



STORY

Our vineyards in the Limestone Coast of South Australia, were once covered by a vast ocean, and home to a thriving marine ecosystem. Ancient mineralized relics—including an extraordinary 26 million-year-old whale fossil, and an extensive museum of marine life—now lay buried beneath the alluvial soils of this World Heritage wine region. The Hidden Sea was founded to honor this ocean heritage, and make a positive, verifiable impact on the planet.

PROMISE

For every bottle of The Hidden Sea sold, we remove and recycle 10 plastic bottles from the ocean.

GOAL

To remove and recycle 1 BILLION plastic bottles from the ocean by 2030.

PRICE

\$14.99 RSP + tax on a 12-pack case.

thehiddensea.com
TheHiddenSeaWine
#TheWineThatSavesTheSea



RED BLEND

PALATE Flavors of cherry, juicy mulberry, and plum, with generous fruit and spice
AROMA Red berries and fruit cake spice, with vanilla and toasty notes
COLOR Bright crimson red
VARIETAL COMPOSITION 82% Shiraz, 17% Cabernet Sauvignon, 1% Malbec
WINE ANALYSIS Alc/Vol: 14.5%, pH:3.58, Acidity: 6.1
WINEMAKER Leisha Munro & Stephen Tierney



CHARDONNAY

PALATE White nectarine and lemon peel, complemented by toasty vanillin oak, and buttery malolactic fermentation character. The fruit weight, intensity, and acid, join to make a delightful wine
AROMA Fleshy white peach and nectarine, with nougat and light spices
COLOR Pale straw
WINE ANALYSIS Alc/Vol: 13.3%, pH:3.44, Acidity: 5.91
WINEMAKER Leisha Munro & Stephen Tierney



SAUVIGNON BLANC

PALATE Flavorsome and juicy, with gooseberry and passionfruit. Succulent, with great fruit intensity, and vibrancy on the finish
AROMA Freshly cut green apple, fig, and lemon peel, with a citrus backbone
COLOR Pale straw with green hues on the edges
WINE ANALYSIS Alc/Vol: 12%, pH: 3.18, Acidity: 7.03
WINEMAKER Leisha Munro & Stephen Tierney



ROSÉ

PALATE Light, yet luscious, with a juicy mid- palate, and cleansing zesty finish
AROMA Berries and tropical fruits
COLOR Very pale pastel pink
VARIETAL COMPOSITION Shiraz, Pinot Grigio, Sauvignon Blanc
WINE ANALYSIS Alc/Vol: 12.5%, pH:3.12, Acidity: 6.57
WINEMAKER Leisha Munro

“Bottles” defined by equivalent weight in plastic.





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ESSENCE

The wine that saves the sea.

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QR SIDE LABEL ON EVERY BOTTLE

Featuring brand Essence and Promise. The QR code leads to a website with up-to-the-month details on The Hidden Sea’s ocean waste plastic removal.



WINNER: CONSUMER CAMPAIGN OF THE YEAR



FINALIST: CONSUMER EVENT OF THE YEAR



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