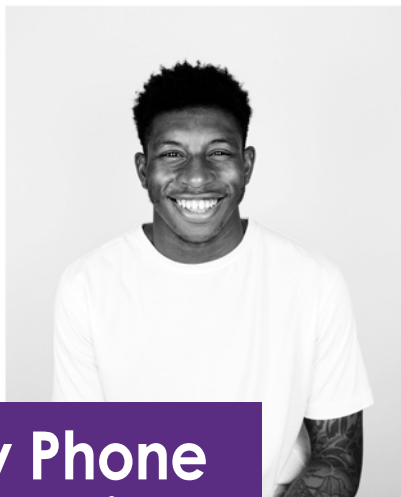
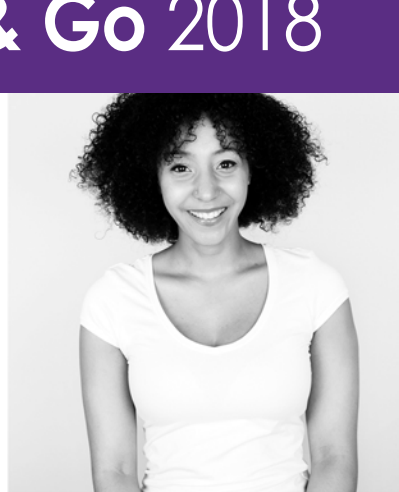
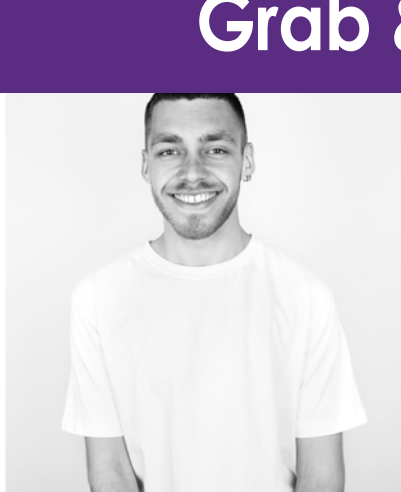


iSimple[®]
Grab & Go 2018



**Connecting Every Phone
to Every Vehicle**



WHO IS iSimple?

We are an army of awesomeness who's been keeping you connected on the go since 2007. Today, iSimple packs a full line of connectivity that makes not only your car more rad, but also powersport vehicles, and even your snazzy boat.

iSimple is more than a brand. We have our own set of values, attributes and aesthetics that reflect our passion for integration, while on the go. Built on a commitment to innovation, we connect people to their digital world, no matter where they are or where they are going. iSimple has all the products you need to keep connected to your crazy, adventurous and unpredictable life. So sit back, relax and enjoy your **Freedom to Connect**.

WHY DO YOU NEED US?

We are audio junkies obsessed with cars, technology, design, function and simplicity. We offer the best hands-free calling, music streaming, audio control and charging solutions for the over 11 million older cars on the road today that don't have the latest bells and whistles, including ours! No AUX? No Bluetooth? No problem! iSimple is the only brand that provides all the products you need for any connected car challenge thrown at you. Above all, our easy to use products enable you to stay connected, save money, and keep the car you love.



TALK



LISTEN



CHARGE



CONTROL



INSTALL

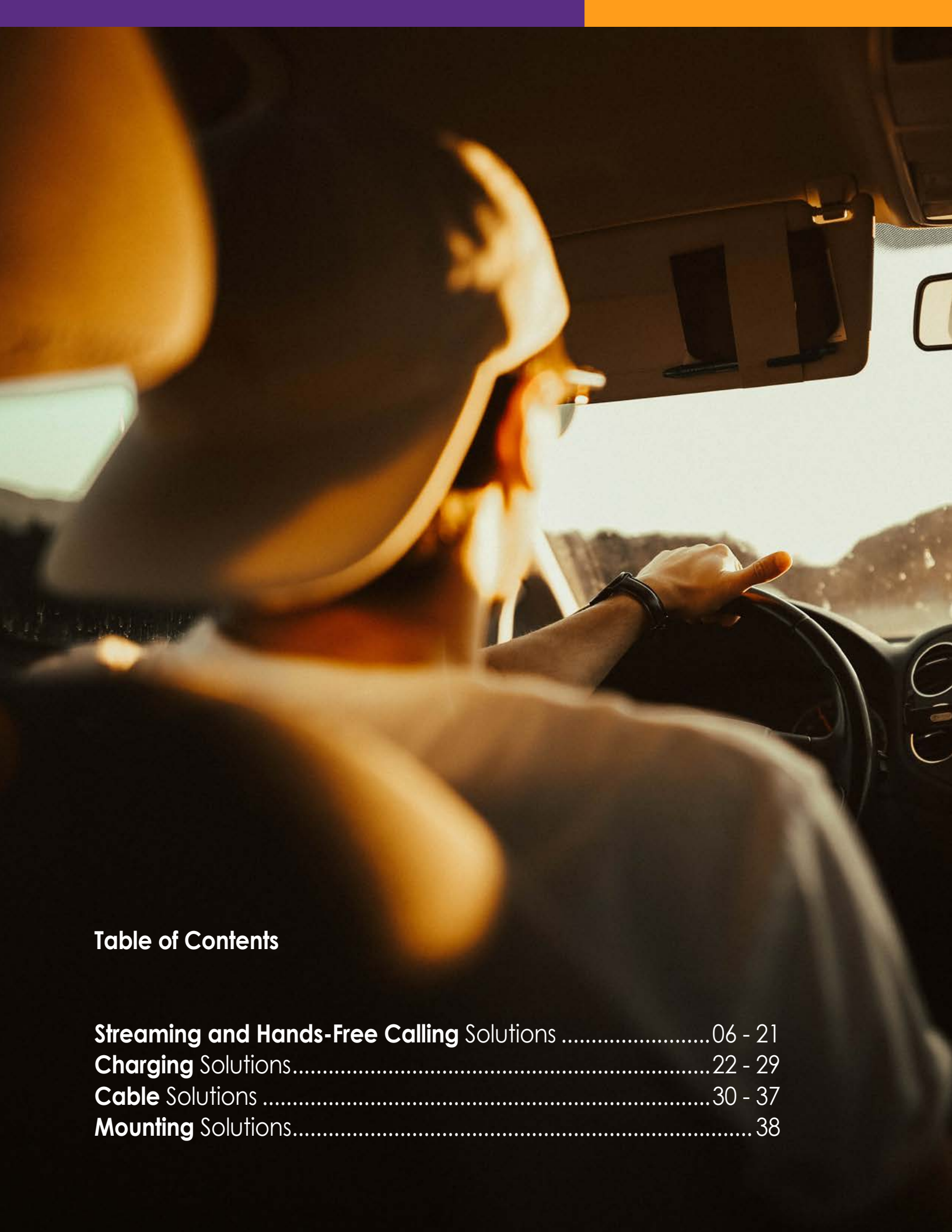
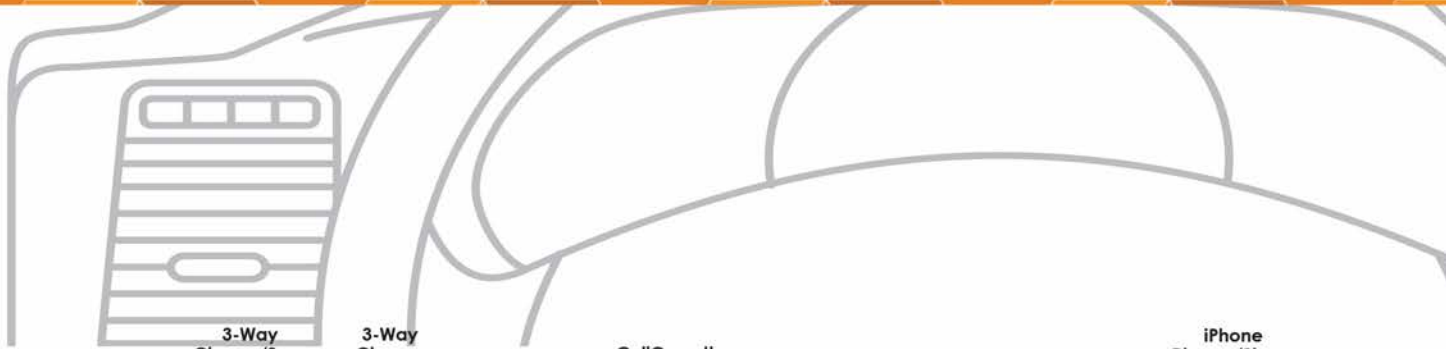


Table of Contents

| | |
|---|---------|
| Streaming and Hands-Free Calling Solutions | 06 - 21 |
| Charging Solutions..... | 22 - 29 |
| Cable Solutions | 30 - 37 |
| Mounting Solutions..... | 38 |


WHAT DO YOU



| | 3-Way Charge/Sync IS9406 <small>iPhone iPad iPod</small> | 3-Way Charger IS3CLA <small>iPhone iPad iPod</small> | CallJax ISMJ33 | CallCassette with BT ISBT38 | CallCassette ISMJ38 | Charging Hub IS4824 | BluJax ISBT32 | iPhone Charge/Stream ISMJ85BG <small>iPhone iPad iPod</small> | Battery Bank ISBB47 |
|------------------------------------|--|--|-------------------|-----------------------------------|------------------------|---|--------------------------------|---|------------------------|
| Hands-free calling & voice control | | | ✓ | ✓ | | | | | |
| Stream music & internet radio | | | ✓ | ✓ | ✓ | | ✓ | ✓ | |
| Charge your device | ✓ | ✓ | | | | ✓ <small>2.4A front and backseat</small> | | ✓ | ✓ |
| In-car music & calling control | | | ✓ | ✓ | ✓ | | ✓ <small>music only</small> | | |
| Plays through your FM radio | | | | | | | | | |
| For iPhone, iPod, iPad only | | | | | | | | ✓ | |
| For all smartphones | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | ✓ |
| Car must have AUX input | | | ✓ | | | | ✓ | ✓ | |
| Steering wheel control enabled | | | | | | | | | |

Choose your function
iSimple connects your smartphone or tablet to your vehicle in

WANT TO DO?



| JamKast ISFM31 | JamKast ISFM75 <small>iPhone Android iPad</small> | BluStream FM ISBT43 | BluStream ISBT52 | BluClík ISBC01 | CallLinX ISMJ3425 | CallKast ISFM33 | TranzItBLU HF ISFM2351 <small>iPhone Android iPad</small> | TranzItBLU ISFM23 | MusicStream ISBT23 |
|----------------|--|---------------------|------------------|----------------|-------------------|-----------------|--|-------------------|--------------------|
| | ✓ | ✓ | ✓ | | ✓ | ✓ | ✓ | | ✓ |
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| ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | | | ✓ | | ✓ | | ✓ optional | ✓ optional | ✓ optional |
| | | | | ✓ | | | | | |

smartphone or
under 60 seconds!





(ISMJ85BG)

Play your iPhone's music through your car's speakers while charging.

Now you don't have to choose between streaming and charging. ISMJ85BG is an all-in-one streaming and charging solution made for devices with Lightning connectors. Simply plug the ISMJ85BG into your Lightning port on your iPhone, iPad, or iPod. Plug the ISMJ85BG into your car's 3.5mm AUX port, and the 12V socket. You can now enjoy your phone's playlist or app music through your car's speakers, without worrying about battery drain.

- Features a DAC processor (digital-to-analog converter) for premium sound quality
- The fastest charge for your device
- Replaces the missing headphone jack for newer iPhones
- MFi Certified







BluStream (ISBT52)

Hands-Free Calling and Music Streaming Kit for Smartphones

- Enjoy hands-free calling, music, internet radio, and more through your car stereo
- Designed to connect to a radio's 3.5mm AUX input
- Pairs quickly and easily with most Bluetooth enabled devices
- Built-in microphone so you can make and receive calls hands-free
- Siri/Voice Recognition control
- Push microphone button to receive calls, end calls, or redial
- Compatible with Apple, Android or Windows smartphones and tablets
- No installation needed





BluJax (ISBT32)

Stream and Control Your Smartphone's Music Wirelessly Through Your Vehicle's Speakers

...Tired of juggling ugly, unwieldy cables and wires just to stream music from your smartphone?

Driving without any music is incredibly boring, but what are you supposed to do? Most older cars don't come equipped to sync with your smartphone via Bluetooth dongle. In fact, your car might predate smartphones entirely.

At iSimple, we believe that less is more. After all, "simple" is in our name. That's why we've done away with cable connections with BluJax, a new way to stream music from your phone. Don't let its space-saving design fool you -- it's a powerful device that ensures awesome audio quality.

BluJax is a Bluetooth adapter that plugs into any standard AUX jack. This compact little device packs a powerful punch. Just plug into your AUX port, and sync it with your phone's Bluetooth. It takes less than sixty seconds. Now you can enjoy music streaming from Spotify, Pandora, Google Play, YouTube Red, iTunes, or whatever else you're using.

With a battery life of about eight hours, BluJax can go all day before you'll actually need to charge it. When it does need to charge, you can use the included charger in any USB port. Not only is it great for listening to music in-car, but it doubles as a way to stream music from your phone through any stereo system with an AUX input.

- Compatible with any standard 3.5mm AUX input (in your car) and any phone with Bluetooth
- Wireless music streaming
- Control your music's playback wirelessly
- Pair once, and you're good to go
- 8 hour battery life
- Includes charger for any USB outlet
- Works in the car and at home







CallCassette (ISBT38) Bluetooth Calling and Streaming Audio Through Your Car's Cassette Player



Ditch your retro tape collection and put on some choice tunes. You can finally enjoy wireless hands-free calling and music streaming through your old cassette radio.

- Compatible with any car's cassette player. That's right -- it's not useless after all!
- Dash-mounted push-button capability. Answer a call, pause your music, skip a track, or activate Siri -- without taking your eyes off the road.
- Bluetooth equipped. No headphone jack? No problem! Our new CallCassette version is Bluetooth enabled.
- Flat cable design. Say goodbye to hopelessly tangled cords! Our innovative flat cable design doesn't tie itself in knots.

Tip! If the cassette adapter cannot be loaded in "side up," you can insert the cassette adapter upside down, just make sure you press the A/B button on your car radio.





CallCassette (ISMJ38)

Hands-Free Calling and Streaming Audio Through Your Car's Cassette Player

- Compatible with vehicle radios equipped with a cassette player
- Push button for controlling phone functions: answer call, play/pause, skip tracks, activate Siri/VR
- Narrow wire connection
- Flat, tangle-free cable construction







BluClík (ISBC01)

Control Your Smartphone's Music from Your Steering Wheel

Keep your eyes on the road – not on your phone! BluClík provides an easy-to-use wireless smartphone remote control solution, using the power of Bluetooth. Now you can control your favorite playlist hands-free and through your vehicle's speakers. Enjoy flipping through your phone's music using your steering wheel and not touching your phone.

BluClík is a steering wheel controlled Bluetooth adapter designed for easy, quick control of your phone's audio and volume, by mounting to your steering wheel in seconds or onto your car's dash (adhesive sticker also included).

Operation of the device is simple – it provides audio and playback controls, as well as a center "virtual assistant" button that will allow you to activate the Siri or Google Now digital assistants – depending on your phone's operating system.

With this auto hands-free device, you won't have to fumble for your phone if you want to skip a track or ask Siri about the weather – and you'll be able to keep your eye on the road while still enjoying your music.

So don't put yourself at risk by using your phone while driving – see how iSimple's BluClík can change your drive for the better. Charge it, clip it, pair it and klik it! As an added bonus, the controller is magnetic so it can be removed from the mount and used as a selfie remote.

Features

- Easy steering wheel attachment. Includes a magnet locking system allowing for smooth insertion and removal of the remote control from the mounts, while securely holding it
- Simple Bluetooth pairing
- Easy media controls
- 2 months of battery life on a single charge
- Compatible with iOS, Android, and select Windows phone
- Play, pause, change tracks, adjust volume and activate Siri/VR control
- Includes black, chrome and black chrome trim rims to complement your cars interior





JamKast FM (ISFM75)

FM Transmitter for Streaming Your Music from Your iPod, iPhone, or iPad with Lightning Connector Through Your Car's Speakers

- Built-in Digital to Analog Converter (DAC), retains digital audio signal from the Lightning connector until the FM transmitter is reached, for best sound performance
- 2.1Amp charging
- Enjoy: music, internet radio, and more through your car stereo
- dTECT auto scanning finds clean frequencies and stores them into a preset memory for quick access
- Selectable FM transmission frequency, provides best performance for your listening area

Made for
 iPod  iPhone  iPad



JamKast FM (ISFM31)

FM Transmitter for Smartphones to Stream Your Music Through Your Car's Speakers

- Plug and play, no installation needed
- Programmable tuner with easy to read backlit LED
- Tunable to nearly any FM frequency for excellent playback quality
- 24K gold-plated connectors ensure best possible sound





BluStream FM (ISBT43)

Hands-Free Calling and Streaming Through an FM Modulator

Easy to use, consumer installable, music streaming and hands-free calling kit. Designed for any vehicle equipped with an FM radio, BluStream FM can be connected in seconds. The body has a built-in microphone, and call control button, so the module can be installed in a tighter environment. For vehicles equipped with an auxiliary audio input, BluStream FM includes a 3.5mm audio connection cable for best sound performance. In these applications, the call and streaming audio will play through the radio's AUX source, instead of one of the 4 selectable FM Frequencies.

- Works with any FM radio on one of these 4 frequencies: 106.7, 106.9, 107.1, 107.3
- Push microphone button to receive calls, end calls, or redial
- Compatible with a wide variety of smartphones and tablets
- Built-in microphone so you can conveniently receive calls hands-free while still enjoying your music
- Easy to connect, easy to use









CallJax (ISMJ33)

Audio Input Cable with Microphone and Button for Hands-Free Calling and Control

CallJax is a 3 foot 3.5mm to 3.5mm audio connection cable for use with any smartphone and any radio with an AUX audio input, to provide audio streaming and hands-free calling. Has a built-in microphone and push button for taking calls and controlling your music during playback. Play, pause, track forward, track back without touching your phone. (Track back function not supported by all devices or apps.)

Features:

- Compatible with Apple, Android or Windows smartphones and tablets
- Built-in microphone so you can conveniently receive calls hands-free while still enjoying your music
- Push microphone button to play, pause, track forward, track back and receive calls
- Multi-function button to play and pause music, activate Siri/VR control, and answer calls
- No installation required
- Designed to connect to a radio's 3.5mm AUX input to make calls and control your smartphone's music
- 3 ft. high performance microphone to stereo minijack
- 3.5mm audio jacks fits most mobile devices
- High grade cable built for the automotive environment





(IS4824)

4 USB Port Car Charger for Front and Back Seats

No more fighting over the charger. Fast charge 4 devices at one time! Plug in your cables and get charged fast!

If you find yourself needing an advanced car charger that offers both front and rear seat charging capabilities, iSimple has the perfect device for your needs – the iSimple IS4824 front and back seat car charger. Using advanced charging technology, we've developed a specialized charging system that allows users to charge up to 2 devices in both the rear and front seat – from a single 12V DC port. Both front and rear charging hubs offer 2.4A power to users, allowing this charging hub to be used to charge larger devices such as digital cameras, tablets, portable gaming consoles, and more. Best of all, the unique 2-hub design of the iSimple IS4824 makes it easy to manage your charging cords. Because it offers both a front and rear charging hub, you won't have to deal with long cords stretching throughout your vehicle.

Installation is quick and easy. Simply install the front hub by plugging it directly into your 12V DC outlet, and unstretch the included cord that attaches the included rear hub. To keep the cord out of the way, it can be run between the seats of your car, or through your center console. Then, install the rear hub, either by using the included adhesive to attach it to your center console, or clipping it to your rear car-seat with the high-strength clip backing.

No more fighting over the charger. Enjoy up to 2.4A (each port) of fast charging in 4 USB ports. Plug into your car's 12V socket and go! Mount discreetly inside your front seat back pocket with the clip or back of center console using included adhesive. The fastest charger for four devices!

Includes:

- 2 USB port front seat car charger with clip-on 2 USB port backseat charging hub with durable 1.5M/4.9FT cable
- Adhesive sticker for console mounting
- Durable weave constructed outer jacket







ψsimple®



Battery Bank (ISBB47) with Built-In Flashlight and Glass Breaker Tip

Easy to Use!

Tap once to turn on the battery bank for charging your device!

Tap twice to turn on the flashlight!

Rapid Phone Charging That Integrates With Your Vehicle!

The ISBB47 has been built for rapid phone charging, making use of a 2.4A design that offers lightning-fast power transfers, and the built-in battery bank ensures that you can charge your phone even when you're away from your vehicle.

The durable, all-metal ISBB47 has been built with an integrated charger that allows it to draw constant power from your vehicle when you're driving, simultaneously charging both your phone and the built-in battery storage bank.

The portable phone charger integrated into the design provides up to 5 hours of extra talk time, providing you with the battery backup that you need, and it works with any smartphone – just plug in your USB charger cord, and you're good to go.

Flashlight And Glass Breaker For Additional Safety

The ISBB47 isn't just a power bank charger – it's a comprehensive safety tool. The stainless steel and aluminum construction of this device allows it to integrate a powerful emergency glass/window breaker tip that can be used in case disaster strikes.

In addition, a built-in flashlight offers 24 hours of light that can be used in emergencies. When you travel with the ISBB47 power bank, you don't just get comfort and convenience – you get a comprehensive safety solution that is useful for commercial and private drivers alike.

Does not come with cable.

NOTE: This is not a toy. Window breaker is for emergency use only. Keep out of reach of children. This tool will not break windshields or laminated glass. It only works on tempered glass. Some automotive side windows are laminated: ask your car dealer for more information.







HubVolt 2.4 (IS4724)

HUBVOLT DUAL USB CAR CHARGER

- Charges all portable USB devices
- Plugs into vehicle 12V accessory socket
- LED power indicator
- Low profile Plug & Play installation

IS4724BK Black



HubVolt 2.4 (IS4710)

HUBVOLT USB CAR CHARGER

- Charges all portable USB devices
- Plugs into vehicle 12V accessory socket
- LED power indicator
- Low profile Plug & Play installation

IS4710BK Black

IS4710WH White



Charge • Sync • Stream Countertop Display



Heavy duty corrugated cardboard shipper, preassembled and preloaded for immediate countertop display.

Dims: 17" / 43cm height x 13" / 33cm width x 11" / 27cm depth



(ISDIS5)

Stream and Control Your Smartphone's Music Wirelessly Through Your Vehicle's Speakers

EACH UNIT CONTAINS

| SKU | Description | QTY |
|----------|--|-----|
| IS9325BK | 1m Braided USB to Lightning Cable- Black | 4 |
| IS9325RB | 1m Braided USB to Lightning Cable- Red/Black | 4 |
| IS9322BK | 1m Braided USB to Micro USB Cable- Black | 4 |
| IS9322RB | 1m Braided USB to Micro USB Cable- Red/Black | 4 |
| IS9326BK | 1m Braided USB to USB-C Cable- Black | 4 |
| IS9326RB | 1m Braided USB to USB-C Cable- Red/Black | 4 |
| ISMJ73BK | Tech 3.5mm to 3.5mm-Black | 4 |
| ISMJ73WH | Tech 3.5mm to 3.5mm-White | 4 |
| ISMJ73RB | Tech 3.5mm to 3.5mm-Black/Red | 4 |
| IS4710BK | 2.4A Low-profile Single USB Car Charger- Black | 2 |
| IS4710WH | 2.4A Low-profile Single USB Car Charger- White | 2 |
| IS4724BK | 2.4A Dual USB Car Charger- Black | 2 |



IS4724 Dual Charger
Black



Red/Black featured
Micro USB
Lightning
USB-C



Black featured
Micro USB
Lightning
USB-C



ISMJ73 AUX
Black
White



IS4710 Charger
Black
White



(IS3CLA)

All-In-One Car Charger For All Smartphones

Lightning connector? Micro-USB? USB-C? One super fast 2.4A charge and sync cable for every smartphone and every car!

One of the most annoying things about mobile devices is that every single one requires a different cable to charge their battery. iPhones need a Lightning connector, Android devices use Micro-USBs, and so on. It can get frustrating quick, especially when your smartphone battery is dying on a long road trip with your friends.

iSimple's All-In-One 2.4A Fast Car Charger is here to fix this problem. This cable can fast charge every mobile device currently being sold in stores worldwide. The cable includes a USB-C connector, a Micro-USB connector, and even a Lightning connector. Just plug the 12V plug into your car's 12V accessory socket and you're ready to charge!

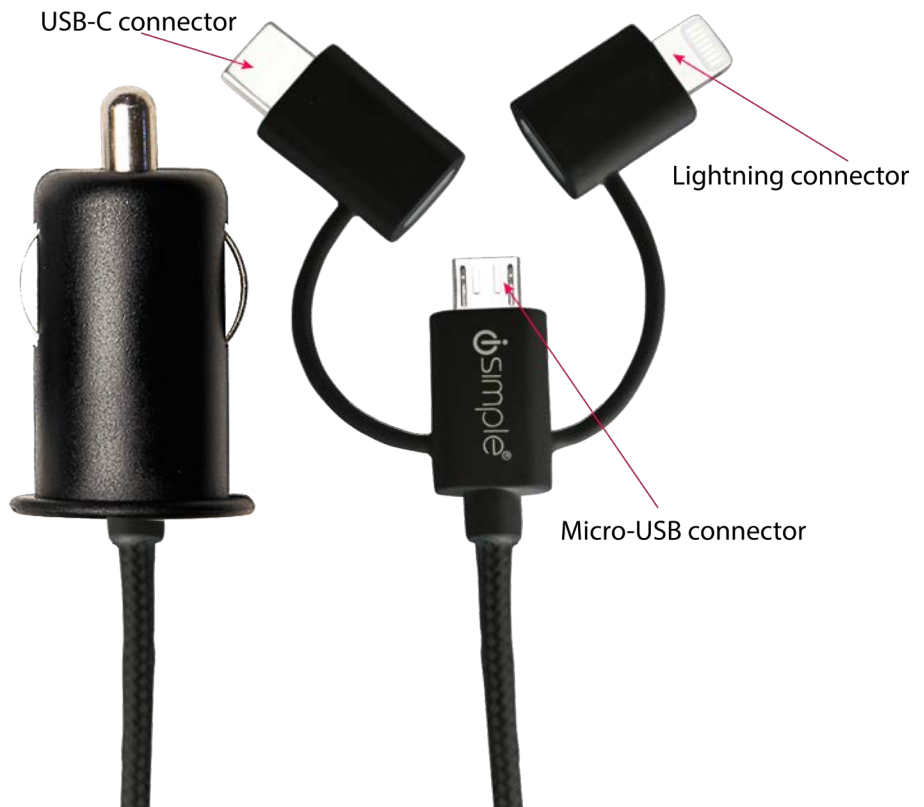
Even if you have different mobile devices, you can switch between connectors and use the cable to charge them one at a time. If you need to charge your iPhone, for instance, all you need to do is choose the right type of connector and connect it to your mobile device. Simple and extremely useful!

Say goodbye to worrying about whether you have the right cable for the right device with you. Now you will only need one cable in your car.

Note: To charge using the USB-C or Lightning connector, stack the connector on top of the Micro-USB connector.

Includes:

- 1m/3.3 ft. charge/sync cable
- USB-C connector
- Lightning connector
- Micro-USB connector
- Durable weave constructed outer jacket







uLinx Multi Head (IS9406) USB-C, MICRO-USB, Lightning Cable

- 1m/3.3 ft. cable length
- Supports up to 2.4A charging
- Connector fits most smartphone cases
- Anti-tangle braided cord construction

Note: To charge using the USB-C or Lightning connector, stack the connector on top of the Micro-USB connector.

IS9406B Black
IS9406W White



HubVolt (IS6105)

6 ft. Automotive Charging Cable with Lightning Connector

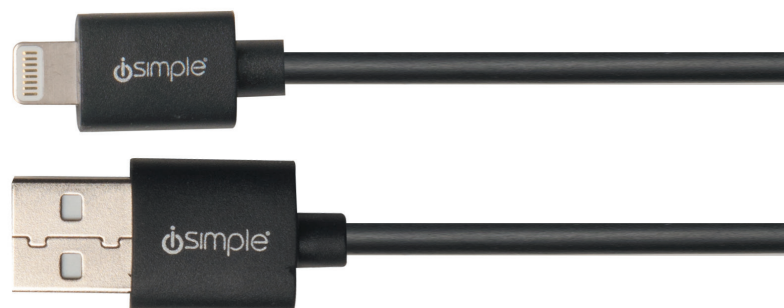
- Automotive power port-to-Lightning connector cable
- Provides 1Amp charging for iPod and iPhone
- 6 ft. cable for greater reach
- Black cable jacket for a high-end look
- No installation needed



uLinX (IS9405)

6 ft. USB Cable with Lightning Connector

- Connects to any USB Port
- Black cable jacket for a high-end look
- For use with latest iPod, iPhone and iPad models
- Compatible with many aftermarket radios, as well as iSimple Connect
- No installation needed



MediaLinx (ISHD01)

3 ft. Micro Flat 3.5mm Audio Cable

Have you ever wanted to watch that video on your phone or tablet on a larger screen or in your entertainment system? MediaLinx makes it possible, and simple. Now you can connect your digital HDMI source to an analog A/V input.

Connect your HDMI video source and the MediaLinx will convert the digital content to analog composite video and stereo analog audio RCA output for connecting into your entertainment system in your vehicle, home, office, or boat.

- Connects HDMI-equipped devices to televisions, monitors, and receivers with RCA
- Female HDMI to male composite RCA plugs
- Length: 4 feet
- Also works great with MHL adapter for Android
- Works great with Lightning to HDMI converter

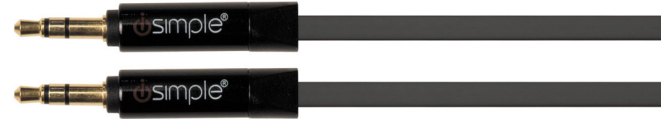




MusicJax (ISMJ23)

3 ft. Micro Flat 3.5mm Audio Cable

- Connects to any 3.5mm audio auxiliary input
- Unique “step-down” connector tip which can be used with a wide variety of devices and cases
- Connects to the headphone jack on a smartphone, tablet, or other mobile device
- Available in white, blue, or black
- No installation needed



MusicJax (ISMJ214B)

4.5 ft. Micro Flat 3.5mm to RCA Audio Cable

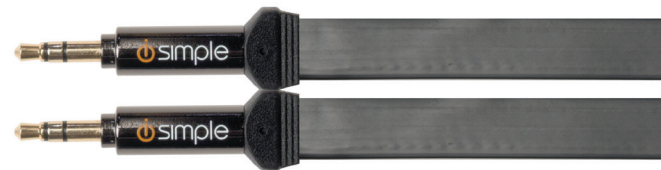
- 4.5' length with flat, tangle-free design
- 3.5mm connector for connecting to any portable device's audio output
- Male RCA connectors for connecting to your audio input
- Gold-plated RCA and 3.5mm connectors



MusicJax (ISMJ53)

3 ft. Max Flat 3.5mm Audio Cable

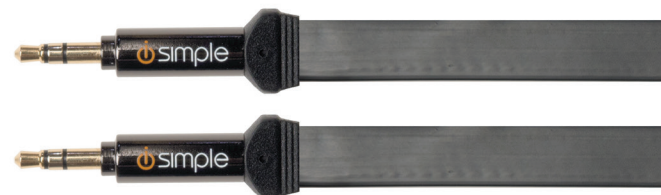
- Connects to any audio source or output with stereo RCA ports
- Connector tip works with a wide variety of devices and cases
- Connects to the headphone jack on a smartphone, tablet, or other mobile device
- Available in blue or black
- No installation needed



MusicJax (ISMJ56)

6 ft. Max Flat 3.5mm Audio Cable

- Same as ISMJ53 in 6 ft. length
- Only available in black





The Last Charge/Sync Cables You Will Ever Use

SPECS:

- Phone Side connector has 55lbs of pull force
- Built to survive -40°F/C to 176°F/80°C
- Capable of up to 3A charge power
- Exceeds 4,000 cycles of cable bend testing
- Exceeds 10,000 cycles of USB insertion testing
- Copper power wire strands: 26 of 17 AWG
- Copper data wire strands: 19 of 28 AWG
- Dual layer shielding system
- Heavy duty copper for optimal power transfer (up to 3 amps)

uLinuxMax USB to Lightning

(IS9615) 6ft
(IS9315) 3ft



uLinuxMax USB to Micro-USB

(IS9612) 6ft
(IS9312) 3ft



uLinuxMax USB to USB-C

(IS9316) 3ft



uLinuxMax USB to Lightning and Micro-USB

uLinuxMAX (IS9317)



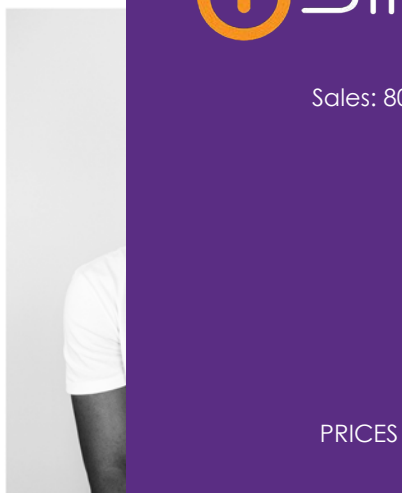
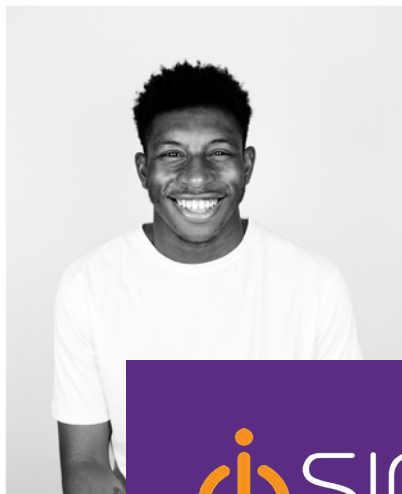
StrongHold (ISSH6501)

Universal Headrest Tablet Mounting System to Protect Your Device and Child

- Adjustable arms accommodate tablets from 7 to 10.2 inches
- Position-locking swivel allows for portrait or landscape viewing
- Easy to install







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