

# *ARTIST OR OFFENDER?*

Individuals **MADE VISIBLE**

PICTORA



**2makeit**  
creativity for rehabilitation

# PICTORA

- **Pictora** is an innovative 'not for profit' Social Enterprise
- Bringing the therapeutic value of art together with the practical creativity of entrepreneurship and business enterprise skills
- Supporting offenders in prison, "Through the Gate", and back into society
- Engaging hard-to-reach disadvantaged groups in the community
- Established in 2009 with support from the Ministry of Justice

PICTORA



**2makeit**  
creativity for rehabilitation

# 2MAKEIT

- **2makeit** is a charity that helps rehabilitate prisoners and ex-prisoners by offering them creative expression
- Guided by expertly trained musicians and other specialist practitioners they learn how to collaborate and create
- Inspiring to lead more productive and positive lives whilst in jail, and law-abiding lives on release
- Our work continues in the community supporting people to re-build their lives on release.

PICTORA



**2makeit**  
creativity for rehabilitation

# PRISON - THE CHALLENGES

- **317 people died in prison** in the year to March 2019. 25% were self-inflicted.
- **Self-inflicted deaths are 6.2 times more likely in prison than in the general population.**
- **26% of women and 16% of men said they had received treatment for a mental health problem in the year before custody.**
- **Over half (54%) of people entering prison in 2018 were assessed as having literacy skills expected of an 11-year old** - more than three times higher than in the general adult population.
- **A third of people (34%) assessed in prison in 2017–18 reported that they had a learning disability or difficulty.**

PICTORA



**2makeit**  
creativity for rehabilitation

# MADE VISIBLE PROJECT THE IDEA

- An innovative new project that builds prisoner and disadvantaged individuals' self-esteem, challenging Learned Helplessness / lack of purpose.
- A key aim of the project is to challenge the 'us and them' mindset, by removing labels of offender and ex-offender.
- In prison, perhaps more than anywhere else, the value of creativity should not be under-estimated: receiving praise and being recognised as something other than 'offender' such as an artist or writer.
- A key aim of the project is to bring often hidden talent out to be...

**'Made Visible'**

PICTORA



**2makeit**  
creativity for rehabilitation

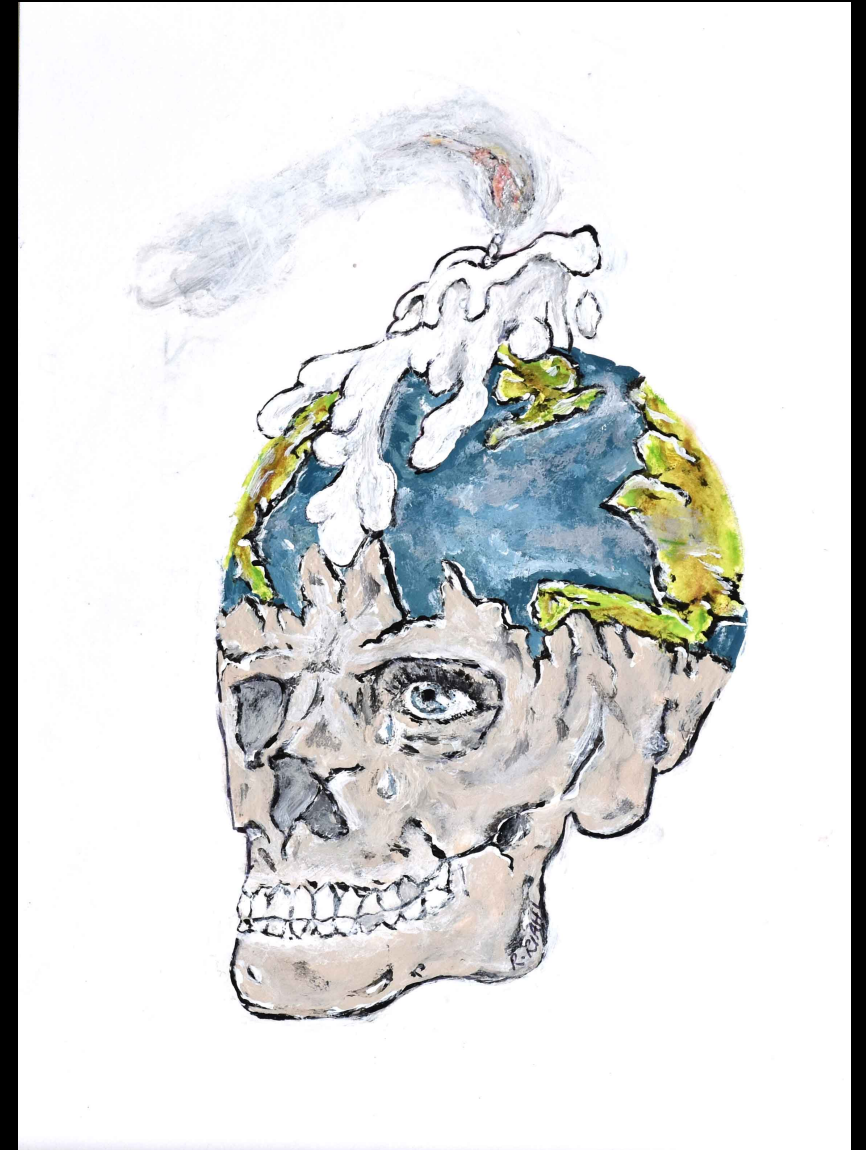
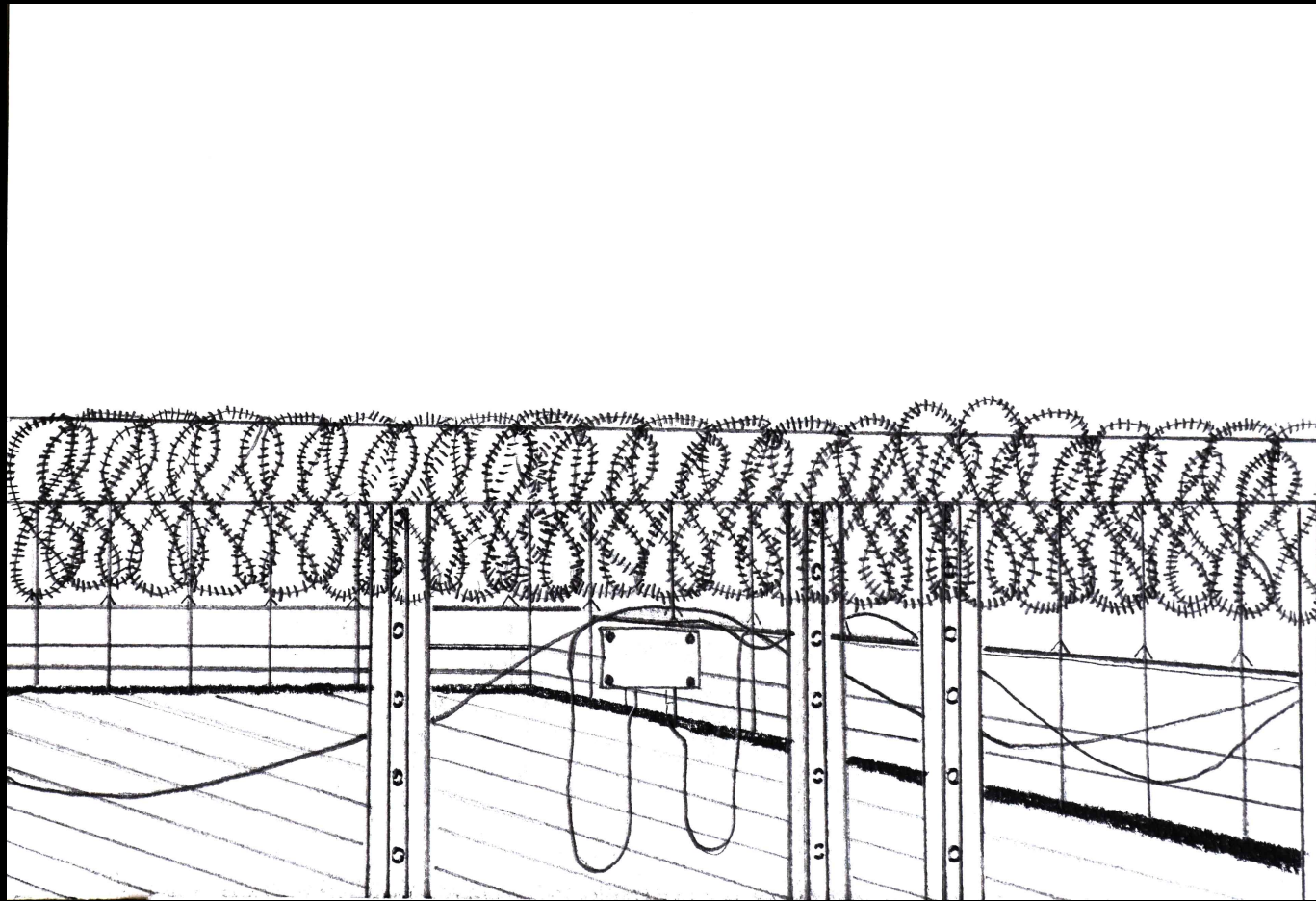
# MADE VISIBLE PROJECT HMP THE MOUNT

- A Cat C Prison with a population over 1,000 male prisoners in Hertfordshire
- The project focuses on prisoners creating their own art for their own exhibition
- Exhibition and awards in the Prison on 9<sup>th</sup> July 2019, supported by The Arts Society – Gade Valley and the High Sheriff of Hertfordshire
- Exhibition featured over 130 items

PICTORA



**2makeit**  
creativity for rehabilitation



# MADE VISIBLE IMPACT HMP THE MOUNT

- Engaged non-traditional learners
- Built self-esteem
- Increased confidence
- Developed respect for others

PICTORA



**2makeit**  
creativity for rehabilitation



# MADE VISIBLE PROJECT COMMUNITY

- Participants from **Works for Us** in Milton Keynes, with engagement with Probation and other 3<sup>rd</sup> sector organisations
- Exhibition at Open Door community arts space, Berkhamsted
- Exhibition featured both prison and community items
- Presentation ceremony for community participants

PICTORA



**2makeit**  
creativity for rehabilitation

# MADE VISIBLE IMPACT IN THE COMMUNITY

- Engaged non-traditional learners
- Built self-esteem
- Increased confidence
- Engaged wider community
- Challenged perceptions

PICTORA



**2makeit**  
creativity for rehabilitation

# MADE VISIBLE WHAT NEXT?

- Request for annual event by Prison, High Sheriff and Arts Society – Gade Valley
- Corporate interest via Hertfordshire Chamber of Commerce
- Opportunities to replicate in other locations
- New partnerships

PICTORA



**2makeit**  
creativity for rehabilitation



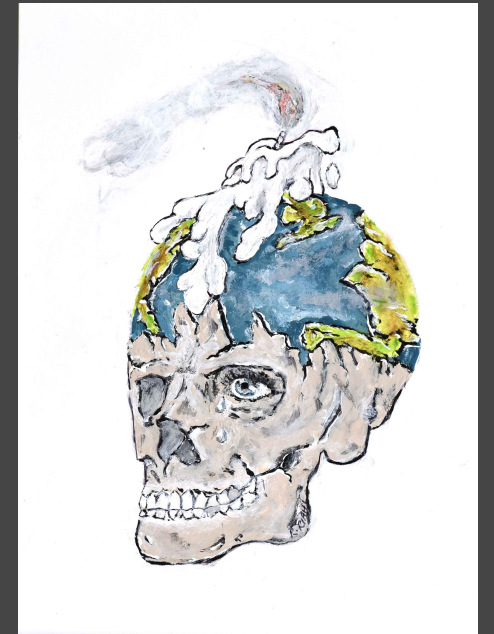
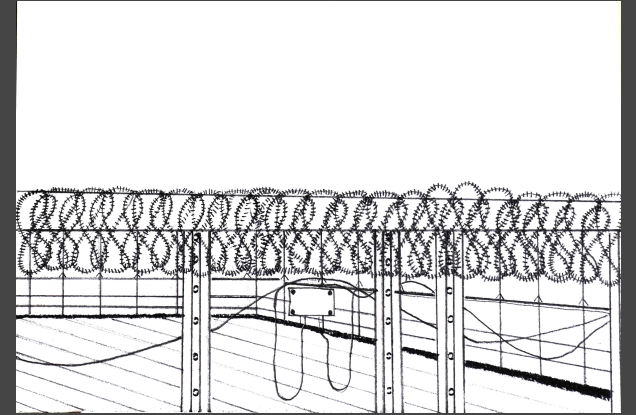
HCF  
Herfordshire Community Foundation

HCF  
Herfordshire Community Foundation

# CASE STUDY

# MADE VISIBLE AND THE RSA

*Exhibition items  
to feature in  
Rawthmells*



PICTORA



**2makeit**  
creativity for rehabilitation

# WE WOULD LIKE TO THANK

- The artists and writers
- The Arts Society- Gade Valley
- HMP The Mount
- Open Door  
community arts space,  
Berkhamsted
- Works for US
- High Sheriff of Hertfordshire
- Maurice Wiggs
- The RSA
- The Big Lottery



# CONTACT

- [Robert@pictora.org](mailto:Robert@pictora.org)

[www.pictora.org](http://www.pictora.org)

- [Philip@pictora.org](mailto:Philip@pictora.org)



[www.2makeit.org](http://www.2makeit.org)

[@2makeit1](https://twitter.com/2makeit1)

