

Podcast Lesson

The End of Free Returns

RESOURCE INCLUDES

PDF & DIGITAL FORMATS

| COST OF LIVING | |
|---|--|
| Free Returns Pre-Listening | |
| Have you or your family ever returned an item that was purchased online? | |
| Did you have to pay to return it? | |
| Do you or your family ever buy extra items when purchasing online because you know you can return them for free? Explain. | |
| If you knew you had to pay to return an item online, would that stop you from buying it? | |
| Why or why not? | |

- ✔ Detailed Lesson Plan
- ✔ 1 Podcast Listening Activity
- ✔ Graphic Organizers
- ✔ Pre & Post Listening Activities
- ✔ Journal Entries
- ✔ Extend Your Thinking Choice Board
- ✔ Answer Keys
- ✔ Print & Digital Formats

2 Peas and a Dog
Middle School Teaching Resources



LESSON OVERVIEW

In This Lesson Students Will:

1. Complete a pre-listening graphic organizer.
2. Listen to a short podcast segment.
3. Complete a post-listening graphic organizer.
4. Work on a journal entry response.
5. Challenge themselves on an Extend Your Learning choice board.

**INDEPENDENT
WORK**

**WHOLE
CLASS
LESSON**

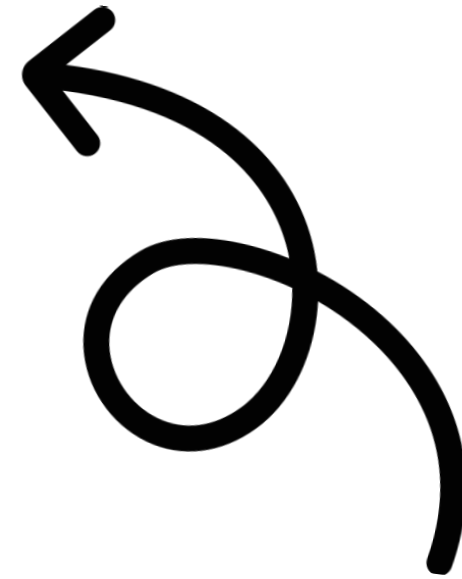
**ENGAGING
LESSON**

COST OF LIVING

Free Returns Pre-Listening

| | |
|---|--|
| Have you or your family ever returned an item that was purchased online? | |
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| Do you or your family ever buy extra items when purchasing online because you know you can return them for free? Explain. | |
| If you knew you had to pay to return an item online, would that stop you from buying it? Why or why not? | |

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**PRE & POST
LISTENING
QUESTIONS
&
JOURNAL
ENTRIES**

DETAILED TEACHER PAGES

LESSON PLAN



Cost of Living - The End of Free Returns

Lesson Overview: Students will learn about a variety of economic topics after listening to a brief podcast segment.

Materials Needed:

- Access to reliable technology computer, data projector, Wi-Fi
- Cost of Living graphic organizers (class set)
- Cost of Living Podcast Episode: ["Why we're shopping like it's 1979"](#) -

November 11, 2015
Select **CLASS(es):**
1. **TEACHER**
2. **STUDENT**
3. **TEACHER**

FULL LESSON PLAN

- Teacher Instructions:**
1. Start the lesson by using the Pre-Listening questions to spark conversation about online shopping.
 2. Next, ask students to fill out the Pre-Listening Cost of Living graphic organizer. Have a brief class discussion and write down some of the answers students share.
 3. Then, have students watch one or more of the suggested videos. After watching the videos, have a brief class discussion.
 4. Have the class listen to the brief segment, "No more free returns?" from the Cost of Living Podcast Episode: ["Why we're shopping like it's 1979"](#).
 5. After listening to the podcast, have the students complete the remaining sections of the Post-Listening graphic organizer.
 6. If time permits, have students complete the journal entry. Assess the journal entry using [this method](#).

SAMPLE ANSWERS

Free Returns Pre-Listening

Have you or your family ever returned an item that was purchased online?

Students will have a variety of answers. Try to share a personal story from your own life.

Did you have to pay to return it?

Some stores charge a shipping fee to return items. I try not to purchase from those stores, as I often have to keep the item since I don't want to pay shipping. Some stores offer free in store returns so that is

Do you or ever buy when p online because you know you can return them for free? Explain.

ers. Try own
No, because it is still takes time to return items even if it is free.

If you knew you had to pay to return an item online, would that stop you from buying it?

Students will have a variety of answers. Try to share a personal story from your own life.

Some stores charge a shipping fee to return items. I try not to purchase from those stores, as I often have to keep the item since I don't want to pay shipping.

Why or why not?

DIFFERENTIATED LESSON PLANS

- Podcast Link
- Step-By-Step Instructions
- Student Pages
- Answer Keys

SAMPLE LESSON PAGES

COST OF LIVING

Free Returns Pre-Listening

Have you or your family ever returned an item that was purchased online?

Did you have to pay to return it?

Do you or your family ever buy extra items when purchasing online because you know you can return them for free?

If you had to pay to return an item online, would that stop you from buying it?

Why or why not?

THINKING QUESTION

| Assessment | Below Expectations | Meets Expectations | Above Expectations |
|------------|--------------------|--------------------|--------------------|
| | ✓- | ✓ | ✓+ |

Do you think all online retailers should always offer free returns to their customers? Why or why not?

EXTEND YOUR LEARNING



Choose one of the three research options to learn more about returns and free returns. Your findings will be shared with the class.

Option 1

What happens to returned items once they're returned back to the store? Research what different companies do when customers return items. Where do the returned items go?

Option 2

What are some reasons people may return items they have purchased? Take a look into the various reasons people

STUDENT PAGES

SAMPLE ANSWERS

Free Returns Pre-Listening

Have you or your family ever returned an item that was purchased online?

Did you have to pay to return it?

Do you or your family ever buy extra items when purchasing online because you know you can return them for free?

If you had to pay to return an item online, would that stop you from buying it?

Why or why not?

Students will have a variety of answers. Try to share your own experiences from your own life.

Some stores offer free returns. In some stores, as since I do not have to pay to return items, I do not buy extra items.

WRITING RESPONSE RUBRIC

Student Name: _____

| Criteria | Level 1 | Level 2 | Level 3 | Level 4 |
|--|---|---|--|---|
| Writing flows and is coherent. | Writing is incoherent and does not follow a logical sequence. | Writing is somewhat coherent. | Writing is coherent. | Writing is very coherent and uses a variety of techniques to increase engagement. |
| Form is appropriate for the chosen assignment. | Form is inappropriate for the chosen assignment. | Form is somewhat appropriate for the chosen assignment. | Form is appropriate for the chosen assignment. | Form is very appropriate for the chosen assignment. |
| Conventions are used properly as per grade-level expectations. | Conventions are not used properly. | Conventions are used somewhat properly. | Conventions are used properly. | Conventions are used properly as per grade-level expectations. |

ANSWER KEYS & ASSESSMENT OPTIONS

| Writing Assessment Criteria | Mark |
|--|------------------|
| <input type="checkbox"/> Writing flows and is coherent | /10 |
| <input type="checkbox"/> Form is appropriate for the chosen assignment | /10 |
| <input type="checkbox"/> Grammar conventions | /10 |
| Feedback: | Total Points /30 |
| | Final Mark % |

LESSON FORMATS



PDF

✓ Individual & Whole Unit



DIGITAL

✓ Google Slides



**RESOURCE CAN BE USED
IN-PERSON OR ONLINE**

