

Contour Graphic Kit: Contour 02 - Double Sided

Total Finished Area: 46" w X 29" h

Total Graphic Area: 45" w X 28" h

Please be sure to include a .5" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within .5" of the edge (gray area is recommended safe area).

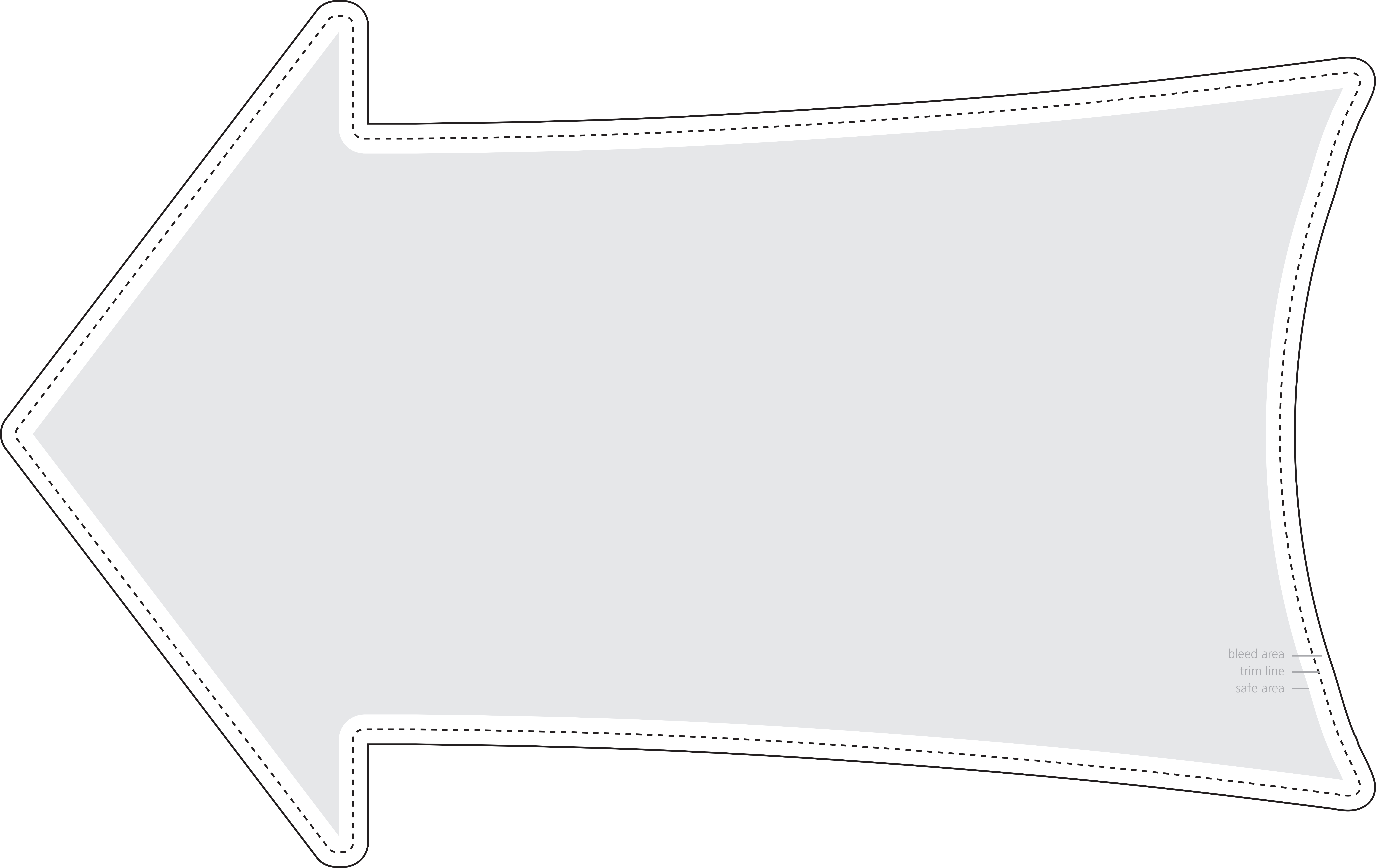
General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print



The diagram shows a large, light gray arrow-shaped graphic pointing to the right. The arrow has a white border and a dashed line inside. The text and guidelines are located on the left side of the arrow. A legend on the right side of the arrow indicates the different areas: bleed area (the outermost dashed line), trim line (the solid black line), and safe area (the innermost dashed line).

bleed area
trim line
safe area



bleed area —
trim line —
safe area —