



BetterBrine®
POWERED BY AMP

STANDARD: WITH 10% AMP
PRO: WITH 20% AMP



INTRODUCING BETTERBRINE

A pre-blended, ready-to-use salt brine powered by AMP that helps accelerate ice melt, maintain friction, and protect the roads. Amplify the performance of your anti-icing and deicing programs by adding AMP to your salt brine! With AMP, roads can be treated both before and during a storm to more effectively reduce snow and ice buildup, preserving road safety. AMP is a salt brine enhancer that accelerates ice melt, maintains friction and protects your roads.



Enhance and Protect: Outshine the Competition

With 50% more melting capacity, **BetterBrine** significantly outshines the competition. And **BetterBrine Pro**, which is salt brine with 20% AMP, lowers salt brine's working temperature (1:1 freeze point) from 18°F to 10°F, protecting your roads in the coldest temperatures. **BetterBrine**-treated roads become free of ice and snow more quickly than roads treated with salt brine alone. With the low freeze point of **BetterBrine**, your storage tanks are also protected in colder conditions.



Superior Road Defense

When used to pretreat roads alone, salt brine dries out and does not stick to the road's surface - wind and traffic can easily sweep it away. However, with the addition of **BetterBrine**, bonding occurs with roads in even the most severe weather conditions.

People Helping People Improve Their Environment

For more than 30 years, our partner has proven to be an industry leader in soil stabilization and road solutions. We effectively produce high performing products that provide our customers with improved efficiency and reduced cost. We achieve these goals while, at the same time, reducing environmental impact and enhancing sustainability.



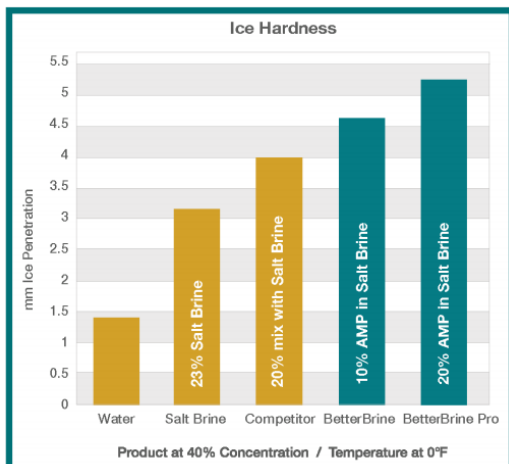
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High-Performance Solution

The unique liquid composition of **BetterBrine** disrupts the bonding of hard ice crystals and creates a softer ice. This provides a tighter connection between the road and tires, making driving safer. The faster melting performance allows more time between treatments, or a lower application rate, making BetterBrine the more cost-effective solution. **BetterBrine** significantly reduces anti-icing and deicing cost per mile of roadway, driving a strong positive return on investment for your purchase



Corrosion Protection

BetterBrine, a solution of salt brine and 10% AMP, is 55% less corrosive than standard rock salt. BetterBrine Pro is a solution of salt brine with 20% AMP and is a Pacific Northwest Snowfighters (PNS) approved product. This means it exceeds PNS specifications by reducing corrosion more than 70% compared to standard rock salt. Corrosion of your storage tank is also reduced by more than 70%, which significantly reduces capital investment over time.

Ice Hardness Test

A test was performed using a penetrometer, a stainless steel cone that measures the hardness of a material. The penetrometer was dropped into the frozen material, measuring in (mm) the penetration into the snow. The deeper penetration, the softer the snow and ice.

	FEATURES	BENEFITS
ANTI-ICING	<ul style="list-style-type: none"> Product sticks to road 75% more effective than salt brine alone No Odor or Tank Cleanup 	<ul style="list-style-type: none"> Does not dry up and blow away after pre-treatment Maintain service levels with fewer treatments Reduce costs of cleanup
DEICING	<ul style="list-style-type: none"> Effective at colder temperatures Reduces application rates or frequency Protects your tanks from corrosion and colder temps 	<ul style="list-style-type: none"> Maintain service levels in the coldest storms Reduce costs due to fewer applications required Reduce capital costs due to less corrosion
TREATING SALT AT THE SPINNER	<ul style="list-style-type: none"> More cost effective than other chlorides Corrosion Inhibited Improves Melting Capacity 	<ul style="list-style-type: none"> Reduce costs by 10% to 30% compared to other chlorides Reduce corrosion costs for your equipment Reduce bounce and scatter and improve service levels