

CODE OF ETHICS

SUSTAYNE

1. Transparency and Honesty

- We are committed to maintaining complete transparency in all our business dealings.
- We provide honest information about our products, their materials, and their environmental impact.
- We disclose all relevant details about our supply chain and manufacturing processes.

2. Commitment to Quality

- We ensure that all our products meet the highest standards of quality.
- We source materials that are less harmful to the earth, prioritizing eco-friendly and sustainable options.
- We continuously strive to improve our products through innovative design and meticulous craftsmanship.

3. Competitive Pricing

- We offer fair and competitive pricing to ensure our products are accessible while maintaining sustainability.
- We regularly review our pricing strategy to provide the best value to our customers without compromising on quality.

4. Integrity and Ethical Conduct

- We conduct our business with the utmost integrity, adhering to ethical standards in all interactions.
- We respect our customers, partners, and competitors, fostering a culture of trust and mutual respect.
- We are committed to ethical sourcing and fair labor practices throughout our supply chain.

5. Family-Owned Values

- As a family-owned and operated business, we emphasize personal connections and strong relationships.
- We treat our employees, customers, and partners like extended family, valuing each relationship.
- We maintain a welcoming and supportive work environment, encouraging collaboration and teamwork.

6. Environmental Responsibility

- We are dedicated to minimizing our environmental footprint through sustainable practices.
- We prioritize the use of biodegradable, recyclable, and renewable materials in our products.
- We actively seek to reduce waste and promote recycling and upcycling initiatives.

7. Partner Relationships

- We build and maintain quality relationships with our partners based on trust, respect, and shared values.
- We collaborate closely with our partners to achieve mutual success and environmental goals.
- We communicate openly and transparently with our partners, ensuring a strong and cooperative relationship.

8. Commitment to Continuous Improvement

- We continuously seek ways to improve our products, processes, and impact on the environment.
- We stay informed about the latest advancements in eco-friendly materials and technologies.
- We encourage feedback from our customers and partners to enhance our offerings and practices.

9. Community Engagement

- We actively engage with our local community, supporting initiatives that promote sustainability and environmental awareness.
- We participate in and sponsor community events that align with our values and mission.
- We encourage our employees to volunteer and contribute to community projects.

10. Accountability

- We hold ourselves accountable to these ethical standards and regularly review our practices to ensure compliance.
- We are open to feedback and willing to make necessary changes to uphold our commitment to ethics and sustainability.
- We report our progress and challenges transparently to our stakeholders, maintaining their trust and confidence.