

The image features a modern interior setting with a polished concrete floor, a green sofa, a white side table, and a wooden wall. The Ecoflor logo is prominently displayed in the upper left corner.

ecoflor®

Sustainable · Durable · Beautiful

Ecoflor® MicroConcrete Finishes

Interior • Exterior • Horizontal • Vertical

We are committed to one thing, Micro Concrete,
and we do it better than anyone else.

Call 1300 326 356

The Basics

Ecoflor® MicroConcrete Surface Finish consists of a base cementitious material achieving excellent compressive, tensile and flexural strength and has extremely high abrasion resistance. Engineered as a functional floor finish and vertical surface covering, Ecoflor® MicroConcrete presents a genuine concrete look. Ecoflor® MicroConcrete opens to a multitude of designer applications. Acid Stains or Integral Colours and a variety of textured or smooth finishes. All products are Australian made.

We are committed to one thing (Micro Concrete) and we do it better than anyone else.





For New Builds, Renovations, Commercial, Architectural & Designer Applications

Ecoflor® MicroConcrete is Eco-Friendly, Water-Based and Clean Lay - Installation During Construction or Post Fit-out. Interior Flooring - Exterior Pavements - Feature Walls - Stairs - Pillars - Benches - Wet Areas - High Traffic Commercial Projects - Retail Outlets & Logo Designs. Ecoflor® MicroConcrete can be applied over most substrates including Concrete - Chipboard Floors - FC Sheeting - Tiles - Plaster.

Up to 20 years.

Ecoflor® MicroConcrete is simply not a short-term and speculative product. Everything about the brand and the surfaces it adorns, has a razor-sharp focus on long term horizons. Its ability to remain "high quality" over protracted periods of time is remarkable.

Extraordinarily strong, even under highly abrasive conditions, Ecoflor® MicroConcrete imparts a longstanding feeling of appealing aesthetics that spring from within. Its underlying and inherent strength resists and ultimately defies severe workloads on a permanent basis.

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Off-White
Fashion.
Melbourne



Retail and Public Space

Welcoming guests the right way

First impressions are now more important than ever – in a harsh world where nothing gets a second chance. Hotels, lobbies and other welcoming parts of any business – it is all about this first and few critical seconds, in the eyes of their guests.

Harmony among the anointed building materials; enticing; attractive – these are all not only desirable attributes – but a clear “must-have” for these spaces. The clients business' very survival may depend on the choices made here. With this matter of grave import in mind, Ecoflor® MicroConcrete applies all of its dedication, appearance and aestheticism to the job at hand, adding ultimate perfection and seduction to the other design elements in its vicinity.



Extreme resilience for Commercial surfaces.

Ecoflor® MicroConcrete reaches over 40 MPa Compressive Strength and a mean abrasion index of 0.1 - clearly indicating wear resistance suitability for high traffic commercial projects & applications. Our surfaces seem to look forward to the challenge of “extreme high abrasion” – resisting chipping to the bitter end – even if it were to rain sharp objects.

In fact, this abnormally high resilience has been engineered and sculpted in Ecoflor® MicroConcrete's very DNA. What's more, our product has been continually developed, groomed and progressively tested to this level of performance. And now, Ecoflor® MicroConcrete has been mastered with this unique “resilient” trait, simply charming fit-out designers every single time.





Residential Space

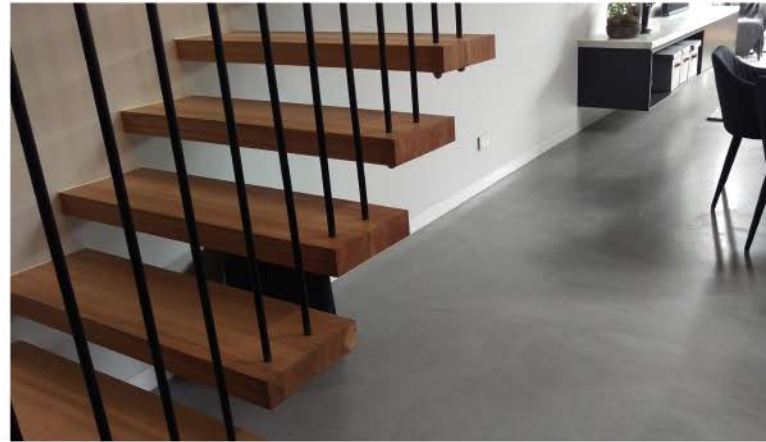
Not just aesthetics...

Ecoflor® MicroConcrete gives an overall sense of permanence, by the way the surface looks and feels. However, this is not mere perception. The Ecoflor® MicroConcrete Base Coat is both chemically & mechanically bonded to the Substrate. Such that, with the right care (Observing our easy AfterCare Instructions), our product exhibits tremendous durability, even under high levels of stress & heavy foot traffic – up to a service life expectation of 20 years. (Compressive strength: 7 Days 35MPa - 14 Days 38.5MPa - 28 Days 41.5MPa).



It's not just looks either

Ecoflor® MicroConcrete is strong and unusually robust. Fine aggregates have been specifically designed and engineered to add strength, surfaces – limited only by our imagination - surfaces e.g. walls, floors and benches.



No need to pay extra for “extra” quality

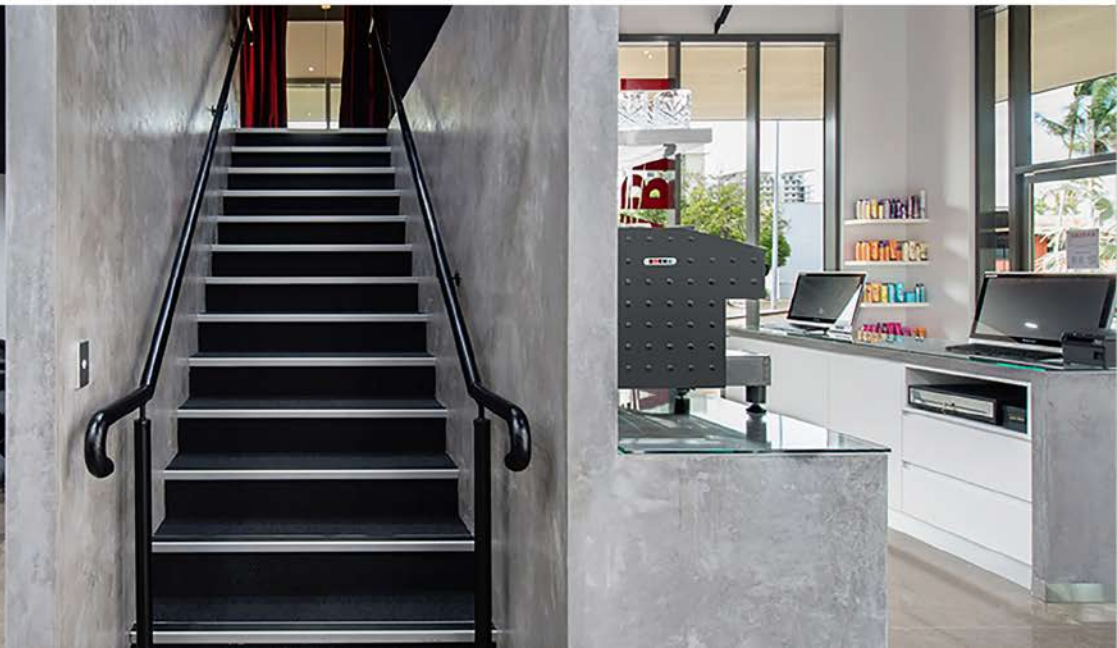
Whilst some of our competitors offer different versions of their product (e.g. a premium v/s a “not-so-premium” option), Ecoflor® has decided that it ALL has to be premium. We have deliberately resolved that “SUPERIOR” is not optional, making Ecoflor® MicroConcrete synonymous with “Higher performance” in all facets.



Feature Walls and Benches

Both walls and floors can be sleekly redesigned in novel fashion, seamlessly updated – faithfully and diligently following the designer's ultimate vision, creativity and guidelines.

*Kabuki Haircutters
Darwin*



Surfaces – limited only by our imagination

Ecoflor® MicroConcrete unfolds a plethora of alluring design options for any space, vertical or horizontal. Advanced engineering enables Ecoflor® MicroConcrete's floor covering, including its cementitious base – a virtually limitless array of fresh permutations and combinations – of attractive colours and intelligent design.

The concept, whilst novel, is pervasive and organic. Modern in the true sense of the word. Deceptively simple – because it is all mostly made with cement, a few other ingredients & a large infusion of relentless aesthetic standards. Feature-like floors look back at the owners of the feet that travel across them. Even designers and planners feel the exhilaration of having such a large variety of colours and textures – to craft and sculpt into their projects. The ubiquitous designs can adorn a swathe of surfaces e.g. benches, Stairs, walls, pillars and pavements.



Colours & Sheens

Colour - Bridging the gap between texture and form

The initial selection of greys can be easily customised, configured or discarded for any suitable colour arrangement. Whether the blacks and greys provide an excellent coverage of the most widely-used and viable compositions – or not - colour schemes can be expertly constructed. The idea of the designer can then be faithfully implemented within a range of fresh accents, lightness, enticing warmth or even evoking comparatives with nature.



How about texture?

These days, members of a more discerning public also pay close attention to the “feel” of their environment. This is not only colour, but rather surroundings augmented by the perception of a wider range of available and palpable texture – using Ecoflor® MicroConcrete EcoCoat Technology allowing for the designer’s composition to allow for satin or matt finishes.



Satin

Where space is at a premium – or a large surface needs to be “made” even larger in the minds of those present. The silky-reflective spectrum available here allows the designer to massage, sculpt and increase accurately and precisely the desired volume of any perceived space.

Matt

Or, master the overbearing proportions of any space by reducing reflective surfaces. A matt finish brings control and certainty to any textured segment of a room or other spaces - when “shiny” is quite simply not the way to go.

Full Support & Installation

Expert Technical Support - Design & Specification Assistance - Substrate Requirements & Materials Sourcing -
All High-Quality Product Requirements Supplied - Installations by Trained Professionals - Australia-wide Installations
Available (Conditions Apply) - Post Installation Support - Applicator Advanced Training, Support & Assistance -
Guidance for Applicators during appointments - Maintenance Programs -
For Consumer Information info@ecoflor.com.au & Hotline 1300 326 356

Your Local Distributor/Applicator:

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