



PRINTS *that made*
COMPANY HISTORY

LAURA ASHLEY



print: COTTAGE SPRIG

est. 1981

Cottage Sprig was a design developed by Laura Ashley herself alongside the prolific Laura Ashley designer Brian Jones. Inspired by a Victorian music hall poster from 1869, Mrs. Ashley was fond of the wallpaper in the background of the image and so used it to develop a new design for the 1981 collection.



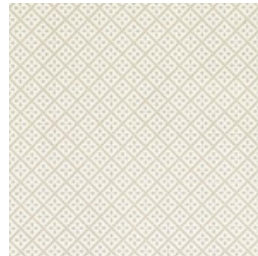
print: MR. JONES

est. 1984

Launched in 1984, Mr Jones is named after architect and artist Owen Jones and was produced as a homage to his work. Jones had a profound influence over the Ashley's and many of the historical styles produced by the company over the years have their roots in Jones' work.

examples & variations

*Not in the Laura Ashley archive, this image is held by Victoria and Albert Museum.



print: WILLOW LEAF

est. 1997

Willow Leaf is a reincarnation of a print originally launched in 1997 as "Bamboo". The updated print launched in 2016 in the new Hedgerow colourway.

Willow Leaf will also be a part of our Autumn-Winter 2018 Collection. Stay tuned!

examples & variations





print: CLARISSA

est. 1999

Launched in 1999 and relaunched in 2005, Clarissa was inspired by an antique piece of fabric held in the Laura Ashley UK Archive and reimagined as a contemporary textile.

examples & variations

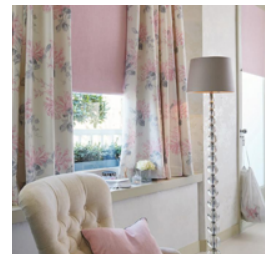


print: HONEYSUCKLE

est. 2014

Launched in 2014, Honeysuckle Trail was inspired by a piece of antique wallpaper from c.1912.

examples & variations





print: SUMMER PALACE

est. 1989

Launched in 1989, Summer Palace was originally inspired by a collection of Victorian chair covers and curtains purchased from an auction of the contents of a stately home, Elveden Hall.

A classic chinoiserie style, the original pieces were produced to mimic Chinese painted silk. The original owner was the Earl of Iveagh who refurbished Elveden Hall after purchasing it from the Maharaja Duleep Singh. This print also inspired Oriental Garden, which launched in 2005; Farleigh, which launched in 2012; and Elveden, which also launched in 2012.

examples & variations of Summer Place



examples of Farleigh and Oriental Garden



examples of Elveden



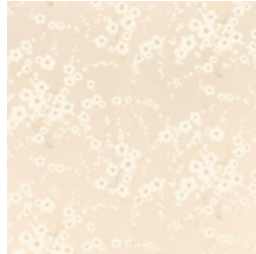


print: LORI

est. 2009

Launched in 2009, Lori was inspired by a piece of antique wallpaper held in the Laura Ashley UK Archive. The pattern was adapted and modernised to reflect our contemporary customer.

examples & variations

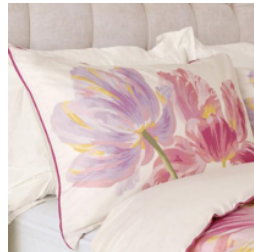


print: GOSFORD

est. 2003

Launched in 2003 in Paprika and Plum, Gosford was inspired by a beautiful late Victorian painting.

examples & variations





print: AVIARY GARDEN

est. 2014

Launched in 2014, Aviary Garden was inspired by a piece of antique wallpaper from the Laura Ashley UK Archive.

examples & variations



print: WISTERIA

est. 2015

Launched in 2015, Wisteria was inspired by an antique French painting housed in the Archive since the 1990s and developed by the home team for the "Ambleside" story.

examples & variations





print: KIMONO

est. 2005

Launched in 2005, Kimono was inspired by a piece of antique fabric from the Laura Ashley UK Archive, depicting Art Nouveau style Chrysanthemums in a trailing effect.

examples & variations



print: JOSETTE

est. 2003

Launched in 2003, Josette was inspired by a sample of antique printed silk held at the Laura Ashley UK Archives, it was developed by designers to evoke a sense of classicism whilst retaining a modern edge.

examples & variations



