

True Colors

LIFE IN COLOR

ALL LOVE
NO LABOR

True + Pure



TRUE AND PURE TEXTURE TRUE COLORSCOLLECTION

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Sistas

Have you Ever

Had your extensions turned into a disaster when you tried to bleach or color it?

Craved a bold + sexy new hair color or retouch, but was terrified by the commitment + time + money?

Color is that bae that everybody loves,
But they make you cry

UNTIL...

YOU
EXPERIENCE
TRUE LIFE
IN COLOR!

Tone + Pure
TEXTURE



THE COLLECTION

Blonde Brown



Blonde Blonde



Brown Blonde



Gorgeous Gray



We created pre-colored extensions in 4 gorgeous, blendable shades.
Now you can transform your hair instantly, with zero commitment.

BLONDE BLONDE

the elevating color

The Girl

This is the bomb for the curlfriend elevating the previous color. She's going all the way + staying safe.

The Glow

This shade instantly elevates color blends and bright highlights without damaging your hair or requiring the time and skill needed to create a level 10 blonde.

The Vibe

Shop Now



BLONDE BROWN

the sunkissed color

The Girl

This is clutch for the curlfriend with light to medium brown hair who wants to add dimension + a honey blonde warmth. She's a summertime vibe.

The Glow

This shade complements a variety of skin tones, adding a soft, sun-kissed balayage blonde effect that blends seamlessly with natural brown hair.

The Vibe

Shop Now



BROWN BLONDE

the striking color

The Girl

This is winning for the curlfriend with dark brown to black hair seeking to strike a subtle blonde to a natural look. She's giving organic + dramatic.

The Glow

This highlighted shade adds depth + dimension to dark hair with an eye-catching bold contrast. An effortless way to experiment with blonde without fully committing.

The Vibe

Shop Now





GORGEOUS GRAY

the elegance color

The Girl

This is flattering for the curlfriend ready to embrace her gorgeous gray crown. She's got salt + pepper + hot sauce in her bag.

The Glow

This stylish color is the silver lining solution that eliminates the struggle to find options for adding length + volume + elegance to your beautiful array of gray.

The Transformation

Shop Now

True Colors
Experience

**LIFE IN
COLOR!**

SHOP NOW!





True Colors Official Launch - Pre-Colored Hair Extensions - True and Pure Texture



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INTRODUCING

True Colors



COLLECTION

PRE-COLORED EXTENSIONS
#ALLOVENOLABOR

Watch on  YouTube

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