Liquitint™ Winter

Advanced colorants for snow & ice management

A unique technology for household and industrial applications.

Liquid colorants provide brand identity and spray pattern indication without compromising the performance or safety of your salt formula. Loadings of around 0.005% to 0.5% of colorant to salt or brine solutions are common.

Liquitint Winter Colorants

- Stable and compatible with liquid and solid de-icing formulas.
- Recognized and used by DOT nationally.
- Homogeneous liquids that allow ease of handling and dispersement.
- Non-staining and non-ionic. Creates limited opportunity for skin exposure.
- Water soluble decreasing the persistance of color in the environment.
- No negative environmental impact when used as directed.
- Does not contain and is not manufactured with heavy metals.
- Formulations containing Liquitint colorants have been approved by Safer Choice and other environmental agencies.
- Vivid colors available in any shade.



























PLEASE NOTE: As each customer's use of our product may be different, information we provide, including without limitation, recommendations, test results, samples, care/labeling/processing instructions or marketing advice, is provided in good faith but without warranty and without accepting any responsibility/liability. Each customer must test and be responsible for its own specific use, further processing, labeling, marketing, etc.

