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**ORIGINAL
CREATOR.**

presents

**THE ART OF DOING
NOT DOING**



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ORIGINAL CREATOR

WELCOME TO FRIENDS OF THE ORIGINAL CREATOR:
A COMMUNITY OF INNOVATIVE AND INSPIRING CREATORS

Spring Summer

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ORIGINAL CREATOR IS BUILT ON THE BELIEF THAT WE SHAPE OUR DESTINIES. WE UNDERSTAND THAT CONFIDENCE PLAYS A KEY ROLE IN ACHIEVING OUR GOALS, WHICH IS WHY WE'VE CREATED A CLOTHING BRAND THAT COMBINES FUNCTIONALITY, PRACTICALITY, AND STYLE - COMPLETE WITH PLENTY OF POCKETS. MORE THAN JUST FASHION, CRAFTING QUALITY CLOTHES IS IN OUR DNA. WE PRIORITIZE SUSTAINABILITY, PARTNERING WITH LIKE-MINDED INDIVIDUALS AND ORGANIZATIONS TO MINIMIZE OUR ENVIRONMENTAL IMPACT. JOIN US ON OUR JOURNEY TO CREATE HIGH-QUALITY, ECO-CONSCIOUS ATTIRE THAT EMPOWERS YOU WHEREVER YOU GO.

ORIGINAL CREATOR

We are about...



Sustainability

Conscious Craft,
Certified Commitment

We're meticulous about details. Certified recycled materials and **BCI cotton** underscore our commitment to a sustainable future. Our recycling initiatives extend to using **GRS certified trims**. Your item, cocooned in plant-based **Teflon Eco lite**, is packaged in eco-friendly **Oxo Bio Plastic bags** with **FSC certified** paper labels.

Holistic Lifestyle

Beyond Fashion,
Positive Living

Original Creator isn't just a brand; it's a positive lifestyle. Embracing challenges and promoting positivity, we design for the true, best version of you. Our graphics and prints mirror our philosophy - easygoing, positive, and supporting each individual's journey to their authentic self.

Water Repellent

Nature's Shield
in Style

Be ready for anything. Our plant-based, PFA-free water repellent technology ensures you stay dry in cotton-rich comfort. This innovation, part of a suite of technologies, allows you to wear Original Creator for any occasion, confidently facing life's unpredictable moments.

Essential & Functional

Wardrobe Basics,
Stylishly Practical

We've crafted a wardrobe system, ensuring every piece is functional yet stylish. Whether essential or OTT, functionality reigns supreme. From metallic snaps to zip pockets, our designs seamlessly blend practicality with everyday use, offering versatile styles for every part of life.

Quality > Price

Affordable Luxury Crafted
for 25 Years

We're meticulous about details. We believe in offering our customers unparalleled quality at the best price. With over 25 years of textile and manufacturing expertise, Original Creator stands for affordable excellence. Born in Manchester's industrial mills and made in Pakistan, each piece embodies timeless craftsmanship and practical luxury, ensuring lasting value for our customers.





WU WEI IS A CONCEPT LITERALLY MEANING INEXERTION, INACTION, OR EFFORTLESS ACTION. DESCRIBING A STATE OF UNCONFLICTING PERSONAL HARMONY, FREE FLOWING SPONTANEITY AND SAVOIR-FAIRE. IT DENOTES A STATE OF SPIRIT OR MIND.

FIT GUIDE



Regular

"CLASSIC STYLE, MODERN COMFORT"

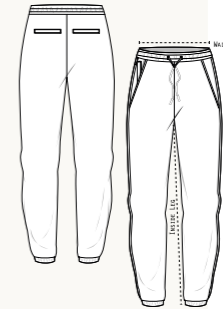
IS ALL ABOUT TIMELESS STYLE AND COMFORTABLE WEAR. IT'S A CLASSIC, VERSATILE CHOICE THAT OFFERS A BALANCED COMBINATION OF ROOMINESS AND A FLATTERING SILHOUETTE.



Oversized

"GENEROUS SPACE, CONTEMPORARY FLAIR."

THE DROP-SHOULDER DESIGN AND SPACIOUS FIT THROUGHOUT THE GARMENT PROVIDE A RELAXED AND CONTEMPORARY LOOK. IT'S IDEAL FOR THOSE SEEKING ROOMY COMFORT WITH A STYLISH EDGE.



Slouchy

"EFFORTLESS VOLUME, BALANCED PROPORTIONS."

FEATURES A DISTINCT RECTANGULAR SHAPE WITH ADDED VOLUME FOR UNIQUE PROPORTIONS, ENSURING COMFORT AND MODERN STYLE FOR THOSE WHO SEEK A RELAXED YET WELL-BALANCED LOOK.





WATER REPELLENT



MOISTURE WICKING



Water Repellent Technology & Sustainable Practices

BIODEGRADABLE PACKAGING



NON-HAZARDOUS CHEMICALS



FAIR TRADE FACTORY WORKERS



SUSTAINABLY SOURCED COTTON



RECYCLED TRIMS



YOU DON'T HAVE TO CHOOSE BETWEEN STYLE, TECHNOLOGY, AND SUSTAINABILITY.

Test it Out

WATER REPELLENT



Water Repellent: With Teflon EcoElite™ finish, a bio-based and non-fluorinated stain repellent technology, their clothes repel water and water-based stains like a charm. You won't have to worry about spilling that cuppa tea on your shirt anymore! And because many of its ingredients can be regrown and replaced over time, its production leaves a smaller environmental footprint.

MOISTURE WICKING



Moisture Wicking Technology: A cutting-edge solution designed to keep you dry and comfortable all day long. Using advanced materials and techniques, it helps to wick away moisture and prevent sweat build-up, ensuring you stay fresh and focused no matter what challenges you face.

FIND OUT MORE IN OUR WEBSITE
THEORIGINALCREATOR.COM



Functional & Smart

TRAVEL TROUSERS

TAPERED FIT FOR A SHARP LOOK, COMBINING TWILL'S SOPHISTICATION WITH JERSEY'S FLEXIBILITY. COMPLETE WITH OUR ICONIC ZIP POCKET FOR ESSENTIALS AND AN ADJUSTABLE STRAP FOR FUNCTIONALITY.

SECRET POCKET



PIQUE SCUBA



TWILL JERSEY



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SUGGESTED COLOUR MIX



Mix & Match

OFFICIAL NAMES

Off White		Concrete	
Sand Stone		Midnight Blue	
Seagrass		Jet Black	



Smart Casual

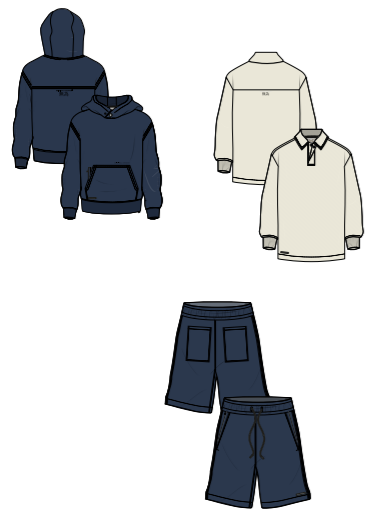
ART OF DOING NOT DOING - KEY LOOK SMART - 01

- x1 SHACKET
- x1 TRAVEL CREW TEE
- x1 TRAVEL SHORT

PICK YOUR PALETTE

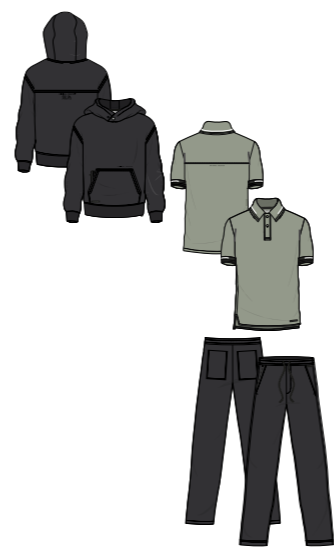
A central collage of images illustrating the 'Smart - 01' look. It includes:

- Two color palettes: one with light beige, dark grey, and white; another with dark navy blue, white, and light beige.
- Line drawings of a shacket, crew t-shirt, and shorts in various colors.
- Photographs of a man wearing the outfit in different color combinations: a dark navy shacket with a white t-shirt and shorts, and a light beige shacket with a grey t-shirt and shorts.
- A close-up photograph of a light beige shacket with a chest pocket.



ART OF DOING NOT DOING -
SMART - 02

- x1 TWILL TRAVEL HOODIE
- x1 ESSENTIAL RUGBY
- x1 TRAVEL SHORT



ART OF DOING NOT DOING - KEY LOOK
SMART - 03

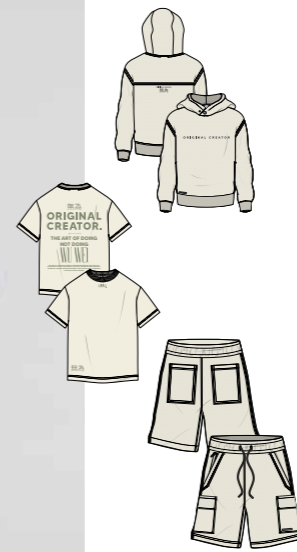
- x1 TWILL TRAVEL HOODIE
- x1 ESSENTIAL POLO
- x1 TRAVEL JOGGER





ART OF DOING NOT DOING - KEY LOOK
SMART CASUAL - 04

- x1 TWILL TRAVEL HOODIE
- x1 ESSENTIAL POLO
- x1 TRAVEL JOGGER



ART OF DOING NOT DOING - KEY LOOK
HOLIDAY - 05

- x1 WU WEI HOODIE
- x1 WU WEI TEE
- x1 SMART CARGO SHORT



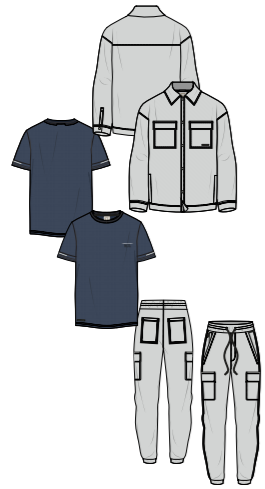
ART OF DOING NOT DOING - KEY LOOK
HOLIDAY - 06

- x1 WU WEI HOODIE
- x1 WU WEI TEE
- x1 SMART CARGO SHORT



ART OF DOING NOT DOING - KEY LOOK
SMART TRAVEL - 07

- x1 SHACKET
- x1 TRAVEL CREW TEE
- x1 SMART CARGO JOGGER



ART OF DOING NOT DOING - KEY LOOK
SMART TRAVEL - 08

- x1 SHACKET
- x1 DOING NOT DOING TEE
- x1 SMART CARGO JOGGER





ART OF DOING NOT DOING - KEY LOOK
SMART - 09

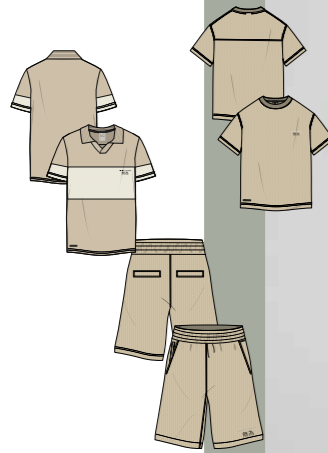
- x1 ESSENTIAL RUGBY
- x1 TRAVEL CREW TEE
- x1 TRAVEL JOGGER



Active & Smart

ART OF DOING NOT DOING - KEY LOOK
HOLIDAY - 10

- x1 HOLIDAY TEE
- x1 TRAVEL POLO
- x1 HOLIDAY SHORT

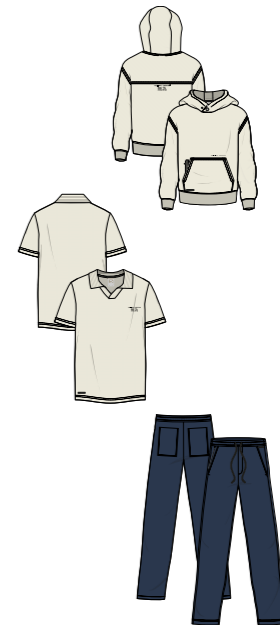


PICK YOUR PALETTE



ART OF DOING NOT DOING - KEY LOOK
TRAVEL - 11

- x1 TWILL TRAVEL HOODIE
- x1 TRAVEL POLO
- x1 TRAVEL JOGGER





GET IN TOUCH

Show us some love, share your feedback, send us a carrier pigeon (or just say hi).

feedback@originalcreator.co.uk
TheOriginalCreator.com

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