## Formulate Tower - 03

## TOWER-03

When you are looking for a way to draw attention and captivate your audience at a tradeshow, special event, or in a permanent environment, these Formulate $®^{\circledR}$ tension fabric architectural structures are designed to impress. Mix and match the Formulate line of towers to add architecture and drama to any event or interior space. Cylinder, Rectangular and Shield-shaped towers come in $12^{\prime}, 10^{\prime}$ and $8^{\prime}$ heights and 3' square / diameters at the tops and bottoms.


We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions and weights quoted are approximate and we accept no responsibility for variance. E\&OE. See Graphic Templates for graphic bleed specifications.

## features and benefits:

- Premium aluminum tube frames with spigot and snap button assembly
- Easy to store and ship
- Quick to set up
- Lifetime limited hardware warranty against manufacturer defects
dimensions:

| Hardware | Graphic |
| :---: | :---: |
| Assembled unit: $\begin{aligned} & 60 " \mathrm{w} \times 120 \text { " } \mathrm{h} \times 36.22^{\prime \prime} \mathrm{d} \\ & 1524 \mathrm{~mm}(\mathrm{w}) \times 3048 \mathrm{~mm}(\mathrm{~h}) \times 920 \mathrm{~mm}(\mathrm{~d}) \end{aligned}$ <br> Approximate weight: <br> $57 \mathrm{lbs} / 26 \mathrm{~kg}$ | Refer to related graphic template for more information. <br> Visit: <br> www.exhibitors-handbook.com/ graphic-templates |
| Shipping | Packing case(s): <br> 1 OCE-2 Case |
| Packing case(s): <br> 1 OCE-2 Case <br> 1 OCH Case <br> Shipping dimensions: <br> OCE-2: Expandable case length (I) may vary <br> $40 "-66^{\prime \prime} \mathrm{l} \times 18^{\prime \prime} \mathrm{h} \times 18^{\prime \prime} \mathrm{d}$ <br> $1016 \mathrm{~mm}-1676 \mathrm{~mm}(\mathrm{l}) \times 457 \mathrm{~mm}(\mathrm{~h}) \times 457 \mathrm{~mm}(\mathrm{~d})$ <br> OCH: <br> 50 " $\times 29^{\prime \prime} \mathrm{h} \times 12^{\prime \prime} \mathrm{d}$ <br> $1270 \mathrm{~mm}(\mathrm{l}) \times 737 \mathrm{~mm}(\mathrm{~h}) \times 305 \mathrm{~mm}(\mathrm{~d})$ <br> Approximate total shipping weight: <br> 106 lbs / 49 kg | additional information: <br> Graphic material: <br> Dye-sublimation zipper pillowcase fabric <br> *Monitors not included <br> When included in a larger kit, a different packaging solution will be listed to accommodate all contents of the kit. Individual packaging no longer provided. <br> Monitor mount holds max weight: 80 lbs / 37 kg <br> Monitor mount holds monitor sizes: 32" - 55" |

## Included In Your Kit



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## Exploded View

TOWER-03


## Labeling Diagram

TOWER-03


## Kit Assembly

Step by Step

Step 1.
Gather the components necessary for assembling the frame.
Assemble in the order the Labeling Diagram instructs.

Reference Connection Method 1 for more details.


## Step 3.

Attach your monitor mounts through the graphic to the top center tubes of both sides of the frame.

Refer to the Monitor Bracket Instruction pages for more details.

Setup is complete


## Step 2.

With the frame laying flat on the floor, locate your pillowcase graphic. With the pillowcase unzipped, encase the frames and zip along the side and bottom.


Zipper

## Connection Methods

Connection Method 1: ES30 / SNAP BUTTONS


For spigot connections, compress the unlocked connector and slide into the tube lock access hole. Lock both screws carefully using your allen key tool. Be sure to lock securely, but do not over tighten. For snap button connections, locate the snap button on the connector or swage tube. Locate the hole on the corresponding tube. Press the snap button with your thumb and slide the tube and connector together so that the snap button snaps fully into the lock hole. To disassemble, press the snap button and pull apart.

