

FUNDRAISING MADE EASY

We Do the Heavy Lifting for You

As parents we were tired of the constant fundraising efforts required to support our kids' activities. While they were taken on with great intentions, many of them didn't make sense or fit our lifestyle.

Over the last 25 years we've seen them all:

products we didn't want to buy or use,

restaurant nights that didn't fit our busy schedules,

craft/bake sales that felt like we were just exchanging money between each other,

& all-day/weekend events that took a village to pull off and cost almost as much as they raised.

We knew there had to be a better way so we launched the ability to raise funds with The Great Coffee Project. This pamphlet shows you just how easy it is!

**We founded
The Great Coffee Project
because lasting change
can start with a cup of
coffee**

Our three-tiered vision focuses on:

giving back to communities,

sourcing environmentally friendly,
sustainable coffee,

& securing only ethically sourced
coffee to ensure that everyone in
the farming and processing supply
chain is treated fairly.



VISIT US

ONLINE FUNDRAISING

with
**THE GREAT
COFFEE PROJECT**



3 EASY STEPS

STEP 1

CREATE YOUR LINK

Every nonprofit has an EIN. It's like the organization's social security number but it is publicly available. If you don't know your organization's EIN you can ask your treasurer or search the database with the button below.

Once you have your EIN, remove any dashes in it and add it to this link:

[https://thegreatcoffeeproject.com/?sgcause= '](https://thegreatcoffeeproject.com/?sgcause=)

Example:

[https://thegreatcoffeeproject.com/?sgcause= '41-6011702](https://thegreatcoffeeproject.com/?sgcause='41-6011702)

is for the Mayo Clinic where the EIN is 41-6011702

If you don't have an EIN check out our FAQ page by scanning the QR code below.



STEP 2

SHARE YOUR LINK

Share your link through social media, newsletters, emails, a posted QR code, or any other available means with everyone.

Each time your link is used to buy coffee, you raise **15% of every sale** for your organization

Don't forget, encouraging your supporters to purchase a coffee subscription means you only have to ask once, but you raise money each time their subscription fulfills!

We are building a private Facebook community with resources like templates, tips, and success stories. Use the QR code below to join. This is where we can answer all of your questions.



STEP 3

COLLECT YOUR FUNDS

Signup for a free Shopping Gives account, with the QR code below, to monitor your fundraising progress

Register your organization with a PayPal Giving Fund or Stripe account.

Receive your money automatically, electronically, when your donations hit distribution thresholds (amount or time frame). See more info in the FAQ.

