



Wear & Care

YOUR GUIDE TO LUXURIOUS FABRIC CARE





Explore "Wear & Care," your guide to fabric maintenance. From silk to wool, get straightforward tips for every fabric we offer. It's the perfect tool to keep your wardrobe in excellent shape.

"Wear & Care" is your key to a lasting, stylish wardrobe. Use it to preserve everything from linen to hand-painted scarves. Let this guide boost your confidence in garment care, ensuring your clothes stay beautiful.





Cotton

Breathable and soft, our cotton and organic cotton fabrics offer natural comfort and eco-friendly elegance, making them perfect for everyday wear and gentle on the planet.

- **Washing:** Machine wash in cold water on a gentle cycle, or hand wash with mild detergent.
- **Drying:** Air dry flat away from direct sunlight. Avoid tumble drying to prevent shrinkage.
- **Ironing:** Iron on a low heat setting while damp to remove wrinkles.
- **Storage:** Store in a cool, dry place. Fold neatly or hang to avoid creases.
- **Avoid:** Bleaching or using harsh chemicals that can damage the fabric's fibers.



Linen

Known for its strength and luxurious texture, linen brings a timeless elegance and exceptional coolness to warm-weather wardrobes, aging gracefully with each wash.

- **Washing:** Hand wash or machine wash on the gentle cycle with lukewarm water and mild detergent.
- **Drying:** Lay flat to air dry or tumble dry on low. Remove when slightly damp to reduce wrinkles.
- **Ironing:** Iron while damp on medium-high heat. Use a pressing cloth to avoid shininess.
- **Storage:** Hang on padded hangers or fold neatly to prevent creasing.
- **Note:** Linen softens with each wash and is naturally wrinkly, which adds to its charm.

Silk

Silk, the epitome of luxury and softness, boasts a natural sheen and smooth texture that makes it a favorite for high-end fashion and home décor.

Revered for its natural protein structure, silk offers unparalleled comfort and temperature regulation, making it as practical as it is opulent.

- **Washing:** Hand wash gently in cold water with mild detergent. No soaking.
- **Drying:** Air dry flat on a towel, away from sun and heat .
- **Ironing:** Iron low on reverse, when slightly damp to smooth out any wrinkles.
- **Storage:** Keep in a cool, dry spot in a breathable bag. Avoid plastic bags.
- **Avoid:** Harsh chemicals, bleach and wringing to protect silk's luxurious sheen.



Pashmina Cashmere

Exquisitely soft and warm, pashmina cashmere provides unparalleled luxury and insulation, sourced from the fine undercoat of Himalayan Changthangi goats for the ultimate in opulent comfort.

- **Washing:** Hand wash cold with a gentle detergent. Avoid twisting or wringing.
- **Drying:** Press out excess water with a towel. Lay flat to dry away from direct heat and sunlight.
- **Ironing:** Use a cool iron if necessary. Preferably steam iron without touching the fabric directly.
- **Storage:** Store in a breathable bag in a cool, dry place. Use cedar balls to deter moths.
- **Note:** Pilling is natural. Remove gently with a cashmere comb.

Hemp



Hemp fabric is durable, mold and UV resistant, becoming softer with each wash. It's highly sustainable, requiring minimal water and no pesticides, making it an eco-friendly textile choice.

- **Washing:** Machine wash cold on a gentle cycle, or hand wash with a mild detergent.
- **Drying:** Air dry flat or hang to dry. Hemp dries quickly and can be tumble dried on low if necessary.
- **Ironing:** Iron on a medium setting if needed. Dampen the fabric slightly for easier ironing.
- **Storage:** Store in a cool, dry place. Fold neatly or hang to prevent creases.
- **Avoid:** Bleaching or using harsh chemicals. Hemp is durable but benefits from gentle care.

Hand-Painted

with natural colours



Each piece is a canvas of vibrant traditions. Our natural hand-painted scarves celebrate the rich heritage and meticulous craftsmanship of Indian artisans, offering a unique blend of cultural beauty and premium fabrics.

- **Washing:** Gently hand wash in cold water with a mild detergent. Do not soak.
- **Drying:** Lay flat or hang to dry in the shade. Avoid direct sunlight to preserve colors.
- **Ironing:** Iron on the reverse side with a low heat setting. Use a protective cloth over the fabric.
- **Storage:** Roll instead of folding to avoid creases. Store in a dry, cool place.
- **Note:** Handle with care to avoid damaging the hand-painted designs.



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