FREE EBOOK

Josh Lifting
INCOME
POTENTIAL



PRICING

Lash Lifts have fast become an in-demand treatment and with this comes a vast array of pricing options.

The way you price your treatments comes down to many factors personal to your business.

In Australia the average cost of a lash lift sits between \$50 - \$150, with the most common price sitting between \$80 - \$120.

Preforming a lash lift will cost you \$5.50 per application plus disposables.

To add a tint to the treatment will cost \$0.50 cents per application plus disposables.

Meaning your cost to preform your treatment is under \$10.



THE FORMULA

The cost of a lash lift & tint is approx. \$10 (or less)

If you charge \$100 for a lash lift & tint, your income potential would be \$100 - \$10 = \$90

So if you were to have just 5 clients per week having a lash lift & tint that could potentially be an income of \$450 (for just 5 hours work)!

Income example:

CLIENTS / TREATMENT	CHARGE	COST	INCOME
	\$500	\$50	
		\$100	
	\$1,500	\$150	

You will need to consider other costs such as heating / cooling, electricity, marketing, salon rent & wages (if applicable).

This is just a general guideline of the incredible income potential the Lash Lifting can offer.



DISCOVERY CALL

Want to find out more about our Lash Lift training? Book in your obligation free 15 minute discovery call

calendly.com/flic_lashvision/30min

ENROL NOW

Ready to start earning more income?

www.lashvision.com.au/pages/lash-lift-training





