

# Zoom Flex Arch Flag

## ZOOM-FLX-ARCH

The Zoom Flex™ Arch is an outdoor, arch-shaped sign designed to help companies optimally promote and draw attention to their brand or products. The Zoom Flex™ Arch combines flexible fiber poles, ground stakes and flag graphics to create a dynamic outdoor advertising. Perfect for gas stations, outdoor sporting events, storefronts, car dealerships and more!



## features and benefits:

- Arch-shaped outdoor sign
- Includes flexible fiber poles that feed into the black perimeter of the graphic
- Custom printed single-sided flag graphic
- Ground stakes keep the sign secure in the ground
- Max wind speed 15mph
- Includes carry bag
- Add the Zoom Flex Stackable base for extra stability and height
- Can be recycled
- One year hardware warranty against manufacturer defects

## dimensions:

### Hardware

Assembled unit:  
114" w x 113.85" h x 1.75" d  
2896mm(w) x 2892mm(h) x 45mm(d)

Approximate weight:  
5 lbs / 2kg

### Shipping

Packing case(s):  
1 Box(es)

Shipping dimensions:  
47" l x 7" h x 4" d  
1193mm(l) x 178mm(h) x 102mm(d)

Approximate total shipping weight:  
7lbs / 3kg

### Graphic

Refer to related graphic template for more information.

Six month warranty.

Visit:  
[www.exhibitors-handbook.com/graphic-templates](http://www.exhibitors-handbook.com/graphic-templates)

2 person assembly recommended:



## additional information:

Graphic material: Outdoor flag

When included in a larger kit, a different packaging solution will be listed to accommodate all contents of the kit. Individual packaging no longer provided.

Max wind speed 15mph

## additional base options



\*See supplement for more information on bases

We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions and weights quoted are approximate and we accept no responsibility for variance. E&OE. See Graphic Templates for graphic bleed specifications.

# Parts Diagram

ZOOM-FLX-ARCH

**GROUND STAKE**

**ZOOM FLEX ARCH COMES WITH 1 SET OF POLES  
(WITH 6 SECTIONS)**

**SECTION 5**

**SECTION 6**  
POLE WITH CLAMP HOOK

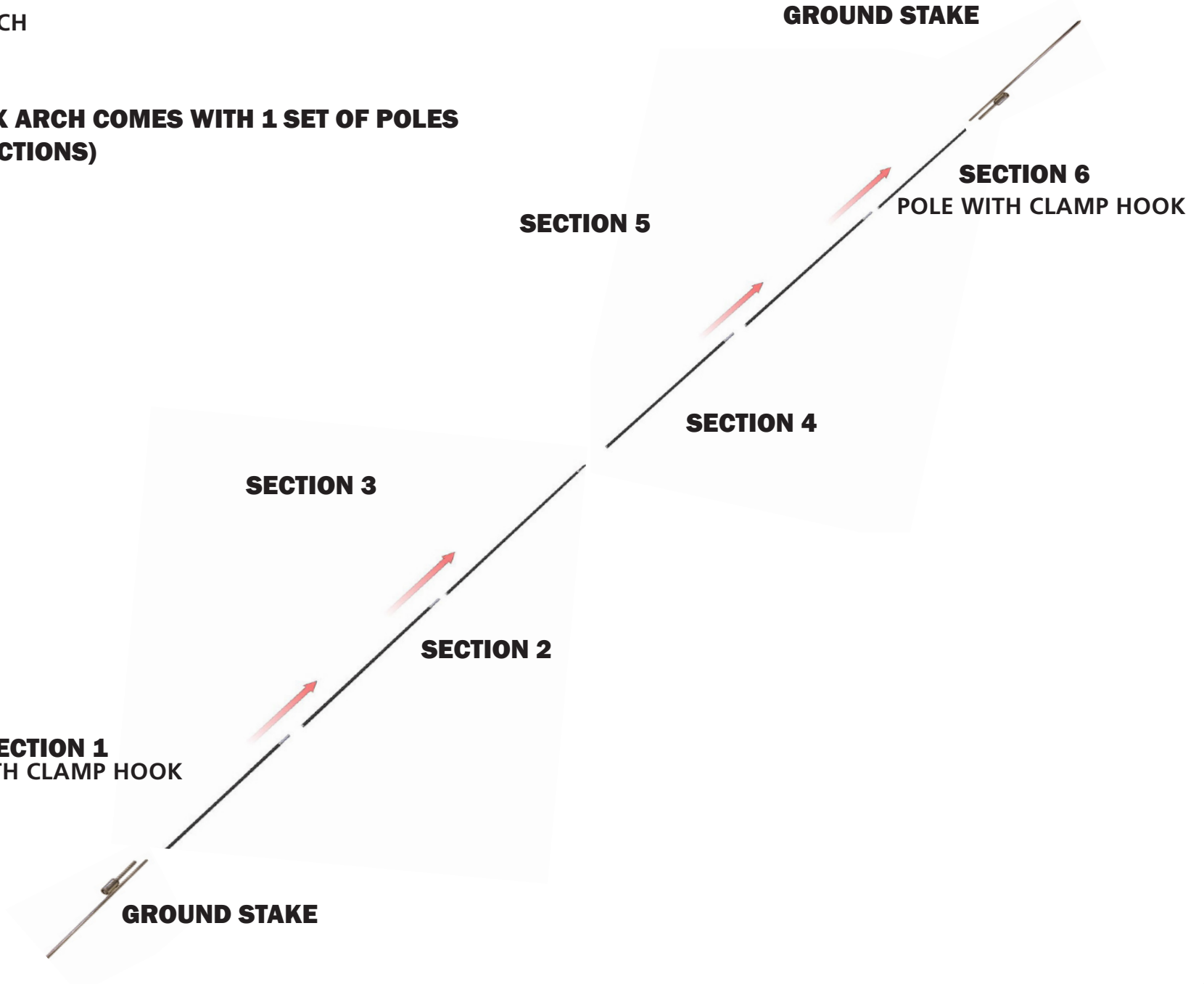
**SECTION 4**

**SECTION 3**

**SECTION 2**

**SECTION 1**  
POLE WITH CLAMP HOOK

**GROUND STAKE**

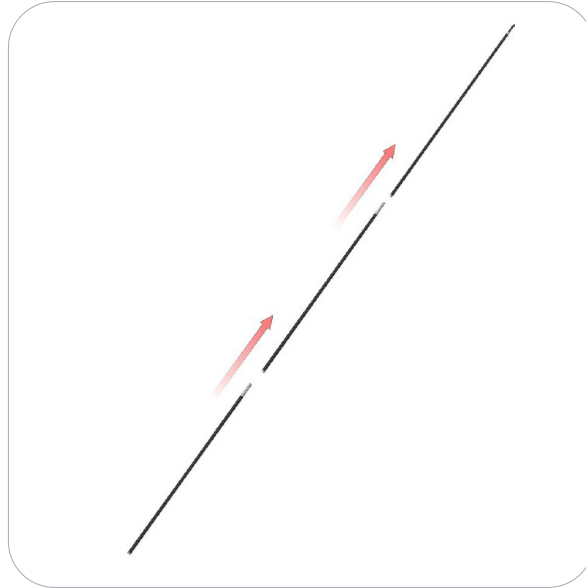


# Kit Assembly

## Step by Step

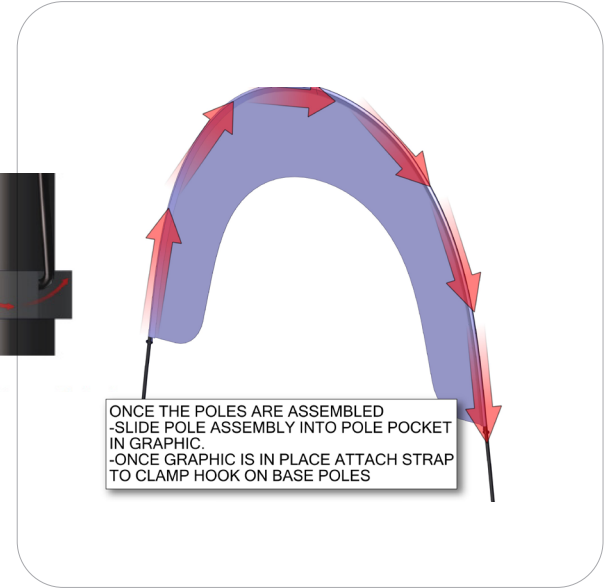
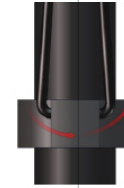
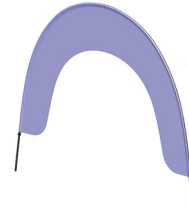
### Step 1.

Gather the components to build the Arch. Use the Exploded View and the Labeling Diagram for part labels.



### Step 2.

Insert pole assembly into pole pocket of the graphic. Once the pole is in place, use the strap on the graphic to attach to clamp hook on base pole.



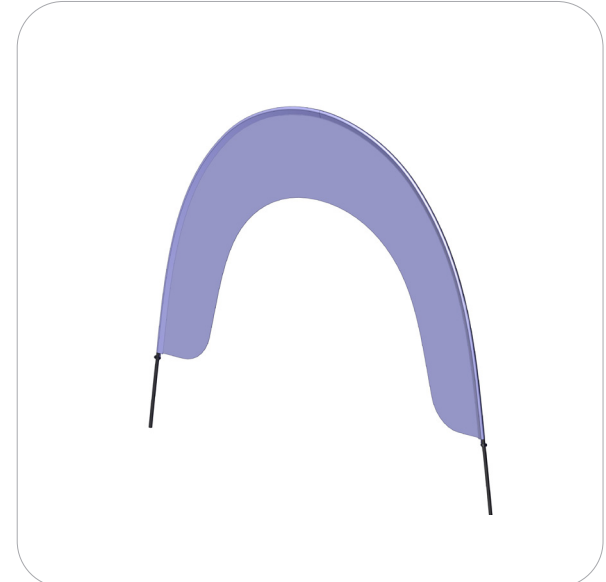
### Step 3.

Drive stakes into the ground at desired distances. Once in the ground attach assembled Arch to both stakes.



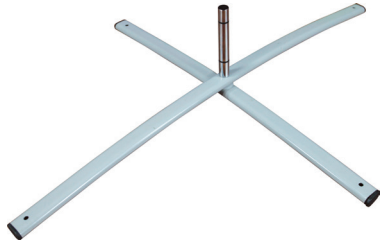
### Step 4.

Setup is complete.



# Zoom Flag Bases

Zoom Cross Base



ZOOM-FLX-CB

\*Water ring recommended

Assembled dimensions and weight:  
31"W x 6.75"H x 24"D 4lbs  
Shipping dimensions and weight:  
32"L x 4"H x 2"D 5lbs

Zoom Square Steel Base



ZOOM-FLX-SQ

\*Water ring recommended

Assembled dimensions and weight:  
17.5"W x 5"H x 17.5"D 28lbs  
Shipping dimensions and weight:  
19"L x 18.5"H x 3.5"D 30lbs

Zoom Water Ring Base Support



ZOOM-FLX-WR

\*Holds up to one gallon of liquid

Assembled dimensions and weight:  
20.28"W x 5"H x 20.28"D 1lbs  
Shipping dimensions and weight:  
8"L x 4"H x 4"D 2lbs

Zoom Fillable Base



ZOOM-FLX-FB

\*Holds up to 7 gallons of liquid

Assembled dimensions and weight:  
19.7"W x 10.25"H x 19.7"D 7lbs  
Shipping dimensions and weight:  
22"L x 21"H x 10"D 9lbs

Zoom Ground Stake Base



ZOOM-FLX-STK

Ground Stake

Assembled dimensions and weight:  
1.75"W x 2.5"H x 1.25"D 3lbs  
Shipping dimensions and weight:  
25"L x 2"H x 2"D 4lbs

Zoom Auger Base

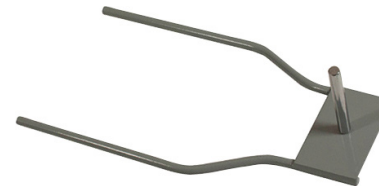


ZOOM-FLX-AGR

Screw in plastic base

Assembled dimensions and weight:  
8.88"W x 21.75"H x 3.75"D 3lbs  
Shipping dimensions and weight:  
24"L x 6"H x 6"D 4lbs

Zoom Drive-Over Base



ZOOM-FLX-DO

Capable of being driven on or over

Assembled dimensions and weight:  
23.62"W x 5.71"H x 7.87"D 14lbs  
Shipping dimensions and weight:  
24"L x 10"H x 3"D 16lbs

Zoom Stackable Base



ZOOM-FLX-STCK-BASE

\*Holds up to 7 gallons of liquid

Assembled dimensions and weight:  
25"W x 11"H x 25"D 8lbs  
Shipping dimensions and weight:  
27"L x 26"H x 8"D 10lbs