

# ALOXXI INSTABOOST®

## CONDITIONING COLOR MASQUE

### SWATCH CHART



## LASTS UP TO 10-15 WASHES!\*

Instantly refresh fashion color, tone or enhance natural or previously colored hair. Extra pigmented formula adds intense color to pre-lightened platinum to medium blonde hair, gives a hint of color to dark blonde to light brown hair or imparts intense shine while nourishing strands.



#### FORMULATED WITHOUT:

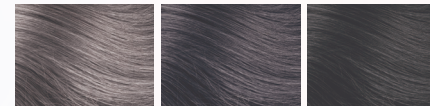
SULFATES, PARABENS, GLUTEN, SODIUM CHLORIDE, ETHANOLAMINES, PHTHALATES, TALC, MICROBEADS, ALUMINUM COMPOUNDS, FORMALDEHYDE.

\*Depending on the porosity of the hair and the shade selected.

CUMULATIVE RESULTS MAKE COLOR MORE INTENSE WITH EACH USE.

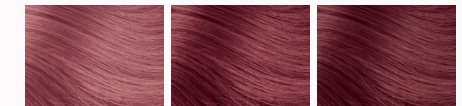
On pre-lightened hair:

#### SILVER FOX



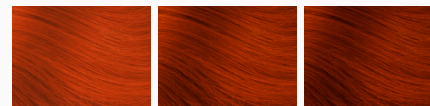
1 use      3 uses      5 uses

#### GOOD AS ROSE GOLD



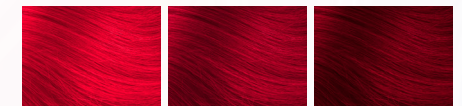
1 use      3 uses      5 uses

#### COPPER CABANA



1 use      3 uses      5 uses

#### FIREBALL RED



1 use      3 uses      5 uses

#### PINK, PLEASE



1 use      3 uses      5 uses

#### AQUAMARINE DREAM



1 use      3 uses      5 uses

#### PURPLE REIGN



1 use      3 uses      5 uses

#### TRUE BLUE



1 use      3 uses      5 uses

#### HAZEL-NUTS FOR YOU



1 use      3 uses      5 uses

#### GOLDEN HEIRESS



1 use      3 uses      5 uses

#### STRICTLY PLATINUM



1 use      3 uses      5 uses

#### GLOSS BOSS (CLEAR)

- Delivers high-shine
- Intermixable with other shades to soften intensity
- Conditions without altering color

# 4 NEW SHADES

## WHY YOU'LL LOVE THEM:

- **HAZEL-NUTS FOR YOU:** Enhance natural or color-treated brunette hair. Help deepen and refresh highlights and lowlights for more lustrous color.
- **GOLDEN HEIRESS:** Deposit multi-dimensional golden tones to blonde hair. Help deepen and refresh highlights and lowlights for more lustrous color.
- **STRICTLY PLATINUM:** Enhance natural or color-treated silver and platinum hair. Help neutralize brassiness for those with blonde, grey or white hair.
- **GLOSS BOSS:** Deliver a top-coat of high shine to any natural or color-treated hair color. Intermixable with other InstaBoost shades to soften color intensity.



Starting Level	1 use:	3 uses:	5 uses:
<b>HAZEL-NUTS FOR YOU</b>			
9			
8			
7			
<b>GOLDEN HEIRESS</b>			
10			
9			
8			
<b>STRICTLY PLATINUM</b>			
10			
9			
8			

## COLOR WHILE CONDITIONING

InstaBoost replaces your conditioner after cleansing to add beautiful color while providing intense nourishment and shine. Formulated with CDP Complex to Condition, Deposit and Protect color treated strands.

CDP Complex®	Key Ingredients	Benefits
<b>CONDITION</b>	<ul style="list-style-type: none"> <li>• Coconut Oil and Shea Butter</li> <li>• Sugar Beet Extract</li> </ul>	<ul style="list-style-type: none"> <li>• Restores softness and smoothness while delivering high-gloss shine</li> <li>• Nourishes hair while delivering reparative, hydrating, and shine enhancing benefits</li> </ul>
<b>DEPOSIT</b>	<ul style="list-style-type: none"> <li>• Semi-Permanent direct dyes</li> </ul>	<ul style="list-style-type: none"> <li>• Infuses hair with color</li> </ul>
<b>PROTECT</b>	<ul style="list-style-type: none"> <li>• Calendula Officinalis Extract</li> <li>• Sunflower Seed Oil</li> <li>• Hydrolyzed Vegetable Protein</li> </ul>	<ul style="list-style-type: none"> <li>• Contains Lutein, known to provide protection from damaging blue light (cell phones, tablets, computers, televisions)</li> <li>• Protects from harmful UVA/UVB rays and helps to keep hair looking young and vibrant</li> <li>• Strengthens hair while protecting from breakage</li> </ul>

## INSTRUCTIONS FOR USE:

Use gloves to avoid staining hands. Apply a generous amount to damp hair. If applying to specific strands, work through the area with fingers. If applying to a full head of hair, comb through from base to ends for even distribution. Leave on for 3-5 minutes then rinse thoroughly. Use more frequently for more intense results. When used on brown hair, multiple applications may be needed to achieve desired result.

**Aloxxi**

©2019 Aloxxi International Corporation  
13100 Saticoy St., N. Hollywood, California 91605  
f t y p • www.aloxxi.com

**TECHNICAL  
HOTLINE:  
1-877-425-6994**

