





#### ANTI LICE®

#### Stops Head Lice and Nits, gently and effectively.

Lice is the last thing you need your children to bring home with them. Break the cycle and protect your family against seasonal head lice outbreaks.

Natural Look Anti Lice Care Regimen contains a natural derivative from the flower "Chrysanthemum Cinerariaefolium", which contains the active compound Pyrethrin (Pyrethrum). When combined with Natural Oils and when used regularly, this will prevent and control head lice and their nits (eggs).

- ✓ Sulphate & Paraben Free
- ✓ Made in Australia







#### AUSTRALIAN MADE AND OWNED

Natural Look has a proud history of being a South Australian owned and operated company, bringing with them over 60 years of industry knowledge and experience in hair care and beauty treatments.

Started in the early 1950s by qualified hairdresser and beautician Arturo Taverna with market-leading salons in the city of Adelaide, Australia, the business has grown to what it is today and is still family owned and run.



#### **ORGANIC INGREDIENTS**

Natural Look products are formulated using only the finest, natural, organic plant-based ingredients including Pro-Vitamins, Quality Herbal Extracts and Essential Oils, making them not only a sheer pleasure to use but also sure to give results that will delight.



#### **CRUELTY FREE**

Natural Look believes that all life is precious and are cruelty free recognised, that is why we are against all forms of animal testing because innocent animals should never pay the price for our beauty and feeling good.

We develop and test all our products through our in-house team of associated Hairdressers, Beauty Therapists and Cosmetic Chemists. Our products are manufactured to be environmentally safe and cruelty free, whilst maintaining a consistently high quality at competitive prices, globally.



#### **ENVIRONMENTALLY SUSTAINABLE**

Natural Look products contain no ingredients that may harm or deplete the planet's natural resources. All products are 100% environmentally friendly and are made with natural; organic plant-based ingredients in recyclable packaging.

Our manufacturing practices are environmentally responsible and our goal is to deliver the purest product that is good for both the environment and for you.



#### **MAINTENANCE SHAMPOO**

**GENTLE CLEANSING** 

Pyrethrum + Natural Oils

Pyrethrum Shampoo is designed for gentle cleansing and protection of the hair and scalp so that it can be used by all the family everyday during seasonal outbreaks.

Apply directly onto dry hair. Once hair is saturated, shampoo should be massaged into hair and scalp ensuring maximum coverage and allowed to act for 10 minutes. Rinse thoroughly and repeat.



#### **PROTECTION CONDITIONER**

LEAVE-IN TREATMENT

Pyrethrum + Natural Oils

Pyrethrum Protection Conditioner can be sprayed onto dry hair daily and left in. It can be used by all the family to prevent further re-infestation.

Apply following cleansing the hair with Anti Lice Pyrethrum Maintenance Shampoo. Spray thoroughly onto the hair then using a fine tooth comb, start from the back of the head and comb through the hair taking time to ensure the removal of all nits/eggs.

250mL 250mL



# REMOVAL LICE OIL

QUICK REMOVAL OIL

#### Pyrethrum + Natural Oils + Citronella

Spray thoroughly through the lice infested hair and scalp. The product will start to act immediately, however it should be left on the hair for a minimum of 30 minutes.

Comb hair with a fine tooth lice removal comb from the scalp to the ends of the hair to remove head lice and their nits. Following this stage, hair and scalp can be cleansed with Natural Look Anti Lice Pyrethrum Shampoo.



#### **LICE AND NIT SPRAY**

**CLEANSE AND PROTECT** 

#### Pyrethrum

Especially designed to penetrate longer and thick hair types. Spray once a day for at least 10 days, ensuring the product penetrates throughout the entire head of hair, taking care not to spray directly onto scalp or into eyes.

To ensure maximum benefits of preventing and controlling head lice and their nits (eggs) use in conjunction with the other Natural Look Pyrethrum Care Regimen products.

100mL 175g



## LICE REMOVAL COMB

EXTRA STRENGTH / FINE TOOTH

#### Disinfectable

Guaranteed to easily remove head lice and nits. Extra length, finely spaced teeth for short or long hair.

Can be used with all lice treatments and durable enough to withstand any approved sterilizing solution.

**Directions:** After applying determined Anti Lice product, separate about 2cm of hair and place the teeth of the Natural Look Lice Comb as close to the scalp as possible. Comb away from the scalp. Repeat this procedure until the entire head has been combed, paying particular attention to the area behind the ears and nape of the neck. Guaranteed to easily remove head lice and nits and durable enough to withstand any approved sterilizing solution.



### REMOVAL PACK

EFFECTIVE REMOVAL

#### Pyrethrum + Natural Oils + Citronella

The Natural Look Anti Lice Removal Pack, includes
Pyrethrum Removal Oil and Lice Removal Comb from the
Anti Lice range. Combined use will assist in the immediate
removal of Lice and Nits

#### Included in the Removal Pack:

- ✓ 1x Removal Lice Oil 50ml
- ✓ 1x Disinfectable Lice Removal Comb



# MAINTENANCE PACK

MAINTENANCE AND PROTECTION

#### Pyrethrum + Natural Oils

The Natural Look Anti Lice Maintenance Pack includes Pyrethrum Shampoo to cleanse and protect the hair and Pyrethrum Protection Conditioner to condition the hair and prevent further infestation. Also includes wide tooth detangling comb to help keep the hair tangle free!

#### Included in the Maintenance Pack:

- ✓ 1x Maintenance Shampoo 250ml
- ✓ 1x Protection Conditioner 250ml
- ✓ 1x Detangling Comb



#### **CARE REGIMEN PACK**

TREATMENT AND PROTECTION

Pyrethrum + Natural Oils + Citronella

The Natural Look Anti Lice Care Regimen Pack includes products to both remove head lice and nits plus protect the hair from further infestation. Remove the Lice and Nits with Removal Lice Oil and Lice comb combination, cleanse and protect the hair with Pyrethrum Maintenance Shampoo, then prevent further infestations with Pyrethrum Protection Conditioner Spray.

#### Included in the Care Regimen Pack:

- ✓ 1x Maintenance Shampoo 250ml
- ✓ 1x Protection Conditioner 250ml
- ✓ 1x Removal Lice Oil 50ml
- ✓ 1x Disinfectable Lice Removal Comb



### **NATURAL LOOK AUSTRALIA**

Natural Look Australia is Artav Australia's most influential brand and represents the best of our mission: to deliver the purest, high quality standard products, to be environmentally safe and cruelty free, at competitive prices, globally.

Natural Look Australia's passion and dedication is to create ranges with naturally derived bases that deliver quality hair care and beauty solutions along with the best service and support for salons, clients and businesses. Part of this process includes a global network of distributors based over 20 countries.

naturallook.com.au

# Hair

- · CLEANSE, CONDITION & CARE
- · TREATMENTS
- · INTERVAL COLOUR REFRESHMENTS
- · PROFESSIONAL COLOUR
- · STYLING
- · HAIR EXTENSIONS CARE
- · ANTI-LICE
- · EARTH FRIENDLY HAIR TOOLS
- · PROFESSIONAL SUPPORT

# Beauty

- · BODY TREATMENTS
- · PROFESSIONAL & SELF-TANNING
- · WAXING
- · PRE & POST HAIR REMOVAL
- · PEDICURE
- · MANICURE
- · SKIN CARE
- · PARAFFIN TREATMENTS



# HERITAGE

# ARTAV AUSTRALIA'S STORY STARTED IN ADELAIDE, AUSTRALIA, IN THE 1950s.

Started in the 1950s by qualified hairdresser and beautician Arturo Taverna with a salon in the city of Adelaide - developing into a group of 30 salons throughout South Australia - Artav Australia is now firmly established as a respected manufacturer and supplier of professional hair care and beauty products developed to a consistently high standard, following a natural approach and a strong sustainability commitment.

From its inception as market-leading salons in the city of Adelaide to the successful business it is today, Artav Australia has continued to remain a proudly Australian, family owned and run company, continuing to expand its Adelaide-based business with a emphasis on protecting the environment.

#### Artav Australia's sustainability commitment

Artav Australia is committed to being aware of our effect on the environment and is continually looking to find ways to reduce any impact. As members of the Australian Packaging Covenant (APC) we are united with governments and industry to the sustainable design, use and recovery of packaging.

Artav Australia uses natural, organic, plant based and Certified Organic ingredients that are sustainably farmed and sourced. Our goal is to always deliver the purest product that is good for both the environment and consumer alike.



#### ARTAV AUSTRALIA

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naturallook.com.au

MADE IN AUSTRALIA ANTLIB