

**FREE
E-BOOK**

Beginner Lash Artist Retention

101



Retention, in the context of a lash artist, refers to the ability of eyelash extensions to stay bonded to the natural lashes for an extended period of time.

It measures how well the adhesive holds the extensions in place without any premature shedding or falling off.



For a beginner lash artist, understanding and achieving good retention is crucial to ensure the longevity and satisfaction of clients' lash extensions.

It involves several factors, including;

- Proper application techniques
- Adhesive selection; and
- Aftercare instructions



Master Isolation

1. Master proper lash isolation:

Ensure that each natural lash is isolated and properly separated before attaching an extension. This helps prevent lashes from sticking together and promotes better bonding.



Are you Extensions too heavy?

2. Choose appropriate lash extensions:

Select the right length, curl, and thickness of lash extensions that are suitable for the client's natural lashes. Using extensions that are too heavy or long can lead to premature shedding.



Adhesive

3. Use high-quality adhesive: Invest in a reliable and professional-grade adhesive that is specifically designed for lash extensions. The adhesive should have good bonding strength and a suitable drying time.



Adhesive 2.0

4. Practice good adhesive application techniques: Apply a small amount of adhesive to the base of the extension, ensuring it is not too close to the eyelid or too far from the natural lash. A proper application technique helps to create a strong bond.

Educate!!

5. Educate clients on aftercare: Provide detailed aftercare instructions to clients, including avoiding excessive heat, oil-based products, and rubbing or pulling at the lashes. Proper aftercare helps to maintain the integrity of the extensions and prolong their retention.

***Louder for ladies
in the back!!***

By focusing on these key aspects, a beginner lash artist can **improve retention** and provide clients with beautiful and **long-lasting lash extensions.**

Continued practice, learning, and experience will further enhance retention skills over time.

