



WINNER BEST
INNOVATION

BEAUTY AWARDS
BELGIUM 2020

DISCOVER THE NANNIC ANTI-AGEING
CONCEPT FOR **HAIR IMPROVEMENT.**

NANNIC
HAIR CARE BY SCIENCE



René Nagels & Tine Janssens, founders Nannic International

UNIQUE AND REVOLUTIONARY CONCEPT FOR HAIR IMPROVEMENT

When I noticed in 2010 that my hairs were slowly becoming thinner, I decided it was time to consider hair care alongside skin care. In my search for things that may provide an improvement, I quickly became aware of many misconceptions and incompletes to achieve a healthy head of hair. Most products were designed to improve the look of the visible hairs, but nothing existed that addressed the problem at the roots. We need to make a distinction between the part of the hair that is visible and the subdermal part of the hair, which hyperactively forms new hairs. You need to take into account that the growth phase of a hair takes about two to seven years before it is replaced with a new hair. I worked alongside a team of leading researchers in my quest to develop a unique concept which focuses on the three fundamental pillars necessary for healthy, stronger hair. The hair root, the scalp and the visible hairs. After eight years of research, trials and errors, we arrived at a unique concept which, like day and night care for the skin, offers a day and night care that works from the root up, through the scalp to the visible hairs. We have aptly named this revolutionary hair improvement concept NANNIC 'HSR': this stands for NANNIC, hair, scalp and roots. A few years have passed since then and my hair has become more voluminous, healthier and more resilient.

René Nagels
Product developer

CONTENT

HAIR CARE	05
SHAMPOO - DAMAGE REPAIR	08
SHAMPOO - VITALITY BOOST	09
CONDITIONER - KERATIN BOOST	10
CARING SPRAY - PROTEIN TREATMENT	11
DAY CARE SERUM - FOLLICLE REJUVENATION	12
NIGHT CARE SERUM - ROOT STIMULATION	13
HSR - COMPLETE STARTER BOX	14
UNIQUE RESULTS FROM SATISFIED CUSTOMERS	15



STRONG HAIR FROM ROOT TO TIP

ESSENTIAL DAILY ANTI-AGEING CARE
FOR HIM AND HER

The strength and health of our hair is directly related to the health of the entire organism in which its roots are anchored. To achieve beautiful hair, it is not enough to care only for the part of the hair that we can see. In fact, the scalp, the hair shafts and the roots require the most care.

NANNIC HSR focuses on the hair's 3 main parts: the visible hair, the scalp and the roots. NANNIC HSR treats each individual hair from the roots to the tip. The natural processes of the scalp are supported to promote health and stimulate a new cycle of healthy growth. Visible hairs retain moisture, which creates extra volume and increases gloss.

REPAIR – PROTECT – GROW



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THE SECRET OF BEAUTIFUL HAIR.

We all know that we need to care for our skin every day by cleaning it with mild products and applying nourishing serums and hydrating creams. But it is just as important to care for our hair: in order to create and maintain a beautiful head of hair, we must maintain the part we can see as well as the part we can't see, every day.

The NANNIC Anti-Age HSR concept consists of a carefully balanced blend of ingredients that will bring about the desired results when applied regularly. Daily application of nourishing HSR lotions takes only a moment, which is a very small investment for such great returns. Your hair will benefit, and you will see it become beautiful, healthy, strong and voluminous.



HSR PRODUCT RANGE

Shampoo - Damage repair

Day care serum - Follicle rejuvenation

Shampoo - Vitality boost

Night care serum - Root stimulation

Conditioner - Keratin boost

Caring spray - Protein treatment

SHAMPOO - DAMAGE REPAIR

Cleanses, repairs, boosts volume, thickens hair

Hair type: Suitable for all hair types, even the most sensitive.

Content: 150 ml Ref. HSR-001.01
50 ml Ref. HSR-001.01/2

DESCRIPTION A true age control shampoo that cleanses the hair, repairs it and adds volume. Rich in pea proteins, vitamins and peptides that ensure immediate rejuvenation, better elasticity and a lovely healthy shine. Makes it easier to comb the hair and improves moisture retention, which makes the hair thicker and gives it extra volume. Contains a powerful antioxidant, protects against pollution, reverses UV damage and prevents damage caused by styling.

INSTRUCTIONS Apply a small amount of Damage Repair Shampoo to damp hair and gently massage into hair and scalp. Leave in for a few minutes before rinsing thoroughly. Then dry the hair with a towel. Please note: This hair restoring formula might show less foam. Tip: if needed, wash your hair twice with a smaller amount if your hair is heavily soiled (e.g. pollution, styling products ... or water that is too hard).

TIPS Damage Repair Shampoo cleans hair and is mainly formulated to repair hair shafts and cuticles. Vitality Boost Shampoo also cleans but contains special ingredients to nourish the scalp. The two shampoos have a complementary effect when used together, so we recommend alternating them per wash for optimal results. If your hair is dry, wiry or damaged, start by using Damage Repair Shampoo for the first few washes to help your hair recover its vitality quickly. Damage Repair Shampoo may be too rich for greasy or heavy hair. If so, use Vitality Boost Shampoo a little more frequently.



SHAMPOO - VITALITY BOOST

With argan oil, revitalizes hair and scalp, repairs and makes the hair anti-static

Hair type: Suitable for all hair types, even the most sensitive.

Content: 150 ml Ref. HSR-001.02
50 ml Ref. HSR-001.02/2

DESCRIPTION Particularly gentle and moisturizing age control shampoo which makes the hair anti-static and easy to comb. Rich in vitamins and micro-proteins that penetrate deep into the hair shaft so that the hair is repaired from the inside out. This improves the hair's thickness and colour, the hair has more volume and a beautiful shine. This shampoo contains argan oil which is rich in unsaturated fats and natural tocopherols which care for the scalp and the hair shaft. Contains a powerful antioxidant that protects against pollution and UV damage.

INSTRUCTIONS Apply a small amount of Vitality Boost Shampoo to damp hair and gently massage into the scalp. Leave in for a few minutes before rinsing thoroughly. Then dry the hair with a towel. Please note: this hair restoring formula might show less foam. Tip: if necessary, wash your hair twice with a smaller amount if your hair is heavily soiled (for example: pollution, styling products ... or water that is too hard).

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HAIR
• CARE •

MAIN INGREDIENTS

Pea Proteins: contains 22 amino acids that makes hair stronger, gives shine and increases volume.

D-Panthenol: hydrating, powerful antioxidant that repairs and prevents UV damage.

Betaine: cleanses, dissolves grease and has an anti-static effect.

Radish: repairs and hydrates.

Ingredients: Aqua, Sodium Laureth Sulfate, Cocamidopropyl Betaine, PEG-4 Rapeseedamide, Sodium Chloride, PEG-7 Glyceryl Cocoate, Pisum Sativum Peptide, Phenoxyethanol, Parfum, Glycol Distearate, Polyquaternium - 10, Panthenol, Laureth - 4, Glycerin, PEG - 12 Dimethicone, Benzoic Acid, Dehydroacetic Acid, Disodium EDTA, Polyquaternium - 47, Sodium Hydroxide, Tocopheryl Acetate, Ethylhexylglycerin, PEG - 12 Allyl Ether, Leuconostoc/Radish Root Ferment Filtrate, PEG - 12, Citric Acid, Formic Acid, Sodium Benzoate.

HAIR
• CARE •

MAIN INGREDIENTS

Rice & Soy: strengthens the hair, makes it fuller and improves the colour quality.

D-Panthenol: hydrating, powerful antioxidant that repairs and prevents UV damage.

Betaine: cleanses, dissolves grease and has an anti-static effect.

Wool: powerful antioxidant that protects against pollution.

Argan Oil: rich in vitamins and antioxidants. Nourishes, protects and gives a great shine.

Ingredients: Aqua, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Sodium Chloride, PEG-4 Rapeseedamide, Coco-Glucoside, Phenoxyethanol, Parfum, PEG-40 Hydrogenated Castor Oil, Glycol Distearate, Sodium Benzoate, PEG-7 Glyceryl Cocoate, Hydrolyzed Vegetable Protein, Laureth-4, Glycerin, Polyquaternium-10, Citric Acid, Potassium Sorbate, Panthenol, Benzoic Acid, Argania Spinosa Kernel Oil, Polyquaternium-47, Dehydroacetic Acid, PEG/PPG-120/10 Trimethylolpropane Trioleate, Disodium EDTA, Ethylhexylglycerin, Formic Acid, Sodium Hydroxide.

CONDITIONER - KERATIN BOOST

Moisturizes intensively, gives shine, elasticity, volume & strength and protects against pollution and UV damage.

Hair type: Suitable for all hair types, even the most sensitive.
Content: 150 ml Ref. HSR-002.01
50 ml Ref. HSR-002.01/2



DESCRIPTION Particularly effective age control conditioner with shea butter, keratin, vitamin E, vitamin F and panthenol which gives the hair shine, elasticity and volume. Provides the hair with keratin, which penetrates deep into the hair fibers. Improves moisture retention which makes the hair more elastic, thicker and gives it extra volume. Makes the hair easier to comb, has an anti-static effect and protects against heat damage caused by styling (tested at 200°C). Contains a powerful antioxidant that protects against pollution and UV damage. Keeps coloured hair looking vibrant longer. Nannic HSR conditioner returns hair scales to optimum health, enabling them to form a protective shield around its inner sheath to restore strength and resilience. Fully closed scales are shiny and give hair a beautiful healthy gloss.

INSTRUCTIONS Massage a small amount of conditioner to towel-dried hair and leave it in for a few minutes before rinsing thoroughly with lukewarm water. Dry the hair with a towel. This conditioner is very nourishing, adjust frequency of use according to your hair type.

TIP Can also be used as a restorative hair mask by leaving in for 30 min before rinsing.

HAIR
• CARE •

MAIN INGREDIENTS

Beet extract: hydrating and protects against heat damage. Keeps coloured hair looking vibrant longer and makes the hair easier to comb.

D-Panthenol: hydrating, powerful antioxidant that repairs and prevents UV damage.

Keratin Proteins: nourishes and repairs. Makes hair soft and gives shine.

Vitamin F: moisturizes intensively and protects against heat damage.

Ingredients: Aqua, Cetearyl Alcohol, Decyl Oleate, Distearoylethyl Hydroxyethylmonium Methosulfate, Hydrogenated Vegetable Glycerides, Phenoxyethanol, Hydrolyzed Corn Starch, Beta Vulgaris Root Extract, Parfum, Cetrimonium Chloride, Linoleic Acid, Hydrolyzed Collagen, Butyrospermum Parkii Butter, Panthenol, Polyquaternium-37, PEG-5 Cocomonium Methosulfate, Hydrolyzed Keratin, Dicaprylyl Carbonate, Lactic Acid, Benzoic Acid, Sodium Cocoamphopropionate, Cocodimonium Hydroxypropyl Hydrolyzed Keratin, Dehydroacetic Acid, Tocopheryl Acetate, Ethylhexylglycerin, Lauryl Glucoside, Sorbitan Oleate, Linolenic Acid, Citric Acid, P-Anisic Acid, Hydrogenated Palm Glycerides Citrate, Tocopherol, Tetrasodium EDTA.

CARING SPRAY - PROTEIN TREATMENT

Prevents heat damage and gives volume and shine.

Hair type: Suitable for all hair types, even the most sensitive.
Content: 150 ml Ref. HSR-002.11
50 ml Ref. HSR-002.11/2



DESCRIPTION A caring spray and protein treatment in one. This spray lotion has a wonderful scent containing rich ingredients that make it easier to comb, style and add volume to the hair. Protects against free radicals, UV damage and provides thermal protection during drying and styling. Reduces the mechanical stress caused by combing and brushing. Ensures a beautiful shine and gives a light hold.

INSTRUCTIONS Apply Caring Spray over towel-dried hair (for more volume, spray as close to the scalp as possible) and style as usual.

TIP Can also be used on dry hair for a quick hair-fix

HAIR
• CARE •

MAIN INGREDIENTS

Silica: gives hair strength and shine.

D-Panthenol: hydrating, powerful antioxidant that repairs and prevents UV damage.

Pea Proteins: contains 22 amino acids that makes hair strong, gives shine and increases volume.

Radish: repairs and hydrates.

Ingredients: Aqua, Alcohol Denat., Pisum Sativum Peptide, VA/Crotonates Copolymer, PEG-40 Hydrogenated Castor Oil, Parfum, VP / VA Copolymer, Panthenol, PEG-12 Dimethicone, Aminomethyl Propanol, Cetrimonium Chloride, Hydroxyethyl Cetyltrimonium Phosphate, Polyquaternium-11, PEG-12 Allyl Ether, Leuconostoc/Radish Root Ferment Filtrate, PEG-12, Phenoxyethanol, Citric Acid, Ethylhexylglycerin.

HAIR SERUM - DAY CARE

Follicle rejuvenation.

Vitalizes the scalp & prevents hair loss.

Hair type:	Suitable for all hair types, even the most sensitive.	
Content:	2x150 ml (Serum Day + Serum Night)	Ref. HSR-005.03
	2x50 ml (Serum Day + Serum Night)	Ref. HSR-005.03/2



DESCRIPTION Your daily daytime treatment for a healthy and strong head of hair. Gives energy and vitality to thinning hair. Stimulates cellular energy (ATPs) and stimulates type IV collagen for stronger anchoring of the hair roots. Revitalizes and stimulates the scalp and hair roots to reduce hair loss. Counteracts hair ageing from inside the hair root. Improves moisture content for visibly thicker, more voluminous hair and ensures a more intense hair colour.

INSTRUCTIONS Apply daily directly to the scalp with the applicator provided. Spread evenly over the entire scalp and gently massage it in. Do not rinse.

TIP Save the original screw cap for travelling. The special applicator is not 100% leak proof in your luggage.



MAIN INGREDIENTS

- Beet extract and corn starch:** repairing, moisturizing and protects against damage caused by heat.
- Milk proteins:** stimulates the energy of the cells and gives stronger hair roots.
- Acetylcysteine & Acetylmethionine:** amino acids that revitalize hair cells and prevent the formation of free radicals.
- Mint:** improves microcirculation, stimulates the scalp and reduces irritation.

Ingredients: Aqua, Alcohol Denat., Parfum, PEG-40 Hydrogenated Castor Oil, Phenoxyethanol, Hydrolyzed Corn Starch, Beta Vulgaris Root Extract, Panthenyl Ethyl Ether, Menthol, Lactic Acid, Inositol, Ethylhexylglycerin, Lactose, Sodium Citrate, Lactis Proteinum, Sodium Hydroxide, Sodium Dehydroacetate, Acetyl Cysteine, Acetyl Methionine, Citric Acid, P-Anisic Acid.

HAIR SERUM - NIGHT CARE

Root stimulation.

Supports natural hair growth & prevents hair loss.

Hair type:	Suitable for all hair types, even the most sensitive.	
Content:	2x150 ml (Serum Day + Serum Night)	Ref. HSR-005.03
	2x50 ml (Serum Day + Serum Night)	Ref. HSR-005.03/2



DESCRIPTION Your nightly treatment for a healthy and strong head of hair. Treats the invisible part of the hair. This lotion stimulates micro-circulation for a longer growth phase. Restores healthy hair growth and leads to strong hair. Gives thinning hair energy and vitality, normalizes hair growth and regulates sebum production. Helps maintain a healthy day-to-day hormonal balance for optimum hair growth. The addition of the plant-based hormone auxine, an ingredient in NANNIC HSR Night Care, blocks DHT production and prevents the formation of excess sebum on the scalp, thus promoting healthy hair growth.

INSTRUCTIONS Apply daily directly to the scalp with the applicator provided. Spread evenly over the entire scalp and gently massage it in. Do not rinse.

TIP Save the original screw cap for travelling. The special applicator is not 100% leak proof in your luggage.



MAIN INGREDIENTS

- Tussilago, Yarrow & Kinin:** prevents hair loss and stimulates stem cells for more hair growth.
- Azelaic Acid:** soothing and anti-inflammatory. Stimulates the growth phase.
- Turmeric, Ginger and Cinnamon:** increases energy and stimulates micro-circulation.
- Oligo-elements:** catalyzes the biological processes.

Ingredients: Alcohol Denat., Aqua, Butylene Glycol, Isopentylolol, Glycerin, Dimethyl Isosorbide, Azelamide MEA, Tussilago Farfara Flower Extract, Cinchona Succirubra Bark Extract, Achillea Millefolium Extract, Polysorbate 20, Ectoin, Phenoxyethanol, Curcuma Longa Root Oil, Ethylhexylglycerin, Sodium Hydroxide, Hydroxyectoin, D-Limonene, Eugenol, Zingiber Officinale Root Oil, Cinnamomum Zeylanicum Leaf Oil, Cinnamal, Linalool.

NANNIC HSR COMPLETE STARTER BOX

6 products that contain everything you need for stronger, fuller, healthier and more beautiful hair.

Hair type: Suitable for all hair types, even the most sensitive.
Content: 6x150 ml Ref. HSR-008.01
 6x50 ml Ref. HSR-008.01/2



DESCRIPTION

Shampoo - damage repair - Cleanses, repairs, boosts volume, thickens hair.

Shampoo - vitality boost - Revitalizes hair and scalp, repairs and makes the hair anti-static.

Conditioner - keratin boost - Moisturizes intensively, gives shine, elasticity, volume & strength and protects against pollution and UV damage.

Caring spray - protein treatment - Prevents heat damage and gives volume and shine.

Hair serum day care - follicle rejuvenation - Vitalizes the scalp & prevents hair loss.

Hair serum night care - root stimulation - Supports natural hair growth & prevents hair loss.

UNIQUE RESULTS FROM SATISFIED CUSTOMERS



Is your hair becoming thinner and more lackluster?
 Recognizable?

DISCOVER NANNIC HSR - HAIR, SCALP & ROOTS
 Unique anti-ageing concept for hair improvement



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