

DR. VAIDYA'S[®]
New Age Ayurved



About RP-Sanjiv Goenka Group

CHAIRMAN'S MESSAGE

RP-Sanjiv Goenka Group, in the last few years, has grown exponentially in revenue, market cap and profitability. We have made all our businesses, leaders in their respective sectors. Our vision is to be a dynamic conglomerate driven by sustainable growth, efficiency and innovation.



23+
COMPANIES

44500+
EMPLOYEES

510000+
SHAREHOLDERS

A black and white photograph of a man in a white shirt standing in front of a building with a 'VEEDOL' sign. The man is looking towards the camera with a slight smile. The background shows a street scene with vintage cars and buildings.

GROWING LEGACIES

Legacy is about building the future by honouring the past. With a rich heritage, RPSG Group today is one of the most revered business conglomerates of India. The Group inspires trust and credibility through its value-driven business culture and thought-leadership. RPSG Group was established in its current form in 2011, but the Group has foundations of the Goenka family's two centuries of illustrious history in Indian business.



TOO YUMM!
ANYTIME ANYWHERE

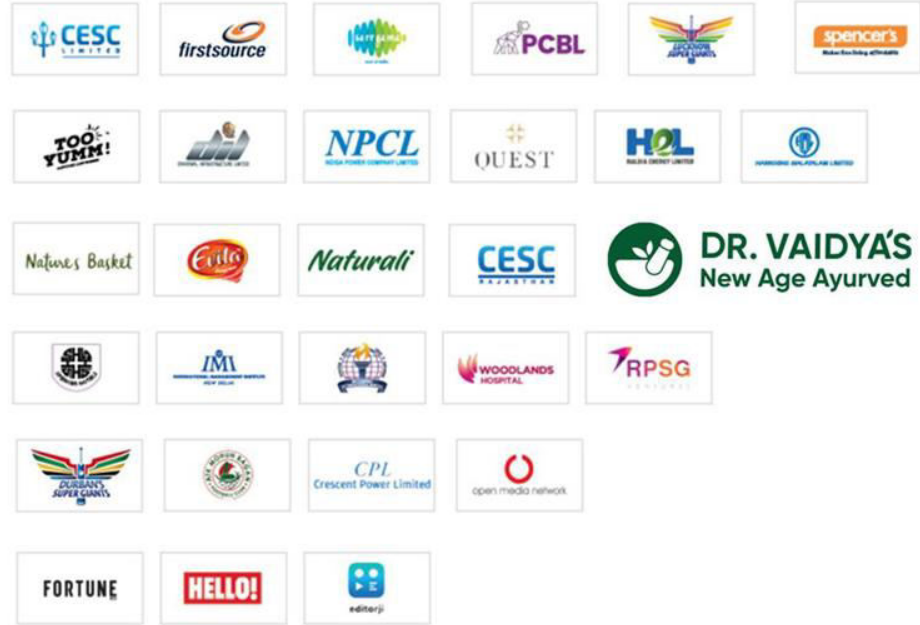


DR. VAIDYA'S
New Age Ayurved



Naturali

Numerous Legacies.
Continuous Growth.
200 years





DR. VAIDYA'S
New Age Ayurved

चौरोडा

बाह्य



DR. VAIDYA'S
New Age Ayurved

Dr Vaidya's is carving out a distinct space & identity Owning the Emerging Lifestyle Health Needs space

DR. VAIDYA'S
New Age Ayurved

DR. VAIDYA'S
New Age Ayurvede

About Us



With an expertise and legacy that spans across 150 years, we have created natural formulations that are considered as the cornerstones of holistic health solutions and wellness in India.

Brand Philosophy



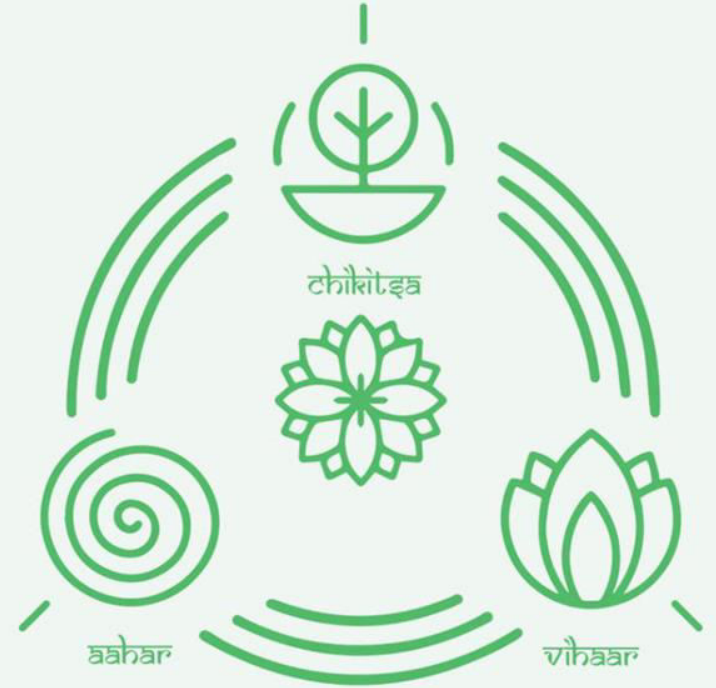
The Trinity of Ayurved:

आहार, विहारः, चिकित्सा

Your body's needs are unique. We understand that. Our products are developed after decades of research, to match your unique needs. All our formulations are made by our experts using the purest of ayurvedic ingredients. That's how we offer you the best Chikitsa (effective products and expert consultations).

But as expert Ayurved practitioners, we understand that Ayurved products alone cannot help you solve your health problems. You need the right Ahaar (Ayurvedic diet) and Vihaar (lifestyle) to have great health. Along with our best Chikitsa, we encourage you to follow our Ahaar & Vihaar recommendations too.

We are here to help you lead a healthy and wholesome life with Aahar, Vihaar & Chikitsa. We are with you in your journey of Ayurved way of life.



Specialized ayurved wellness that nourishes and heals



Researched &
crafted by Experts



New-Age
Formulations



Decades of
Experience



Non Habit
Forming



FDA
Approved



Made in GMP
Facilities

Dr Vaidya's is carving out a distinct space Ayurveda market

11K Cr

strong & growing Ayurveda market

General wellness

Immunity
Cold & cough
Digestion
Pain relief
Sexual wellness

5-6K | 15-18%

Illness

Diabetes
Liver Care
Respiratory
Cholesterol
Piles
PCOD
Others

3.5-4K | 12-13%

Supplement

Tulsi (25%)

Ashwagandha (15%)

Giloy (10%)

500-700 | 20%+

Weight management

Weight loss drinks

Weight management supplements

500-600 | 12-14%



bigbasket

Wellcurve.in
HEALTHIER LIFESTYLE SUPPLIED

Nature's Basket

amazon



GROWFITTER

HYUGA LIFE

netmeds.com
India Ki Pharmacy

Visibility Across
E-commerce
Marketplaces

Flipkart



AYURVEDA
MEGA STORE

spencer's
Makes fine living affordable

NUTRABAY

NYKAA

PharmEasy

JioMart

RICHEM
HEALTHCARE
RICHEM.COM

TeleOne

Leading Immunity solutions for full family

Chyawanprash Variants



Category-first



Overall Immunity



Strong fitness portfolio for Weight & Muscle Health

Weight Management



Category-first



Overall Fitness



Widest range of Sexual Wellness solutions

Overall for Men & Women

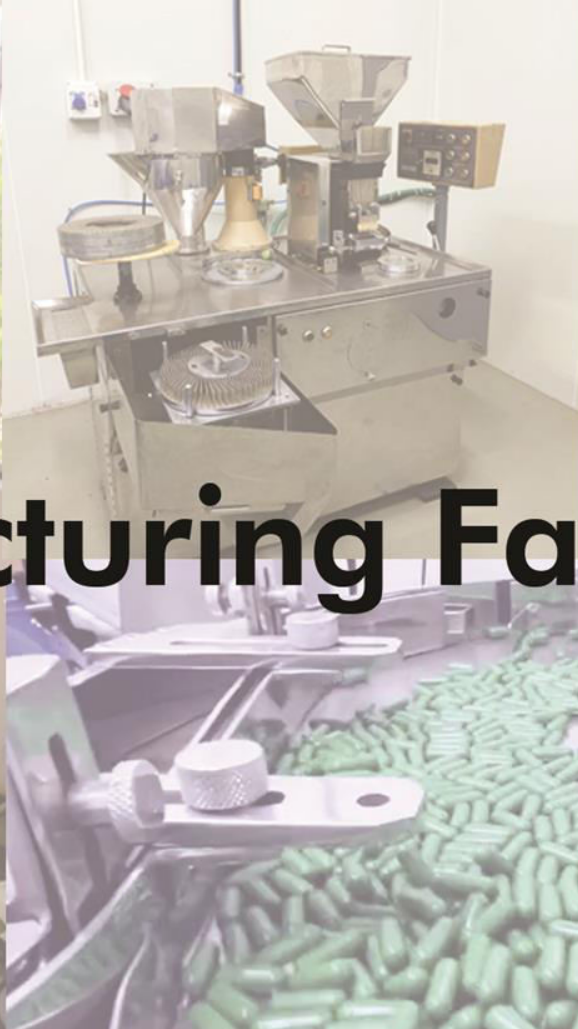


Category-first



Specialized Sexual Wellness



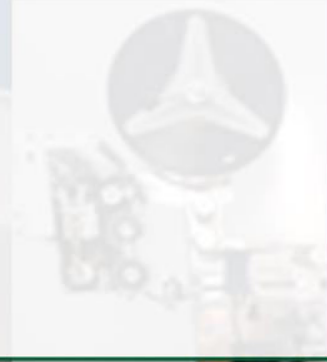


Manufacturing Facility



State-of-the-art R&D and Manufacturing Facility

- 20,000 + sq. ft.
- ISO 9001:2015 approved
- GMP certified unit
- Indian ministry of AYUSH approved
- US FDA registered





Quality Lab



Pouch Machine



Tablet Compression



Compressor with Dryer

Tablet Compression



Coating Pan



**New
Production
Equipment**

Tray Dryer



Pouch filling



**New
Production
Equipment**

Dispensing Booth



New Production Equipment

Air Compressor





INDIAN
CELEBRITY
FITNESS
AWARDS
2022
SEASON-4

DR VAIDYA'S
(RP-SANJIV GOENKA GROUP)

**BEST NUTRITION AYURVEDIC BRAND
OF THE YEAR 2022**



Awarded

"Best Nutrition Ayurvedic Brand
Of The Year 2022 at IHFF

हस्तशिल्प

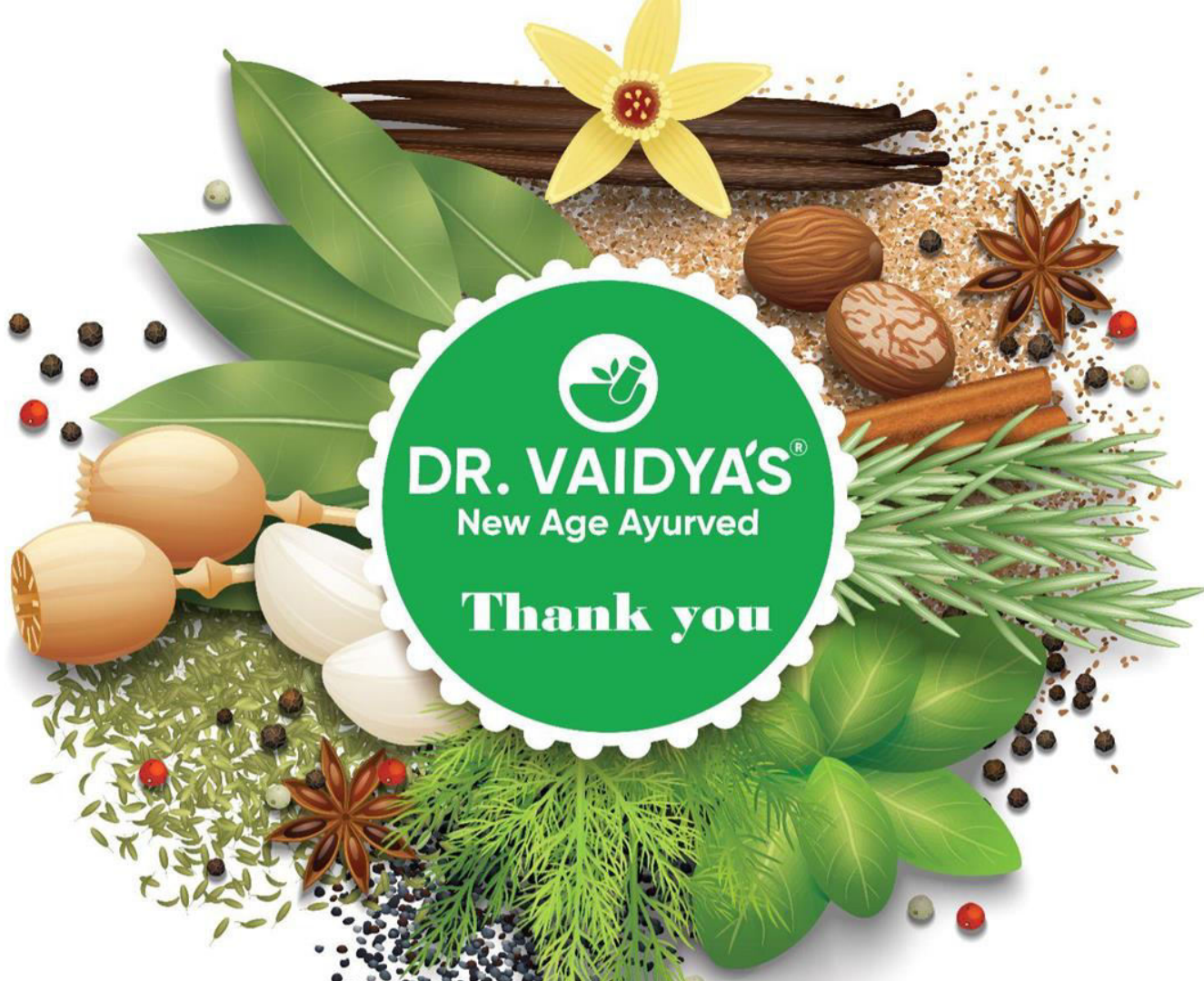
Recognized best E-Com Rising Brand of the Year By Brainalytics

नवतंत्र



Existing Clients:





DR. VAIDYA'S[®]
New Age Ayurved

Thank you