

Podcast Lesson

Unit Pricing

PDF & DIGITAL FORMATS

RESOURCE INCLUDES

- ✔ Detailed Lesson Plan
- ✔ 1 Podcast Listening Activity
- ✔ Graphic Organizers
- ✔ Pre & Post Listening Activities
- ✔ Journal Entries
- ✔ Extend Your Thinking Choice Board
- ✔ Answer Keys
- ✔ Print & Digital Formats

COST OF LIVING 

Unit Pricing Pre-Listening

When you shop, what influences your decision to buy something? Explain.	
Have you noticed unit pricing in any of the stores you have shopped in? If so, which ones?	
What is the most expensive item you have seen advertised? Where was the advertisement?	

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2 Peas and a Dog
Middle School Teaching Resources



LESSON OVERVIEW


In This Lesson Students Will:

1. Complete a pre-listening graphic organizer.
2. Listen to a short podcast segment.
3. Complete a post-listening graphic organizer.
4. Work on a journal entry response.
5. Challenge themselves on an Extend Your Learning choice board.

**INDEPENDENT
WORK**

**WHOLE
CLASS
LESSON**

**ENGAGING
LESSON**

COST OF LIVING 

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**PRE & POST
LISTENING
QUESTIONS
&
JOURNAL
ENTRIES**

DETAILED TEACHER PAGES

LESSON PLAN



Cost of Living - Unit Pricing

Lesson Overview: Students will learn about a variety of economic topics after listening to a brief podcast segment.

Materials Needed:

- Access to reliable technology computer, data projector, Wi-Fi
- Cost of Living graphic organizers (class set)
- Cost of Living Podcast Episode: ["The multi-million dollar business of discarded stuff"](#) - September 4, 2022. Segment "Why do some grocery stores
- Video: [Consumer Report](#)

FULL LESSON PLAN

- Teacher Instructions:**
1. Start by reviewing the unit pricing concept.
 2. Next, ask students to fill out the Pre-Listening Cost of Living graphic organizer. Have a brief class discussion and write down some of the answers that students share.
 3. Then, have students watch the suggested video. After watching, have a brief discussion on what they learned.
 4. Have the class listen to the brief segment "Why do some grocery stores show the fine print in pricing, and some don't?" from the Cost of Living Podcast Episode: ["The multi-million dollar business of discarded stuff"](#).
 5. After listening to the podcast, have the students complete the remaining sections of the Post-Listening graphic organizer.
 6. If time permits, have students complete the journal entry. Assess the journal entry using [this method](#).

SAMPLE ANSWERS

Unit Pricing Pre-Listening

<p>When you shop, what influences your decision to buy something? Explain.</p>	<p>Answers will vary.</p> <p>This is a sample answer: When I shop, I look at the price and the quality of an item. I try to buy the cheapest item, but sometimes I buy a more expensive item if it is better quality.</p>
<p>Have you ever seen a unit price tag in the store? If so, which ones?</p>	<p>price tags have a unit price.</p>
<p>What is the most expensive item you have seen advertised? Where was the advertisement?</p>	<p>Answers will vary.</p> <p>This is a sample answer: I have seen a \$1,000 sweater in a magazine.</p>

DETAILED ANSWER KEYS

DIFFERENTIATED LESSON PLANS

- Podcast Link
- Step-By-Step Instructions
- Student Pages
- Answer Keys

SAMPLE LESSON PAGES

COST OF LIVING



Unit Pricing Pre-Listening

When you shop, what influences your decision to buy something? Explain.

Have you noticed unit pricing in any of the stores you have shopped in?

If

What is the most expensive item you have seen advertised?

Where was the advertisement?

THINKING QUESTION

Assessment	Below Expectations	Meets Expectations	Above Expectations
	✓-	✓	✓+

If you owned a store, would you display unit prices? Why or why not?

EXTEND YOUR LEARNING



Choose one of the three research options to learn more about unit pricing and grocery store pricing. Your findings will be shared with the class.

Option 1

What factors affect grocery store pricing? Look into the various factors—season, production, supply, and demand—that make up pricing at grocery stores. Is pricing set by the store? Or is it set by the manufacturer?

Option 2

How does unit pricing help consumers make informed decisions at the grocery store? What are different units of

SAMPLE ANSWERS

Unit Pricing Pre-Listening

Answers will vary. This is a sample answer. When I shop, I look for quality of a product, but I also look for a good price. I don't buy expensive items unless I really need them.

Answers will vary. This is a sample answer. I have noticed unit pricing in many stores. I have shopped in stores that have unit pricing. If so, which ones? I have shopped in stores that have unit pricing.

Answers will vary. This is a sample answer. The most expensive item I have seen advertised is a pair of shoes. Where was the advertisement? I saw it in a magazine.

Answers will vary. This is a sample answer. I chose Option 1. I researched the factors that affect grocery store pricing. I found that pricing is set by the store or the manufacturer.

Answers will vary. This is a sample answer. I chose Option 2. I researched how unit pricing helps consumers make informed decisions. I found that unit pricing helps consumers compare prices and make better choices.

WRITING RESPONSE RUBRIC

Student Name: _____

Criteria	Level 1	Level 2	Level 3	Level 4
Writing flows and is coherent.	Writing is incoherent and does not follow a logical sequence.	Writing is somewhat coherent but has some errors.	Writing is coherent and follows a logical sequence.	Writing is very coherent and uses a variety of techniques to increase engagement.
Form is appropriate for the chosen assignment.	Form is inappropriate for the chosen assignment.	Form is somewhat appropriate for the chosen assignment.	Form is appropriate for the chosen assignment.	Form is appropriate for the chosen assignment.
Conventions are used properly as per grade-level expectations.	Conventions are not used properly.	Conventions are used but have some errors.	Conventions are used properly.	Conventions are used properly as per grade-level expectations.

ANSWER KEYS & ASSESSMENT OPTIONS

Writing Assessment Criteria	Mark
<input type="checkbox"/> Writing flows and is coherent	/10
<input type="checkbox"/> Form is appropriate for the chosen assignment	/10
<input type="checkbox"/> Grammar conventions	/10
Feedback:	Total Points /30
	Final Mark %

LESSON FORMATS



PDF

✓ Individual & Whole Unit



DIGITAL

✓ Google Slides



**RESOURCE CAN BE USED
IN-PERSON OR ONLINE**

