

Podcast Lesson

The Secrets of Secret Menus

PDF & DIGITAL FORMATS

COST OF LIVING 

Secret Menus Pre-Listening

Have you ever heard of "secret menu" items in a restaurant?	
Have you ever ordered an item from one?	
Have you heard of the secret T-Rex burger?	
Does it sound like something you would want to try?	
Why or why not?	
If restaurants paid you, would you create video reviews for their secret menu items?	
Why or why not?	

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2 Peas and a Dog

Middle School Teaching Resources



RESOURCE INCLUDES

- ✔ Detailed Lesson Plan
- ✔ 1 Podcast Listening Activity
- ✔ Graphic Organizers
- ✔ Pre & Post Listening Activities
- ✔ Journal Entries
- ✔ Extend Your Thinking Choice Board
- ✔ Answer Keys
- ✔ Print & Digital Formats



LESSON OVERVIEW

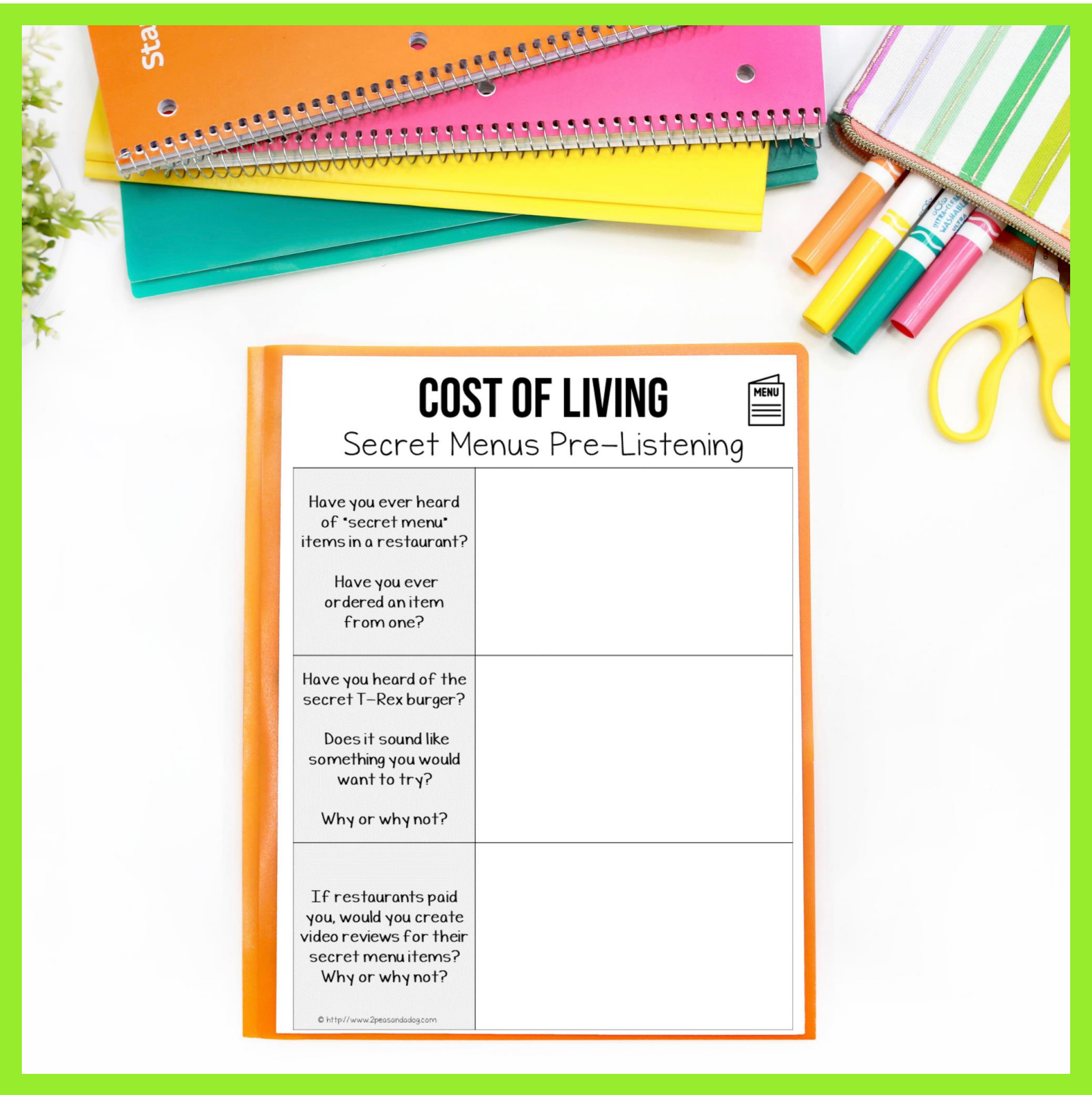
In This Lesson Students Will:

1. Complete a pre-listening graphic organizer.
2. Listen to a short podcast segment.
3. Complete a post-listening graphic organizer.
4. Work on a journal entry response.
5. Challenge themselves on an Extend Your Learning choice board.

**INDEPENDENT
WORK**

**WHOLE
CLASS
LESSON**

**ENGAGING
LESSON**



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If restaurants paid you, would you create video reviews for their secret menu items? Why or why not?	

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**PRE & POST
LISTENING
QUESTIONS
&
JOURNAL
ENTRIES**

DETAILED TEACHER PAGES

LESSON PLAN



Cost of Living - Secret Menus

Lesson Overview: Students will learn about a variety of economic topics after listening to a brief podcast segment.

Materials Needed:

- Access to reliable technology computer, data projector, Wi-Fi
- Cost of Living graphic organizers (class set)
- Cost of Living Podcast Episode: ["Credit card user? You could soon pay more for every purchase"](#) - October 2, 2022. Segment "The marketing secrets of secret menus."

- Video: ["The History of Secret Menus"](#)

- Teacher Instructions:**
1. Start with a brief class discussion about secret menus.
 2. Next, ask students to fill out the Pre-Listening Cost of Living graphic organizer. Have a brief class discussion and write down some of the answers that students share.
 3. Then, have students watch the video. After watching, have a brief discussion on what they learned.
 4. Have the class listen to the brief segment "The marketing secrets of secret menus." from the Cost of Living Podcast Episode: ["Credit card user? You could soon pay more for every purchase"](#).
 5. After listening to the podcast, have the students complete the remaining sections of the Post-Listening graphic organizer.
 6. If time permits, have students complete the journal entry. Assess the journal entry using [this method](#).

SAMPLE ANSWERS

Secret Menu Pre-Listening

Have you ever heard of "secret menu" items in a restaurant?

Answers may vary.

Here is a sample answer: Yes, I know of the idea of secret menus, but I have never used one.

Have you ever ordered an item from one?

Have you ever ordered a secret menu item?

Does it sound like something you would want to try?

Answers may vary. Here is a sample answer: I have not heard of this burger. I am not sure if I want to try it.

Why or why not?

If restaurants paid you, would you create video reviews for their secret menu items? Why or why not?

Answers may vary.

Here is a sample answer: If I was paid, I would be okay creating these videos.

DIFFERENTIATED LESSON PLANS

- Podcast Link
- Step-By-Step Instructions
- Student Pages
- Answer Keys

DETAILED ANSWER KEYS

SAMPLE LESSON PAGES

COST OF LIVING



Secret Menus Pre-Listening

Have you ever heard of "secret menu" items in a restaurant?

Have you ever ordered an item from one?

Have you heard of the secret T-Rex burger?

Does it sound like something you would

THINKING QUESTION

Assessment	Below Expectations	Meets Expectations	Above Expectations
	✓-	✓	✓+

What would your secret menu item be? Design and explain your own secret menu item and how you would advertise it.

EXTEND YOUR LEARNING



Choose one of the three research options to learn more about secret menus. Your findings will be shared with the class.

Option 1

Research to see what restaurants have a secret menu. What items are on their secret menus? Do these items have a good rating with customers or a not-so-good rating?

Option 2

What are some ways that people find out about secret menu items? Research the different ways restaurants

STUDENT PAGES

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SAMPLE ANSWERS

Secret Menus Pre-Listening

Answers: Here is a the idea never us

Have you ever heard of "secret menu" items in a restaurant?

Have you ever ordered an item from one?

Have you heard of the secret T-Rex burger?

Does it sound like something you would want to try?

Why or w

If restaur you, would y video review secret mer Why or w

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WRITING RESPONSE RUBRIC

Student Name: _____

Criteria	Level 1	Level 2	Level 3	Level 4
Writing flows and is coherent.	Writing is incoherent and	Writing is somewhat	Writing is coherent.	Writing is very coherent and uses a variety of techniques to increase engagement.
Form is appropriate for the chosen assignment.	Form is inappropriate for the chosen assignment.	Form is appropriate for the chosen assignment.	Form is appropriate for the chosen assignment.	Form is appropriate for the chosen assignment.
Conventions are used properly as per grade-level expectations.	Conventions are not used properly as per grade-level expectations.	Conventions are used properly as per grade-level expectations.	Conventions are used properly as per grade-level expectations.	Conventions are used properly as per grade-level expectations.

ANSWER KEYS & ASSESSMENT OPTIONS

Writing Assessment Criteria	Mark
<input type="checkbox"/> Writing flows and is coherent	/10
<input type="checkbox"/> Form is appropriate for the chosen assignment	/10
<input type="checkbox"/> Grammar conventions	/10
Feedback:	Total Points /30
	Final Mark %

LESSON FORMATS



PDF

✓ Individual & Whole Unit



DIGITAL

✓ Google Slides



**RESOURCE CAN BE USED
IN-PERSON OR ONLINE**

