

# Product Bulletin

## GF 290 ChalkMark™ CALENDERED VINYL REMOVABLE ADHESIVE

GF 290 ChalkMark™ vinyl is a 5 mil matte black chalkboard vinyl with a clear high-tack removable adhesive on a 90# liner. ChalkMark™ is commonly used to produce decorative vinyl graphics on vinyl cutting equipment and for covering large areas for menu boards or murals.

### Applications

GF 290 ChalkMark can be used to create promotion graphics, menu boards, point-of-purchase graphics and decorations for bedroom walls. ChalkMark™ is not designed for coated/sealed/treated stainless steel, brass or bronze surfaces.

Printing options: UV flatbed only (white ink). Not intended for Solvent, Eco-Solvent or Latex ink systems.

### Thickness

Film	5 mil.
Adhesive	0.8 to 1.0 mils
Liner	6.5 mils
(Thickness variation +/- 10%)	

### Temperature Ranges

Minimum application temperature	+40°F.
Service temperature	-40°F to +200 F.

### Expected Durability Removability

Interior application only.  
ChalkMark will remove cleanly from smooth painted drywall and most surfaces for up to 1 year. (Under normal conditions)

### Adhesion

To stainless steel 20 Oz. / Inch.  
PSTC-101 Method A with 24 hour dwell at 70°F and 50% relative humidity.  
Typical values. Individual values may vary. Test thoroughly before production.

### Water Resistance Humidity Resistance Storage Stability

Excellent.  
Excellent.  
One year shelf life stored at 70° F and 50% relative humidity.

### Classifications:

290 ChalkMark™ is compliant with CPSIA 2008, RoHS and REACH.

### Recommendations:

290 ChalkMark™ vinyl works with \*standard chalk, soft chalk, and liquid chalk markers.

\*Please note that standard chinks vary and some may mar or scratch the vinyl surface due to their hardness and density, as well as the amount of pressure applied.

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*Manufacturers of  
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We recommend you test a small section of the film first. Soft chalk and Liquid Chalk Markers are ideal for this type of surface and will clean up with water and a damp cloth. We do NOT recommend abrasive cleaners or strong chemicals as it will degrade the vinyl surface.

Recommended brands:

ChalkMark™ has been tested with the following brands:

- Liquid Chalk Markers: Elmers Board Mate Markers, ChalkInk Markers and Expo BrightSticks
- Soft Chalk: Staedtler Karat Soft Pastel Chalks

<b>Product Code</b>	290-24	24" x 150'
	290-4875	48" x 75'
	290-48	48" x 150'
	290-6075	60" x 75'
	290-60	60" x 150'

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