



HIGHLY EFFECTIVE LURE & BAIT SCENTS, BRINES AND ADDITIVES

We've all had days when the bite is hot, but when it's not, adding scent to your lure can be the difference between feast and famine, a tournament victory and a doughnut or just catching a couple rather than heading home empty handed.

Pro-Cure scents contain real ground bait, enhanced with powerful amino acids to intensify the scent, while UV additives provide even further bite triggers. As well as the proven Super Gel range, Pro-Cure now offer the Bait Sauce range of coloured scents, Egilicious squid jig scent for enhancing the appeal of squid jigs, Brine N' Bite series of curing brines and the super-powerful Pure UV Liquid.

PRO-CURE PRODUCT RANGE

SUPER GEL SCENT	45
BAIT SAUCE	45
EGILICIOUS SQUID JIG SCENT	45
BAD AZZ UV LIQUID BAIT DYE	45
BRINE N' BITE	46
BRINE N' BITE COMPLETE BAIT DYE	46
BAD AZZ POWDERED BAIT DYE.....	46
PURE UV LIQUID.....	46



SUPER GEL

Super Gel	Code
Aniseed	0515
Bloodworm	0517
Bloody Tuna	0503
Blue Crab	0506
Butt Juice	0518
Crawfish	0505
Garlic Plus	0500
Inshore Saltwater	0507
Mullet	0502
Saltwater Yabby/Nipper	0519
Sardine/Pilchard	0516
Shrimp	0504
Squid	0508



Super Gel High Performance Gel Scent is made from real bait and enhanced with amino acids and bite stimulants, in a sticky base that sticks cast after cast to all lure types. Super Gel is made even more effective with the addition of UV enhancement. The UV enhancement is like a beacon that attracts fish to your lure and then the scent triggers them to feed. Anglers have also had success using a squirt of Super Gel on their baits to encourage the fish to feed.

BAIT SAUCE

Made from real bait and fish oils, Pro-Cure Bait Sauce is super sticky and ideal for boosting the attraction of your bait and lure presentations. Bait Sauce is charged with powerful complex amino acids to intensify the natural scent and increase the scent trail, attracting fish and triggering strikes.

Each flavour Bait Sauce is a different colour, which can be used to highlight baits and lures, assisted further by the UV enhanced formula. A 4oz squeeze bottle means value for money and the applicator nozzle makes scenting up simple and mess free.

Bait Sauce	Code
Garlic	0553
Sardine/Pilchard	0552
Shrimp	0551
Tuna	0550



EGILICIOUS SQUID JIG SCENT

A major breakthrough in bait scent technology, Egilicious – Ultimate Squid Jig Scent is made up of water soluble fish oils that totally dissolve into the water column, traveling further and faster than regular fish oil, creating the ultimate attraction to your squid jig. Application is quick and easy with the 115ml spray bottle design and the cloth of the squid jig holds the water soluble oils, releasing a cloud of scent and scent trail upon contact with the water, drawing squid to the jig. A UV enhanced formula and powerful amino acids assist in drawing squid to the jig, while also triggering strikes.

Egilicious Scent	Code
Pilchard	0557
Shrimp	0556

BAD AZZ UV LIQUID BAIT DYE

Change the game! Make your live and dead baits stand out from the crowd, attract fish and trigger strikes with Pro-Cure Bad Azz UV Liquid Bait Dye. Give your baits a Bad Azz colour blast in Chartreuse Lime, Magenta Red / Pink, Passion Purple or Scarlet Red, with a simple squirt from the easy applicator nozzle.

- » INSTANTLY ADD COLOUR TO YOUR BAITS
- » SUITABLE FOR A WIDE VARIETY OF BAITS
- » VALUE 2oz BOTTLE WITH EASY DISPENSER LID

Colour	Code
Chartreuse Lime	LD-CHL
Magenta Red/Pink	LD-MRD
Passion Purple	LD-PPL
Scarlet Red	LD-SRD





BRINE N' BITE

Make baits tougher and enhance the bite! The success of this product has become legendary in the USA. Old timers use rock salt, but a rock salt brine cannot compare to the benefits of using Brine 'N Bite. Like rock salt it toughens your baits, but unlike rock salt it infuses your baits with powerful amino acids that magnify the smell and flavor of your baits, triggering an impulse in a fish's brain to feed.

Brine 'N Bite tightens the scales of the bait and helps keep baits fresh longer. Many anglers have realised that with Brine 'N Bite you can save your baits and fish them over the next few days. Brine 'N Bite is completely compatible with all of the Pro-Cure Bad Azz Bait Dyes, allowing you to brine and dye your baits.

- » TOUGHEN YOUR BAITS FOR DURABILITY AND LONGER LIFE
- » INFUSES POWERFUL AMINO ACIDS TO ATTRACT FISH AND TRIGGER STRIKES
- » COMPATIBLE WITH PRO-CURE BAD AZZ BAIT DYES
- » VALUE 20oz REUSABLE PLASTIC JAR, WITH EASY TO FOLLOW DIRECTIONS



Size	Code
20oz	PC-B20

BRINE N' BITE COMPLETE BAIT DYE

Make your baits more attractive and trigger strikes! The same great formula as Pro-Cure's legendary Brine 'N Bite Powder, in a ready to go mix that includes dyes, UV and brighteners to pimp your bait for added attraction.

Available in Chartreuse Glow, with perfect amounts of dyes to give you brilliant, fluorescent coloured baits, or Natural Shine with Bait Brite, designed to enhance the natural shine and glow of your baits, both with UV added. Brine 'N Bite Complete liquid also contains Pro-Cure's proprietary blend of amino acids to attract fish and trigger aggressive strikes.

Don't just fish the same baits as the angler next to you... make your baits stand out and catch more fish!

- » SAME LEGENDARY BRINE 'N BITE FORMULA
- » READY TO GO MIX THAT INCLUDES DYES, UV AND BRIGHTENERS
- » PRO-CURE'S PROPRIETARY BLEND OF AMINO ACIDS TO ATTRACT FISH AND TRIGGER STRIKES
- » VALUE 16oz READY TO USE MIX

Colour	Code
Chartreuse Glow 16oz	LB-CHR
Natural Shine 16oz	LB-NAT



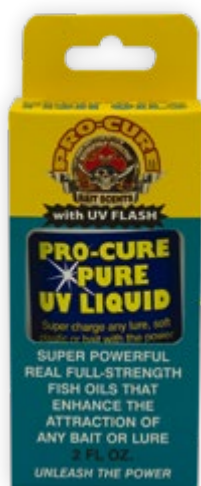
CHARTREUSE GLOW NATURAL SHINE

BAD AZZ POWDERED BAIT DYE

Bad Azz Powder Bait Dye for the big jobs! Whether you're dyeing a few dozen herring, gar or mullet... or 5kg of prawns, Bad Azz Powder Bait Dye is the way to go. Pure concentrated bait dyes go a long way in dyeing large quantities of bait and are perfect for preparing bulk bait for your next adventure, while also being an economical option for multiple dye jobs.

- » MAKE YOUR BAITS STAND OUT FROM THE CROWD
- » IDEAL FOR THE BIG BAIT JOBS
- » VALUE 4OZ TUB

Colour	Code
Chartreuse/Lime	DB-CHR
Deep Purple	DB-PUR
Brilliant Red	DB-RED



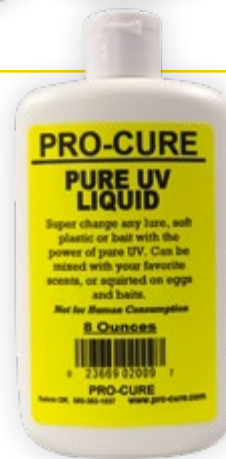
20Z

PURE UV LIQUID

Make your lure or bait stand out from the crowd! Super charge any lure, soft plastic or bait with the power of Pro-Cure Pure UV Liquid. A little goes a long way and Pure UV Liquid can be mixed with your favorite scents (water-based or oils), or applied directly to lures and baits to attract fish and trigger strikes. Hit the lure or bait with a black light torch and you will see the full impact of this powerful Pure UV Liquid.

- » SUPER CHARGE YOUR LURES, SOFT PLASTICS AND BAITS
- » CAN BE MIXED WITH SCENTS OR ADDED DIRECTLY
- » INSTANT UV TO ATTRACT FISH AND TRIGGER STRIKES
- » VALUE 2oz BOTTLE WITH EASY APPLICATOR NOZZLE
- » BULK 8oz BOTTLE FOR THE BIG JOBS

Pure UV Liquid	Code
2oz Bottle	BO-PUV
8oz Bottle	80Z-PUV



BULK 80Z

