





GEDDES

anytime fundraiser

Many of you may be familiar with our products through the school store at your school or items your child may have purchased at school. Geddes has been providing quality, fun and innovative school supplies since 1924. We are proud to offer the fundraising benefits of a school store, in the form of an at home fundraiser. This program gets parents involved by offering our school supplies and kits directly to parents. Our fundraiser highlights a select group of products that are proven student and teacher favorites.

The program is simple. Please review the information below and you will see the benefits for the school with this easy and highly profitable fundraiser

PROGRAM HIGHLIGHTS

1. Contact Geddes to enroll in the Anytime Fundraiser program. Geddes will send you a welcome email packet and all of the information needed to start your online fundraiser.
2. You can pick the start date and end date of your fundraiser. You can customize the dates to fit your school calendar and coordinate with other fundraisers. The fundraiser website will be customized to meet the needs of your organization
3. Parents place an order on the website and payment is collected when the order is placed. There is no need for parents and students to go door to door or solicit outside the home. The products are designed for the students and families shopping the website.
4. A bulk order with Geddes is made up of all the orders received during the fundraiser. Geddes will ship the bulk order to the school in 2-3 weeks. The School or PTO will pick the individual orders and distribute the products to students. There is no need for a specialized parent pick up days or having to keep the school open after hours. Products can go home with the students.
5. The profit check is mailed to the school or organization when the bulk order ships.

PROFIT EXAMPLE

Below is an example of a school order and potential profit from the fundraiser. The Anytime Fundraiser does not have minimum order quantities or a minimum participation rate and includes free shipping on orders of \$150 or more. Your profit percentage does not decrease with lack of participation. Our program is simple and straightforward, the more you sell the more you earn.

Scenario 1: 50 students participate, choosing an average of 5 items each. The school makes \$360 (most schools can hit this threshold, very little participation)

Scenario 2: 150 students participate, choosing an average of 10 items each. The school makes \$2,160 (moderate participation)

Scenario 3: 500 students participate, choosing an average of 12 items each. The school makes \$8,640 (high level of participation)

Scenarios based on averages. Actual results may vary.

Get Started Today!!! For more information, please visit <http://www.raymondgeddes.com/anytime-fundraiser> or give us a call at (888) 431-1722