



our story

The Rough & Tumble design outpost was first kept in Natasha Durham's home in 2008. She moved out of her home to a storefront in Norway, ME in 2013. At this time, she also hired her first employee. Then the flagship store established in 2015 in Portland, ME. Followed by the expansion of the design studio into the historic Fort Andross Mill in August 2017 in Brunswick, ME.

Rough & Tumble's commitment to producing their lines solely in Maine continues, having sourced and trained the entire production team from local talent, and growing to a staff of almost 40. The development and progression seen in the company directly translates to its product offerings. Including the new customizable bag feature and service. With 11 different styles offers that customers can design online, in the Portland store, or by calling a design expert in the studio to create their one-of-a-kind bag.