


Alpina
1883 GENEVE



2023 / 2024
COLLECTION

LEXICON SYMBOL GUIDE

MOVEMENT



Mechanical hand-winding movement / Mouvement mécanique à remontage manuel / Handaufzug / Carica Manuale / 重新組裝手冊 / Ручной завод / 手動



Mechanical self-winding movement / Mouvement mécanique à remontage automatique / Automatisch / Automatico / 自動上鍊 / Автоматический / オートマチック



Quartz movement / Mouvement quartz / Quarzwerk / Movimento al quarzo / 矽質擒縱輪 / Кварцевый механизм / クォーツムーブメント



Alternances / Alternances / Halbschwingungen / Alternanze / 振頻 / Вибрации / 振動數



Jewels / Rubis / Steine / Rubini / 寶石數 / Камни / 石



Power reserve / Réserve de marche / Gangreserve / Riserva di marcia / 動力儲存 / Резерв хода / パワーリザーブ



Life / Durée de vie / Lebensdauer / Durata di vita / 電池壽命 / Срок службы батареек / 電池壽命

STRAPS OR BRACELETS



Folding clasp / Boucle déployante / Faltschleife / Chiusura a scomparsa / 折疊式錶扣 / браслетная застежка / Фолдинг Класп



Folding clasp with push buttons / Boucle déployante avec boutons poussoirs / Faltschleife mit Druckknöpfen / Chiusura a farfalla con pulsante / 帶按鈕的折疊式表扣 / Раскладная застежка с кнопками / フラッシュボタン式ティアロイメントバックル



Pin buckle / Boucle ardillon / Dornschleife / Chiusura ad ardiglione / 針扣 / классическая пряжка / Пинバックル

CASE MATERIALS



Stainless steel / Acier inoxydable / Edelstahl / Acciaio inossidabile / 不銹鋼 / Нержавеющая сталь /ステンレススティール



Black PVD stainless steel / Acier inoxydable PVD noir / Edelstahl schwarz PVD beschichtet / Acciaio inossidabile in PVD nero / 鍍黑精鋼 / Нержавеющая сталь с покрытием черное PVD / ブラックPVDステンレススティール



Bronze PVD stainless steel / Acier inoxydable PVD bronze / Edelstahl bronzefarben PVD-beschichtet / Acciaio inossidabile in PVD bronzo / 古銅PVD精鋼 / Нержавеющая сталь с бронзовым PVD-покрытием / БронзPVDステンレススティール



Titanium PVD stainless steel / Acier inoxydable PVD titane / Edelstahl titanfarben PVD beschichtet / PVD titanio acciaio inossidabile / 啞鈦色精鋼 / Нержавеющая сталь цвета титана / チタン色ステンレススティール



Titanium / Titane / Titan / Titanio / 鈦合金 / Титан / チタン



Silver / Argent / Silber / Argento / 银色 / Серебро / シルバー



Yellow gold-plated stainless steel / Acier inoxydable plaqué or jaune / Gelb vergoldeter Edelstahl / Acciaio inossidabile placcato in oro giallo / 鍍黃金不銹鋼 / Нержавеющая сталь с желтым золотым напылением / イエローゴールドメッキステンレス



Rose gold-plated stainless steel / Acier inoxydable plaqué or rose / Edelstahl Rotvergoldeter / Acciaio inossidabile placcato in oro rosa / 鍍玫瑰金不銹鋼 / Нержавеющая сталь с напылением из розового золота / ローズゴールドメッキステンレス



Glass Fiber / Fibre de verre / Fiberglas / Fibra di vetro / 玻璃纖維 / Стекловолокно / ГЛАСФАЙБЕР



Recycled material / Matériaux recyclés / Recyclates Material / Materiale di recupero / 再生物料 / Переработанный материал / リサイクルマテリアル

CASE FEATURES



Diamonds / Diamants / Diamanten / Diamanti / 鑽石 / Бриллианты / ダイヤモンド



Mother-of-pearl dial / Cadran nacre / Perlmutt-Zifferblatt / Quadrante in madreperla / 珍珠貝母表盤 / Перламутровый циферблат / マザーオブパールダイヤル



Sapphire glass / Verre saphir / Saphirglas / Vetro zaffiro / 藍寶石水晶玻璃 / Сапфировое стекло / サファイアガラス



See-through case back / Fond de boîte transparent / Durchsichtiger Gehäuseboden / Fondello in vetro / 透明背景 / прозрачный фон / 透明な背景



Hinged caseback / Fond de boîte à charnière / Gehäuse mit Scharnier Boden / Cassa a cerniera / 鉸鏈式錶底蓋 / Задняя крышка на шарнирах / ケース裏蓋に蝶番付き



Standard crown / Couronne standard / Standard-Krone / Corona standard / 标准冠 / Стандартная коронка / スタンダードクラウン



Screwed crown / Couronne vissée / Verschraubte Krone / Corona a vite / 旋入式錶冠 / Заводная коронка / ねじ込み式リユーズ



2-O-Rings crown / Couronne "2-O-Rings" / "2-O-Rings" Krone / Corona "2-O-Rings" / 錶冠帶兩個O型環 / "2-O-Rings" коронка / クラウン 2-O-リング



Push-button crown / Couronne avec poussoir / Krone mit Drücker / Corona con pulsante / 按鈕表冠 / Кнопочная заводная головка / プッシュボタンリユーズ



Turning bezel / Lunette tournante / Drehbare Lünette / Lunetta girevole / 旋轉錶圈 / Вращающийся безель / 回転ベゼル



Water-resistance / Étanchéité / Wasserdichtigkeit / Impermeabilità / 防水深度 / Водонепроницаемость / 防水



Antimagnetic / Antimagnétique / Antimagnetisch / Antimagnetico / 抗磁 / Антимагнитность / 耐磁性



Case diameter / Diamètre de la boîte / Gehäusedurchmesser / Diametro della cassa / 錶殼直徑 / Диаметр корпуса / ケース直径



Case height / Epaisseur de la boîte / Gehäusehöhe / Spessore della cassa / 錶殼厚度 / Толщина корпуса / ケース厚さ



Inter-horn width/strap or bracelet width / Entrecorne/Largeur de bracelet / Bandanstoßbreite/Armbandbreite / larghezza Inter-corno/Larghezza del cinturino / 錶耳間寬度/錶帶或錶鏈寬度 / Расстояние между ушками / ширина браслет / ラグ幅/ストラップまたはブレスレットの幅



1883 GENEVE



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INTRODUCTION

Dear Partners,

We are proud to present our new Master Catalogue for the year 2023. You will find extensive information on the Alpina collection, our after-sales services, as well as merchandising and advertising materials. First and foremost, this Master Catalogue is intended as a comprehensive reference manual for retailers. Alpina aims to continue the growth of the past years by offering you our best watches as well as our very best service. We thank you for your support. Please contact us if you have any questions or comments.

Chers Partenaires,

Nous sommes fiers de vous présenter pour l'année 2023 notre nouveau Master Catalogue. Dans ces supports, vous trouverez des informations détaillées sur les collections d'Alpina, le service après-vente ainsi que les campagnes et le matériel publicitaire. Le Master Catalogue a été conçu pour les détaillants et reste un manuel de référence. Alpina a à dessein de continuer son expansion en vous proposant un service de qualité et des garde-temps d'exception. Nous vous remercions pour votre collaboration. N'hésitez pas à nous contacter pour toute information supplémentaire que vous souhaiteriez recevoir.

Sehr geehrte Partner,

Es freut uns, Ihnen unseren neuen Master Katalog für das Jahr 2023 vorstellen zu dürfen. Darin werden Sie ausführliche Informationen über die Alpina Kollektion, den Reparaturdienst, sowie Ausstellungs- und Werbematerial. In erster Linie ist dieser Katalog als verständlicher und praktischer Arbeitskatalog für die Detailisten gedacht. Für Alpina ist es wichtig, den Wachstum der letzten Jahre weiterzuführen mit dem besten Angebot an Uhren sowie Service. Wir danken Ihnen für Ihre Unterstützung. Kontaktieren Sie uns bitte falls Sie Fragen oder Kommentare haben.

Cari Partners,

Siamo felici di presentarvi il nostro nuovo Catalogo Generale per l'anno 2023. Troverete estese informazioni sulla collezione Alpina, il loro servizio dopo la vendita, così come i materiali di reclamizzazione e pubblicità. Per prima cosa e principalmente, questo Catalogo Generale è inteso come un manuale globale di riferimento per i venditori. Alpina aspira a continuare la crescita degli anni passati offrendovi i nostri migliori orologi così come il migliore servizio. Vi ringraziamo per il vostro appoggio. Per favore contattateci se avete qualche domanda o commento.

親愛的合作夥伴：

我們隆重推出2023年的全新Master Catalogue（主要產品目錄）。您將在其中得到各種詳盡的資訊，包括艾沛勒系列、售後服務、以及銷售與廣告訊息。最重要的是，該Master Catalogue（主要產品目錄）可為零售商提供完整的參考資料。艾沛勒將為您提供最佳的手錶與頂級的服務，以持續往年的成長。感謝您的支持，若有任何疑問或意見，請隨時聯絡我們。

Дорогие партнеры,

Мы рады предложить вашему вниманию новый каталог Master Catalogue 2023 года, в котором вы найдете подробную информацию о коллекции Alpina, послепродажном обслуживании клиентов марки, а также рекламные материалы и сведения о нашей продукции. Наш каталог является прежде всего справочником и гидом для наших дистрибьюторов. Как и в предыдущие годы, компания Alpina продолжает успешно развиваться, предлагая вам свои лучшие модели часов и самое высококачественное обслуживание. Благодарим вас за вашу поддержку. Вы можете обратиться к нам с любыми вопросами и пожеланиями.

パートナーの皆様へ

私たちは2023年のNEW マスターカタログを皆様に提供できることを大変嬉しく思います。アルピナコレクションやアフターセールスサービスのご紹介とともに販促物や宣伝広告関係も幅広い情報を掲載しています。そして、このマスターカタログは、小売店様のための広範囲にわたるマニュアルを第一の目的としています。アルピナは最高の時計とサービスを皆様にご提供し、発展し続けていくことを目指しています。皆様のご支援、ご協力に御礼申し上げます。



YESTERDAY

Right from the very beginning, which dates back to 1883, Alpina has been associated with innovation. Whether it was an innovative way of working or introducing quality criteria to adhere to before anyone else, Alpina has always been looking for ways to improve. This is still true today, as the Brand creates watches to the most exacting standards of high horology, offering remarkably value for money.

The story of Alpina started at the end of the 19th Century when Gottlieb Hauser founded the Swiss Watchmakers Corporation with other independent watchmakers. Initially, the aim was to purchase watch components and organise the manufacturing of movements and timepieces. But soon, Alpina started developing and producing in-house calibers. In 1901, the name 'Alpina' was registered and appeared for the first time on high-end watches produced by Gottlieb Hauser.

Alpina expanded rapidly to become an international company. Reaching its peak in the 1920s, the Brand counted over 2'000 outlets worldwide, an exceptional figure for those days. It is no exaggeration to say that Alpina was considered one of Europe's leading watchmakers.

A success partly due to a rigorous dedication to design and quality, Alpina introduced the "Alpina 4" model in 1938. The number '4' stood for the 4 core principles that each watch in the series had to feature: anti-magnetism, water-resistance, anti-shock and housed in a stainless steel case. Having established the fundamentals of the sports watch, Alpina kept on growing until the 1970s, when the so-called 'Quartz Crisis' sounded the death knell for many watch companies leading to the creation of major groups.

The emergence of cheap, mass-produced and above-all impersonal watches also nearly ended Alpina's success story. However, despite everything, Alpina hang tough and was revitalized in 2002 when joining the Frederique Constant Group. Working round the clock, a new collection was made ready for the Baselworld show in 2003. The styles created for the relaunch were resolutely modern, while remaining true to Alpina's heritage.

In 2006, Alpina took a significant step when moving to the new Frederique Constant Group manufacture in Plan-les-Ouates, in Geneva (Switzerland) - Geneva being one of the spiritual homes of luxury watchmaking.

In 2013, the Brand celebrated its 130th Anniversary, persevering its philosophy to produce high-quality manufactured watches for those brave enough to participate in the most demanding and extreme sporting activities.

In 2015, Alpina introduced its Horological Smartwatch. A beautiful Swiss watch, that is smart and connected, while featuring a traditional look. The Brand also released the AL-760, an in-house Flyback Chronograph Manufacture automatic caliber, with a patented "direct flyback" technology.

In 2016, almost half a century after its first appearance, the 1960's Alpina 'Seastrong 10' Super Compressor diving watch found its way back into the collection as the 'Diver Heritage'. More than a replica, a modern interpretation of a Swiss watchmaking classic.

In 2018, almost a century after being appointed a professional pilot watches supplier, Alpina paid homage to its aviation history and presented a series of new Heritage Startimer Pilot Automatic timepieces for aeronautics aficionados alike. The same year, Alpina blended modernism and technology by developing a new model within the smartwatch collection: the Alpinex. The Alpinex timepieces are conceived to support outdoors

enthusiasts as well as urban sports aficionados in their everyday life, offering insights into one's well-being and activity performance.

In 2019, Alpina celebrated the success of the Alpinex line by introducing new models as well as new ladies' watches, reunited under the Comtesse range.

In 2020, the Brand presented the Alpinex Alive, a new generation of smartwatches equipped with an integrated heart rate sensor and GPS, amongst many other features. Also concerned about the preservation of the Earth, Alpina introduced the Seastrong Diver Gyre Automatic line, made of recycled plastic from the oceans.

In 2021, Alpina introduced its 6th Manufacture movement, the AL-709, equipping the Startimer Pilot Heritage Manufacture timepiece. Inspired by the Brand's "bumper movement" from the 50s, it features an oscillating weight turning 120° instead of 360° like a contemporary rotor.

In 2022, Alpina launched a new design for its emblematic Extreme line which first came out in 2005. Designed for adventure, these timepieces assert the Brand's spirit of adventure through an uncompromising look: maximum readability and the ability to withstand the most extreme conditions.

140 YEARS OF WATCHMAKING HISTORY

1883 Gottlieb Hauser founds the Alpina Union Horlogère in Winterthur, Switzerland.

1890 The Alpina Union Horlogère moves its headquarters from Winterthur to Biel/Bienne, Switzerland, where it is producing its calibers.

1900 The Alpina Union Horlogère participates to the Exposition Universelle in Paris, France.

1901 The "Alpina" mark is registered by Jacob Straub, a member of the Alpina Union Horlogère, to protect his most complicated movements.

1903 Gottlieb Hauser and his son introduce Alpina into the Russian market.

1908 The Alpina Union Horlogère registers the "Alpina" brand name for its timepieces.

1909 The Alpina Union Horlogère expands its watch manufacturing to Germany, in Glashütte.

1912 The first chronometer manufactured within Alpina's Glashütte factory.

1913 The German Navy (K.M.) purchases Alpina chronometers.

1915 The Alpina Union Horlogère wins a gold medal at the Swiss National Exhibition.

1920 About 2,000 dealers throughout Europe sell Alpina watches.

1921 Alpina becomes a renowned supplier of time instruments for military pilots and Air Forces.

1926 Alpina establishes the first international watch guarantee.

1929 Alpina and American company Gruen enter into a joint venture.

1933 Alpina presents its first sports watch, the "Block Uhr".

1938 Alpina revolutionises the concept of the sports watch with the anti-magnetic, water-resistant, anti-shock and stainless steel "Alpina 4" timepiece.

1945 Alpina manufactures its first automatic movement: the 582.

1948 Precise and robust, the 592 Alpina caliber serves as the didactic movement in the Biel cantonal watchmaking school.

1953 Alpina celebrates its 70th Anniversary with the introduction of the "Alpina 70".

1957 The Alpina's first sports automatic watch, the "President" is revealed. It is animated by the 584 Alpina caliber.

1959 Alpina introduces the "Alpina 4" Chronograph featuring a telemeter and a units-meter.

1963 Alpina realises the smallest and strongest yet made automatic movement for women, the caliber 362.

1969 Alpina launches the Alpina 10 "Seastrong" professional diving watch.

1970 Alpina launches the "Dispomatic" Automatic Alarm encasing a modified 19 Jewels 2980 Lemania caliber.

2002 Alpina is bought by Aletta and Peter Stas, founders and owners of Frederique Constant.

2003 Alpina presents its first sports collection under the new ownership of the Frederique Constant Group at the Baselworld international watch fair.

2005 Alpina introduces the AL-650 regulator hand-wound movement.

2006 Alpina celebrates its 123rd Anniversary by moving into new Frederique Constant Group's manufacture in Plan-les-Ouates, Geneva (Switzerland).

2009 Alpina unveils its "Extreme Tourbillon" encasing the first Tourbillon Manufacture movement ever produced by Alpina (AL-980).

2011 Alpina reveals its Extreme Sailing "Yacht Timer" animated by the new 10-minute automatic countdown AL-880 movement.

2012 Alpina presents the Startimer Pilot "Worldtimer Manufacture", equipped with the in-house AL-718 automatic Worldtimer caliber.

2013 Alpina celebrates its 130th Anniversary.

2014 Alpina reintroduces its legendary Alpiner4 timepiece.

2015 Alpina introduces its first Manufacture Flyback Chronograph AL-760 and its Horological Smartwatch collection.

2016 Almost half a century after its first appearance, the Alpina 'Seastrong 10' Super Compressor diving watch finds its way back into the collection as the 'Diver Heritage'.

2017 Alpina pays homage to its aviation history and presents a series of new Startimer Pilot Automatic timepieces for professionals and aeronautics aficionados alike.

2018 Alpina introduces the AlpinerX smartwatch offering a wide range of features linked to the environment and the body analysis, but also messages and calls notifications.

2019 After its overwhelming success in 2018, Alpina brings four new AlpinerX models into the collection in 2019, tailored to please outdoor lovers.

2020 Alpina presents the AlpinerX Alive smartwatch, equipped with an integrated heart rate sensor, but also the Seastrong Diver Gyre Automatic, made of recycled plastic from the oceans.

2021 Alpina focuses on sustainable projects gathered under its new motto We Shape the Change, and reveals its 6th Manufacture calibre (AL-709).

2022 Alpina gives the Startimer collection a complete overhaul: a new case, bezel, and hands in a new 41mm diameter. The Brand also reintroduces the iconic Alpiner Extreme line featuring a strong design.

2023 Alpina celebrates its 140th Anniversary and expands its range of mechanical watches, emphasising the Alpiner Extreme line and the Startimer collection.

TODAY

There are still core elements of the original philosophy that remain:

- > Our commitment to producing the best watches at the best prices.
- > Our dedication to innovation.
- > Our dedication to quality.
- > Our promise to respect the true beneficiary of an Alpina watch: the final client.

And like the Alpina4, there are four guiding principles at the heart of every new watch we design:

- 1/ SWISS MADE**
- 2/ ICONIC LOOKS**
- 3/ PREMIUM QUALITY**
- 4/ VALUE FOR MONEY**

Today, like yesterday, each watch is still assembled by hand in Switzerland, by a team of highly skilled watchmakers. In addition, our state-of-the-art production plan is meant to use only the most modern precision tools to extensively check and control every watch that leaves our manufacture. All this with the sole aim of securing maximum quality and durability.

Available globally. Fans, collectors and aficionados alike can find their favourite timepieces in a growing number of selected high-end watch retailers throughout the world. For a full list of where to buy your next Alpina watch, www.alpina-watches.com.

If you'd like to enjoy the pleasure of owning a luxury Swiss Made sports watch which embodies all traditions of fine watchmaking while being resolutely modern, and at an accessible price, then Alpina offers you a ready-made solution.



THE MANUFACTURE

The history of watchmaking in Switzerland can be traced back hundreds of years to when dairy farmers used their downtime during winter months to assemble precision watches. Even today, there is a tradition of those working in the industry starting early in the morning when the first rays of natural light start to break through at dawn.

Although a debt is still being paid to these pioneers who set the standards in producing the finest in-house Swiss Made movements, time has passed by, nonetheless. Nowadays, computers, laser-guided cutting machines and state-of-the-art microscopes are all part of the armoury of a modern watchmaker. And we, at Alpina, are no different. Our high-tech production equipment has greatly increased precision.

In 2006, Alpina moved its production and offices to the Frederique Constant Group purpose-built manufacture in Plan-les-Ouates, in the surroundings of Geneva, a short step away from the shores of the famous Lake Geneva. Covering 3200 m², the building is the home of dedicated craftsmen and women who assemble the watches, as well as all the other teams that are necessary to give birth to these timepieces and deliver them.

Our unique Manufacture watches are conceived, designed and built in-house. It is also within our workshops that each watch is being tested by undergoing a rigorous series of quality control tests simulating real life conditions.

In 2019, Alpina was proud to inaugurate a new building offering an additional 3000 m², thus bringing the Frederique Constant Group's headquarters up to 6200 m² and enabling to completely reorganise the implementation of the different working areas. In addition, an exclusive dedicated museum has been created, the Manufacture Experience, where guests have the opportunity to take on a tour to discover the Group's universe and to dive into the three brands' respective history.



QUALITY CONTROL

What sets a Swiss Made watch apart from other watches is its peerless quality achieved by a dedication to excellence. And there are no short cuts taken. The only way to guarantee that your watch is perfect in every way is to submit it to an exacting quality control process.

At Alpina, we are committed to manufacturing outstanding timepieces that are microscopically perfect. This effort is supported by a meticulous quality control process that ensures a faultless outcome every time. All our watchmakers have had extensive training in their chosen domain and we employ only those who have a real passion for the craft of watchmaking. Each Alpina watch is therefore a labour of love by all concerned artisans.

When you buy your Alpina watch, whether it is an Alpiner4 or one of our mechanical Heritage models with the most sophisticated calibers, you know that you are buying a watch assembled by hand within our workshops. Each watch is assembled carefully in a dust-free, air-controlled area where the white-coated lab technicians painstakingly assemble their mini-masterpieces, often using tools that Herr Gottlieb Hauser would still recognise. At each step, the quality of the watch is controlled, and once it has come together, we subject it to one final control.

In our workshops, we have invested heavily in a series of digitally controlled machines that put your watch through a concluding sequence of trials. What do these tests include?

- > The watch is put inside a custom-made rotation device that simulates the movement of the wrist.
- > The timing is then tested in three to five positions.
- > The watch is then taken out of the rotator and undergoes a full manual check.
- > Using the revolutionary Deltarox machine, the watch is then tested for its water resistance.
- > In keeping with our heritage, we undertake a final visual inspection to check for even miniscule scratches, particles or discolorations.



CALIBERS

Alpina has historically made its own calibers, the soul of any watch, and today is no different thanks to a variety of carefully crafted mechanical models.

Alpina carries a variety of calibers throughout its collections and has introduced 14 mechanical movements over time (including 6 in-house calibers). The Brand wishes to preserve its historical watchmaking know-how, a manufacture caliber being the ultimate achievement in the art of horology and the definitive demonstration of a watchmaker's skills.

ACCURACY

The accuracy of a mechanical movement depends on the accuracy of the timing device, and the timing device for an Alpina mechanical caliber is composed of its balance wheel, the balance spring and the escapement.

The balance wheel is a wheel that spins on its own axis, at a frequency of 4Hz or 28'800 beats per hour. This frequency is what determines the accuracy of the movement and hence the watch. When designing the escapement, the crucial element is therefore to give just enough energy to the balance wheel to keep it swinging back and forth regularly, to interfere with its movement as little as possible. Each swing of the wheel moves the gear train (called a 'tick' or a 'beat') a set amount and moves the hands forward.

When turning, the escapement must ensure the balance spring keeps rotating to wind and unwind the watch. The teeth of the escapement wheel are powered by the main spring power source, and they actually slide against the ratchet teeth before they lock to kick the anchor.

In a modern escapement, the teeth of a ratchet are made of a very hard and highly polished stone. The gentle ticking sound an Alpina makes is the sound of the balance spring gear and the teeth of the escapement locking into each other.

In our manufacture, we run CNC* machines when making the components for our Manufacture calibers. This way, we are able to guarantee the precision of the parts. Furthermore, any modifications undertaken on existing ébauches are also performed on these machines. Operating our own CNC machines enables us to create new caliber modifications at a significantly reduced cost, in keeping with our philosophy of accessible luxury sports watches. This saving we pass on to you, meaning we are sure that an Alpina watch represents the best value for money in the luxury watch market.

*CNC = computer numerical control





CALIBERS



AL-980
Manufacture
Tourbillon



AL-950
Manufacture
Regulator



AL-880
Automatic
Regatta Countdown



AL-710
Manufacture
Date



AL-709
Manufacture
Heritage



AL-650
Hand-Winding
Regulator



AL-860
Automatic
Bi-Compax Chronograph



AL-760
Manufacture
Flyback Chronograph



AL-750 / 727 / 725
Hand-Winding
Chronograph



AL-550 / 555
Automatic
GMT 24h







AL-535
Automatic
Small Seconds with Date



AL-530
Automatic
Small Seconds with date



AL-718
Manufacture
Worldtimer

-  Alpina in-house manufacture calibers
-  Alpina mechanical calibers with in-house module
-  Alpina mechanical calibers
-  Alpina historical caliber



AL-525
Automatic
Date



AL-490
Hand-Winding
Small Seconds



AL-435
Hand-Winding
Small Seconds

140 YEARS ANNIVERSARY

It was in 1883 in Winterthur that an atypical watchmaking match was made, ultimately leading to the creation of the Alpina brand. Its unusual nature resided in the fact that from the outset, the firm's mission was that of making the ideal watch for mountaineers setting off to conquer the Swiss summits and the most demanding environments.

That aim was indeed unprecedented: in those early days of watchmaking, manufacturers focused solely on the measurement of speed (for cycling, the first motor cars, and not long after that, the first aeroplanes) and the development of rare complications (chimes, calendars, and a little later the first chronographs). But in 1938, Gottlieb Hauser, the founder of Alpina, turned the challenge of watchmaking upside down with his conviction that it was important first and foremost for a watch to be reliable and robust before thinking about how precise or complicated it should be.

That may seem obvious today, but it wasn't at all 140 years ago. The terms 'shock-resistant', 'anti-magnetic' and 'water-resistant' were still quite far removed from the concerns of most watchmakers and their customers – 'leak-tight' cases were barely a thing back then – but Gottlieb Hauser saw further than most.

With the demands of mountainous terrain uppermost in his mind, he came up with a watch that was antishock, antimagnetic, water-resistant, and made of stainless steel – four requirements defining four characteristics of the timepiece that would come to be known as the Alpina 4. In doing so, Gottlieb Hauser laid the practical and theoretical foundations of the contemporary sports watch concept. Today, the brand has extended its expertise to three realms – Air, Land, and Sea – in addition to a sustainable dimension that informs the design of many, more environmentally-friendly models.



DIE TAUCHERUHR

1) Wasserdicht und druckfest bei 20 Atmosphären (200 m tief)	6) Leuchtblatt ohne schädliche Ausstrahlung. Mit Goldziffern
2) Zeitreserve für Auftauchen auf drehbarem Glasreif innerhalb des Gehäuses. Betätigung durch Krone	7) Stoss-Sicherung Incabloc
3) Automatisch	8) Amagnetisch
4) Kalender	9) Unzerbrechliche Zugfeder
5) Gehäuse ganz aus poliertem Edelstahl	10) Armband aus schwarzem Leder doublé rembordé, oder aus plastischem Material, beide unverwundlich

ALPINA UNION HORLOGÈRE SA BIEL-BIENNE SCHWEIZ



REFERENCE NUMBERS

MOVEMENT REFERENCE

AL-235	Quartz H-M-S
AL-240	Quartz H-M-S, date
AL-247	Quartz H-M, GMT 24h, date
AL-255	Quartz H-M-S, GMT, Worldtimer
AL-281	Horological smartwach Comtesse
AL-282	Horological smartwatch Seastrong
AL-283	Smartwatch AlpinerX Smart Outdoors
AL-284	Smartwatch AlpinerX Alive
AL-285	Horological smartwatch Alpiner
AL-286	Smartwatch AlpinerX Comtesse Glow
AL-287	Smartwatch AlpinerX Glow
AL-371	Quartz chrono, small second, day, date
AL-372	Quartz chrono, small second, big date
AL-373	Quartz chrono, small second, date
AL-490	Hand-winding H-M, small second
AL-520	Automatic H-M-S
AL-525	Automatic H-M-S, date
AL-530	Automatic H-M, small second
AL-550	Automatic H-M-S, GMT 24h, date
AL-555	Auto H-M-S, GMT 24h, date
AL-650	Automatic or hand-winding regulator
AL-709	Automatic manufacture H-M-S
AL-710	Automatic manufacture H-M-S, date
AL-725	Automatic chronograph
AL-727	Automatic chronograph monopusher
AL-730	Automatic chronograph with date
AL-760	Automatic chronograph flyback manufacture
AL-860	Automatic chronograph bicompax

DIAL REFERENCE

ACH	Champagne with Arabic indexes
AN	Navy with Arabic indexes
B	Black
BA	Black Arabic indexes
BB	Black & Black
BBG	Black & Beige
BBS	Black & Black silver
BD	Black with Diamonds
BGR	Black & Grey
BR	Brown
BRB	Black & Red & Blue
BRC	Brown & Cream
BS	Black & Silver
BSS	Black & Silver Silver
BW	Black with White indexes
BY	Black & Yellow
DGN	Dark Grey & Navy
DGS	Dark Grey & Silver
FWT	Freeride World Tour
G	Grey
GB	Grey & Black
GR	Green
GRS	Green & Silver
GS	Grey & Silver
LBBR	Luminous indexes Black & Brown
LBBW	Luminous indexes Black & Black with White
LBN	Luminous indexes Black & Navy
LBO	Luminous indexes Black & Orange
LBR	Luminous indexes Black & Black with Red
LGG	Luminous indexes Grey & Grey
LGGN	Luminous indexes Grey & Grey with Navy
LGR	Light Green
LMPLN	Luminous indexes MOP Light Navy
LN	Luminous indexes Navy
LNN	Luminous indexes Navy & Navy
LNN	Light Navy & Navy
LNNR	Luminous indexes Navy & Navy with Red
LNO	Luminous indexes Navy & Orange
LNRW	Luminous indexes Navy & Red with White
LNS	Light Navy & Silver
LNSB	Luminous indexes Navy Smoked
LP	Light Purple
MPBD	MOP Black with Diamonds
MPN	MOP Navy
MPW	MOP White
MPWD	MOP White with Diamonds
N	Navy
NB	Navy & Black
NBG	Navy & Beige
ND	Navy with Diamonds
NDG	Navy & Dark grey
NNS	Navy & Navy Silver
NRB	Navy with Rainbow indexes
NS	Navy & Silver
NSD	Navy & Silver with Diamonds
NSS	Navy & Silver Silver
NW	Navy with White indexes
S	Silver
SA	Silver Arabic indexes
SAC	Silver Arabic indexes carrée
SB	Silver & Black
SD	Silver with Diamonds
SR	Silver & Red
SS	Silver & Silver
TB	Teal blue
WB	White & Black

AL-525 BS 5 AQ 6 B

CASE MATERIAL

3	Bicolor
4	Rose gold-plated
5	Steel yellow gold-plated
6	Stainless steel
D	Diamonds
FB	Black PVD
T	Titanium PVD
10	Silver

COLLECTION (CASE TYPE)

AE	Avalanche extreme
AQ	Alpiner 4
C	Comtesse or Carrée
E	Alpiner
H	Heritage
S	Startimer Pilot
SH	Startimer Pilot Heritage
V	Seastrong Diver
VG	Seastrong Diver Gyre
VR	Seastrong Diver Recycled

CASE SIZE

2	Ladies
3	Gents, Medium
4	Gents, Large
5	Gents, Xlarge

BRACELET

Without B	Rubber or leather strap
B or B2	Metal bracelet

LEXICON OF PRODUCTS

WATCH REFERENCE	PAGE	WATCH REFERENCE	PAGE
AL-730SB4AE6B	029	AL-525BW4S26B	055
AL-730NS4AE6B	029	AL-525BRC4H4	079
AL-650NDG4AE6B	031	AL-525BR4S24	055
AL-650DGN4AE6	031	AL-525BBG4SH6	077
AL-650B4AE6	031	AL-525BBG4S26	055
AL-530SAC3C6	073	AL-525B4AE6	033
AL-530BA3C6	073	AL-520GR4H6	081
AL-525TB4AE6B	033	AL-520BY4H6	081
AL-525S4H6	079	AL-490SA3C10	075
AL-525NW4S26	055	AL-490BA3C10	075
AL-525NS5AQ6	037	AL-373SB4E6B	041
AL-525NS4AQ6B	039	AL-373BS4E6B	041
AL-525NN4S6	053	AL-372WB4S26B	059
AL-525N4AQ6	039	AL-372NW4S26	059
AL-525N4AE6	033	AL-372NS4S6	057
AL-525LNSB4VG6	067	AL-372N4S6	057
AL-525LNSB3VG6	069	AL-372GRS4S26B	059
AL-525LNN4TV6	065	AL-372GR4FBS26	059
AL-525LGG4TV6	065	AL-372BW4S26B	059
AL-525LBN4VG6	067	AL-255N4S26B	061
AL-525LBN4V6B	065	AL-255GR4S26B	061
AL-525LBN3VG6	069	AL-255BRB4S26	061
AL-525GS4AQ6B	039	AL-247NB4E6	043
AL-525GR5AQ6B	037	AL-247GB4E6B	043
AL-525GR4AE6	033	AL-240S3NC6B	045
AL-525G5AQ6	037	AL-240LP2C6B	049
AL-525G4TS6	053	AL-240LN3C6B	045
AL-525G4TS26	055	AL-240LGR2C6B	049
AL-525G4AE6B	033	AL-240LBR2C6B	049
AL-525FWT4AE6	035	AL-235NRB3C6B	047

▲
ALPNER



NEW AL-730SB4AE6B 41x42.5 mm, page 29
NEW AL-730NS4AE6B 41x42.5 mm, page 29
NEW AL-650NDG4AE6B 41x42.5 mm, page 31
 AL-650DGN4AE6 41x42.5 mm, page 31
NEW AL-650B4AE6 41x42.5 mm, page 31
NEW AL-525TB4AE6B 41x42.5 mm, page 33



NEW AL-525G4AE6B 41x42.5 mm, page 33
 AL-525B4AE6 41x42.5 mm, page 33
 AL-525GR4AE6 41x42.5 mm, page 33
 AL-525N4AE6 41x42.5 mm, page 33
NEW AL-525FWT4AE6 41x42.5 mm, page 35
 AL-525GRSAQ6B 45 mm, page 37



AL-525G5A06 45 mm, page 37
 AL-525NSA06 45 mm, page 37
NEW AL-525NSA06B 40 mm, page 39
NEW AL-525G5A06B 40 mm, page 39
NEW AL-525N4A06 40 mm, page 39
 AL-373BS4E6B 42 mm, page 41



AL-373SB4E6B 42 mm, page 41
 AL-247GB4E6B 42 mm, page 43
 AL-247NB4E6 42 mm, page 43
 AL-240S3NC6B 36.5 mm, page 45
 AL-240LN3C6B 36.5 mm, page 45
 AL-235NRB3C6B 36.5 mm, page 47



NEW AL-240LP2C6B 34 mm, page 45
NEW AL-240LGR2C6B 34 mm, page 45
NEW AL-240LBR2C6B 34 mm, page 45

▲
STARTIMER



AL-525G4TS6 44 mm, page 53
 AL-525NN4S6 44 mm, page 53
NEW AL-525BR4S24 41 mm, page 55
NEW AL-525G4TS26 41 mm, page 55
 AL-525BW4S26B 41 mm, page 55
 AL-525NW4S26 41 mm, page 55



AL-525BBG4S26 41 mm, page 55
 AL-372NW4S6 44 mm, page 57
 AL-372NS4S6 44 mm, page 57
 AL-372BW4S26B 41 mm, page 59
NEW AL-372GRS4S26B 41 mm, page 59
NEW AL-372WB4S26B 41 mm, page 59



AL-372NW4S26 41 mm, page 59
 AL-372GR4FBS26 41 mm, page 59
NEW AL-255N4S26B 41 mm, page 61
NEW AL-255GR4S26B 41 mm, page 61
NEW AL-255BRB4S26 41 mm, page 61

SEASTRONG



AL-525LGG4TV6
44 mm page 65

AL-525LNN4TV6
44 mm page 65

AL-525LBN4VGB
44 mm page 65

AL-525LNSB4VGG
44 mm, page 67

AL-525LBN4VGG
44 mm, page 67

AL-525LNSB3VGG
36 mm page 69



AL-525LBN3VGG
36 mm page 69

HERITAGE



NEW AL-530BA3C06
32.5x39 mm page 73

NEW AL-530SAC3C06
32.5x39 mm page 73

NEW AL-490BA3C10
29.5x35.7 mm page 75

NEW AL-490SA3C10
29.5x35.7 mm page 75

AL-525BBG4SH6
44 mm page 77

AL-525BRC4H4
42 mm page 79



AL-525S4H6
42 mm page 79



AL-520B4H6
42 mm page 81



AL-520GR4H6
42 mm page 81



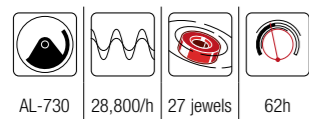
ALPINE COLLECTION

ALPINER EXTREME CHRONOGRAPH AUTOMATIC

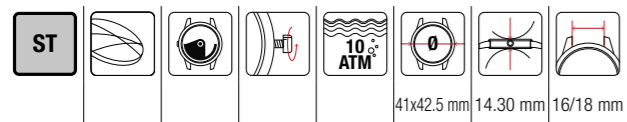
AUTOMATIC CHRONOGRAPH WITH DATE - AL-730

MOVEMENT

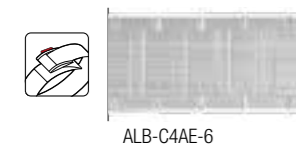
Hours, minutes, seconds, date at 4 o'clock, mechanical chronograph / Heures, minutes, secondes, date à 4 heures, chronographe mécanique / Stunden, minuten, sekunden, datum bei 4 Uhr, mechanischer chronograph / Ore, minuti, secondi, data a ore 4, cronografo meccanico / 时、分、秒显示, 4时位置日期显示, 机械计时码表 / Часы, минуты, секунды, указатель даты у отметки «4 часа», механический хронограф / 時、分、秒、4時位置に日付け、機械式クロノグラフ



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX STANDARD V2



AL-730SB4AE6B



7630428476823

NEW



AL-730NS4AE6B



7630428476830

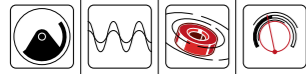
NEW

ALPNER EXTREME REGULATOR AUTOMATIC

AUTOMATIC CALIBER - AL-650

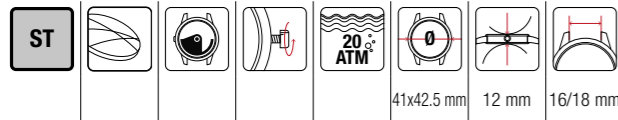
MOVEMENT

Hours, minutes, small secondes / Heures, minutes, petite seconde / Stunden, minuten, kleine sekunden / Ore, minuti, piccoli secondi / 时、分显示, 小秒针 / Часы, минуты, малая секундная стрелка / 时、分、スモールセコンド、



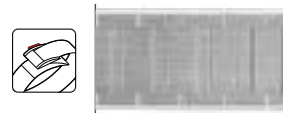
AL-650 28,800/h 31 jewels 38h

CASE



41x42.5 mm 12 mm 16/18 mm

STRAPS OR BRACELETS



ALB-4AE-6



ALR-4AE-NAVY



ALR-4AE-BLACK

GIFT BOX



AL-GIFTBOX STANDARD V2



LIMITED EDITION 888 PCS

AL-650NDG4AE6B



7630428476779

NEW



LIMITED EDITION 888 PCS

AL-650DGN4AE6



7630428466473



LIMITED EDITION 888 PCS

AL-650B4AE6



7630428476755

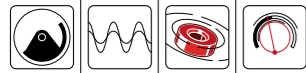
NEW

ALPINER EXTREME AUTOMATIC

AUTOMATIC CALIBER WITH DATE - AL - 525

MOVEMENT

Hours, minutes, seconds, date at 3 o'clock / Heures, minutes, secondes, date à 3 heures / Stunden, Minuten, Sekunden, Datum auf 3 Uhr / Ore, minuti, secondi, data a ore 3 / 小時, 分鐘, 秒鐘, 3時位置設日期顯示 / Часы, минуты, секунды, дата в положении «3 часа» / 時、分、秒、3時位置に日付表



AL-525 28,800/h 26 jewels 38h

CASE



41x42.5 mm 11.5 mm 16/18 mm

STRAPS OR BRACELETS



ALB-4AE-6

ALR-4AE-NAVY



ALR-4AE-BLACK



ALR-4AE-GREEN

GIFT BOX



AL-GIFTBOX STANDARD V2



AL-525TB4AE6B



7630428476762

NEW



AL-525G4AE6B



7630428476694

NEW



AL-525B4AE6



7630428465940



AL-525GR4AE6



7630428465964



AL-525N4AE6



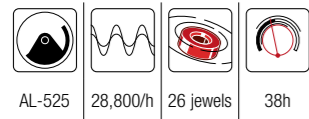
7630428465957

ALPNER EXTREME AUTOMATIC FREERIDE WORLD TOUR

AUTOMATIC CALIBER WITH DATE - AL - 525

MOVEMENT

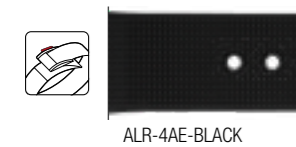
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CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX STANDARD V2



AL-525FWT4AE6



7630428478711

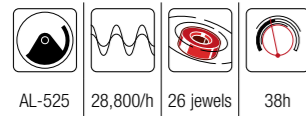


ALPINER 4 AUTOMATIC

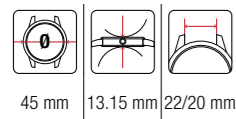
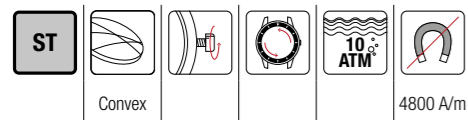
AUTOMATIC CALIBER WITH DATE - AL-525

MOVEMENT

Hours, minutes, seconds, date at 3 o'clock / Heures, minutes, secondes, date à 3 heures / Stunden, Minuten, Sekunden, Datum auf 3 Uhr / Ore, minuti, secondi, data a ore 3 / 小時, 分鐘, 秒鐘, 3時位置設日期顯示 / Часы, минуты, секунды, дата в положении «3 часа» / 時、分、秒、3時位置に日付表



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX STANDARD V2

STRAPS SETS



AL-STRAPSET-4S



AL-STRAPSET-NATO



AL-525GR5AQ6B



AL-525G5AQ6



AL-525NS5AQ6

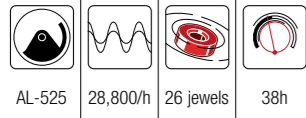


ALPNER 4 AUTOMATIC

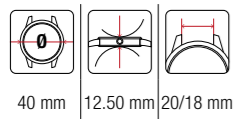
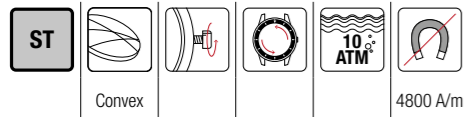
AUTOMATIC CALIBER WITH DATE - AL-525

MOVEMENT

Hours, minutes, seconds, date at 3 o'clock / Heures, minutes, secondes, date à 3 heures / Stunden, Minuten, Sekunden, Datum auf 3 Uhr / Ore, minuti, secondi, data a ore 3 / 小時, 分鐘, 秒鐘, 3時位置設日期顯示 / Часы, минуты, секунды, дата в положении «3 часа» / 時、分、秒、3時位置に日付表



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX STANDARD V2



AL-525NS4AQ6B



7630428476892

NEW



AL-525GS4AQ6B



7630428476960

NEW



AL-525N4AQ6



7630428476977

NEW

ALPNER QUARTZ CHRONOGRAPH

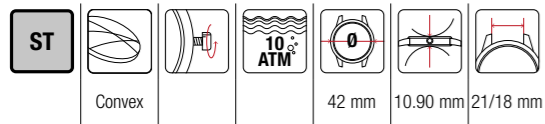
QUARTZ CHRONOGRAPH CALIBER WITH SMALL SECONDS AND DATE - AL-373

MOVEMENT

Hours, minutes, seconds, chronograph, date at 6 o'clock / Heures, minutes, secondes, chronographe, date à 6 heures / Stunden, Minuten, Sekunden, Chronograph, Datum auf 6 Uhr / Ore, minuti, secondi, cronografo, data a ore 6 / 时、分、秒、计时码表、6時位置設日期顯示 / Часы, минуты, секунды, хронограф, дата в положении «6 часа» / 時、分、秒、クロノグラフ、6時位置に日付表



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX STANDARD V2



AL-373BS4E6B



AL-373SB4E6B



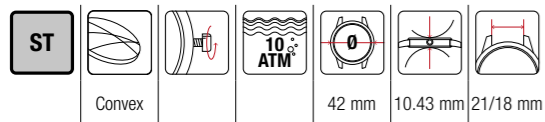
ALPNER QUARTZ GMT
QUARTZ CALIBER WITH GMT AND DATE - AL-247

MOVEMENT

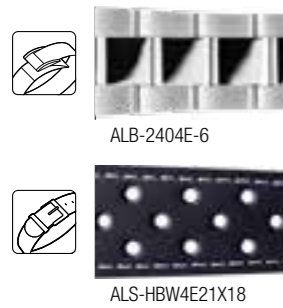
Hours, minutes, seconds, date at 3 o'clock, GMT / Heures, minutes, secondes, date à 3 heures, GMT / Stunden, Minuten, Sekunden, Datum auf 3 Uhr, GMT / Ore, minuti, secondi, data a ore 3, GMT / 小時, 分鐘, 秒鐘, 3時位置設日期顯示, GMT / Часы, минуты, секунды, дата в положении «3 часа», GMT / 時、分、秒、3時位置に日付表, GMT



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX STANDARD V2



AL-247GB4E6B



AL-247NB4E6



ALPNER COMTESSE SPORT QUARTZ

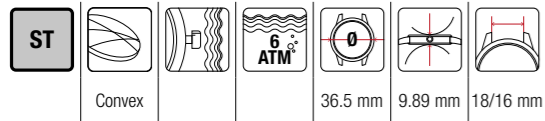
QUARTZ CALIBER WITH DATE - AL-240

MOVEMENT

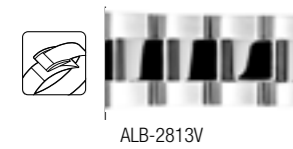
Hours, minutes, seconds, date at 6 o'clock / Heures, minutes, secondes, date à 6 heures / Stunden, Minuten, Sekunden, Datum auf 6 Uhr / Ore, minuti, secondi, data a ore 6 / 小時, 分鐘, 秒鐘, 6時位置設日期顯示 / Часы, минуты, секунды, дата в положении «6 часа» / 時、分、秒、6時位置に日付表



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX LADIES V2



AL-240S3NC6B
7688200336407



AL-240LN3C6B
7688200336407

ALPNER COMTESSE SPORT QUARTZ RAINBOW

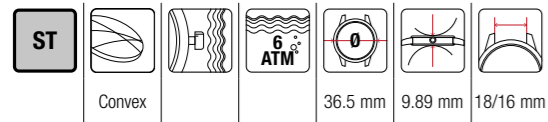
QUARTZ CALIBER - AL-235

MOVEMENT

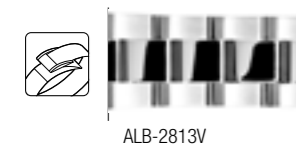
Hours, minutes, secondes / Heures, minutes, secondes / Stunden, Minuten, Sekunden / Ore, minuti, secondi / 小時, 分鐘 / Часы, минуты, секунды / 時、分、秒



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX LADIES V2



LIMITED EDITION 288 PCS

AL-235NRB3C6B
7630428463816

ALPINER COMTESSE QUARTZ

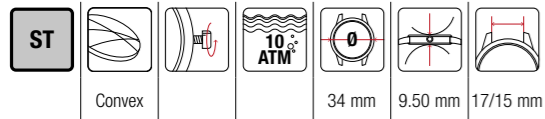
QUARTZ CALIBER WITH DATE - AL-240

MOVEMENT

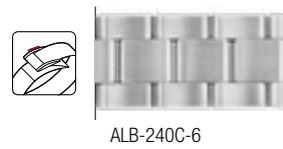
Hours, minutes, seconds, date at 6 o'clock / Heures, minutes, secondes, date à 6 heures / Stunden, Minuten, Sekunden, Datum auf 6 Uhr / Ore, minuti, secondi, data a ore 6 / 小時, 分鐘, 秒鐘, 6時位置設日期顯示 / Часы, минуты, секунды, дата в положении «6 часа» / 時、分、秒、6時位置に日付表



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX LADIES V2



AL-240LP2C6B
7630428477066
NEW



AL-240LGR2C6B
7630428477042
NEW



AL-240LBR2C6B
7630428477073
NEW



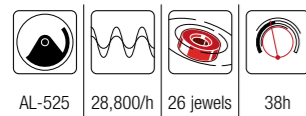
STARTIMER COLLECTION

STARTIMER PILOT AUTOMATIC

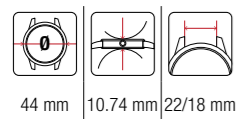
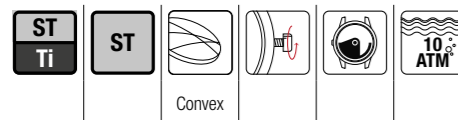
AUTOMATIC CALIBER WITH DATE - AL-525

MOVEMENT

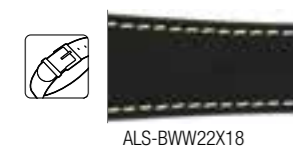
Hours, minutes, seconds, date at 3 o'clock / Heures, minutes, secondes, date à 3 heures / Stunden, Minuten, Sekunden, Datum auf 3 Uhr / Ore, minuti, secondi, data a ore 3 / 小時, 分鐘, 秒鐘, 3時位置設日期顯示 / Часы, минуты, секунды, дата в положении «3 часа» / 時、分、秒、3時位置に日付表



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX STANDARD V2

STRAPS SETS



AL-STRAPSET-4S



AL-STRAPSET-NATO



AL-525G4TS6



AL-525NN4S6

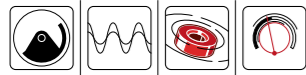


STARTIMER PILOT AUTOMATIC

AUTOMATIC CALIBER WITH DATE - AL-525

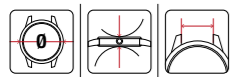
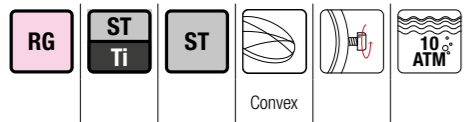
MOVEMENT

Hours, minutes, secondes, date at 6 o'clock / Heures, minutes, secondes, date à 6 heures / Stunden, Minuten, Sekunden, Datum auf 6 Uhr / Ore, minuti, secondi, data a ore 6 / 小時, 分鐘, 秒鐘, 6時位置設日期顯示 / Часы, минуты, секунды, дата в положении «6 часа» / 時、分、秒、6時位置に日付表



AL-525 28,800/h 26 jewels 38h

CASE



41 mm 11.5 mm 21/18 mm

STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX STANDARD V2



AL-525BR4S24



7630428477127

NEW



AL-525G4TS26



7630428477110

NEW



AL-525BW4S26B



7630428464172



AL-525NW4S26



7630428464189



AL-525BBG4S26



7630428464165

STARTIMER PILOT QUARTZ CHRONOGRAPH BIG DATE

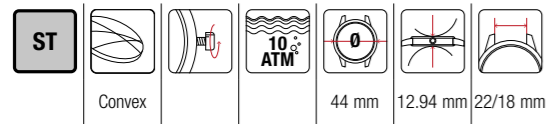
QUARTZ CHRONOGRAPH CALIBER WITH SMALL SECONDS AND BIG DATE - AL-372

MOVEMENT

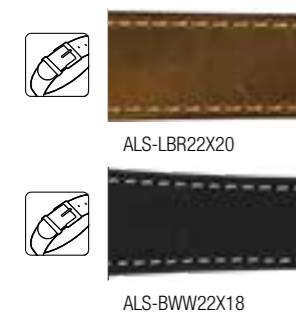
Hours, minutes, seconds, quartz chronograph, big date / Heures, minutes, secondes, chronographe quartz, grande date / Stunden, Minuten, Sekunden, quartz Chronographenwerk, großes Datum / Ore, minuti, secondi, cronografo quarzo, gran data / 時, 分, 秒, 計時碼表功能, 大日期顯示 / Часовая, минутная, секундная стрелки, кварцевый хронограф, большой указатель даты / 時針、分針、秒針、日付、クオーツクロノグラフ



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX STANDARD V2

STRAPS SETS



AL-STRAPSET-4S



AL-STRAPSET-NATO



AL-372N4S6



7688200243804



AL-372NS4S6



7630428454173

STARTIMER PILOT QUARTZ CHRONOGRAPH BIG DATE

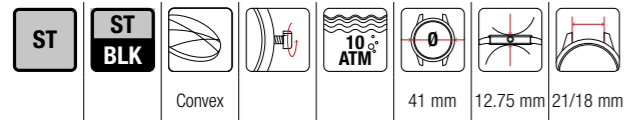
QUARTZ CHRONOGRAPH CALIBER WITH SMALL SECOND AND BIG DATE - AL-372

MOVEMENT

Hours, minutes, seconds, big date at 6 o'clock, chronograph / Heures, minutes, secondes, grande date à 6 heures, chronographe / Stunden, Minuten, Sekunden, Großdatum bei 6-Uhr, Chronograph / Ore, minuti, secondi, Gran Data a ore 6, cronografo / 時, 分, 秒, 大日历设于6时位置, 计时码表 / Часовая, минутная, секундная стрелки, большой указатель даты на отметке 6 часов, хронограф / 時針, 分針, 秒針, 6時位置にビッグデイト、クロノグラフ



CASE

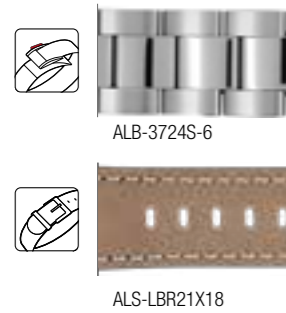


GIFT BOX



AL-GIFTBOX STANDARD V2

STRAPS OR BRACELETS



AL-372BW4S26B
7630428464370



AL-372GRS4S26B
7630428477219
NEW



AL-372WB4S26B
7630428477226
NEW



AL-372NW4S26
7630428465353



AL-372GR4FBS26
7630428465360

STARTIMER PILOT QUARTZ WORLDTIMER

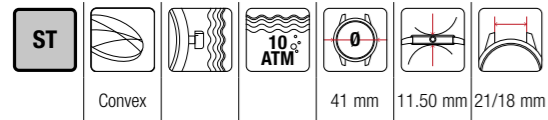
QUARTZ CALIBER WITH GMT AND WORLDTIMER - AL-255

MOVEMENT

Hours, minutes, seconds, GMT, worldtimer, date at 3 o'clock / Heures, minutes, secondes, GMT, fuseaux horaires, date à 3 heures / Stunden, minuten, sekunden, GMT, weltzeituhr, datum bei 3 Uhr / Ore, minuti, secondi, GMT, worldtimer, data a ore 3 / 時、分、秒显示, 万年历, 世界时, 3时位置日期显示 / Часы, минуты, секунды, функция GMT, мировое время, указатель даты у отметки «3 часа» / 時、分、秒、GMT、ワールドタイマー、3時位置に日付け



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX STANDARD V2



AL-255N4S26B



7630428477301

NEW



AL-255GR4S26B



7630428477318

NEW



AL-255BRB4S26



7630428477325

NEW



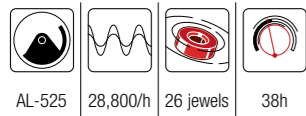
SEASTRONG COLLECTION

SEASTRONG DIVER 300 AUTOMATIC

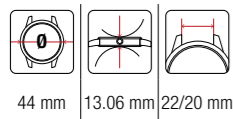
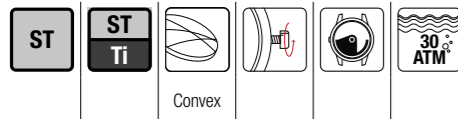
AUTOMATIC CALIBER WITH DATE - AL-525

MOVEMENT

Hours, minutes, seconds, date at 3 o'clock / Heures, minutes, secondes, date à 3 heures / Stunden, Minuten, Sekunden, Datum auf 3 Uhr / Ore, minuti, secondi, data a ore 3 / 小時, 分鐘, 秒鐘, 3時位置設日期顯示 / Часы, минуты, секунды, дата в положении «3 часа» / 時、分、秒、3時位置に日付表



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX STANDARD V2

EXTRA STRAP POUCH



AL-POUCH-GREEN-TI ①
Rubber

AL-POUCH-NAVY-TI ②
Rubber

STRAPS SETS



AL-STRAPSET-4S



AL-STRAPSET-NATO



AL-525LGG4TV6



7688200313873

THE WATCH IS SOLD WITH AN EXTRA STRAP ①



AL-525LNN4TV6



7688200313880

THE WATCH IS SOLD WITH AN EXTRA STRAP ②



AL-525LBN4V6B



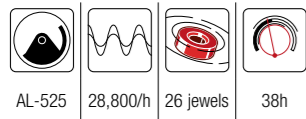
7688200280182

SEASTRONG DIVER GYRE AUTOMATIC

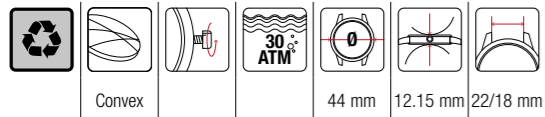
AUTOMATIC CALIBER WITH DATE - AL-525

MOVEMENT

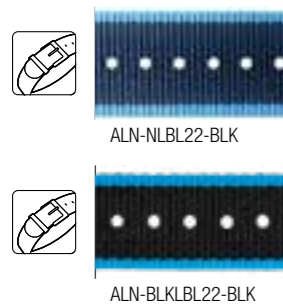
Hours, minutes, seconds, date at 3 o'clock / Heures, minutes, secondes, date à 3 heures / Stunden, Minuten, Sekunden, Datum auf 3 Uhr / Ore, minuti, secondi, data a ore 3 / 小時, 分鐘, 秒鐘, 3時位置設日期顯示 / Часы, минуты, секунды, дата в положении «3 часа» / 時、分、秒、3時位置に日付表



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX GYRE

EXTRA STRAP POUCH



AL-POUCH-BLACK-GYRE-BLK

STRAPS SETS



AL-STRAPSET-4S



AL-STRAPSET-NATO



LIMITED EDITION
1883 PCS

AL-525LNSB4VG6



7688200335110

THE WATCH IS SOLD WITH AN EXTRA STRAP



LIMITED EDITION
288 PCS

AL-525LBN4VG6



7630428448721

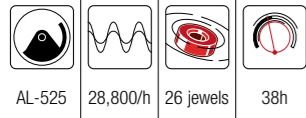
THE WATCH IS SOLD WITH AN EXTRA STRAP

SEASTRONG DIVER COMTESSE GYRE AUTOMATIC

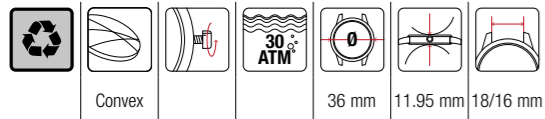
AUTOMATIC CALIBER WITH DATE - AL-525

MOVEMENT

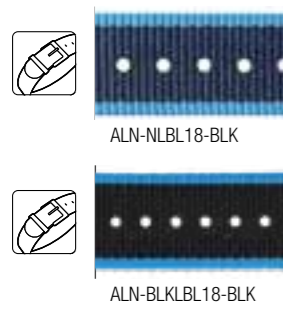
Hours, minutes, secondes, date at 3 o'clock / Heures, minutes, secondes, date à 3 heures / Stunden, Minuten, Sekunden, Datum auf 3 Uhr / Ore, minuti, secondi, data a ore 3 / 小時, 分鐘, 秒鐘, 3時位置設日期顯示 / Часы, минуты, секунды, дата в положении «3 часа» / 時、分、秒、3時位置に日付表



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX GYRE



LIMITED EDITION
1883 PCS

AL-525LNSB3VG6
7688200336292



LIMITED EDITION
288 PCS

AL-525LBN3VG6
7630428448776



HERITAGE COLLECTION



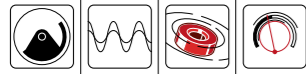
HERITAGE

HERITAGE CARREE AUTOMATIC 140 YEARS

AUTOMATIC CALIBER WITH SMALL SECOND - AL-530

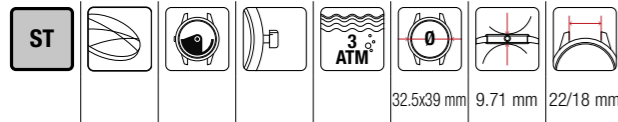
MOVEMENT

Hours, minutes, small secondes / Heures, minutes, petite seconde / Stunden, minuten, kleine sekunden / Ore, minuti, piccoli secondi / 时、分显示, 小秒针 / Часы, минуты, малая секундная стрелка / 時、分、スモールセコンド、



AL-530 28,800/h 31 jewels 38h

CASE



32.5x39 mm 9.71 mm 22/18 mm

STRAPS OR BRACELETS



ALS-OLBR22X18

GIFT BOX



AL-GIFTBOX STANDARD V2



AL-530BA3C6



7630428477776



FROM 1938



AL-530SAC3C6



7630428477769



FROM 1938

HERITAGE COLLECTION



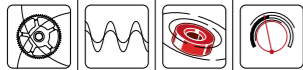
HERITAGE

HERITAGE CARREE MECHANICAL 140 YEARS

HAND-WINDING CALIBER WITH SMALL SECOND - AL-490

MOVEMENT

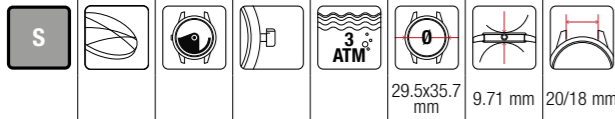
Hours, minutes, small secondes / Heures, minutes, petite seconde / Stunden, minuten, kleine sekunden / Ore, minuti, piccoli secondi / 时、分显示, 小秒针 / Часы, минуты, малая секундная стрелка / 時、分、スモールセコンド、



AL-490 18,000/h 17 jewels 42h

Non antishock

CASE



STRAPS OR BRACELETS



ALS-OLBR20X18

GIFT BOX



AL-GIFTBOX LIMITEDBOX



Please be aware that this watch is fragile as it does not have an anti-choc system built in. Handle with care.

LIMITED EDITION 14 PCS



AL-490BA3C10



7630428477349

NEW

ORIGINAL EDITION



FROM 1938

LIMITED EDITION 14 PCS



AL-490SA3C10



7630428477745

NEW

ORIGINAL EDITION



FROM 1938



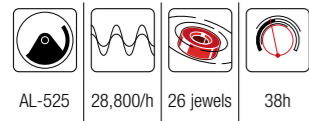
HERITAGE

HERITAGE STARTIMER PILOT AUTOMATIC

AUTOMATIC CALIBER WITH DATE - AL-525

MOVEMENT

Hours, minutes, seconds, date at 3 o'clock / Heures, minutes, secondes, date à 3 heures / Stunden, Minuten, Sekunden, Datum auf 3 Uhr / Ore, minuti, secondi, data a ore 3 / 小時, 分鐘, 秒鐘, 3時位置設日期顯示 / Часы, минуты, секунды, дата в положении «3 часа» / 時、分、秒、3時位置に日付表



CASE



STRAPS OR BRACELETS



GIFT BOX



AL-GIFTBOX STANDARD V2



AL-525BBG4SH6



FROM 1921

HERITAGE COLLECTION



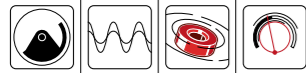
HERITAGE

HERITAGE SEASTRONG DIVER 300

AUTOMATIC CALIBER WITH DATE - AL-525

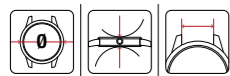
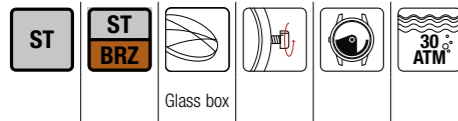
MOVEMENT

Hours, minutes, seconds, date at 4 o'clock / Heures, minutes, secondes, date à 4 heures / Stunden, Minuten, Sekunden, Datum auf 4 Uhr / Ore, minuti, secondi, data a ore 4 / 小時, 分鐘, 秒鐘, 4時位置設日期顯示 / Часы, минуты, секунды, дата в положении «4 часа» / 時、分、秒、4時位置に日付表



AL-525 28,800/h 26 jewels 38h

CASE



42 mm 12.30 mm 21/18 mm

STRAPS OR BRACELETS



ALR-BW21X18



ALS-BRB21X18

GIFT BOX



AL-GIFTBOX HERITAGEDIVER

EXTRA STRAP POUCH



AL-POUCH-BW-4N 1
Rubber



AL-525BRC4H4



7688200313927



AL-525S4H6



7688200259928

THE WATCH IS SOLD WITH AN EXTRA STRAP 1



FROM 1969



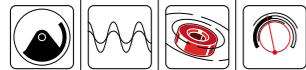
HERITAGE

HERITAGE SEASTRONG DIVER 300

AUTOMATIC CALIBER - AL-520

MOVEMENT

Hours, minutes, secondes / Heures, minutes, secondes / Stunden, Minuten, Sekunden / Ore, minuti, secondi / 小時, 分鐘 / Часы, минуты, секунды / 時、分、秒



AL-520 28,800/h 26 jewels 38h

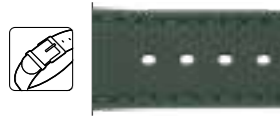
CASE



STRAPS OR BRACELETS



ALS-NT21X18



ALR-GR21X18

GIFT BOX



AL-GIFTBOX HERITAGEDIVER

EXTRA STRAP POUCH



AL-POUCH-BW-SS 1
Rubber



AL-520BY4H6



7630428448646

THE WATCH IS SOLD WITH AN EXTRA STRAP 1



AL-520GR4H6



7630428463960

HERITAGE COLLECTION



ACCESSORIES

STRAPS SETS



AL-STRAPSET-4S



AL-STRAPSET-RUBBER



AL-STRAPSET-NATO

BOXES



AL-GIFTBOX STANDARD V2



AL-GIFTBOX LADIES V2



AL-GIFTBOX HERITAGEDIVER



AL-GIFTBOX LIMITEDBOX



AL-GIFTBOX GYRE



ALPINA DIGITAL WORLD



ALPINA DIGITAL WORLD



WEBSITE

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<http://alpinawatches.com>



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YOUTUBE

Discover a unique channel featuring Alpina Watches' latest videos . Watch more about our latest campaigns, discover our projects, learn more on our products and follow our brand ambassadors' adventures.
<http://www.youtube.com/user/alpinawatches>



LINKEDIN

Follow Alpina Watches on LinkedIn to not miss out on corporate information, product releases and behind the scene from the brand.
<https://www.linkedin.com/company/alpina-watch-international>



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Discover the world of Alpina Watches on Pinterest. Get inspired for your next purchase and be ready to travel with us around the world.
<https://www.pinterest.fr/alpinageneve/>



TWITTER

Join the conversation with the brand on Twitter. Stay informed on brand projects and product releases.
<https://twitter.com/Alpinawatches>



SHOP-IN-SHOP, DISPLAYS & MERCHANDISING



#SHAPE
the
CHANGE



ALPINA
+ VRSB + SHAPE



SHOP-IN-SHOP



AL-SHOP150



AL-SHOP200



AL-SHOP250



AL-F-COUNTER
W 1500 x H 1000 x D 500 mm



AL-F-DISPLAY SET A
W 230 x D 311 x H 270 mm



AL-F-DISPLAY SET B
W 460 x D 230 x H 214 mm



AL-F-DISPLAY SET B with VISUAL
W 460 x D 290 x H 450 mm



AL-F-TABLE
W 1500 x H 760 x D 500 mm



AL-F-PILLAR
W 500 x H 1600 x D 500 mm

SHOP-IN-SHOP



AL-F-WALL 150
W 1500 x H 2400 x D 400 mm



AL-F-WALLSH 150
W 1500 x H 2400 x D 400 mm



AL-F-IMG70
W 700 x H 2400 x D 400 mm



AL-F-WALL 200
W 2000 x H 2400 x D 400 mm



AL-F-WALLSH 200
W 2000 x H 2400 x D 400 mm



AL-F-IMG100
W 1000 x H 2400 x D 400 mm



AL-F-FILL
W Variable x H 2400 x D 400 mm

WINDOW DISPLAYS

Custom Display Development

For watch fairs as well as in-store display, Alpina has the ability to develop custom display components. Following is just an example. Please contact your Account Manager for more details.

Présentoirs additionnels

Pour les expositions, les foires et les magasins, Alpina a la possibilité de créer des présentoirs correspondant à des besoins spécifiques. Le document qui suit n'est qu'un exemple. Veuillez contacter votre responsable de marché pour de plus amples informations.

Spezial-Displays

Für externe Ausstellungen sowie für interne Schaufenster hat Alpina die Möglichkeit, Display-und Möbel-Komponente nach Mass zu entwickeln. Kontaktieren Sie bitte Ihren Verkaufsleiter.

Sviluppo di espositori per i venditori

Per orologi importanti, così come per esposizioni interne, Alpina ha la possibilità di sviluppare componenti per espositori specifici per i venditori. Il seguente è solo un esempio. Per favore contattate il vostro direttore responsabile per maggiori dettagli.

訂製展示櫃

康斯登可應因不同的需求，如鐘錶展覽會或店舖發表會等不同場合訂製的展示櫃。下述範例供參考。如有需求，請與當地專案經理或總代理聯絡。

Разработка дисплея для постоянных покупателей.

Для часовых выставок, а также для магазинных дисплеев, Alpina разработал компоненты дисплея для постоянных покупателей. Ниже приведен пример. Для получения более подробной информации обращайтесь к своему рекламному агенту.

お客様用ショーウィンドーの展開

ショップのディスプレイ同様、ウォッチフェアでのお客様用ディスプレイの展開も可能です。次の写真はその例です。営業担当にご連絡下さい。

LARGE DISPLAY



AL-DISP-LARGE
W 1000 x D 432 x H 500 mm



W 690 x D 432 x H 500 mm



W 600 x D 432 x H 500 mm

SMALL DISPLAY



AL-DISP-SMALL
W 670 x D 358 x H 400 mm



W 490 x D 358 x H 400 mm



W 300 x D 358 x H 400 mm

COUNTER DISPLAY



AL-DISP-COUNTER
W 820 x D 400 x H 130 mm



AL-DISP-PILLAR
W 230 x D 310 x H 270 mm

ACCESSORIES



AL-DISP-HIGHLIGHTER
W 60 x D 60 x H 170 / 210 mm



AL-DISP-WATCHSTAND
W 45 x D 70 x H 40 / 60 / 80 mm



AL-DISP-DEALER PLATE
W 120 x D 15 x H 105 mm

AL-DISP-IDENTIFIER 14
Set of 7 pieces / W 60 x D 15 x H 20 mm



AL-DISP-SLOPE
W 40 x D 265 x H 30 mm



AL-DISP-CUSHION
W 75 x D 50 x H 80 mm



AL-DISP-GYRE WATCHSTAND
W 50 x D 40 x H 45 / 65 / 85 mm

MERCHANDISING PROPS



AL-MG-PLANE V2
W 220 x D 330 x H 145 mm



AL-MG-ALPINER
W 132 x H 180 mm

MERCHANDISING SHOPS



AL-MG-SHOPPING BAG FSC
W 300 x D 110 x H 320 mm



AL-MG-GLOVES
S, M, L



AL-MG-CARD HOLDER



AL-MG-DIVING BOTTLE
W 53 x D 53 x H 160 mm



AL-MG-CLOCK ALPINER
D 50 mm



AL-MG-CLOTH
W 200 x H 200 mm



AL-MG-TRAY
W 420 x D 320 x H 30 mm

GIFTS



AL-GT-CAP V4



AL-GT-BEANIE



AL-GT-TATTOOS



AL-GT-KEYHOLDER SNAP HOOK



AL-GT-SOCKS 37/40



AL-GT-SOCKS 40/44



AL-GT-BACKPACK



AL-GT-BAG



AL-GT-NOTEBOOK 4



AL-GT-THERMOS CUP



AL-GT-THERMOS FLASK

TRAININGS



AL-TG-KIT
POUCH - WRITING PAD - PEN

AL-TG-WEEKLY PLANNER

AL-GT-PINS

PRINTS



AL-PT-BROCHURE QR CODE EN



AL-PK-PRESS FOLDER

MERCHANDISING GUIDELINES

GENERAL GUIDELINES

To make the presentation of ALPINA watches as successful as possible, please follow these General Guidelines :

- ALPINA must be visibly separated from other brands.
- The range of watches offered must be relevant and meet consumer desires (ALPINA core range).
- The collection on display must be right number of pieces and be relevant in terms of mix of styles and price levels (AlpiNA Core Range and Best sellers). Create an uncluttered and attractive display that shows off ALPINA watches to best advantage.
- Remove all clear plastic film & packaging prior to placing a watch on display.
- Remember to clean and dust the display daily.

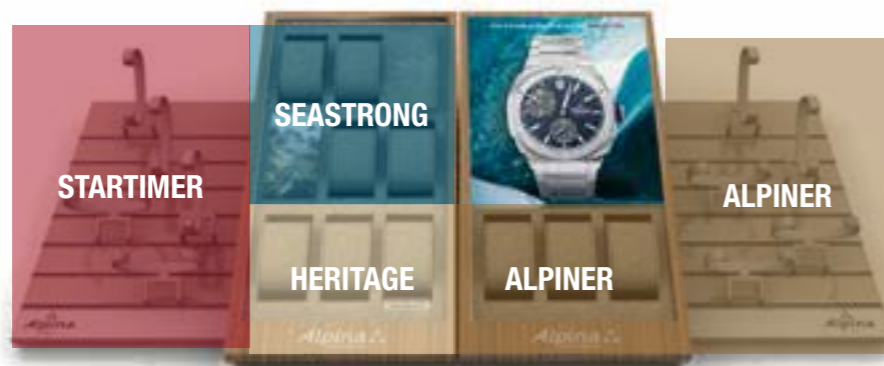
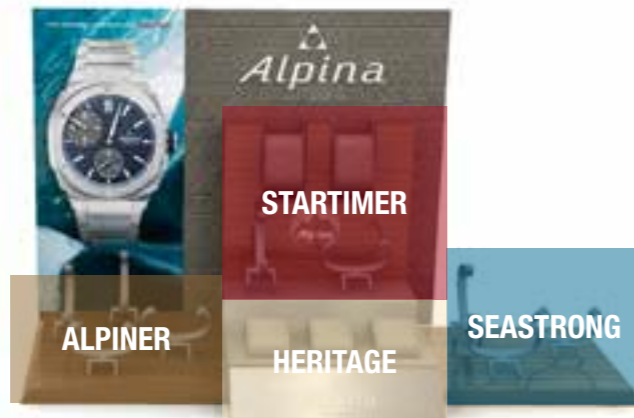
RULES #1

Display watches by key collections



RULES #1

Display watches by key collections PLANOGRAMS



RULES #2

RELATE DISPLAY VISUAL TO WATCHES CLOSEST TO THE VISUAL



RULES #3

IDENTIFY EACH COLLECTION WITH ITS IDENTIFIER PLATE



RULES #4

FOLLOW THE VALUE GRID

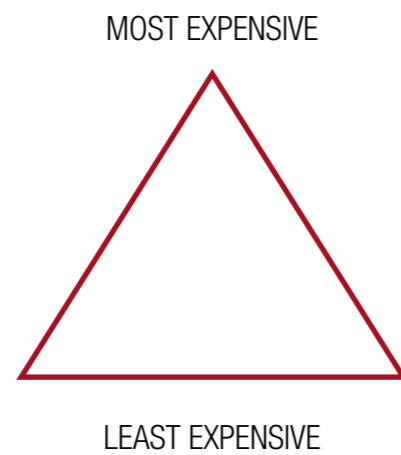


RULES #5

PYRAMID DISPLAY



A pyramid is a triangle with a broad base and a center peak



RULES #6

USE POS MATERIALS TO ENHANCE THE DISPLAY AND LATEST PROPS PER COLLECTION BY FOLLOWING PLANNING



STARTIMER COLLECTION



AL-MG-PLANE V2

SEASTRONG COLLECTION



AL-MG-DIVING BOTTLE



AL-DISP-GYRE WATCHSTAND

ALPINE COLLECTION



AL-MG-ALPINE



**GUIDELINES &
ADVERTISING CAMPAIGNS**



COMMUNICATION IDENTITY GUIDELINES

Dear Partners,

The Alpina brand image is steadily moving towards a more contemporary style with a clearer line and strong concept.

In order to ensure consistency in all media the world over, we have developed this new manual that must become a reference tool to be consulted regularly. It presents the Alpina logotype and the new advertising campaign, with declination in various formats. As our intention is to ensure brand consistency all over the world, everyone involved with Alpina must treat each component with greatest respect and comply scrupulously with rules set out in this document. It may be updated at a later stage.

Any material not covered in this document must be submitted beforehand to Alpina's head office. We hope this document becomes an invaluable tool for your media planning.

For additional information and feedback please contact our graphic designer at : talya@alpina-watches.com. Please Note, the Communication Team can help and advise, but we are unable to produce new materials on your behalf outside the template system.




Alpina
1883 GENEVE

ALPINE EXTREME REGULATOR AUTOMATIC
Swiss Professional Alpine Watch

INDEPENDENCE, PERSEVERANCE, HERITAGE.
www.alpina-watches.com

GUIDELINES &
ADVERTISING CAMPAIGNS

LOGOTYPE

VERTICAL VERSION



NORMAL USE CLEAR BACKGROUND



DARK BACKGROUND



RED BACKGROUND OR TRAPPING USE



MONOCHROME FOR ONE INK PRINT

HORIZONTAL VERSION



NORMAL USE CLEAR BACKGROUND



DARK BACKGROUND



RED BACKGROUND OR TRAPPING USE



MONOCHROME FOR ONE INK PRINT

LOGOTYPE TRIANGLE



SPONSORING PRODUCT MARKING, SIGNAGE VERSION



THIS A CONDENSED VERSION TO BE USE ON SPONSORING PRODUCT MARKING SUCH AS CARS, SKIS, HELMETS, SAILS... OR SIGNAGE. IT IS BOLDER WITH A REDUCED KERNING TO BE MORE COMPACT FOR AN EASIER IMPLEMENTATION AND A BETTER RECOGNITION FROM AFAR

LOGOTYPE TO BE USE ONLY FOR SPONSORING PRODUCT MARKING

COLLECTIONS LOGOTYPE

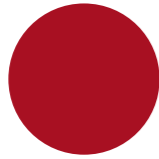


MODELS LOGOTYPE

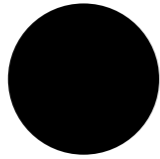


COLORS

ELEMENTARY COLORS

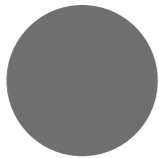


C7 M100 Y80 K30
R167 G7 B31
#a70620
Pantone 7621C

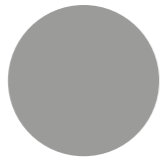


C0 M0 Y0 K100
R0 G0 B0
#000000
Pantone Neutral Black C

GRAYSCALE



C0 M0 Y0 K70
R111 G111 B111
#6f6f6f
Pantone 424C



C0 M0 Y0 K51
R155 G155 B155
#9b9b9b
Pantone Cool gray 7C



C0 M0 Y0 K33
R192 G192 B192
#c0c0c0
Pantone Cool gray 4C



C0 M0 Y0 K4
R249 G249 B249
#f9f9f9

TYPOGRAPHY

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ANTON REGULAR

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SWISS 721 ROMAN CONDENSED

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ADVERTISING CAMPAIGNS

ALPINE EXTREME



AL-650NDG4AE6B

ALPINE EXTREME



AL-525N4AE6

ALPINER



AL-525NS5A06

SEASTRONG HERITAGE



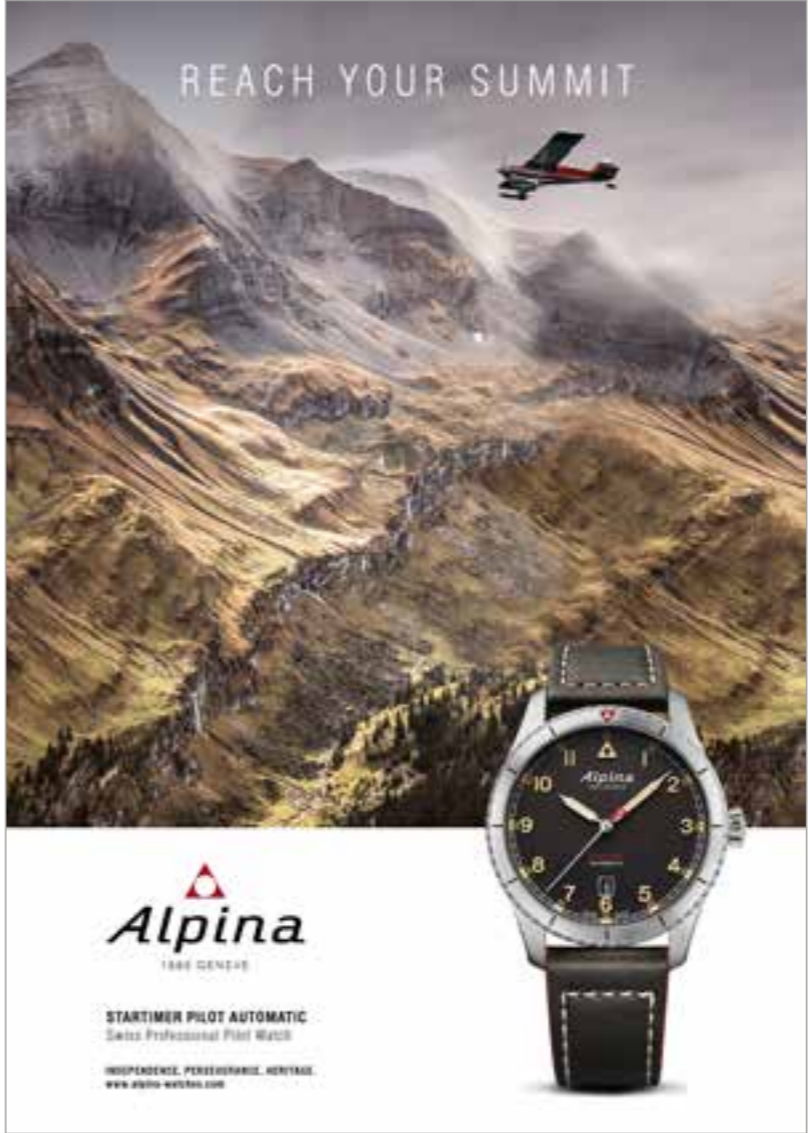
AL-520GR4H6

ALPINE COMTESSE



AL-235NRB3C6B

STARTIMER



AL-525BBG4S26



AL-372NW4S26

COOP

How to include your local information and logo



A4



1/3 Vertical



1/2 Vertical



1/2 Horizontal

WEB BANNERS

Standard formats



300x600 px

160x600 px

120x600 px



970x90 px



728x90 px



468x60 px

WEB BANNERS

Standard formats



336x280 px

300x250 px



250x250 px

200x200 px



SERVICE POLICY



SERVICE POLICY

International Guarantee

An Alpina Watches watch is guaranteed for a period of two years from the purchase date. This guarantee predominantly covers manufacturing defects and is based on the following conditions: Alpina Watch International S.A. will replace any defective components arising from a manufacturing error free of charge once the Brand's technical department has been notified of the defect and confirmed it. This guarantee only takes effect if the watch returned is accompanied by the guarantee certificate, duly dated, signed and stamped by a retailer authorised to represent the Alpina Watches brand. The international guarantee does not cover loss and/or damage caused by accidents and/or defects caused by mishandling and/or the consequences of normal watch component ageing. Every watch entering our repair workshop will be subject to a visual and functional assessment / diagnosis by our master watchmaker, attesting to the condition of the piece received.

Shipping

We recommend that you package a watch for repair carefully and send it with a copy of the international guarantee by registered and adequately insured mail. Shipping costs and customs clearance for watches sent to the Alpina Watches Manufacture or repair service are the responsibility of the sender. Under no circumstances will Alpina Watches be liable for damage incurred when sending this piece to our manufacture or repair service.

Return of your repaired watch

Watches still under international guarantee will be returned by registered and insured mail; unless otherwise specified, the associated return costs are borne by the Alpina Watches brand and/or the local dealer. Watches no longer covered by the guarantee will be returned by registered and insured mail at the expense of the end customer and/or the dealer and/or the repair centre.

Repair time

May vary depending on the model, from 30 days for quartz or automatic watches to 120 days for large complications and old watches.

Expiry of the guarantee period

Watches sent for repair more than two years after the date of purchase are no longer covered by the guarantee. If a watch sent for repair is not accompanied by a signed guarantee certificate or by a dated proof of purchase by an authorised retailer, it is considered to be no longer covered by it. Shipping costs and customs clearance for watches sent to the Alpina Watches Manufacture are the responsibility of the sender. The return costs and clearance for watches sent back to the owner or leading provider will be invoiced by Alpina Watches to the latter.

Estimates

Estimates are prepared for all repairs not covered by the international guarantee and must be approved before the procedure concerned. If an estimate is rejected, the customer will be invoiced for 25 EUR/30 CHF. If an estimate is accepted, it is free of charge.

Cost of repairs

Fixed prices apply to watches up to 10 years old. For watches over 10 years old (vintage), a diagnosis and thorough investigation will be covered by an estimate setting out the methods of repair, as well as the timescales specific to this type of repair.

Servicing

Servicing of an Alpina Watches watch includes: cleaning and lubrication of the movement, replacement of all faulty parts of the movement, change of the crown if damaged, a new battery for watches with a quartz movement, new seals for the case back, crown and push buttons, a water-resistance check and cleaning of the case and strap.

Not included in servicing: change of the case, dial, glass or strap, delivery costs or VAT.

When servicing our Smartwatch models, the latest module update will be installed and followed by water-resistance testing.

If a watch is not under guarantee, Alpina Watches recommends a full service is carried out at the usual rates. A service must be carried out every four years, to ensure your watch continues to work properly.

A 12 month guarantee covers a serviced watch for component(s) replaced during the procedure. A quotation will be prepared for any servicing request. The price of servicing and procedures are subject to change without prior notice.

Battery replacement

New battery in compliance with standards set by Alpina Watches. Water-resistance testing. Regarding battery replacement for our Smartwatch models, the latest module update will be installed, followed by water-resistance testing.

SERVICE APRÈS-VENTE

Garantie Internationale

Une montre Alpina Watches est garantie pendant une période de deux ans à partir de la date d'achat. Cette garantie couvre notamment les défauts de fabrication et suit les conditions suivantes : Alpina Watch International S.A. remplacera gratuitement tous les composants défectueux découlant d'une erreur de fabrication et ceci une fois que le département technique de la marque Alpina Watches a été avisée du défaut et a confirmé ce dernier. Cette garantie prend uniquement effet si la montre en retour est accompagnée par le certificat de garantie dûment daté, signé et tamponné par un détaillant autorisé à représenter la marque Alpina Watches. La garantie internationale ne couvre pas la perte et/ou les dommages dus aux accidents et/ou les défauts causés par de mauvaises manipulations et/ou les conséquences du vieillissement normal des composants de la montre. Chaque montre à l'entrée dans notre atelier de réparation fera l'objet d'un constat/diagnostic visuel et fonctionnel de la part de nos maîtres horloger, attestant de l'état de la pièce réceptionnée.

Les envois

Nous vous recommandons de soigneusement emballer une montre pour la réparation et de l'envoyer avec une copie de la garantie internationale dans un envoi recommandé et adéquatement assuré. Les frais d'envoi et les formalités douanières pour les montres expédiées à la Manufacture ou au service de réparation d'Alpina incombent à l'expéditeur. Alpina Watches ne saurait en aucun cas être responsable des dommages survenus lors de l'envoi de cette pièce à sa manufacture ou au service de réparation.

Envoi retour de votre montre réparée

Les montres sous garantie internationale seront retournées par courrier recommandé et assurées, sauf indication contraire, les frais de retour associés sont à la charge de la marque Alpina Watches et/ou du distributeur local. Les montres hors garantie seront retournées par courrier recommandé et assuré à la charge du client final et/ou du distributeur et/ou du centre de réparation.

Durée de réparation

Peut varier en fonction des modèles, de 30 jours pour des montres quartz ou automatiques à 120 jours pour les grandes complications et montres anciennes.

Dépassement du temps de garantie

Les montres expédiées pour réparation dans un délai supérieur à deux ans après la date d'achat ne sont plus couvertes par la garantie. Si une montre expédiée pour réparation n'est pas accompagnée d'un certificat de garantie signé ou d'une preuve d'achat datée par un détaillant autorisé, elle est considérée comme n'étant plus couverte par celle-ci. Les frais d'envoi et les formalités douanières pour les montres expédiées à la Manufacture Alpina Watches incombent à l'expéditeur. Les frais de retour et les formalités pour les montres renvoyées au propriétaire ou au principal fournisseur sont facturés par Alpina Watches à ce dernier.

Devis

Des devis sont établis pour toutes les réparations non couvertes par la garantie internationale et doivent être approuvés avant l'intervention concernée. En cas de refus du devis, le client est facturé 25 EUR/30 CHF. En cas d'acceptation, il est gratuit.

Coûts des réparations

Les prix fixés sont valables pour les montres n'excédant pas 10 ans d'âge. Pour les montres ayant plus de 10 ans (vintage), un diagnostic et des investigations détaillées feront l'objet d'un devis qui communiquera les modalités de la réparation ainsi que les délais spécifiques à ce type de réparation.

Révision

La révision d'une montre Alpina Watches inclut : nettoyage et lubrification du mouvement, remplacement de toutes pièces défectueuses du mouvement, changement de la couronne si endommagée, nouvelle pile pour les montres avec mouvement quartz, nouveaux joints pour fond, couronne et boutons poussoirs, contrôle de l'étanchéité, nettoyage du boîtier et du bracelet.

Non inclus dans la révision : changement de boîtier, cadran, glace et bracelet, coûts de livraison et TVA.

Pour les révisions de nos modèles Smartwatch la dernière mise à jour du module sera installée suivie du contrôle d'étanchéité.

Si une montre n'est pas garantie, Alpina Watches recommande d'effectuer une révision complète uniquement selon les tarifs standards. Une révision doit être réalisée tous les quatre ans, pour garantir le bon fonctionnement de votre montre.

Une garantie de 12 mois couvre une montre révisée pour le(s) composant(s) remplacé(s) pendant l'intervention. Un devis sera réalisé pour toute demande de révision. Les prix des révisions et interventions sont sujets à ajustements /changements sans notifications préalable.

Changement de pile

Nouvelle pile aux normes fixées par Alpina Watches. Contrôle de l'étanchéité. Pour le changement de piles de nos modèles Smartwatch la dernière mise à jour du module sera installée suivie du contrôle d'étanchéité.

REPARATURDIENST REGELUNG

Internationale Garantie

Alpina Watches gewährt auf seine Uhren eine Garantie von zwei Jahren ab Kaufdatum. Diese Garantie deckt insbesondere Herstellungsfehler ab, wobei folgende Bedingungen gelten: Alpina Watch International S.A. ersetzt kostenlos alle defekten Komponenten, die auf einen Herstellungsfehler zurückzuführen sind, so denn die technische Abteilung von Alpina Watch International S.A. über den Mangel informiert wurde und diesen bestätigt hat. Diese Garantie ist nur dann wirksam, wenn der zurückgesandten Uhr das Garantiezertifikat beiliegt, das von einem zur Vertretung der Marke Alpina Watches autorisierten Händler ordnungsgemäß datiert, unterzeichnet und gestempelt wurde. Die internationale Garantie deckt keine Verluste und/oder Schäden aufgrund von Unfällen und/oder Defekte, die auf unsachgemäße Handhabung und/oder die Folgen einer normalen Alterung der Uhrenkomponenten zurückzuführen sind, ab. Jede Uhr, die unsere Reparaturwerkstatt erreicht, wird von unseren Uhrmachermeistern einer optischen und funktionellen Prüfung unterzogen. Ein Bericht bescheinigt ihren aktuellen Zustand.

Sendungen

Wir empfehlen Ihnen, die Uhr für die Reparatur sorgfältig zu verpacken und sie uns zusammen mit einer Kopie der internationalen Garantie in einem ordnungsgemäß versicherten Paket mit Sendungsverfolgung zu schicken. Die Kosten für Versand und Zoll für Uhren, die an die Manufaktur oder den Reparaturdienst von Alpina Watches geschickt werden, trägt der Absender. Alpina Watches kann nicht für Schäden verantwortlich gemacht werden, die während des Versands der Uhr an unsere Manufaktur oder unseren Reparaturdienst entstehen.

Rücksendung Ihrer reparierten Uhr

Uhren, die von der internationalen Garantie abgedeckt sind, werden per Paket mit Haftung und Sendungsverfolgung zurückgeschickt. Sofern nicht anders angegeben, trägt die Marke Alpina Watches und/oder der lokale Händler die damit verbundenen Rücksendekosten. Uhren ohne Garantie werden ebenso per Paket mit Haftung und Sendungsverfolgung zurückgeschickt. Die Kosten dafür trägt allerdings der Endkunde und/oder der Händler und/oder die Reparaturwerkstatt.

Reparaturzeit

Kann je nach Modell variieren, angefangen bei 30 Tagen für Quarz- oder Automatikuhren bis hin zu 120 Tagen für große Komplikationen und antike Uhren.

Ablauf der Garantiezeit

Uhren, die zwei Jahre nach dem Kaufdatum zur Reparatur eingesandt werden, sind nicht mehr von der Garantie abgedeckt. Wenn einer zur Reparatur eingesandten Uhr kein von einem autorisierten Händler unterzeichnetes Garantiezertifikat oder ein Dokument, welches das Kaufdatum bestätigt beiliegt, gilt sie als Uhr ohne gültige Garantie. Die Kosten für Versand und Zoll für Uhren, die an die Manufaktur von Alpina Watches geschickt werden, trägt der Absender. Die Kosten für Rücksendung und Formalitäten für Uhren, die an den Eigentümer oder Anbieter zurückgesandt werden, werden diesem von Alpina Watches in Rechnung gestellt.

Kostenvorschlag

Für alle Reparaturen, die nicht durch die internationale Garantie abgedeckt sind, werden Kostenvorschläge erstellt, die vor dem betreffenden Eingriff angenommen werden müssen. Im Falle einer Ablehnung des Kostenvorschlags werden dem Kunden 25 EUR/30 CHF in Rechnung gestellt. Wenn er angenommen wird, ist er kostenlos.

Reparaturkosten

Die Festpreise gelten für Uhren, die nicht älter als 10 Jahre sind. Bei Uhren, die älter als 10 Jahre sind (Vintage), enthält der Kostenvorschlag eine Diagnose und detaillierte Ausführungen mit den Modalitäten der Reparatur sowie den spezifischen Fristen für die anvisierten Reparaturen.

Wartung

Die Wartung einer Uhr von Alpina Watches umfasst: das Reinigen und Schmieren des Uhrwerks, den Austausch aller defekten Teile des Uhrwerks, den Austausch der beschädigten Krone, eine neue Batterie für Uhren mit Quarzwerk, neue Dichtungen für Gehäuseboden, Krone und Drücker, Dichtigkeitskontrolle, das Reinigen des Gehäuses und des Armbandes.

Nicht in der Wartung enthalten: Austausch des Gehäuses, Zifferblatts, Glases und Armbandes, Versandkosten und Mehrwertsteuer.

Bei Wartungen unserer Smartwatch-Modelle wird das neueste Modul-Update installiert und eine Dichtigkeitskontrolle vorgenommen.

Wenn eine Uhr nicht von einer Garantie abgedeckt ist, empfiehlt Alpina Watches eine vollständige Wartung unter Berücksichtigung der Standardpreise. Alle vier Jahre sollte eine Wartung durchgeführt werden, um das einwandfreie Funktionieren Ihrer Uhr zu gewährleisten.

Eine Garantie von 12 Monaten deckt die während einer Wartung ausgetauschte(n) Komponente(n) ab. Für jede angefragte Wartung wird ein Kostenvorschlag erstellt. Die Preise für Wartungen und Eingriffe können ohne vorherige Ankündigung angepasst/geändert werden.

Austausch der Batterie

Neue Batterie, die den von Alpina Watches festgelegten Standards entspricht. Dichtigkeitskontrolle. Bei einem Austausch der Batterien unserer Smartwatch-Modelle wird das neueste Modul-Update installiert und eine Dichtigkeitskontrolle vorgenommen.

POLITICA DI SERVIZIO TECNICO

Garanzia Internazionale

Ciascun orologio Alpina Watches è garantito per un periodo di due anni a partire dalla data d'acquisto. Tale garanzia copre, in particolare, i difetti di fabbricazione, nel rispetto delle seguenti condizioni: Alpina Watch International S.A. sostituisce gratuitamente tutti i componenti che presentino difetti riconducibili a un errore di fabbricazione, e tale sostituzione avviene una volta che il dipartimento tecnico del marchio Alpina Watches sia stato avvertito del difetto e ne abbia dato conferma. Tale garanzia troverà applicazione solo se l'orologio di cui è stato effettuato il reso sia accompagnato dal certificato di garanzia dovutamente datato, firmato e timbrato da un distributore autorizzato a rappresentare il marchio Alpina Watches. La garanzia internazionale non copre la perdita e/o i danni dovuti a incidenti e/o i difetti causati da una cattiva manipolazione e/o le conseguenze del normale invecchiamento dei componenti dell'orologio. Una volta arrivato presso il nostro laboratorio dedicato alle riparazioni, ciascun orologio sarà sottoposto a una verifica/diagnosi visiva e funzionale da parte dei nostri esperti orologiai, che attesti le condizioni dell'esemplare ricevuto.

Spedizione

Raccomandiamo di procedere accuratamente all'imballaggio dell'orologio da inviare in riparazione e di allegare alla spedizione (da effettuare con posta raccomandata adeguatamente assicurata) una copia della Garanzia internazionale. Le spese di spedizione e le formalità doganali per gli orologi inviati alla manifattura o al servizio di riparazione Alpina Watches sono a carico del mittente. Alpina Watches non sarà in alcun modo responsabile dei danni sopravvenuti in occasione della spedizione di detto esemplare alla nostra manifattura o al nostro servizio di riparazione.

Spedizione per la restituzione dell'orologio riparato

Il reso degli orologi coperti da garanzia internazionale sarà effettuato tramite posta raccomandata e assicurata, salvo diversa indicazione; le spese di reso associate sono a carico del marchio Alpina Watches e/o del distributore locale. Il reso degli orologi non coperti da garanzia sarà effettuato tramite posta raccomandata e assicurata a carico del cliente finale e/o del distributore e/o del centro di riparazione.

Durata della riparazione

Può variare a seconda dei modelli: da 30 giorni per gli orologi al quarzo o automatici a 120 giorni per le grandi complicazioni e gli orologi d'epoca.

Termine di garanzia scaduto

Gli orologi spediti in riparazione dopo la scadenza del termine di due anni dalla data di acquisto non sono più coperti dalla garanzia. Gli orologi spediti in riparazione che non sono accompagnati dal certificato di garanzia firmato dal rivenditore autorizzato o da una prova che ne accerti la data di acquisto, sono considerati come non coperti da garanzia. Le spese di spedizione e le formalità doganali per gli orologi spediti alla manifattura Alpina Watches sono a carico del mittente. Le spese di reso e le formalità per la restituzione di orologi al proprietario o al fornitore principale saranno fatturate da Alpina Watches al destinatario.

Preventivi

Saranno emessi preventivi per qualsiasi riparazione non coperta da garanzia internazionale; essi devono essere approvati prima che sia effettuato l'intervento in questione. Qualora il cliente rifiuti il preventivo, questi dovrà corrispondere un importo di 25 EUR/30 CHF. In caso di accettazione, il preventivo è gratuito.

Costi della riparazione

Le tariffe fissate sono valide per gli orologi fabbricati da meno di 10 anni. Per gli orologi che abbiano più di 10 anni (vintage), sarà emesso un preventivo che darà risultanza di diagnosi e investigazioni dettagliate e nel quale saranno comunicate le modalità di riparazione nonché i termini specifici del tipo di riparazione indicato.

Revisione

La revisione di un orologio Alpina Watches include: pulizia e lubrificazione del movimento, sostituzione di ogni componente difettoso del movimento, sostituzione della corona se danneggiata, sostituzione della batteria per gli orologi con movimento al quarzo, sostituzione delle guarnizioni di fondello, corona e pulsanti, verifica dell'impermeabilità, pulizia della cassa e del bracciale/cinturino.

La revisione non include: la sostituzione della cassa, del quadrante, del vetro e del cinturino/bracciale, le spese di spedizione e l'IVA.

In caso di revisione dei nostri modelli di Smartwatch, sarà installata l'ultima versione aggiornata del modulo e sarà effettuata una verifica dell'impermeabilità.

Qualora un orologio non fosse coperto da garanzia, Alpina Watches raccomanda di effettuare solo una revisione completa rifacendosi alle tariffe standard. L'orologio deve essere sottoposto a revisione ogni quattro anni per garantirne il corretto funzionamento.

Le componenti sostituite durante l'intervento di revisione sono coperte da una garanzia valida 12 mesi. Per ogni richiesta di revisione sarà emesso un preventivo. Le tariffe della revisione e degli interventi sono soggette a adeguamenti/cambiamenti senza previa comunicazione.

Sostituzione della batteria

Nuova batteria secondo le norme fissate da Alpina Watches. Verifica dell'impermeabilità. In caso di sostituzione della batteria nei nostri modelli di Smartwatch, sarà installata l'ultima versione aggiornata del modulo e sarà effettuata una verifica dell'impermeabilità.

服務條款

國際保固

自購買日起，Alpina（艾沛勒）腕錶享有兩年保固期限。這項保固主要涵蓋製造瑕疵，且遵守以下條件：凡製造疏失所引起的瑕疵零件，Alpina Watch International S.A.（艾沛勒有限公司）皆將在品牌技術部門得知瑕疵並予以確認後，進行免費更換。送回腕錶時，須附上經Alpina（艾沛勒）品牌授權零售商填妥日期、署名並蓋章的保固證書，保固方為有效。國際保固不涵蓋遺失和（或）意外造成的損壞和（或）不當操作引起的缺陷和（或）腕錶零件正常老化的結果。每只送進工作室維修的腕錶皆須經過製錶師的目視評估及功能檢測，證明所收到的腕錶狀態。

寄送

請將欲送修的腕錶仔細包裝好後，與國際保固證書副本一併以掛號並支付適當保險的郵件寄出。寄給Alpina（艾沛勒）錶廠或維修部門的腕錶相關運費和海關手續費由寄件人負擔。Alpina（艾沛勒）不承擔任何於腕錶寄送至錶廠或維修部門期間發生的損壞。

檢修後腕錶寄回

除非另有說明，受國際保固的腕錶將以付有保險的掛號郵件寄回，相關回寄費用由Alpina Watches品牌和（或）當地經銷商承擔。超出保固範圍的腕錶將以付有保險的掛號郵件寄回，費用將由終端客戶和（或）經銷商和（或）檢修中心負擔。

維修時間

可能因型號而異，石英腕錶或自動腕錶30日寄回，複雜功能腕錶和古董腕錶120天寄回。

保養期屆滿

自購買之日起兩年以上送修的手錶不再享有保修服務。如果送修的手錶未附有授權零售商簽署的保修證書或註明日期的購買證明，則視為不再涵蓋保修服務。寄往Alpina（艾沛勒）錶廠的手錶的運費和清關費用由寄件人承擔。退回給手錶擁有者。

估價

國際保固範圍內的維修均將開立估價單，進行相關處理前，估價單須先獲得同意。若估價未獲接受，將對客戶收取25歐元／30瑞士法郎。若接受，則為免費。

維修費用

所定價格適用於不超過10年的腕錶。10年以上（古董）的腕錶，將編列詳細評估研究的估價單，告知維修方式以及此類維修所須的期限。

檢修

Alpina Watches腕錶檢修包括：清潔和潤滑機芯、更換有缺陷的機芯部件、更換損壞的錶冠、石英機芯腕錶新電池、錶殼後蓋新墊圈、錶冠及推桿按鈕，檢查防水性，清潔錶殼和錶帶。

檢修不包括：錶殼、錶盤、玻璃水晶標盤及錶帶的更換，以及運費和增值稅。

智慧型錶款檢修時，將安裝模組的最新更新，接著進行密封性檢測。

腕錶保固過期時，Alpina Watches建議徹底檢修，收費完全按照標準價格。每四年須大修一次，以確保您的腕錶能夠正常運行。

經過檢修的腕錶於送修期間更換的零件享有12個月的保固。我們將為任何檢修請求提供報價。檢修和處理的價格可能會有所調整／更改，恕不另行通知。

更換電池

新電池符合Alpina（艾沛勒）設定的標準。密封性測試。智慧型錶款更換電池時，將安裝模組的最新更新，隨後進行密封性檢測。

послепродажный сервис

Международная гарантия

Часы Alpina защищены гарантией на срок два года с даты покупки. Данная гарантия распространяется на производственные дефекты и предполагает следующее: Акционерное Общество Alpina Watch International S.A. бесплатно заменит все компоненты, получившие дефект в результате производственной ошибки, как только технический отдел Alpina получит уведомление о таком дефекте и даст свое подтверждение. Данная гарантия действует только в отношении часов, к которым при возврате приложен гарантийный сертификат. Этот документ должен быть датирован, подписан, а также заверен печатью продавца, уполномоченного представлять марку Alpina. Международная гарантия не распространяется на утерянные и/или поврежденные в результате несчастного случая часы, а также на дефекты, вызванные неправильным обращением и/или появившиеся в результате естественного старения компонентов часов. При поступлении в ремонтную мастерскую мануфактуры каждый экземпляр часов подвергается визуальному осмотру и функциональной диагностике, по итогу которых наши часовщики определяют, в каком состоянии находится изделие.

Транспортировка в службу ремонта

Мы рекомендуем вам тщательно упаковать нуждающиеся в ремонте часы и отправить их вместе с копией международной гарантии застрахованным почтовым отправлением рекомендуемого типа. Расходы по доставке и таможенные сборы, возникшие в следствие отправки часов на мануфактуру или в службу ремонта Alpina, несет отправитель. Компания Alpina никоим образом не может быть привлечена к ответственности за ущерб, причиненный изделию в ходе его транспортировки на мануфактуру или в ее службу ремонта.

Отправка отремонтированных часов владельцу

Часы, защищенные международной гарантией, будут возвращены заказной почтой в застрахованном отправлении, если не указано иное. Все расходы по возврату несет компания Alpina Watches и/или местный дистрибьютор. Часы, на которые не распространяется гарантия, будут возвращены заказной почтой в отправлении, застрахованном за счет конечного потребителя и/или дистрибьютора и/или сервисного центра.

Продолжительность ремонта

Сроки могут различаться в зависимости от модели: от 30 дней для кварцевых или автоматических часов до 120 дней для часов с осложнениями или винтажных часов.

Нарушение гарантийного срока.

На часы, отправленные на ремонт позднее двух лет с даты покупки, гарантия не распространяется. Если отправленные на ремонт часы не сопровождаются гарантийным сертификатом, подписанным официальным дилером, или чеком, подтверждающим продажу в официальной точке продаж, они считаются незащищенными гарантией. ответственностью отправителя. В этом случае Alpina выставляет владельцу часов или официальному дилеру счет на оплату возникших расходов.

Смета

Смета ремонтных работ составляется для всех операций, не защищенных международной гарантией, и должна быть утверждена до начала ремонта. В случае отказа от сметы с клиента взимается 25 EUR/30 CHF. В случае утверждения сметы, она предоставляется бесплатно.

Стоимость ремонта

Указанные цены действительны для часов, выпущенных не позднее 10 лет назад. Диагностика и детальное обследование часов старше 10 лет (винтаж) производятся в соответствии со сметой, в которой указывается перечень ремонтных работ, а также сроки их реализации.

Профилактический ремонт

Профилактический ремонт часов Alpina Watches включает в себя следующие услуги: чистка и смазка механизма, замена всех неисправных деталей механизма, замена заводной головки в случае ее повреждения, замена батареек для часов с кварцевым механизмом, замена прокладок на задней крышке, заводной головке и кнопках, проверка на водонепроницаемость, чистка корпуса и браслета.

В профилактический ремонт не входят: замена корпуса, циферблата, стекла и браслета, стоимость доставки и НДС.

При профилактическом ремонте смарт-часов на них устанавливается последнее обновление с последующей проверкой на водонепроницаемость.

Если часы не защищены гарантией, Alpina Watches рекомендует производить полный профилактический ремонт по стандартным тарифам. Профилактический ремонт должен проводиться каждые четыре года, чтобы обеспечить нормальную работу часов.

На компоненты, которые были заменены в рамках профилактического ремонта, распространяется гарантия сроком 12 месяцев. Расчет стоимости работ осуществляется отдельно по каждой заявке. Стоимость профилактического ремонта и других операций по обслуживанию часов может быть пересмотрена/изменена без предварительного уведомления.

Замена аккумулятора

Новый аккумулятор соответствует стандартам, установленным мануфактурой Alpina. После его установки производится проверка на герметичность. При замене аккумулятора в смарт-часах, на них устанавливается последнее обновление с последующим контролем герметичности.

保証規定

国際保証

Alpina (アルピナ) ウォッチの保証期間はご購入日から2年間となります。この保証は次の条件に該当する製造上の欠陥を対象としています。Alpina Watch International S.A. (アルピナ) は、製造上の過失に生じた欠陥部品を無償で交換いたします。Alpina (アルピナ) の技術部門が通知を受け、欠陥を確認した時点で実施いたします。この保証の対象となるのは、Alpina (アルピナ) 正規販売店が記載・押印した正式な日付、署名、スタンプのある保証書が添えられて返送された時計に限ります。紛失および/または事故による破損および/または誤った使用による故障および/または時計部品の標準的な経年劣化によって生じる不具合は、国際保証の対象外となります。Alpina (アルピナ) の修理センターで時計を受付ける際には、マスターウォッチメーカーが目視および機能チェックによる診断を行い、受理した時計の状態を証明します。

発送

修理する時計は丁寧に梱包し、国際保証書のコピーを添え、適切な保険をかけて書留でお送りいただけますようお願いいたします。マニファクチュールまたはAlpina (アルピナ) 修理センターに送られた時計の送料および税関手続きは差出人のご負担となります。Alpina (アルピナ) は、マニファクチュールまたは修理センターへ送付の際に時計に生じた破損に対し一切の責任を負いません。

修理されたタイムピースのご返送

国際保証を有したタイムピースは、特記がない限りにおいて、保険付きの書留郵便で返送されます。この際に生じる返送費用は、アスピナウォッチないしはお住まいの地域の販売代理店が負担いたします。国際保証を有さないタイムピースは、特記がない限りにおいて、保険付きの書留郵便で返送されます。この際に生じる返送費用は、お客さまないしは販売代理店、修理センターの負担となります。

修理期間

タイムピースのモデルによって異なります。クォーツならびに自動巻きモデルは30日、グランドコンプリケーションならびにアンティークモデルは120日間となっています。

保証期間の終了

購入日から2年以上経過して修理のために送られた時計は保証対象期間外となります。修理のために送られた時計に正規販売店が発行した保証書または日付入りの購入証明書が添付されていない場合は保証対象外となります。Alpina (アルピナ) に送られた時計の送料および関税手続きは差出人のご負担となります。所有者または担当正規販売店に返送される時計にかかる返送手続き費用は、Alpina (アルピナ) から所有者または担当正規販売店に請求されます。

見積もり

国際保証の対象外となる修理にはすべて見積もりが作成され、当該修理の開始前に承諾を得る必要があります。見積もり拒否の場合には、お客様に25€ /30スイス・フランをご請求いたします。承諾される場合は無料になります。

修理費用

経過年数10年未満の時計には定価が適用されます。経過年数10年以上の時計 (ビンテージ) は、詳細な診断と調査の上、見積もりを行い、専門的な修理に適用される方法と期間をご案内いたします。

点検

アルピナウォッチ製タイムピースのメンテナンスには、ムーブメントのクリーンならびに注油、ムーブメントにおける欠陥パーツの交換、破損の見られるリューズの交換、クォーツ ムーブメントモデルの電池交換、バック、リューズ、プッシュボタンのジョイント交換、耐水性の点検、ベルトのクリーニングが含まれます。

錶、ダイヤル、ガラス、ならびにベルトの交換、送料、付加価値税は含まれません。

スマートウォッチモデルにおいては、モジュールの最新アップデートを行った後に防水性が点検されます。

タイムピースの保証期間が過ぎてしまっている場合には、スタンダード価格での完全なオーバーホールを行うことが推奨されています。お使いのタイムピースの正常な機能を保証するためにも、4年に1度の頻度でオーバーホールを行ってください。

メンテナンス時にパーツ交換が行われたタイムピースには、12か月間の保証が適用されます。メンテナンスをご希望の際には、お見積りさせていただきます。メンテナンス価格ならびに人件費は、事前の通知を行うことなく調整ならびに変更されることがありますのでご了承ください。

電池交換

Alpina (アルピナ) が定める規格の新しい電池に交換。防水性点検。Smartwatch (スマートウォッチ) モデルの電池交換では、防水性点検の後に最新モジュールのアップデートが行われます。



SPARE PARTS



BUCKLES



BUAL-14-GP
Yellow gold plated steel - 14 mm



BUAL-14-SS
Stainless steel - 14 mm



BUAL-16-SS
Stainless steel - 16 mm



BUAL-16-RGP
Rose gold plated steel - 16 mm



BUAL-23AVRUBBERBLKSS
Stainless Steel - 16 mm



BUAL-23AVRUBBERBLKBLK
Stainless Steel and black PVD - 16 mm



BUAL-23AVRUBBERBLKRG
Rose Gold plated Steel - 16 mm



BUAL-18-GP
Yellow gold plated steel - 18 mm



BUAL-18-SS
Stainless steel - 18 mm



BUAL-18-4N
Rose gold plated steel - 18 mm



BUAL-18-AG
Silver - 18 mm



BUAL-28AVRUBBERBLKSS-2
Stainless Steel - 18 mm



BUAL-28AVRUBBERBLKBLK
Stainless Steel and black PVD - 18 mm



BUAL-28AVRUBBERBLKRG
Rose Gold plated Steel - 18 mm



BUAL-28AVRUBBERBLKSS
Stainless Steel - 18 mm



BUAL-18ST-SS
Stainless Steel - 18 mm



BUAL-18ST-RGP
Rose gold plated steel - 18 mm



BUAL-18ST-TI
Stainless Steel and titanium PVD - 18 mm



BUAL-20ST-SS
Stainless Steel - 20 mm



BUAL-20ST2-SS
Polished Stainless Steel - 20 mm
Only for AL-760



BUAL-20ST-BLK
Stainless Steel and black PVD - 20 mm



BUAL-20ST-4N
Rose gold plated steel - 20 mm



AL-CL18ST/SS-SHORT
Stainless Steel - 18 mm



AL-CL18ST/SS
Stainless Steel - 18 mm



AL-CL18ST/BLK
Stainless Steel and black PVD - 18 mm



BUAL-4AE-SS
Stainless Steel - 18 mm



BUAL-20ST-BLUE
Stainless Steel and blue PVD - 20 mm



AL-CL20V/SS
Stainless Steel - 20 mm



AL-CL20V/BLK
Stainless Steel and black PVD - 20 mm



AL-CL20V/BLUE
Stainless Steel and blue PVD - 20 mm

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AL-PT-MASTERCAT 23