

**ECOSCENT**

**FRAGRANCE  
BROCHURE**

[WWW.ECOSCENT.CO.UK](http://WWW.ECOSCENT.CO.UK)

ECOSCENT

# C O N T E N T S P A G E

Contents	<i>page 1</i>	Healthcare Signature Scents	<i>page 18-19</i>
Introduction	<i>page 2</i>	Hotel & Leisure Signature Scents	<i>page 20-21</i>
Understanding Fragrances	<i>page 3</i>	Office & Workspaces Signature Scents	<i>page 22-23</i>
Aviation Signature Scents	<i>page 4-5</i>	Residential Signature Scents	<i>page 24-25</i>
Bars & Nightclubs Signature Scents	<i>page 6-7</i>	Restaurant Signature Scents	<i>page 26-27</i>
Christmas Signature Scents	<i>page 8-9</i>	Retail Signature Scents	<i>page 28-29</i>
Cruise Signature Scents	<i>page 10-11</i>	Spa Signature Scents	<i>page 30-31</i>
Events Signature Scents	<i>page 12-13</i>	Summer Signature Scents	<i>page 32-33</i>
Food Signature Scents	<i>page 14-15</i>	Ultimate Luxury Signature Scents	<i>page 34-35</i>
Gym Signature Scents	<i>page 16-17</i>		





When a business presents a sensory experience which engages the customers olfactory senses, it can evoke a favourable subconscious reaction which reinforces positive brand associations.

Scent Marketing can draw in customers, enhance their experience and establish an engaging ambiance. As a marketing method, companies can set themselves apart from competitors with this subtle move.



# UNDERSTANDING FRAGRANCES

FRAGRANCE IS A BLEND OF NOTES THAT CREATES YOUR SPECIFIC DESIRED



## HEAD / TOP

These notes are created carefully with knowledge of the evaporation process and intended use of the fragrance.



## HEART / MIDDLE

The presence of one note may alter the perception of another - for instance, the presence of certain base or heart notes will alter the scent perceived when the top notes are strongest



## BASE

Likewise the scent of base notes in the dry-down will often be altered depending on the smells of the heart notes

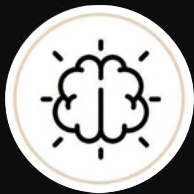
HEAD OVER TO [WWW.ECOSCENT.CO.UK](http://WWW.ECOSCENT.CO.UK) TO EXPLORE MORE

CREATE A PLEASANT ENVIRONMENT AND REMOVE  
UNPLEASANT SMELLS

ECOSCENT  
SIGNATURE SCENTS FOR  
**AVIATION**



Increases dwell time  
and revenue



Leaves a lasting  
impression



Creates a soothing,  
calming atmosphere

# ECOSCENT SIGNATURE SCENTS FOR AVIATION



## WHITE TEA & JASMINE

A delicate blend of Aromatic Tea infused with Water Jasmine.



## LEMONGRASS

Fresh Citrus blend dominated by Lemongrass with notes of Bergamot and Lemon.



## VANILLA, BERGAMOT & AMBER

Bergamot & Orange top notes are lifted by a fresh Ozonic accord, leading to a heart of Coconut & Almond, finished with creamy Vanilla, rich Amber & Musk.



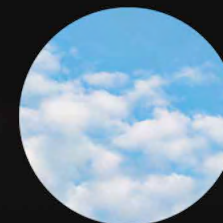
## BAMBOO & COCONUT

Fresh accord with Grapefruit, Coconut, Bamboo, Vanilla & Sandalwood.



## BERGAMOT TEA & MANDARIN

Watery, green top notes, floral heart with Rose and Jasmine notes, base notes of Sandalwood, Musk and Amber



## CLEAN AIR

A clean floral scent with a base of Musk and Woods.

CREATE A PLEASANT ENVIRONMENT AND REMOVE UNPLEASANT SMELLS



ECOSCENT

SIGNATURE SCENTS FOR

# BARS & NIGHTCLUBS



Increases footfall and revenue



Positively stimulates emotions



Enhances cheerful mood

ECOSCENT

SIGNATURE SCENTS FOR

# BARS & NIGHTCLUBS



## ARABIAN OUDH

Woody, Amber, Leather, Patchouli, Saffron, floral undertones & Musk.



## BERGAMOT & JASMINE

A rich, complex white floral fragrance opening with Bergamot, Neroli and Ylang supported by a heart of Jasmine.



## PATCHOULI, MOSS, AMBER & OUDH

A masculine, fresh fragrance with Cardamom, Patchouli & Cedarwood.



## CLEAN AIR

A clean floral scent with a base of Musk & Woods.



## ODUH & SANDALWOOD

Smooth Sandalwood infused with precious Oudh.



## SANDALWOOD

Rich Sandalwood given even greater depth with the addition of smooth Amber.



CREATE A WELCOMING AMBIENCE WITH  
SPICY, WARMING AROMAS



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SIGNATURE SCENTS FOR  
**CHRISTMAS**

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# SIGNATURE SCENTS FOR CHRISTMAS



## WINTER WONDERLAND

Sweet, Fruity, Spicy fragrance with notes of Apple, Pear, Orange, Clove, Cinnamon & Creamy Vanilla.



## CHRISTMAS TREE PINECONE

A herbaceous Blue Spruce accord with Pine Needle, Rosemary, Eucalyptus, Cedarwood, Patchouli & Moss.



## CINNAMON

Edible, Spicy fragrance with notes of Cinnamon, Clove & Creamy Vanilla.



## NUTMEG & GINGER

Grated Nutmeg, Ginger, Juniper Berries, Cardmon Seeds, Sicilian Lemons with Lavender Flowers with Dark Woods & Cool Amber.



## MANDARIN, PETITGRAIN & CINNAMON

Combining blends of Mandarin and Petitgrain, with subtle undertones of Dried Fruit and Cinnamon, a perfect Christmas gift at this most romantic time of year.



## WINTER SEASON

Juicy citrus notes of Orange, Lemon & Mandarin with spicy Cinnamon & Clove.

EXPERIENCE THE ESSENCE OF LUXURY ON THE HIGH SEAS WITH OUR SIGNATURE SCENTS FOR CRUISES



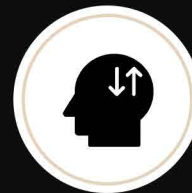
ECOSCENT  
SIGNATURE SCENTS FOR  
**CRUISES**



Creates a memorable experience



Adds to customer satisfaction



Stimulates desired emotions

ECOSCENT  
SIGNATURE SCENTS FOR  
**CRUISES**



**BERGAMOT TEA & MANDARIN**

Watery, green top notes, floral heart with Rose and Jasmine notes, base notes of Sandalwood, Musk and Amber.



**COASTAL BREEZE**

Jasmine, Rose, and Waterlily are on a base of Vetivert and Blonde Woods.



**FIG TREE**

Green, characteristic scent of fresh fig leaves and ripe fruits on a smooth woody backdrop.



**LEMON, THYME & DOCKLEAF**

Sparkling citrus top notes of Lemon, Orange, Bergamot, Grapefruit and Petitgrain.



**VANILLA & TONKA**

Vanilla & Tonka fragrance with hints of Lime, Cinnamon & Ginger in the top notes.



**WHITE TEA & MINT**

White Tea, Lemon, Mandarin, Green Tea with a light floral with Almond Musk.

CREATE A FRAGRANCE THAT ALLOWS YOU TO  
TRANSFORM YOUR EVENT INTO AN INVIGORATING  
MULTI-SENSORY, PERCEPTUAL EXPERIENCE



ECOSCENT  
SIGNATURE SCENTS FOR  
**EVENTS**



Adds to customer  
satisfaction



Immersive and  
sensorial



Creates a memorable  
experience

# ECOSCENT

## SIGNATURE SCENTS FOR

# EVENTS



### BAMBOO

Top notes of Lemon & Orange, lead to a green floral heart, with a base of Sandalwood, Amber & Musk.



### FIG PREMIER

Green, fruity, watery, Fig and Fig leaf fragrance with a woody base.



### FRESH CUT GRASS

A unmistakable natural vibrant green aroma of freshly cut lush rich Grass.



### FRESH CUT ROSES

Freshly cut Roses. Smooth, velvety Rose with green stem undertones, finished with soft Woods & Musk.



### JASMINE, SANDALWOOD & CITRUS

A beautiful citrus floral fragrance with top notes of Lemon, a heart of Muguet, Jasmine on a rich base of Sandalwood, Vetiver and Musks.



### NEROLI & SANDALWOOD

Notes of Blackcurrant, Neroli, watery Cyclamen, Anise, Sandalwood and Musk.

CREATE A MEMORABLE SENSORY EXPERIENCE FOR YOUR CUSTOMERS, BY EVOKING MEMORIES OF THEIR FAVOURITE PLACES AND SMELLS

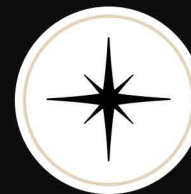
# ECOSCENT SIGNATURE SCENTS FOR FOOD



Adds to customer experience



Encourages footfall and increases revenue



Adds character to the ambiance

ECOSCENT  
SIGNATURE SCENTS FOR  
**FOOD**



**BAKED CROISSANT**

A freshly baked Croissant with warm  
Buttery notes of Pasteries.



**BUBBLEGUM**

Realistic Bubblegum fragrance.



**CHOCOLATE**

Divinely decadent Milk Chocolate aroma,  
wonderfully rich and creamy.



**COFFEE CARAMEL**

Fresh brewed Coffee infused with notes of warm  
Caramel and rich Cream.



**POPCORN**

Straight from the movie theatre, this scent depicts  
our childhood favourite: rich, hot,  
buttery popcorn.



**ROSEMARY BREAD**

A strong cool fresh green Rosemary Bread  
fragrance.



CREATE A 'BREATH OF FRESH AIR' FOR YOUR GYM  
TO ELIMINATE AIR-BORNE BACTERIA AND WORK TO  
ENHANCE THE MEMBERS' MOOD AND WELL BEING



ECOSCENT  
SIGNATURE SCENTS FOR  
GYMS



Diminishes odour



Encourages customer  
loyalty



Promotes an  
energising atmosphere

# ECOSCENT

## SIGNATURE SCENTS FOR

# GYMS



### BERGAMOT & TEA

Fresh Bergamot with Jasmine, clean musk & Amber.



### ENERGISING EUCALYPTUS

A strong herbal fragrance, similar to Eucalyptus, fresh and aromatic with notes of Menthol.



### GREEN FIG

Green, leafy, fruity, Fig with a woody, Amber base.



### JASMINE WITH AMBER & CITRUS

A fresh citrus, floral fragrance with top notes of Lemon, Lime & warm Ginger, a heart of Jasmine, Heliotrope & Rose on a base of Musk, Amber and dry woods.



### LAVENDER DELUXE

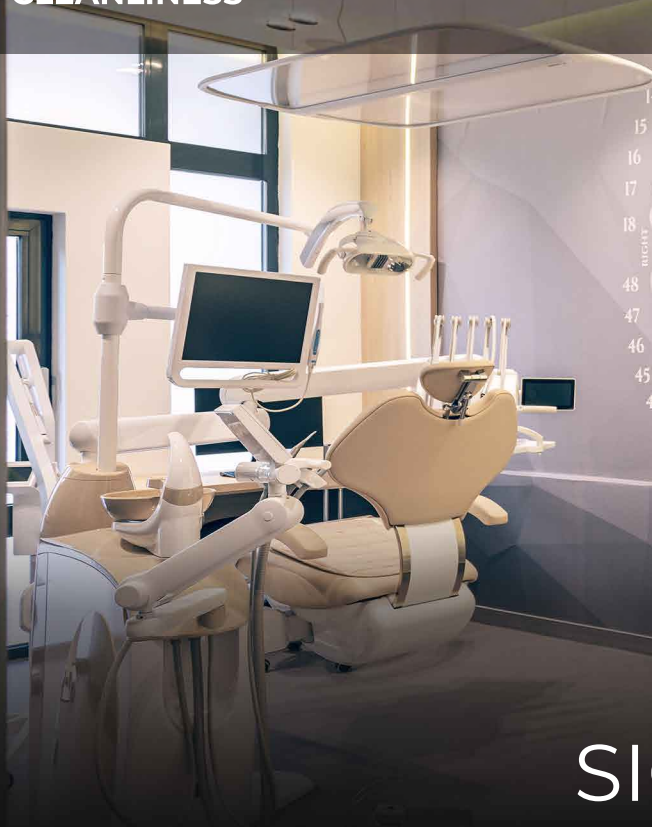
Fresh Lavender fragrance with sparkling Lemon and earthy Patchouli.



### NEROLI & SANDALWOOD

Notes of Blackcurrant, Neroli, watery Cyclamen, Anise, Sandalwood and Musk.

CREATE AN AMBIENT AIR CARE MECHANISM  
FOR STRESS REDUCTION AND COMMITMENT TO  
CLEANLINESS



ECOSCENT

# SIGNATURE SCENTS FOR HEALTHCARE



Drives loyalty



Enhances patient  
experience



Promotes a happier and  
relaxed atmosphere

# ECOSCENT SIGNATURE SCENTS FOR HEALTHCARE



## BAMBOO

Top notes of Lemon & Orange, lead to a green floral heart, with a base of Sandalwood, Amber & Musk.



## CLEAN AIR

A clean floral scent with a base of Musk & woods.



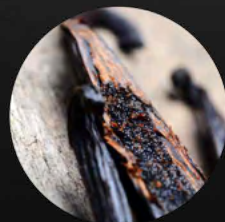
## JASMINE

Opulent Jasmine fragrance with notes of Rose, Ylang-Ylang & Spice.



## BERGAMOT, PEPPERMINT & LAVENDER

A fresh natural fragrance to help with relaxation & anxiety. Contains Bergamot, Peppermint, Thyme, Geranium, Lavender & Chamomile.



## WARM VANILLA

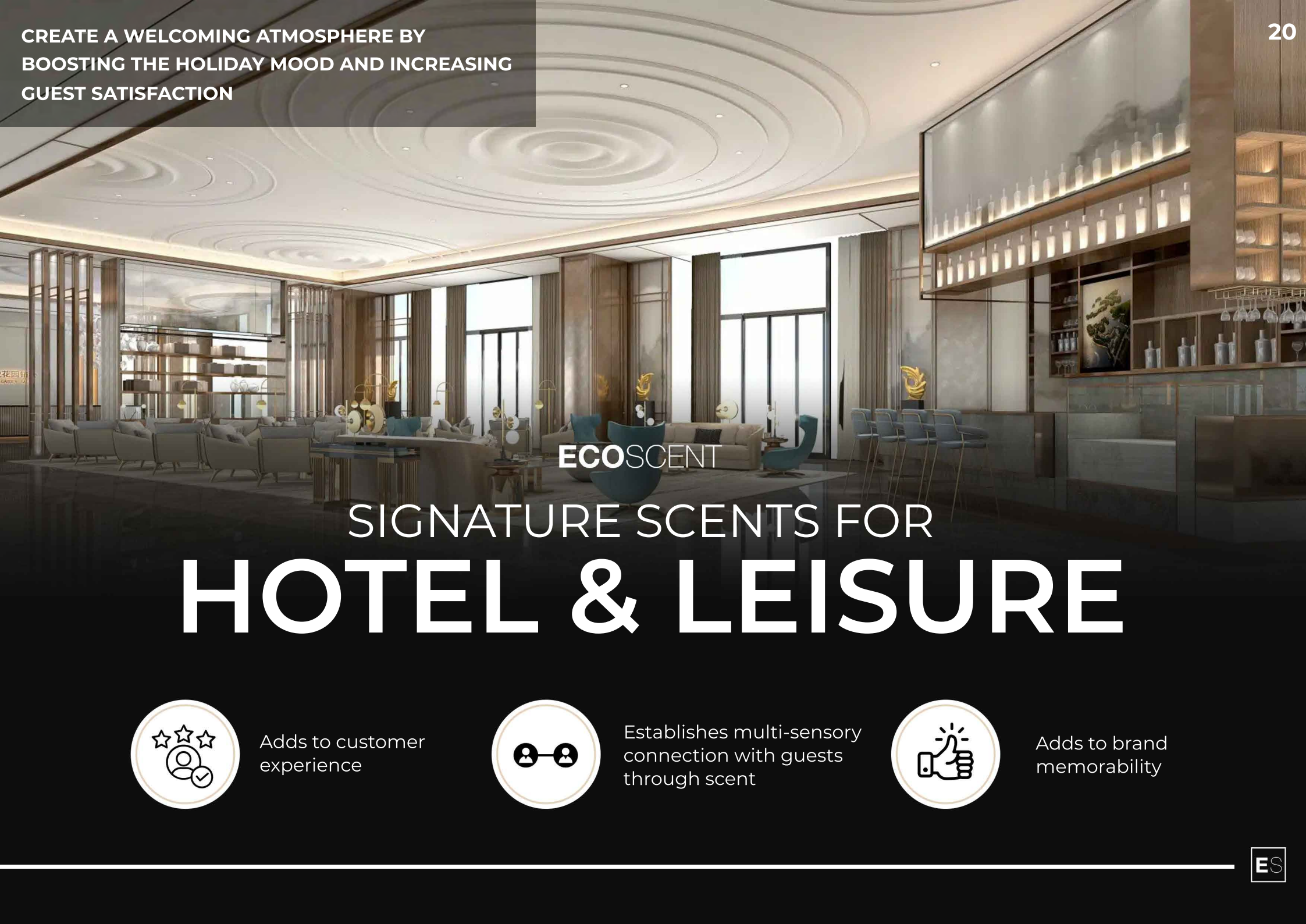
Tasty, Balsamic aroma reminiscent of actual Vanilla Beans.



## WHITE TEA & THYME

Leafy tea accords infused with green Mandarin and Bergamot zest with fragrant white Thyme.

CREATE A WELCOMING ATMOSPHERE BY  
BOOSTING THE HOLIDAY MOOD AND INCREASING  
GUEST SATISFACTION

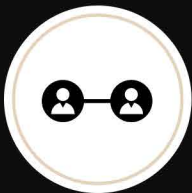


ECOSCENT

# SIGNATURE SCENTS FOR HOTEL & LEISURE



Adds to customer experience



Establishes multi-sensory connection with guests through scent



Adds to brand memorability

ECOSCENT

SIGNATURE SCENTS FOR

# HOTEL & LEISURE



## AMBER, VETIVER & MOSS

A fresh fragrance with notes of Sicilian citrus, rain droplets, Jasmine, Patchouli and Lavender on a base of Amber, Vetiver and Moss.



## JASMINE, SANDALWOOD & CITRUS

A beautiful citrus floral fragrance with top notes of Lemon, a heart of Muguet, Jasmine on a rich base of Sandalwood, Vetiver and Musks.



## JUNIPER & CEDARWOOD

Warm urban woody fragrance opens with Juniper and Cedarwood and notes of Cumin and Chilli leaves.



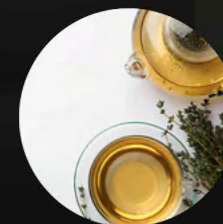
## ROSE & SANDALWOOD

A luxury fresh and warm fragrance with Rose, Grapefruit, Bergamot, Artemisia and a delightful mix of Oudh, Patchouli and Cedarwood.



## VELVET, SUEDE & AMBER

Clean white floral top notes with leather, Amber and dark Woods.



## WHITE TEA & THYME

Leafy tea accords infused with green Mandarin and Bergamot zest with fragrant White Thyme.

CREATE A MEMORABLE SENSORY EXPERIENCE  
FOR YOUR CUSTOMERS, BY EVOKING MEMORIES  
OF THEIR FAVOURITE PLACES AND SMELLS



ECOSCENT

SIGNATURE SCENTS FOR

# OFFICE & WORKSPACES



Enhances environment & productivity



Aids with concentration



Adds energising qualities to ambience

ECOSCENT™

SIGNATURE SCENTS FOR

# OFFICE & WORKSPACES



## CITRUS, PINE & CEDARWOOD

Fragrance with a zesty Citrus and sweet Melon top note, white floral heart of Waterlily with Gardenia on a base of Amber, Sandalwood & Cedar.



## FIG TREE

Green, characteristic scent of fresh fig leaves and ripe fruits on a smooth woody backdrop.



## CLEAN AIR

A clean floral scent with a base of Musk & woods.



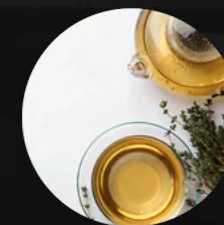
## JUNIPER & CEDARWOOD

Warm urban woody fragrance opens with Juniper and Cedarwood and notes of Cumin and Chilli leaves.



## SANDALWOOD, BERGAMOT & CITRUS

Fresh & warm with Sandalwood, Bergamot and Lemon notes.



## WHITE TEA & THYME

Leafy tea accords infused with green Mandarin and Bergamot zest with fragrant White Thyme.



CREATE A LASTING FIRST IMPRESSION AND RAISE THE PERCEIVED WORTH OF YOUR RESIDENTIAL BUILDINGS



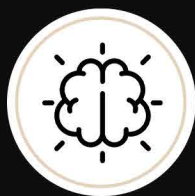
ECOSCENT

SIGNATURE SCENTS FOR

# RESIDENTIAL SPACES



Enhances the character of your home



Leaves a lasting impression on guests



Stimulates desired emotions

ECOSCENT

# SIGNATURE SCENTS FOR RESIDENTIAL SPACES



## AMBER, VETIVER & MOSS

A fresh fragrance with notes of Sicilian citrus, rain droplets, Jasmine, Patchouli and Lavender on a base of Amber, Vetiver and Moss.



## BAMBOO

Top notes of Lemon & Orange, lead to a green floral heart, with a base of Sandalwood, Amber & Musk.



## VANILLA & CITRUS

Citrus top notes of Orange & Grapefruit freshen a soft Wood, floral heart on a base of Amber & Vanilla.



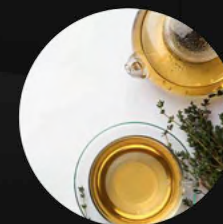
## LOUDH & SANDALWOOD

Smooth Sandalwood infused with precious Oudh.



## SANDALWOOD, BERGAMOT & CITRUS

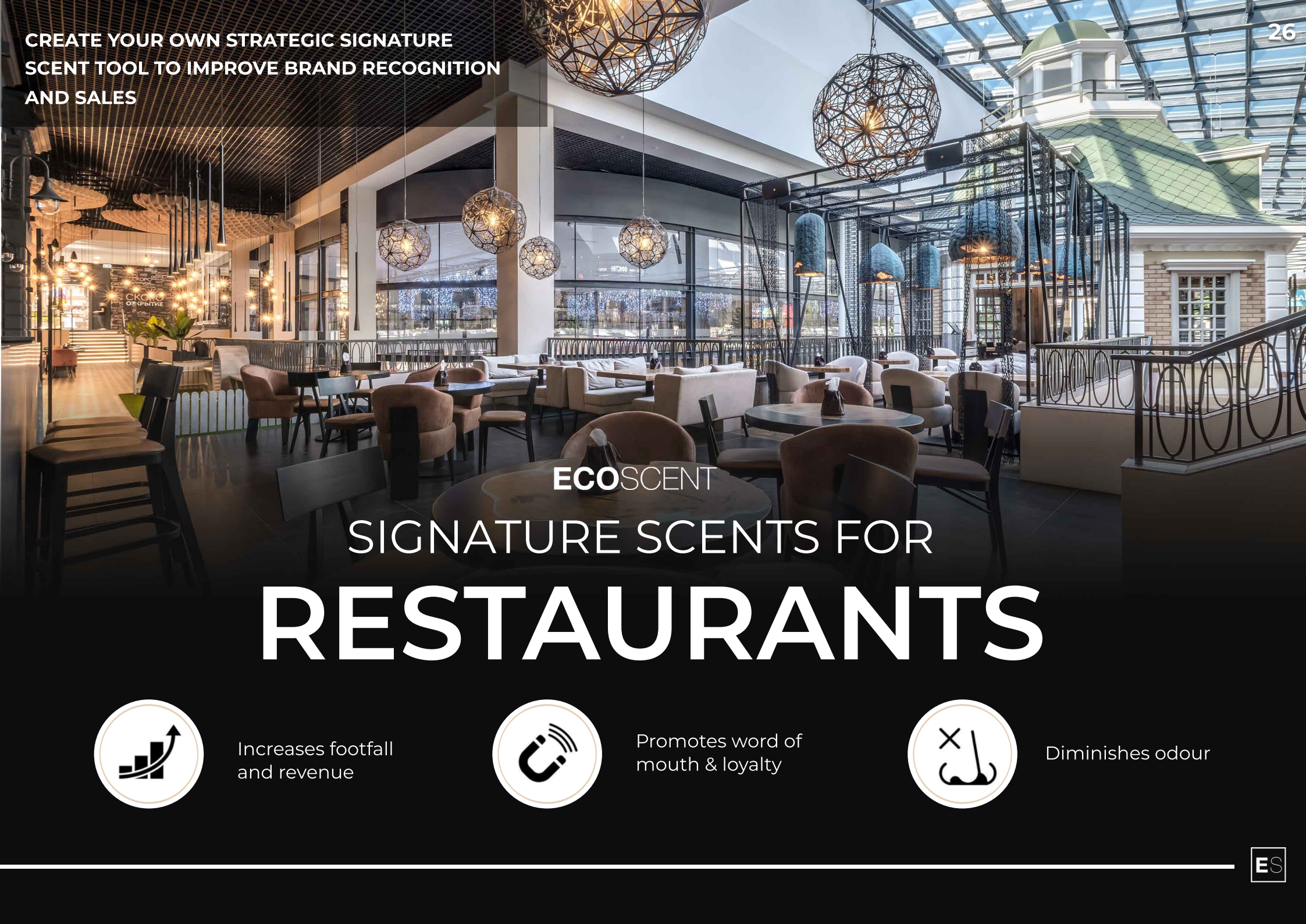
Fresh & warm with Sandalwood, Bergamot and Lemon notes.



## WHITE TEA & THYME

Leafy tea accords infused with green Mandarin and Bergamot zest with fragrant White Thyme.

CREATE YOUR OWN STRATEGIC SIGNATURE SCENT TOOL TO IMPROVE BRAND RECOGNITION AND SALES



ECOSCENT  
SIGNATURE SCENTS FOR  
**RESTAURANTS**



Increases footfall and revenue



Promotes word of mouth & loyalty



Diminishes odour

ECOSCENT

# SIGNATURE SCENTS FOR RESTAURANTS



## WHITE TEA & JASMINE

A fresh fragrance with notes of Sicilian citrus, rain droplets, Jasmine, Patchouli and Lavender on a base of amber, Vetiver and Moss.



## DARJEELING TEA

An exotic and fresh tea fragrance with lush green leaves, Chang and Bergamot with a light touch of Musk, Amber and dry tea leaves.



## GREEN FIG

Watery notes, sheer floral, fresh green Figs with sensual, woody dry-down, Amber and Musk.



## LEMONGRASS

Fresh citrus blend dominated by Lemongrass with notes of Bergamot and Lemon over a heart of Green Tea accords resting on a base of delicate musks.



## LEMON, THYME & DOCK LEAF

Sparkling citrus top notes of Lemon, Orange, Bergamot, Grapefruit and Petitgrain.



## WHITE TEA & THYME

Leafy tea accords infused with green Mandarin and Bergamot zest with fragrant white Thyme.

BUILD A POWERFUL, LONG-LASTING ASSOCIATION WITH YOUR CUSTOMERS AND COMMUNICATE YOUR BRAND IDENTITY



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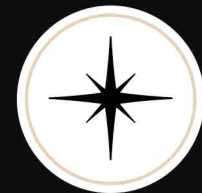
# SIGNATURE SCENTS FOR RETAIL



Contributes to an increased level of footfall and sales



Enhances the perception of the brand



Elevates mood and comfortability

ECOSCENT

SIGNATURE SCENTS FOR  
**RETAIL****FIG TREE**

Green, characteristic scent of fresh fig leaves and ripe fruits on a smooth woody backdrop.

**JUNIPER & CEDARWOOD**

Warm urban woody fragrance opens with Juniper and Cedarwood and notes of Cumin and Chilli leaves.

**SANDALWOOD, BERGAMOT & CITRUS**

Fresh & warm with Sandalwood, Bergamot and Lemon notes.

**SEA SALT & WOODSAGE**

Fresh, Salty, Sea air, Citrus, floral, woody, mossy, Musk.

**VANILLA & TONKA**

Vanilla & tonka fragrance with hints of Lime, Cinnamon & Ginger in the top notes.

**NEROLI, POMEGRANATE & CITRUS**

A heart of Mimosa, Neroli, Rose, Jasmine, Geranium, Pomegranate, resting on a base of Myrrh, Amber, Sandalwood and sensual Musks.

CREATE A SIGNATURE SCENT UNIQUE TO YOUR SPA  
TO ENHANCE THE BRAND ASSOCIATION



ECOSCENT

# SIGNATURE SCENTS FOR SPAS



Evokes an opulent  
environment



Promotes relaxing  
qualities



Encourages  
Revitalisation

# ECOSCENT

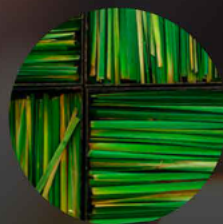
## SIGNATURE SCENTS FOR

# SPAS



### BERGAMOT, PEPPERMINT & LAVENDER

A fresh natural fragrance to help with relaxation & anxiety. Contains Bergamot, Peppermint, Thyme, Geranium, Lavender & Chamomile.



### LEMONGRASS

Fresh citrus blend dominated by Lemongrass with notes of Bergamot and Lemon over a heart of Green Tea accords resting on a base of delicate Musks.



### JASMINE

Opulent Jasmine fragrance with notes of Rose, Ylang-Ylang & Spice.



### BAMBOO & COCONUT

Fresh accord with Grapefruit, Coconut, Bamboo, Vanilla & Sandalwood.



### VANILLA, BERGAMOT & AMBER

Bergamot & Orange top notes are lifted by a fresh Ozonic accord, leading to a heart of Coconut & Almond, finished with creamy Vanilla, rich Amber & Musk.



### WHITE TEA & THYME

Leafy tea accords infused with green Mandarin and Bergamot zest with fragrant White Thyme.



CREATE A DELECTABLE SEASONAL SCENT FOR YOUR  
CUSTOMERS TO ENHANCE BRAND ASSOCIATION  
AND PUSH SALES

ECOSCENT

SIGNATURE SCENTS FOR  
**SUMMER**

# ECOSCENT

## SIGNATURE SCENTS FOR

# SUMMER



### BAMBOO

Fresh accord with Grapefruit, Coconut, Bamboo, Vanilla & Sandalwood.



### FRESH COTTON

A fresh, clean, floral scent with citrus notes leading to a base of Musks and Woods. This fragrance reflects the aroma of freshly laundered linen.



### BAMBOO & COCONUT

Fresh accord with Grapefruit, Coconut, Bamboo, Vanilla & Sandalwood.



### ROSE & SANDALWOOD

A luxury fresh and warm fragrance with Rose, Grapefruit, Bergamot, Artemisia and a delightful mix of Oudh, Patchouli and Cedarwood.



### JASMINE, SANDALWOOD & CITRUS

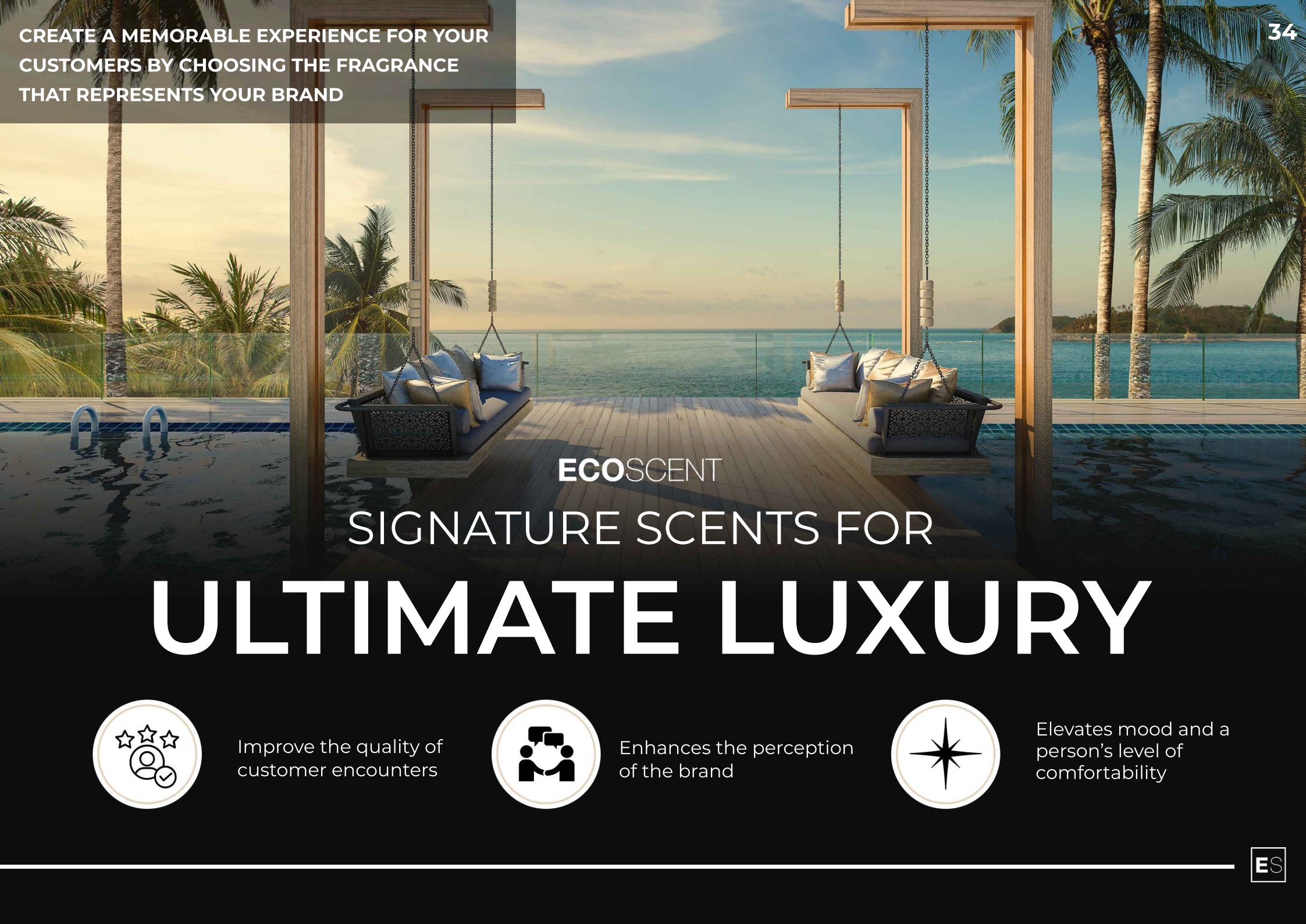
A beautiful citrus floral fragrance with top notes of zesty Lemon, a floral heart of muguet, water Jasmine and Cyclamen, and a rich base of Sandalwood, Vetiver, Amber and Musks.



### VANILLA, BERGAMOT & AMBER

Bergamot & Orange top notes are lifted by a fresh Ozonic accord, leading to a heart of Coconut & Almond, finished with creamy Vanilla, rich Amber & Musk.

CREATE A MEMORABLE EXPERIENCE FOR YOUR CUSTOMERS BY CHOOSING THE FRAGRANCE THAT REPRESENTS YOUR BRAND



ECOSCENT  
SIGNATURE SCENTS FOR

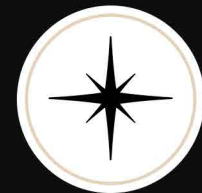
# ULTIMATE LUXURY



Improve the quality of customer encounters



Enhances the perception of the brand



Elevates mood and a person's level of comfortability

ECOSCENT

SIGNATURE SCENTS FOR

# ULTIMATE LUXURY



## AMBER, SANDALWOOD & PATCHOULI

Exotic, Amber, Woody fragrance with spicy hints of Nutmeg & Saffron, Leathery Woody, Musky, dry Amber base notes with Sandalwood, Patchouli & Cedarwood.



## FIG TREE

Green, characteristic scent of fresh fig leaves and ripe fruits on a smooth woody backdrop.



## NEROLI & ORANGE BLOSSOM

A crisp Ozonic breeze carries notes of pink pepper & aromatic Basil lifted by a vibrant Citrus freshness. A heart of Neroli, watery Jasmine & Orange Blossom, a base of powdery, clean Musks and soft Woods.



## JASMINE, SANDALWOOD & CITRUS

A beautiful citrus floral fragrance with top notes of Lemon, a heart of Muguet, Jasmine on a rich base of Sandalwood, Vetiver and Musks.



## ROSE & SANDALWOOD

A luxury fresh and warm fragrance with Rose, Grapefruit, Bergamot, Artemisia and a delightful mix of Oudh, Patchouli and Cedarwood.



## WARM VANILLA

Tasty, Balsamic aroma reminiscent of actual Vanilla Beans.

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