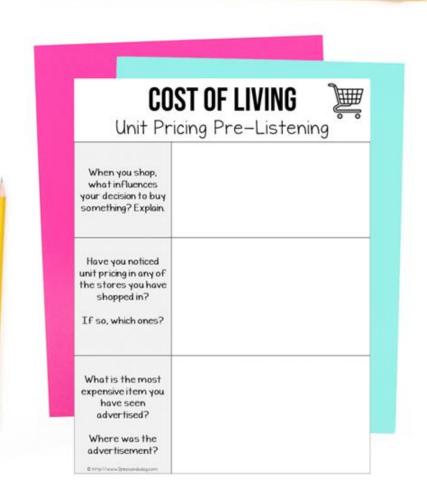
# Unit Pricing

### PDF & DIGITAL FORMATS



# Podcast Lesson RESOURCE INCLUDES

- O Detailed Lesson Plan
- ✓ 1 Podcast Listening Activity
- Graphic Organizers
- Pre & Post Listening Activities
- Tournal Entries
- Extend Your Thinking Choice Board
- Manager Keys
- Print & Digital Formats







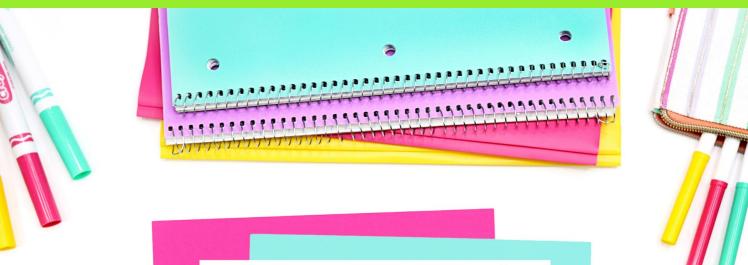
### LESSON OVERVIEW

### In This Lesson Students Will:

- 1. Complete a pre-listening graphic organizer.
- 2. Listen to a short podcast segment.
- 3. Complete a post-listening graphic organizer.
- 4. Work on a journal entry response.
- 5. Challenge themselves on an Extend Your Learning choice board.

INDEPENDENT WORK WHOLE CLASS LESSON

ENGAGING LESSON

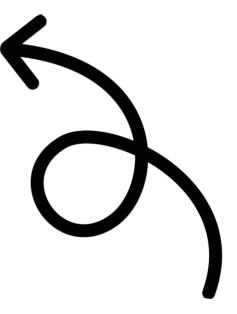






Unit Pricing Pre-Listening

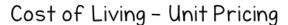
When you shop, what influences your decision to buy something? Explain.					
Have you noticed unit pricing in any of the stores you have shopped in?  If so, which ones?					
What is the most expensive item you have seen advertised?					



# PRE & POST LISTENING QUESTIONS JOURNAL **ENTRIES**

### DETAILED TEACHER PAGES

#### **LESSON PLAN**



**Lesson Overview:** Students will learn about a variety of economic topics after listening to a brief podcast segment.

#### Materials Needed:

- □ Access to reliable technology computer, data projector, Wi-Fi
- □ Cost of Living graphic organizers (class set)
- □ Cost of Living Podcast Episode: <u>"The multi-million dollar business of discarded stuff"</u> September 4, 2022. Segment "Why do some grocery stores
- Video: Report FULL LESSON

#### Teacher I 1. Star

- 2. Next, ask students to fill out the Pre-Listening Cost of Living graphic organizer. Have a brief class discussion and write down some of the answers that students share.
- 3. Then, have students watch the suggested video. After watching, have a brief discussion on what they learned.
- 4. Have the class listen to the brief segment "Why do some grocery stores show the fine print in pricing, and some don't?" from the Cost of Living Podcast Episode: "The multi-million dollar business of discarded stuff".
- 5. After listening to the podcast, have the students complete the remaining sections of the Post-Listening graphic organizer.
- 6. If time permits, have students complete the journal entry. Assess the journal entry using <u>this method</u>.

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#### **SAMPLE ANSWERS**

Unit Pricing Pre-Listening

When you shop, what influences your decision to buy something? Explain.

Answers will vary

This is a sample answer: When I shop, I look at the price and the quality of an item. I try to buy the cheapest item, but sometimes I buy a more expensive item if it is better quality.

Have yo unit pricir the store

Consumer

DETAILED ANSWER KEYS

If so, which ones?

price tags have a unit price.

What is the most expensive item you have seen advertised?

Where was the advertisement?

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Answers will vary

This is a sample answer: I have seen a \$1,000 sweater in a magazine.

### DIFFERENTIATED LESSON PLANS

- Podcast Link
- Step-By-Step
   Instructions
- Student Pages
- Answer Keys

## SAMPLE LESSON PAGES

### **COST OF LIVING**



Unit Pricing Pre-Listening

When you shop, what influences your decision to buy something? Explain.

Have you noticed unit pricing in any of the stores you have shopped in?

If

#### THINKING QUESTION

Assessment	Expectations	Expectations	Expectations
			<b>~</b> •

If you owned a store, would you display unit prices? Why or why not?

#### EXTEND YOUR LEARNING

STUDENT PAGES



expensive item you have seen advertised?

Where was the

Where was the advertisement?

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me of the three research options to learn more about unit pricing and grocery store pricing. Your findings will be shared with the class.

#### Option 1

What factors affect grocery store pricing? Look into the various factors—season, production, supply, and demand—that make up pricing at grocery stores. Is pricing set by the store? Or is it set by the manufacturer?

#### Option 2

How does unit pricing help consumers make informed decisions at the grocery store? What are different units of

#### **SAMPLE ANSWERS**

Unit Pricing Pre-Listening

When you shop, what influences your decision to buy something? Explain.	Answers w This is a sa When I sho quality of a item, but s	WRITING RESPONSE RUBRIC Student Name:					
	expensive in	Criteria	Level 1	Level 2	Level 3	Level 4	
Have you noticed unit pricing in any of the stores you have shopped in?		Apourono	Writing flows	Writing is	Writing is	Writing is	Writing is very coherent and uses a variety
		TI Ti	AN:	SWE	R	herent.	of techniques to increase engagement.
If so, which		pi	K	EYS		Form is opriate for	Form is appropriate for the chosen
What is the Writing	ng f		&		nent.	assignment.	
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© http://www.2peasa							
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	☐ Writin				/10		
	☐ Form is appropriate for the chosen assignment☐ Grammar conventions			assignment	/10		
					/10		
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### LESSON FORMATS











RESOURCE CAN BE USED IN-PERSON OR ONLINE

