



STORY

Our vineyards in the Limestone Coast of South Australia, were once covered by a vast ocean, and home to a thriving marine ecosystem. Ancient mineralized relics—including an extraordinary 26 million-year-old whale fossil, and an extensive museum of marine life—now lay buried beneath the alluvial soils of this World Heritage wine region. The Hidden Sea was founded to honour this ocean heritage, and make a positive, verifiable impact on the planet.

ESSENCE

The wine that saves the sea.

PROMISE

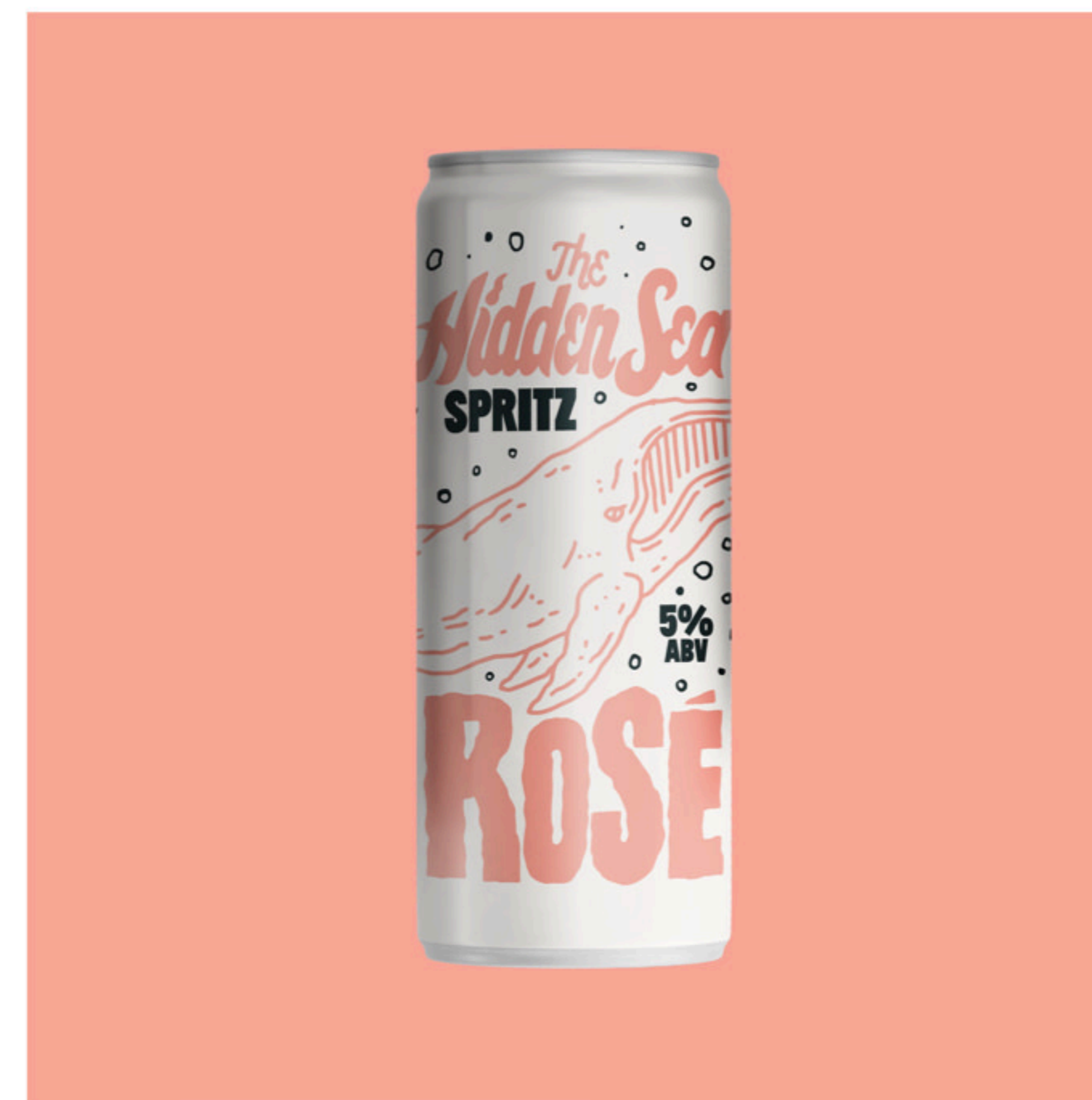
For every can of The Hidden Sea sold, we remove and recycle 4 plastic bottles from the ocean.

GOAL

To remove and recycle 1 BILLION plastic bottles from the ocean by 2030.

thehiddensea.com
TheHiddenSeaWine
#TheWineThatSavesTheSea

“Bottles” defined by equivalent weight in plastic.



SPRITZ ROSÉ

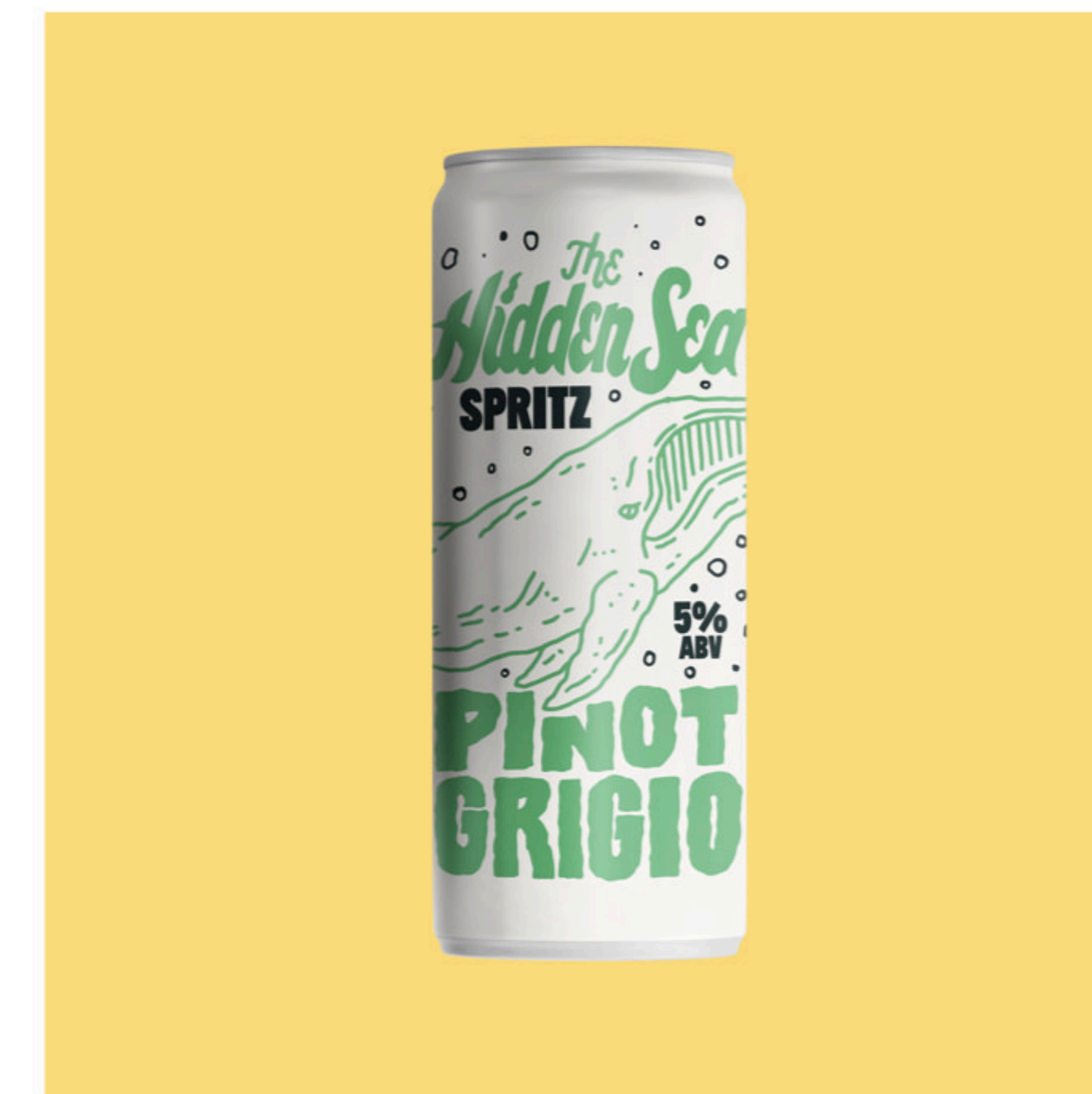
COLOUR Very pale pastel pink

AROMA Soft, juicy peach flesh, and confectionery notes

PALATE Light and bubbly, with red berries and hints of florals, and creaminess supported by zesty acid

WINE ANALYSIS Alc/Vol: 5.3% (labeled as 5%), pH:3.06, Acidity:6.7, 250mL can

WINEMAKER Leisha Munro



SPRITZ PINOT GRIGIO

COLOUR Bright white with green edges

AROMA Fresh characters of green apple, lemon pith, and lime cordial

PALATE An effervescent and expressive palate, with crisp fresh characters of pear and pineapple, with some hints of honey. The bubbles glide across the palate, leaving a flavoursome and refreshing finish

WINE ANALYSIS Alc/Vol: 5.3% (labeled as 5%), pH: 3.09, Acidity: 6.4, 250mL can

WINEMAKER Leisha Munro





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QR SIDE LABEL ON EVERY CAN

Featuring brand Essence and Promise. The QR code leads to a website with up-to-the-month details on The Hidden Sea's ocean waste plastic removal.



WINNER: CONSUMER CAMPAIGN OF THE YEAR



FINALIST: CONSUMER EVENT OF THE YEAR



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