

SANVT

10 REASONS TO CHOOSE SLOW FASHION

While the main advantage of slow fashion seems obvious and widely known to most – namely sustainability – there are countless other benefits with deeper implications. That's why we at SANVT would like to share with you the 10 advantages of slow fashion that go far beyond sustainability.



1. Reduced consumption

You purchase more mindfully, more consciously, and you can quickly observe that you're buying less frequently. In other words: *"buy less, choose well, make it last."*



3. Saving money

Even though slow fashion brands are usually more pricey than the usual fast fashion chains, because you buy less and durability is ensured, you will spend less money in the long run



5. Saving water resources

Slow fashion limits the discharge of waste water into the clear rivers and lakes, reducing its impact on biodiversity and water supplies.



7. Respecting human rights

The slow fashion movement, promotes fair, transparent and healthy working conditions.



9. A clear conscience

Buying clothing made sustainably (with all that it involves), knowing fair wages were paid to produce it.



2. Durability

Slow fashion is made with diligence and high quality standards to be durable and long-lasting over many years.



4. Minimising the ecological footprint

Conscious, reduced and sustainable consumption naturally ensures that we minimize our ecological footprint. Slow fashion helps us save resources, reduce CO2 emissions and thus have a smaller impact on the environment.



6. Protecting the oceans

Slow fashion is mostly made of natural and biodegradable materials that do not release microplastics when washed – unlike polyester.



8. Supporting brands with a purpose

Ask any CEO of a sustainable fashion brand, and they will tell you the core and drive of their mission is always to minimize ecological footprint.



10. Style

Slow fashion is not only sustainable, it's also (usually) extremely stylish. With slow fashion, you develop your own sense of style that is cool regardless of short-lived trends!