

INTENSE SEMI-PERMANENT FASHION COLOUR SWATCH CHART

ULTRA HOT

Aloxxi

SHADE SELECTION CHART

INTENSE SEMI-PERMANENT FASHION COLOUR

 $\boldsymbol{\cdot}$ Intermixable shades offer endless possibilities.

• Advanced Direct Dye Technology binds to the hair for more even color results that fade on tone.

For detailed instructions and advanced formulation, refer to the Aloxxi Salon Technical Guide.



APPLICATION & DEVELOPMENT TIME:

COLOR OBJECTIVE	APPLICATION	DEVELOPMENT TIME
Intense fashionable color	Pre-lighten hair to pale yellow prior to applying the desired ULTRA HOT shade. Apply the ULTRA HOT shade directly onto damp hair.	10 to 20 minutes depending on the intensity of the desired color result.
Pastel colors	Pre-lighten hair to pale yellow prior to applying the desired ULTRA HOT shade. Mix the desired ULTRA HOT color with ULTRA HOT Clear. Apply the ULTRA HOT mix directly onto damp hair.	10 to 20 minutes. Check color results every 10 minutes until desired intensity is achieved.
Shine intensifier on natural or color treated hair	Apply ULTRA HOT directly onto damp hair.	10 to 40 minutes. Check color results every 10 minutes until desired shine is achieved.

INSTRUCTIONS FOR USE:

NO DEVELOPER REQUIRED.

PRE-TREATMENT

Apply ALOXXI COLOURPRIME Pre-Color Treatment to the hair prior to all color applications to cleanse, equalize porosity and protect the scalp. This 3-in-1 color extender delivers 2.5x more even color absorption than untreated hair to optimize color retention.

REMOVAL & POST TREATMENT

Upon completion of development time, emulsify and rinse hair thoroughly with tepid water. Apply COLOURLOCK Post-Color Finisher to cleanse and condition the hair and close the cuticle. Leave on for 2 minutes and then rinse. Follow with your choice of Aloxxi products.

TIPS

Dilute the intensity of any shade by using ULTRA HOT Clear as a mixer
Add a smokey effect to any shade by using ULTRA HOT Black as a mixer

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