

**NEW  
SCHOOL**  
*American*

***THE HIGHEST QUALITY, BEST TASTING, MOST  
PERFECTLY MELTING AMERICAN CHEESE.***

***AMERICAN CHEESE DONE RIGHT.***

***REAL CHEESE TASTE***

Made with carefully selected aged cheddar  
cheese

***CREAMY, GOOEY MELT***

Warm comfort in every bite

***QUALITY MATTERS***

Made with superior ingredients  
you've actually heard of

***TRUSTED & CELEBRATED  
BY CHEFS***

The only American cheese  
worthy of a menu callout



# TRUSTED BY CHEFS. LOVED BY CUSTOMERS.

**ERIC GREENSPAN**  
CO-FOUNDER & HEAD OF CULINARY  
@chefgreeny  
76k followers  
Iron Chef Winner, Author of The  
Great Grilled Cheese Book, Food  
Network Regular



## THE STORY OF NEW SCHOOL

Chef Eric Greenspan is a nationally recognized champion of elevated American comfort food and especially grilled cheese sandwiches. As he became increasingly frustrated with the low quality options for his favorite ingredient - American cheese - he and longtime friend Alan Leavitt decided to make their own. After five years of tinkering with the cheesemaking process, they finally found the perfect recipe and New School was born.

## MAKE IT NEW SCHOOL

- Premium American cheese made the proper way with **real cheese taste**.
- Proprietary formulation of **quality ingredients** you have actually heard of.
- Creamy, gooey melt that **consumers crave and chefs love**.
- The only American Cheese worthy of **mention on the menu**.

## AVAILABLE NATIONWIDE

LOAF • SLICED • SHREDDED



LOAF - 5lb Loaves  
SLICED - 15oz packs (20 Slices)  
SHREDDED - 1lb Packs

## TASTE THE DIFFERENCE IN OUR PREMIUM INGREDIENTS

- ✓ Aged Cheddar Cheese
- ✓ Butter
- ✓ Cream
- ✓ Paprika
- ✓ Salt
- ✓ Sodium Citrate
- ✓ Turmeric
- ✓ Water

"IF YOU'RE A FAN OF OOEY, GOOEY, MELTY & ABOVE ALL, DELICIOUS, YOU NEED THIS."



**PERFECT FOR BURGERS, GRILLED CHEESE, BREAKFAST SANDWICHES, CHEESESTEAKS, QUESO, AND MORE.**



# QUALITY MATTERS



THE ORIGINAL

## American Cheese Loaf

NET WT. 5 LB (2.26KG)

**Ingredients:** Aged Cheddar Cheese (Pasteurized Cultured Milk, Salt, Enzymes), Water, Cream, Sodium Citrate, Butter (Cream), Salt, Paprika and Turmeric.

**Nutrition Facts** Servings: About 108,  
**Serv. Size: 0.75 oz (21g)**, Amount Per  
Serving: **Calories 75**, **Total Fat** 6g (8% DV), Sat. Fat 4.5g (23% DV), Trans Fat 0g,  
**Cholest.** 19mg (6% DV), **Sodium** 270mg (12% DV), **Total Carb.** <1g (0% DV), Fiber 0g (0% DV),  
Total Sugars 0g (Incl. 0g Added Sugars, 0% DV),  
**Protein** 4.5g (9% DV), Vit. D (0% DV), Calcium (11% DV), Iron (0% DV), Potas. (0% DV).

One (1) Case = 6 x 5 lb loaf



NEW

## Sliced American Cheese

20 SLICES · NET WT. 15 OZ (0.42KG)

**Ingredients:** Aged Cheddar (Pasteurized Cultured Milk, Salt, Enzymes), Water, Cream, Sodium Citrate, Butter (Cream), Salt, Paprika and Turmeric.

**Nutrition Facts** Servings: 20 **Serv.**  
**Size: 0.75 oz (21g)**, Amount Per Serving:  
**Calories 75**, **Total Fat** 6g (8% DV), Sat. Fat 4.5g (23% DV), Trans Fat 0g, **Cholest.** 19mg (6% DV), **Sodium** 270mg (12% DV), **Total Carb.** <1g (0% DV), Fiber 0g (0% DV),  
Total Sugars 0g (Incl. 0g Added Sugars, 0% DV),  
**Protein** 4.5g (9% DV), Vit. D (0% DV), Calcium (11% DV), Iron (0% DV), Potas. (0% DV).

One (1) Case = 16 x 15 oz pack



NEW

## Shredded American Cheese

NET WT. 1 LB (0.45KG)

**Ingredients:** Aged Cheddar (Pasteurized Cultured Milk, Salt, Enzymes), Water, Cream, Sodium Citrate, Butter (Cream), Salt, Paprika and Turmeric. Powdered Cellulose to Prevent Caking.

**Nutrition Facts** Servings: About 21,  
**Serv. Size: 0.75 oz (21g)**, Amount Per  
Serving: **Calories 75**, **Total Fat** 6g (8% DV), Sat. Fat 4.5g (23% DV), Trans Fat 0g,  
**Cholest.** 19mg (6% DV), **Sodium** 270mg (12% DV), **Total Carb.** <1g (0% DV), Fiber 0g (0% DV),  
Total Sugars 0g (Incl. 0g Added Sugars, 0% DV),  
**Protein** 4.5g (9% DV), Vit. D (0% DV), Calcium (11% DV), Iron (0% DV), Potas. (0% DV).

One (1) Case = 24 x 1 lb pack

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