

HOME BUSINESS CHECK-LIST





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SETTING UP YOUR ROOM

- Salon bed
- Salon pillow
- Blanket / Towels / Plastic sheet (to wipe down between clients)
- Stool
- Good lighting
- Bench space / Side table for lash equipment & tools
- Air-conditioning - Yes, that's right! Air-conditioning is actually very important in order to regulate the temperature and humidity of your room! Why? It's all about the glue!! If your room is too hot, the adhesive (glue) will start to form a skin and dry before you can even apply the extension! And while it may stick, it is often only for hours instead of weeks! This leads to poor retention (meaning the lashes start to fall off within hours or days, rather than the expected 2-3 weeks)!
- Heating - For those colder days, if the room is too cold the glue will take longer to set and can lead to stickies! What are stickies? There are different types of stickies, basically its when lashes or extensions get stuck together where they're not suppose to! This can cause damage the hair follicles.
- You may need a sink in your room, depending on council regulations.
- Hygrometer - Take out the guessing work and get yourself a hygrometer! These display the room temperature & humidity and can be purchased for under \$20





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LEGAL REQUIREMENTS

- Decide on a business name & register it
- Apply for an ABN (Australian residents)
- Register your business with your local council
- Contact your local council to find out your legal requirements & obligations
- Research and obtain insurance

ACCOUNTING

- Open a business bank account in your business name
- Open a PayPal, Stipe or equivalent account to accept online payments
- Consider booking system
- Consider how you are going to record your accounts - Keep track of incoming & outgoing monies. Accounting program, excel, etc

MARKETING

- Open social media accounts for your business
- Print flyers / advertisements - consider where you can advertise
- Start collecting leads to create an email list

*THIS IS GENERAL ADVICE ONLY PLEASE SEEK THE APPROPRIATE LEGAL ADVICE PRIOR TO MAKING CHANGES IN YOUR BUSINESS





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WANT TO KNOW MORE?

Are you itching with questions? Or perhaps you're dying to dive into a lively chat and explore your brilliant ideas? Maybe you're even craving a hefty dose of inspiration?

Well, hold onto your hats because our support is off the charts amazing!

Seriously, it's like the next level of awesome sauce. So, if you're up for bouncing your ideas off someone who's basically a Jedi Master of brainstorming, or if you just want to have a good ol' chit-chat about this thrilling adventure we call life, then you've got to meet Flic, the CEO of Lash Vision.

Trust me, she's your go-to gal for all things mind-blowing! Let the fun begin!



Get in contact with Flic today!

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Ph: 0435 520 804

Or book a complimentary discovery call to find out more about our training options, and what will be the best for you!

BOOK NOW

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