



Wine & Spirits

92

POINTS



## 2021 CHARDONNAY

**STYLE** Clean and crisp

**PALATE** White nectarine and lemon peel, complemented by toasty vanillin oak, and buttery malolactic fermentation character

**AROMA** Fleshy white peach and nectarine, with nougat and light spices

**COLOR** Pale straw

**WINE ANALYSIS** Alc/Vol: 13.3%, pH:3.44, Acidity: 5.91

**WINEMAKER** Leisha Munro & Stephen Tierney

**PRICE** LUC - \$10.49 per bottle. \$8 on a BTG 2 case buy

# COMPETITIVE ANALYSIS

POWERED BY  **tastury**

Tastury evaluates the performance of top wines across North America's largest dataset of consumer palates. They leverage AI to accurately model US consumer preferences for wines, and their model achieves predictive accuracy of 92.8%.

## 2021 CHARDONNAY

WILL ATTRACT **3.6 MILLION MORE** CONSUMERS THAN LA CREMA  
AND **3.9 MILLION MORE** CONSUMERS THAN FLOWERS

“This 2021 chardonnay is a creamy, fresh, spicy, and bold delight, with notes of juicy chamomile and lemon. Its finish is clean and delicate, free from any bitterness. Plus, it's affordable and environmentally-conscious, crafted by The Hidden Sea, committed to being carbon neutral, and removing plastic waste from the ocean. Penance never tasted so good.”

- Wine & Spirits Magazine





WineOrbit

**90**  
POINTS



## 2022 SAUVIGNON BLANC

**STYLE** Clean and crisp

**PALATE** Flavorsome and juicy, with gooseberry and passionfruit. Succulent, with great fruit intensity, and vibrancy on the finish

**AROMA** Freshly cut green apple, fig, and lemon peel, with a citrus backbone

**COLOR** Pale straw with green hues on the edges

**WINE ANALYSIS** Alc/Vol: 12.2%, pH: 3.18, Acidity: 7.03

**WINEMAKER** Leisha Munro & Stephen Tierney

**PRICE** LUC - \$10.49 per bottle. \$8 on a BTG 2 case buy

# COMPETITIVE ANALYSIS

POWERED BY  **tasty**

Tasty evaluates the performance of top wines across North America's largest dataset of consumer palates. They leverage AI to accurately model US consumer preferences for wines, and their model achieves predictive accuracy of 92.8%.

## 2022 SAUVIGNON BLANC

WILL ATTRACT **1.8 MILLION MORE** CONSUMERS THAN KIM CRAWFORD AND **4 MILLION MORE** CONSUMERS THAN LA CREMA





## 2021 RED BLEND

**STYLE** Soft and round

**PALATE** Flavors of cherry, juicy mulberry, and plum, with generous fruit and spice

**AROMA** Red berries and fruit cake spice, with vanilla and toasty notes

**COLOR** Bright crimson red

**COMPOSITION** 82% Shiraz, 17% Cabernet Sauvignon, 1% Malbec

**WINE ANALYSIS** Alc/Vol: 14.5%, pH:3.58, Acidity: 6.1

**WINEMAKER** Leisha Munro & Stephen Tierney

**PRICE** LUC - \$10.49 per bottle. \$8 on a BTG 2 case buy

# COMPETITIVE ANALYSIS

POWERED BY  tastary

Tastary evaluates the performance of top wines across North America's largest dataset of consumer palates. They leverage AI to accurately model US consumer preferences for wines, and their model achieves predictive accuracy of 92.8%.

## 2021 RED BLEND

WILL ATTRACT **0.6 MILLION MORE** CONSUMERS THAN THE PRISONER AND **18.9 MILLION MORE** CONSUMERS THAN MEIOMI





WineOrbit

90

POINTS

Forbes

## 2023 ROSÉ

**STYLE** Strawberries and cream

**AROMA** Berries and tropical fruits

**COLOR** Very pale pastel pink

**COMPOSITION** Shiraz, Pinot Gris, Sauv Blanc, Chard, Sémillon, and Merlot

**WINE ANALYSIS** Alc/Vol: 12.5%, pH:3.12, Acidity: 6.57

**WINEMAKER** Leisha Munro

**PRICE** LUC - \$10.49 per bottle. \$8 on a BTG 2 case buy

# COMPETITIVE ANALYSIS

POWERED BY  tastury

Tastury evaluates the performance of top wines across North America's largest dataset of consumer palates. They leverage AI to accurately model US consumer preferences for wines, and their model achieves predictive accuracy of 92.8%.

## 2023 ROSÉ

WILL ATTRACT **1.7 MILLION MORE** CONSUMERS THAN MIRAVAL  
AND **2.6 MILLION MORE** CONSUMERS THAN DECOY

“Clean and bright, with watermelon and strawberry notes coming up in the end, this is crisp and a touch earthy. Just a steely, easy rosé.”

- Wine & Spirits Magazine







## STORY

Our vineyards in the Limestone Coast of South Australia, were once covered by a vast ocean, and home to a thriving marine ecosystem. Ancient mineralized relics—including an extraordinary 26 million-year-old whale fossil, and an extensive museum of marine life—now lay buried beneath the alluvial soils of this World Heritage wine region. The Hidden Sea was founded to honor this ocean heritage, and make a positive, verifiable impact on the planet.

## ESSENCE

The wine that saves the sea.

## PROMISE

For every bottle of The Hidden Sea sold, we remove and recycle 10 plastic bottles from the ocean.

## GOAL

To remove and recycle 1 BILLION plastic bottles from the ocean by 2030.

thehiddensea.com  
TheHiddenSeaWine  
#TheWineThatSavesTheSea

“Bottles” defined by equivalent weight in plastic.



### SIDE LABEL ON EVERY BOTTLE

With brand Essence and Promise

### QR CODE ON EVERY BOTTLE

Scan to see current status on plastic removal

