



## 2023 wholesale + private label line sheet



all of our supplies and ingredients have at least one or more of the above certifications

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**farsh** co-founder,  
maker + designer

**allison** co-founder,  
vendors + partnerships

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website: [chloeandcrown.com](https://chloeandcrown.com)  
order inquiry: [hello@chloeandcrown.com](mailto:hello@chloeandcrown.com)  
get to know us: [@chloeandcrown](https://www.instagram.com/chloeandcrown)

## chloé and crown inc.

/klo-ay and krown/

*noun*

premium handmade products that are responsibly sourced + crafted, since 2021.



### meet farsh

farsh left his role as a marketing executive at one of the major bath and body companies (yup, that one) and created **chloé and crown** with a simple idea in mind: create a premium candle line using only natural materials free of toxic and cheap materials.

### meet allison

allison is the other half of chloé and crown and looks after vendors and partnerships. with her finger on new trends and customer needs, nothing gets produced, published or sold without her approval.



### meet our products

our candles are made with three simple ingredients: 100% organic soy wax, wicks made from either organic cotton or balsam wood wicks, and premium perfume oils. that's it!

all of our supplies are sourced from suppliers in north america. and all the materials we use from our glass candle jars to our packaging are made from recyclable and reusable materials.



**our social cause:** 1 candle sold = 1 child fed per day  
as parents, we could not imagine our kids going hungry, yet millions of children across canada and the us go to bed hungry every night. with every candle sold we donate the funds required to feed a child 3 meals per day.





## our product guarantee is as follows...

we will always create our products using:

- natural ingredients sourced only from the u.s.a. or canada
- ingredients that are certified to be one or more of the following: vegan, organic, eco-certified, kosher certified
- lead + dye-free natural cotton wicks or FSC-certified balsam wood wicks
- premium grade perfume oils
- recyclable and reusable packaging

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...we will never create our products with:

- artificial dyes/colors
- fillers (paraffin / coconut wax)
- parabens, phthalates, petroleum
- any ingredients or packaging sourced from outside of canada or the u.s.a.





# soy candle collection

candles are available in 4oz | 7 oz | 12 oz containers  
(7 oz jar shown)



## by the fire

notes of: balsam, bergamot,  
sandalwood, amber



## coconut dream

notes of: sweet burnt sugar,  
fresh vanilla, coconut



## bali nights

notes of: sandalwood,  
cedarwood, floral, tropical fruits



## sandalwood + musk

notes of: vanilla,  
sandalwood, musk



## watermelon sugar

notes of: watermelon,  
strawberry, peach, vanilla



## mimosa

notes of: citrus, pineapple,  
peach, white grapes



## le chocolat

notes of: fruity butter, chocolate,  
coriander



## pistachio & magnolia

notes of: pistachio milk, coconut,  
magnolia petals



## example of private label

create your private / house  
label with our candles

# soy candle collection

candles are available in 4oz | 7 oz | 12 oz containers  
(7 oz jar shown)



**pink grapefruit**  
notes of: fresh citrus



**sea salt + sage**  
notes of: galbanum, lime,  
sandalwood, amber



**raspberry vanilla**  
notes of: blackberry,  
creamy vanilla, vetiver





# fall + holiday scents

candles are available in 4oz | 7 oz | 12 oz containers  
(7 oz jar shown)



## winter balsam

notes of: citrus, balsam, spice,  
cedarwood, eucalyptus



## spiced cider

notes of: tart apples,  
cinnamon, all spice, vanilla



## spiced pumpkin

notes of: cinnamon, nutmeg,  
citrus, ginger, nutty vanilla



# sample of different containers

candles are available in 4oz | 7 oz | 12 oz



# private label options

candles are available in 4oz | 7 oz | 12 oz containers

## use the power of fragrance to enhance your brand in truly unique ways...

we offer two ways to make your premium brand pop:

**private label** – take our existing products and add your personalized touch. it's that easy. private label is taking our existing scents and creating a custom scent name & replacing our logo and branding with yours. private label orders can typically be fulfilled within a week, once we have a design finalized and have lower minimums with no design fee.

**no label** – this is the true way to make the product uniquely yours. we simply produce the candles with our existing scents in the containers of your choice (4 oz gold tin, 7 oz mason jar, or 12oz glass jar) and ship it to you with no labels. you can then work with your team to create your own labels, scent names, and packaging. no label orders have a much shorter lead time and are 10% cheaper than the private label option.

chloé + crown has created private labels for a wide variety of lines, including:

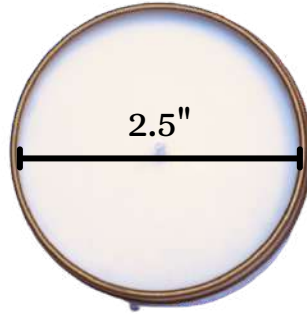
- bridal boutiques
- home decor and apparel shops
- interior design and furniture stores
- lifestyle brands
- florists and wedding planners
- hotels and restaurants
- spas and yoga studios





# candle container options + specs

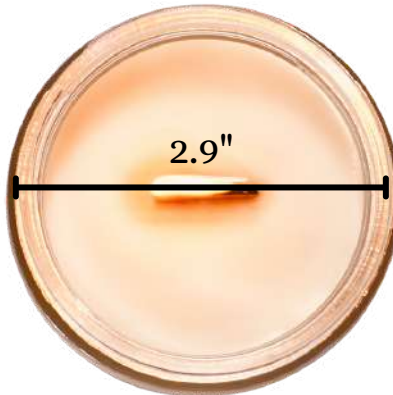
## 4 oz gold tin with lid



### 4 oz gold tin

- total unit weight (wax + tin): 4.7 oz / 134 g
- burn time: 16 hours
- label size: 7.5"w x 0.9"h

## 7 oz straight sided container with lid

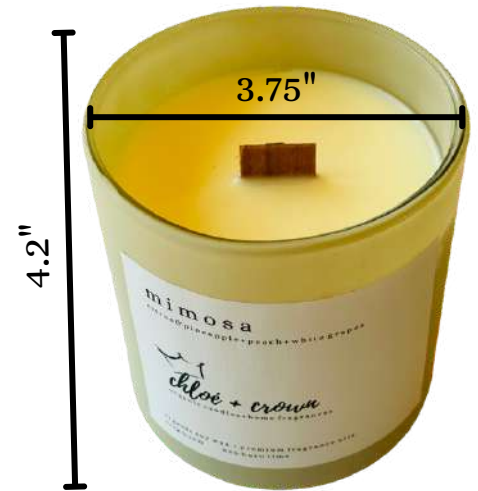


### 7 oz straight sided glass jars

- total unit weight (wax + jar): 15.2 oz / 430 g
- burn time: 45 hours
- label size: 3"w x 2.25"h

# candle container options + specs

12 oz tinted container - lids optional



- total unit weight (wax + jar): 30.4 oz / 861 g
- burn time: 65 hours
- label size: 3.5"w x 2.6"h

## available colors



gunmetal silver



matte black



matte white



forest green



matte grey



matte lilac

# retail packaging options



**PINSTRIPE KRAFT BOX  
(7 OZ JARS)**



**COTTON BAGS  
(7 OZ + 12 OZ JARS)**



**KRAFT BOX  
(12 OZ JARS)**



# ready, set, order!

## **wholesale terms:**

- minimum opening orders are \$300 | free shipping on orders over \$600
- payment must be made in full at the time your order is placed | forms of payment: credit card or e-transfer
- shipping options: we have access to all major carriers and will select the fastest/more economical option
- in-stock items ship within 2-3 days
- private / custom orders can be emailed to [hello@chloeandcrown](mailto:hello@chloeandcrown) for a custom quote/timeline
- orders can be placed directly with us, using the forms below or through:
- Faire: use this link for \$100 credit and 1 year of free shipping: <https://chloeandcrown.faire.com/>
- Powered by People: <https://www.poweredbypeople.com/products/chloe-crown>

## step 1: choose candle scent

bali nights	by the fire	coconut dream	le chocolat
lime eucalyptus mint	mimosa	pink grapefruit	pistachio & magnolia
raspberry vanilla	sandalwood + musk	sea salt + sage	spiced cider
spiced pumpkin	summer pine	watermelon sugar	yule + pine

## step 2: choose candle container(s)

container option	wholesale price (per unit)	suggested retail price (per unit)	units per case
4 oz gold tin	\$7.50	\$15	10
7 oz container w/ black lid	\$12	\$24	5
12 oz clear container w/ lid	\$16	\$34	5
12 oz tinted container	\$18	\$38	5

(optional: choose private label)

step 3: email order to  
[hello@chloeandcrown.com](mailto:hello@chloeandcrown.com)

**thank you, thank you, thank you!**

we truly appreciate you taking the time to consider us for your next candle purchase!

if you have any questions at all please reach out to us:

[hello@chloeandcrown.com](mailto:hello@chloeandcrown.com)

604-719-6282

dm on instagram: @chloeandcrown

namaste,

farsh + allison

chloé and crown inc.

