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HUE

AUDIO COLOR PROCESSOR

Modbap Modular makes colorful Eurorack entrance at Brooklyn SYNTH+PEDAL EXPO with HUE debuting as AUDIO COLOR PROCESSOR

LOS ANGELES, CA, USA: following hot in the footsteps of **Trinity**, the fourth entry in its expanding Eurorack product lineup as a three-channel **DIGITAL DRUM SYNTH ARRAY** (as introduced at Knobcon Number Ten, a one-of-a-kind synthesizer convention held just outside of Chicago, IL, USA at the Hyatt Regency Schaumburg, September 9-11), black-owned Eurorack modular synthesis and electronic musical instrument manufacturer **Modbap Modular** is proud to debut **HUE** as its latest Eurorack entry — this time being billed as an **AUDIO COLOR PROCESSOR**, packing a chain of five effects (each imparting a particular coloration, tone, distortion, and/or texture to the source audio) into a 6HP-width module, making drums bang with more magnitude and melodies morph into lush lo-fi tones — at Brooklyn SYNTH+PEDAL EXPO, a free-to-the-public pop-up event of synths and guitar effect pedals, at 718 Studios, Brooklyn, NYC, USA, October 8-9...

*"HUE was originally designed as the effects section for **Trinity**; the thought was to create an effects section that would simulate the classic, lush boom-bap and lo-fi vibes that we've come to love." So says **Modbap Modular** founder/owner/designer **Corry Banks**, before continuing: "I want to bring those nostalgic textures that make things bang a bit harder and feel a bit grittier and more soulful into a single Eurorack module. **HUE** pairs very well with drum sources, such as **Trinity**, or melodic sources, such as **Osiris**, to further cultivate 'that sound'. Saying that, **HUE**, in moderation, makes things sound more beautiful, but it can become brolic when pushed to its limits."*

Maximum (musical) muscle notwithstanding, **HUE**'s goal is to simply color its user's sound — hence highlighting that the aim of its name is true, thanks to the **COLOR PROCESSOR** wording written across the top of its slimline front panel. Its initial concept was born out of a debate about the techniques and processes used to make drum machines sound so big, bold, and delicious. It is worth bearing in mind here, then, that the sounds that tug at the heartstrings of boom-bap, lo-fi, and, subsequently, Modbap — meaning the fusion of modular synthesis and boom-bap (or, indeed, any form of hip-hop) — are those demonstrating great texture, lush degradation, soft distortion, and big bold strokes of color.

Classic beloved drum machines were often processed with outboard gear; recorded to tape; pressed to vinyl; played over big, booming sound systems; sampled; resampled, and so on. It is no surprise, therefore, that those are the sounds that become nostalgic and reminiscent of all that the black-owned Eurorack modular synthesis and electronic musical instrument manufacturer adores about classic lo-fi boom-bap production, with **HUE** representing its attempt at bringing that vibe into Eurorack as a 6HP-width module.

Acting as a **COLOR PROCESSOR**, **HUE**'s effects chain signal path is as follows: **DRIVE**, **FILTER**, **TAPE** (saturation), **LO-FI**, and **COMP** (compressor), with the panel layout allowing for the DJ-style **FILTER** knob to sit in first position for ease of tweaking — **LP** (low-pass) when turned to the left through to **HP** (high-pass) when turned to the right. Digging deeper, **DRIVE** boosts and lightly distorts the signal, while **SHIFT+DRIVE** adjusts the **DRIVE** tone; the **TAPE** effect is intended to impart cassette tape saturation, while **SHIFT+TAPE** adjusts the intensity; **LO-FI** adjusts bit depth, while **SHIFT+LO-FI** adjusts sample rate; and, lastly, the one-knob **COMP** mini-pot serves as the final glue in the signal path that brings everything together. There are also **DRIVE CV**, **FILTER CV**, **TAPE CV**, and **LO-FI CV** inputs, as well as mono **INPUT** and **OUT** connections, collectively opening up a wealth of creative possibilities. Put it this way: when throwing creative modulation at it, **HUE** is truly a textural beast.

But best of all, **HUE** puts the power to shape and transform its user's sound at their fingertips — perfect for beefing up drums while equally as magical when working on melodic content, which is exactly why it pairs so well with **Trinity** (<https://www.modbap.com/products/trinity>), the fourth entry in **Modbap Modular**'s expanding Eurorack product lineup as a three-channel **DIGITAL DRUM SYNTH ARRAY**, and **Osiris** (<https://www.modbap.com/products/osiris>), a sensational-sounding **BI-FIDELITY™ WAVETABLE OSC** (oscillator) module for Eurorack (introduced to widespread critical acclaim at last year's Knobcon Number Nine). Needless to say, **HUE** — like its Eurorack siblings — exemplifies **Modbap Modular**'s musical mantra: *Made for Eurorack, dope enough for boom-bap!*

Expected to ship in late-October 2022, HUE is available to preorder at an MSRP (Manufacturer's Suggested Retail Price) of \$299.00 USD via San Clemente, CA, USA-based distributor Electro Distro's growing global network of dealers (<https://www.electro-distro.com/dealers>) — including Sweetwater (<https://www.sweetwater.com>), the USA's number one eCommerce provider of music instruments and pro audio gear — or directly via its dedicated webpage (which includes more in-depth information) here: <https://www.modbap.com/products/hue>

See and hear Modbap Modular founder/owner/designer Corry Banks introducing HUE here: <https://youtu.be/4-KQsW9eJHE>



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Print-ready, hi-res images:

<https://www.dropbox.com/sh/vh5to5j36fgvwp1/AAD1nJ0DNF7kF6JHv5OiePNFa?dl=0>

About Modbap Modular (www.modbap.com)

Founded in 2020 by Corry Banks, **Modbap Modular** is a black-owned Eurorack modular synthesis and electronic musical instrument manufacturer, making and designing its products out of Southern California, USA. Ultimately, its mission is to develop fun, forward-thinking, performance-oriented instruments, musically mindful of a DJ and beat-maker's perspective. Putting the company's notable nomenclature into its rightful perspective, Modbap is the fusion of modular synthesis and boom-bap — or, indeed, any form of hip-hop — music production; it is a term coined by Corry Banks himself as a denotation of his own experiments with modular synthesis and boom-bap music production. As a result, like-minded creatives built a community around the idea of Modbap. Modbap Modular itself is the result of that movement in the electronic music equipment and synthesizer design space, sold in 40-plus electronic musical instrument stores throughout North America, Europe, and Asia.