniques. This course aims to provide a strong reference for the clinical treatment of atopic dermatitis by studying the effect of integrated traditional Chinese and Western medicine treatment methods.

## External Herbal Preparations and Treatments in TCM Dermatology

CHINESE WITH SIMULTANEOUS ENGLISH TRANSLATION OF SATURDAY MAY 25TH, 2024 OF 5-7 PM PST / 8-10 PM EST

#### Outline

- Overview, advantages of using granules for external treatment
- Making external herbal preparations to treat common skin conditions
- How to apply external herbal preparations
- Case presentation and clinical experience sharing
- Q&A with Dr. Zhanxue Sun

#### Description

External treatment methods of traditional Chinese medicine are important techniques to know for managing skin conditions. External herbal preparations penetrate directly into the skin and begin clearing away heat and toxins, dehumidifying and relieving itching, dispelling wind and dampness, cooling and activating blood circulation, reducing swelling and pain, and warming and relieving pain. Furthermore, external herbal preparations are non-invasive and painless; by applying them directly to the skin, the medicine does not pass through the stomach, intestines, or liver, and has no toxic or side effects.

This course explores the benefits of using granulated herbs for external treatment of the most common skin conditions seen in daily clinical practice. The class will teach practitioners the prescription structure, efficacy, indications, preparation methods, and application methods of various external herbal preparations including solutions, baths, powders, oils, and ointments.



## **Event Hosts**







#### World Chinese Medicine Forum

### Partner Organizations







Medical Association







American TCM Association TCM American Alumni Association



Therapies of Asia























Culture and Health Sciences





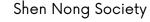






University - College of TCM



















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